

Two-Minute Pitch Redesign Request

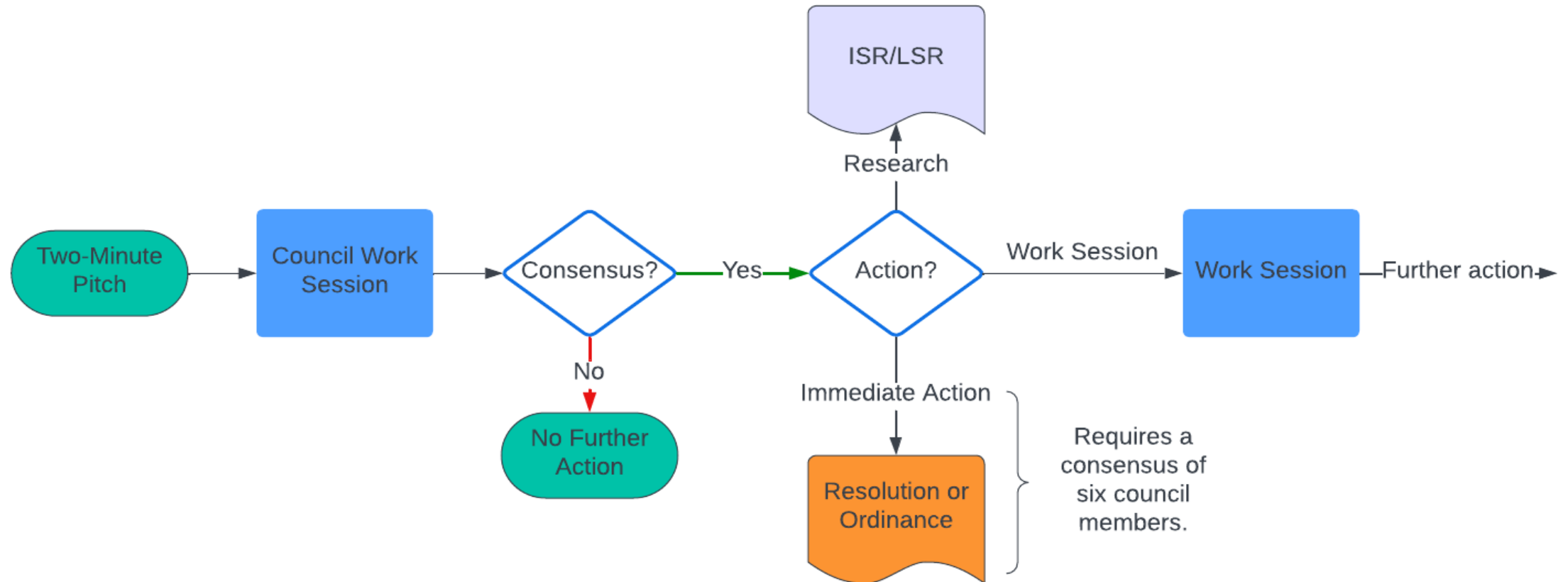
City Manager's Office



Background

- 2019: Adoption of City Council request process
- 2021: Amendment to process which expanded the initial pitch from one minute to two minutes
- 2023: Amendment to require six council members to take immediate action as a resolution or ordinance
- 2024: On June 22, the new process was proposed during the City Council Retreat; there was no consensus to move forward
- 2024: On July 16, Council Member Byrd requested to reconsider adopting the proposed pitch process; Council provided direction to hold a work session discussion

Current Practice



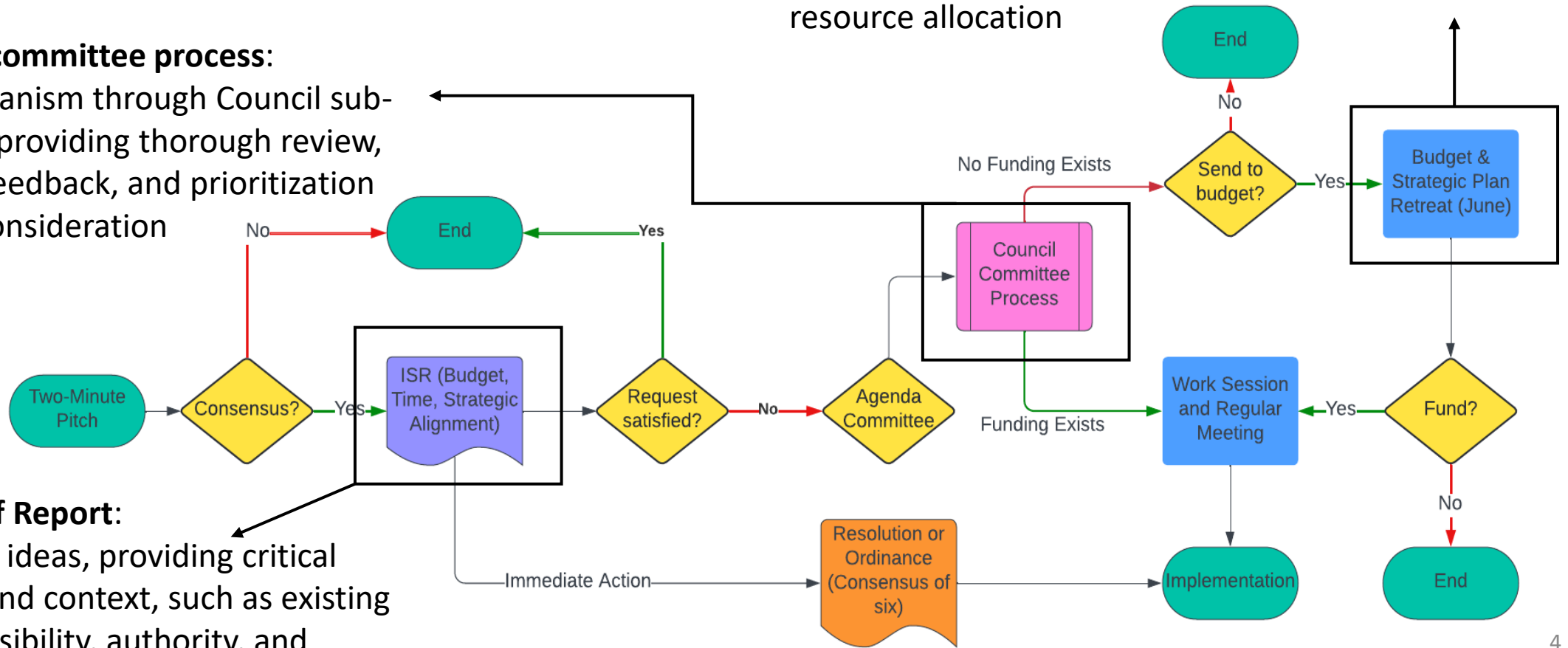
Proposed Process

Council sub-committee process:

Vetting mechanism through Council sub-committees, providing thorough review, community feedback, and prioritization for Council consideration

Budget alignment:

Ensures that new pitch ideas align with our budget process, optimizing our financial planning and resource allocation



Informal Staff Report:

Staff examine ideas, providing critical information and context, such as existing workload, feasibility, authority, and resources, to aid council decision-making

Key Elements

- Utilize Agenda Committee
 - Schedule item for a future work session
- Deliver Informal Staff Report
 - Provide additional information before future work session
 - Review gained efficiencies, workload, and resources
- Incorporate Council sub-committees
 - Utilize Boards and Commissions to provide a diverse viewpoint regarding the request
- Budget alignment
 - Optimize resource allocation

Council Direction

Options:

1. Keep existing process
2. Move forward with adopting the proposed process

Questions?

