

Agenda

- 1. What's Changed
- 2. City population growth
- 3. Housing composition
- 4. Multifamily projects and demand
- 5. Single-family projects and demand
- 6. Comparison of current growth and demand
- 7. Conclusions



What's Changed

- The 2020 Multifamily unit count used as the basis for the growth and demand calculations in the December presentation was found to be incorrect (4,550 vs. 17,449 units).
- The unit count originally cited was based on pairing the City's permit data with DCAD's certified totals.
 - Apartment complexes that didn't match between the data sets were inadvertently removed from the count, resulting in a much lower number than should have been reported.
 - Since discovering the error, staff has identified a different source to obtain annual multifamily unit counts from (Costar, a commercial real estate data source) and has rerun the calculations.
- No other data presented was affected by this error. This change affects only the following slides:
 - Slides 11 and 12 Annual multifamily unit count and percent change
 - Slide 15 2020 multifamily unit total and percent change
 - Slide 21 Percent of needs



Request

- August 28, 2024: P&Z request for written update regarding the number of multifamily projects currently in development.
- September 17, 2024: In preparation for the City Council meeting, Council members inquired about:
 - How close the City is to the anticipated multifamily need called for by 2040 Plan
 - How the City's current rental housing estimates are expected to change in the future



Notes on the data....

- City permit and project data is fluid and can change weekly as projects are submitted, permits are issued and finalized, etc.
- Population and housing estimates can vary by source typically rely on Denton County Appraisal District (DCAD) & American Community Survey (US Census ACS).
 - Comprehensive Plan relies on US Census ACS
- Land uses are not tracked the same way by different sources
 - Example:
 - DDC defines multifamily as 5 or more units
 - Permit data considers everything 3 units of more as multifamily (same with DCAD & US Census ACS)



City Population Growth



Denton Plan 2040 Growth and Demand

Table 1.2 Population and Housing Growth

Population	Housing Growth
2020 Population (1)	139,869
2020 Household Size (2)	2.41
2020 Total Housing Units (3)	58,085
2040 Population Projection (4)	229,192
2020 - 2040 Population Change (5)	89,323
2040 Housing Demand (6)	37,094
Total Projected 2040 Housing Units (7)	95,179

Source: (1) 2020 US Census, (2) 2020 Population/2020 Total Housing Units, (3) 2020 US Census – Total Housing Units, (4) 2021 City of Denton estimate, (5) 2040 Population Projection – 2020 Population, (6) 2020 – 2040 Population Change/Household Size, (7) 2040 Housing Demand + 2019 Housing Units.

- Comp Plan projections assume a **3.19%** annual growth rate.
- US Census ACS Date:
 - 2023 Population estimate: 158,361
 - 18,492 person increase (13.2%)
 - Annual growth rate since 2020: 4.41%
 - Projected 2040 Population at 4.4% growth: 331,369
 - 73% change in anticipated 2040 population compared to Comp Plan estimate



Denton Plan 2040 Growth and Demand

Table 1.3 Residential Demand by Type

	2020 Units (1)	% of 2019 Units (2)	Existing Dev. Residential Area (Ac) (3)	Existing Density (4)	Acres Per Unit (5)	2040 New Units (6)	New Residential Area (Ac) (7)
1 Unit Detached (Residential Single-Family)	31,017	53.4%	15,204	2.04	0.49	19,808	12,137
1 Unit Attached, 2-4 Units, Other (Residential Other)	9,468	16.3%	1,667	5.68	0.18	6,046	1,331
5+ Units (Residential Multi- Family)	17,600	30.3%	1,152	15.28	0.07	11,239	920
Total	58,085	-	18,023	-	-	37,094	14,387

Source: (1) 2020 Total Housing units – 2019 American Community Survey 1 Year Estimates, (2) 2019 American Community Survey 1 Year Estimates, (3) City of Denton GIS, (4) 2020 Units/Existing Dev. Residential Acres, (5) 2040 Population Projection – 2020 Population, (6) 2020 – 2040 Population Change/Household Size, (7) Acres Per Unit x New Units + 25% of Land Area for Roads and Infrastructure.

If we <u>assume continued growth at the</u> <u>current 4.4% rate</u>, these projected needs would increase:

Single Family (detached): 34,278

Townhome – Fourplex: 10,463

Multifamily: **19,449**



Growth of Denton's Colleges/Universities

School	2019	2020	2021	2022	2023	4-Year Growth Rate
UNT	39,330	40,796	42,372	44,532	46,940	19%
TWU	13,402	13,800	13,667	12,790	12,679	-5%
NCTC (Denton)	461.00	590	440	458	626	36%
Total	53,193	54,655	56,479	57,780	60,245	13%



Current Housing Composition



Housing Totals

	2020			2021		2022		2023
Housing Type	Units (Total)	Percentage (of total stock)						
SFR*	30,943	62.83%	31,461	59.73%	32,298	58.87%	34,090	58.73%
Duplex*	857	1.74%	1,836	3.49%	1,864	3.40%	1,930	3.33%
Multifamily**	17,449	35.43%	19,375	36.78%	20,703	37.73%	22,022	37.94%
Total	36,350	100%	38,537	100%	39,881	100%	42,274	100.00%

Sources:

*SFR and Duplex: DCAD Annual certified housing data

**Multifamily: Costar

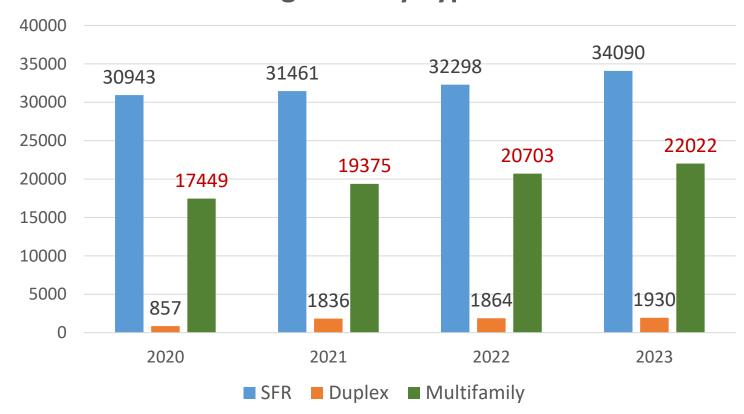


Housing Totals

Increases from 2020 to 2023

Туре	Percent	Units
SFR	10.17%	3147
Duplex	125.20%	1073
Multifamily	26.21%	4573

Total Housing Units by Type 2020 - 2023





Sources: DCAD Annual certified housing data and Costar

Overall Rental Data

Annual Comparison for Denton

	Renter
Year	Occupied
	Housing Units
2023	52%
2018	53%
2013	52%
2010*	54%

Source: American Community Survey

2023 Comparison of College Towns

City (TX)	Renter Occupied Housing Units
San Marcos (TX State)	71%
College Station (TX A&M)	65%
Nacogdoches (Stephen F Austin)	63%
Stephenville (Tarleton State)	54%
Bryan (TX A&M)	53%
Denton (UNT & TWU)	52%
Lubbock (TX Tech)	51%
Waco (Baylor)	49%

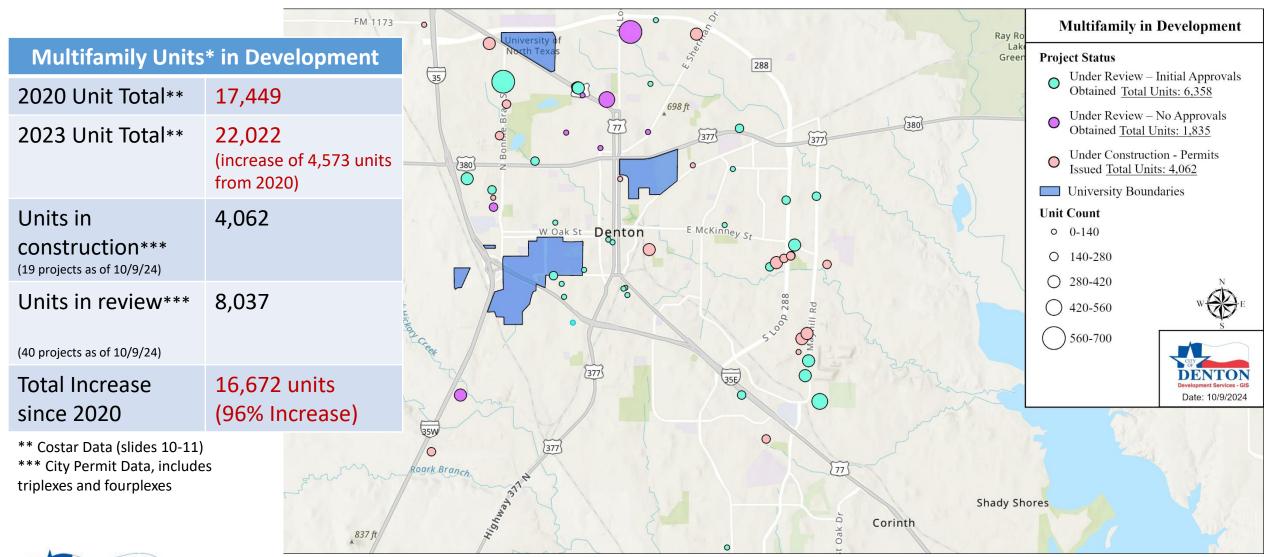


^{*2010} is the earliest this ACS dataset is published

Multifamily Projects and Demands



Multifamily Projects in Development





File ID: PZ25-053 15

Multifamily Demand Projections

Estimated Units Needed by 2040

	Based on 3% Growth	Based on 4.4% Growth
	(Comp Plan)	(ACS current rate)
Multifamily (5 or more units/lot)	11,239	19,449
Multifamily, Triplex, & Fourplex *	14,262	24,680

*Table 1.3 Residential Demand by Type

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	1 Unit Detached (Residential Single-Family)	31,017	53.4%	15,204	2.04	0.49	19,808	12,137
(1 Unit Attached, 2-4 Units, Other (Residential Other)	9,468	16.3%	1,667	5.68	0.18	6,046	1,331
	5+ Units (Residential Multi- Family)	17,600	30.3%	1,152	15.28	0.07	11,239	920
	Total	58,085	-	18,023	-	- (0) 00	37,094	14,387

Source: (1) 2020 Total Housing units – 2019 American Community Survey 1 Year Estimates, (2) 2019 American Community Survey 1 Year Estimates, (3) City of Denton GIS, (4) 2020 Units/Existing Dev. Residential Acres, (5) 2040 Population Projection – 2020 Population, (6) 2020 – 2040 Population Change/Household Size, (7) Acres Per Unit x New Units + 25% of Land Area for Roads and Infrastructure.

2021 Affordable Housing Needs and Market Value An Rental Units	alysis of City
Estimated additional rental units the City can support	
between 2025 and 2040 (any type of unit)	20,838
Estimated Rental Housing Demand 2021-2026 - moderate	
growth	4,100
Estimated Rental Housing Demand 2021-2026 - high growth	4,479
Total	24,938 – 25,317

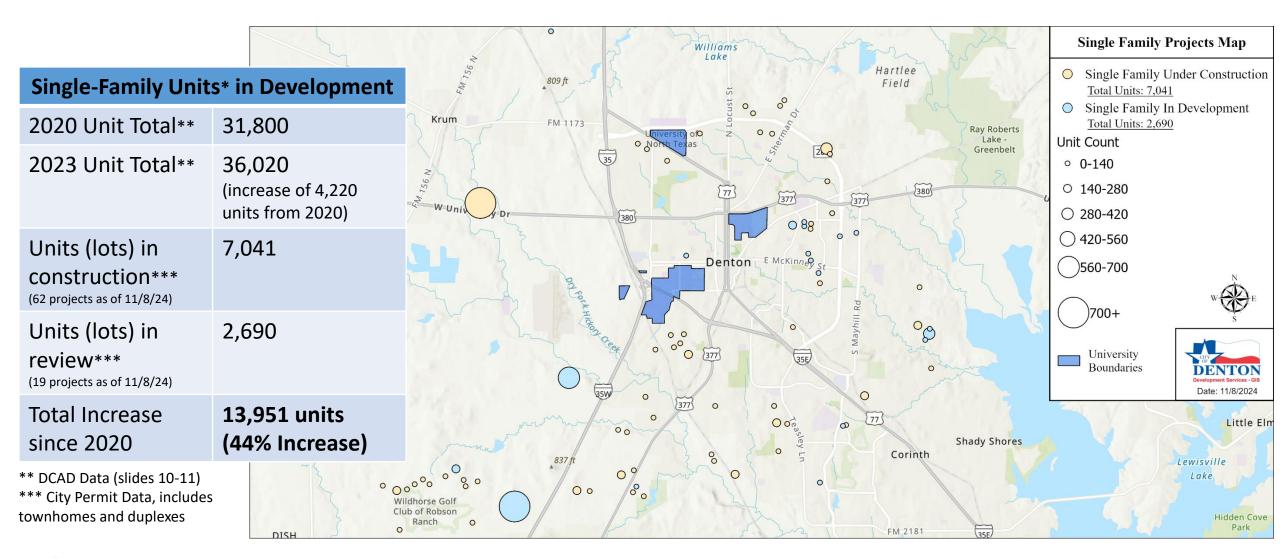
^{*}Triplex and Fourplex units estimated based on assumption that equal percentages of each unit type (townhome, duplex, triplex, and fourplex) make up the townhome – fourplex category in the Comp Plan



Single-family Projects and Demands



Single-Family Projects in Development





File ID: PZ25-053

Single-Family Demand Projections

Estimated Units Needed by 2040

	Based on 3% Growth (Comp Plan)	Based on 4.4% Growth (ACS current rate)			
Single-Family Detached	19,808	34,278			
Single-Family Detached, Townhomes, &					
Duplexes*	22,831	39,509			

2021 Affordable Housing Needs and Market Value Analysis of City of Denton						
Ownership Units						
Estimated additional homes for ownership the City can support						
between 2025 and 2040	45,523					
Estimated Demand for Homeowner Units 2021-2026 - moderate						
growth	3,661					
Estimated Demand for Homeowner Units 2021-2026 - high growth	5,015					
Total	49,184 – 50,538					

^{*}Townhome and Duplex units estimated based on assumption that equal percentages of each unit type (townhome, duplex, triplex, and fourplex) make up the townhome – fourplex category in the Comp Plan



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Comparison of Current Growth and Demands



How are these demands being met?

Multifamily (includes triplex and fourplex)

New MF units since 2020	16,672
Percent of need met so far at 3% growth (Comp Plan)	117% (of 14,262 units)
Percent of need met so far at 4% growth (ACS current rate)	68% (of 24,680 units)
Percent of rental housing need met so far (2021 Housing Needs Assessment)	66% (of 25,317 units)

Single-Family (includes townhome and duplex)

New SF units since 2020	13,951
Percent of need met so far at 3% growth (Comp Plan)	61% (of 22,831 units)
Percent of need met so far at 4% growth (ACS current rate)	41 % (of 39,509 units)
Percent of demand for ownership units met so far (2021 Housing Needs Assessment)	28% (of 50,538 units)



What conclusions can we draw from this?

- Denton is growing and the student population of the City's colleges is growing.
 - The student population growth will continue to have an affect on the City's housing.
- The City's rental housing rate is comparable with other TX cities that have major universities.
- Growth rate projections vary widely depending on source, and the reality is likely be different from any of them.
- There is a demand for more housing, although the estimated amount needed by 2040 varies by source.
- Based on the Comp. Plan, the 2021 Housing Needs Assessment, and current development project trends, the City is on track to meet or exceed the units needed.
 - However, current rental rates and growth of university populations indicate we may struggle to provide sufficient units for owner occupancy compared to rental.



Given the uncertainties, what can we do?

- Continue to be thoughtful in our consideration of housing development projects to ensure the City is developing a <u>diverse housing stock</u> to meet the needs of current and future residents.
- When new MF zoning entitlements are requested, consider whether:
 - the location is consistent with the adopted Denton 2040 plan; and
 - the location is conducive to allowing additional housing in proximity to further neighborhood growth.
- Continue to monitor the City's growth trends and housing availability, especially in comparison to the 2021 Housing Needs Assessment.
 - Update Housing Needs Assessment and Comp Plan within next 5 years
- Incentivize and <u>remove barriers to infill development</u> to reduce impacts to the City's environmental assets as we grow.
 - Policy and code changes will be needed (Comp Plan, DDC, impact fees, economic tools)
- Encourage increased housing near the universities increasing rental opportunities there can make ownership opportunities available elsewhere.

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Questions?

