

# Growth is good for Clinton, when it's done correctly

In Iowa, growth isn't an abstract idea, it's something we see and feel every day. New investment, expanding employers and emerging industries are part of what makes communities strong. At the same time, it's natural for people to ask questions, especially as energy demand grows alongside that progress. What does this growth mean for our community? Will it create good jobs? Will our energy system keep up and will costs stay affordable?

## **These are fair questions, and they deserve clear, honest answers.**

At Alliant Energy, we embrace growth as a positive force for Iowa and the communities we serve when it's planned carefully and done with customers at the center of every decision.

Reliable energy plays a quiet but essential role in economic development here. It's what allows manufacturers to expand, hospitals to be reliable and safe for patients and newer industries, like data centers, to consider Iowa as a place to invest. Our responsibility as an energy provider isn't just to meet today's needs, but to plan years ahead so the community is ready when opportunity comes knocking.

## **That planning is happening now.**

As energy demand increases, we're investing in a balanced mix of energy generation, including renewable energy and grid upgrades, to unlock the potential of the communities we serve ensuring power is reliable for everyone. These investments don't happen overnight and they don't happen without oversight. These investments are carefully reviewed through a regulatory process designed to protect customers and ensure they make sense over the long term.

## **Just as important as reliability is fairness.**

Our Customer Commitment is simple: if you use energy, you pay for the infrastructure needed to serve you. That means large new energy users cover the costs associated with their growth. Existing customers, families, small businesses and long-standing local employers, are not asked to subsidize it. And reliability for the customers we already serve always comes first.

When growth is managed this way, it can strengthen the energy system for the entire community. As energy usage increases, fixed grid costs are spread across a broader customer base, helping support more stable and cost-effective rates over time. Growth also allows us to invest more quickly in modern infrastructure and technologies that improve resilience and reliability, benefits that everyone shares.

## **The positive impacts don't stop at the power grid.**

Growth brings construction jobs, long-term career opportunities and new investment into Iowa. It helps expand the local tax base that supports schools, public safety and infrastructure. It also creates partnerships with workforce programs and educational institutions, helping prepare residents for good paying jobs close to home. Just look at the opportunities taking place in Cedar Rapids.

We know trust matters, especially when growth brings change. That's why transparency and engagement are core to how we work. We collaborate with local leaders, listen to community concerns and share facts early and often. Growth works best when people understand how it's happening and why.

Iowa has a long history of resilience, innovation and community pride. As energy needs evolve, Alliant Energy is committed to being a responsible partner, supporting economic opportunity, protecting customers and keeping reliability front and center.

Growth isn't just about more energy. It's about building a strong, vibrant future for the communities we serve in Iowa and we're proud to help power what comes next.

May Farlinger,  
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