ASSESSMENTS AND DATA-DRIVEN STRATEGY

- Conduct **county-specific assessments** to identify strengths, gaps, and areas for improvement in trafficking enforcement.
- Track and analyze arrest, investigation, and prosecution data over time to monitor enforcement trends, measure improvements, and tailor ongoing training and support accordingly.
- Utilize **qualitative research tools** to measure improvements in practitioner knowledge, confidence, and skills.

To support this work, HTI developed a structured Five-Phase Implementation Framework that guides each county's journey and tracks progress under the program's key performance indicators (KPIs) and monitoring tools. The Framework is designed to: (1) standardize terminology and implementation phases across counties, (2) ensure consistent understanding among HTI staff and partners, and (3) structure monitoring to promote clarity, alignment, and accountability at every stage.

FIVE-PHASE IMPLEMENTATION MODEL

PHASE	KEY ACTIVITIES
PRE-LAUNCH	 Collect and analyze public and stakeholder data on trafficking and county dynamics. Assess county readiness and interest in partnership. Identify key stakeholders and establish initial engagement. Evaluate baseline capacity and map available resources and gaps.
TRACTION	 Use baseline data to inform intervention priorities. Develop and tailor training curricula and tools for local agencies. Deliver foundational trainings to law enforcement, prosecutors, and stakeholders. Establish a monitoring, evaluation, and research (MERL) framework to track progress.
SCALE	 Expand full-scale implementation of intervention activities. Continue delivery of targeted training and mentorship programs. Strengthen case coordination across agencies. Collect and analyze quantitative and qualitative data using MERL systems.
SUSTAINABILITY	 Assess county readiness to sustain and lead anti-trafficking efforts. Transition program logistics to local partners. Train local personnel to deliver future trainings through a Training of Trainers (TOT) model. Develop or strengthen local task forces and coalitions. Finalize and initiate a Monitor/Exit strategy.
MONITOR & EXIT	 Conduct final evaluation to assess long-term impact. Provide periodic post-exit check-ins and remote support as needed. Continue long-term data collection and facilitate applied research opportunities.