

**EEO Public File Report**

Cox Media Group

WABG-TV, Greenwood, MS

EEO Public File Report Part 1

Reporting Cycle: 12/01/2020 – 11/30/2021

**Full-Time Positions Filled**

| Requisition                            | Date Opened | Start Date | Recruitment Source  | Interviewed | Hired |
|--|-------------|------------|---------------------|-------------|-------|
| Anchor/Producer/Multi-media Journalist | 1/1/2021    | 2/1/2021   | Indeed              | 3           | 1     |
|  |             |            |                     |             |       |
| Meterologist                           | 2/1/2021    | 5/3/2021   | Indeed              | 3           | 1     |
|  |             |            | Referral            | 1           | 0     |
| Anchor/Producer/Multi-media Journalist | 12/10/2020  | 5/17/2021  | deltanews.tv        | 1           | 1     |
|  |             |            | Indeed              | 5           | 0     |
| Meterologist                           | 3/24/2021   | 6/7/2021   | Indeed              | 3           | 1     |
|  |             |            |                     |             |       |
| Account Executive                      | 7/2/2020    | 8/16/2021  | On Air Announcement | 1           | 1     |
|  |             |            | Indeed              | 3           | 0     |
| Account Executive                      | 7/2/2020    | 9/13/2021  | Indeed              | 3           | 1     |
|  |             |            |                     |             |       |
| Master Control Switcher                | 11/4/2020   | 11/29/2021 | deltanews.tv        | 1           | 1     |
|  |             |            | Indeed              | 4           | 0     |

| <b>EEO Public File Report</b>                    |   |   |                                 |                     |
|--|---|---|---------------------------------|---------------------|
| <b>Cox Media Group</b>                           |   |   |                                 |                     |
| <b>WABG-TV, Greenwood, MS</b>                    |   |   |                                 |                     |
| <b>EEO Public File Report Part 2</b>             |   |   |                                 |                     |
| <b>Reporting Cycle: 12/01/2020 – 11/30/2021</b>  |   |   |                                 |                     |
| <b>Recruitment Sources Used for All Openings</b> |   |   |                                 |                     |
| <b>No.</b>                                       | <b>Recruitment Source</b>                       | <b>Contact</b>  | <b>Entitled to Notification</b> | <b># interviews</b> |
| 1  | Directly sourced by CMG Recruiter               | CMG Recruiter   | N                               |                     |
| 2  | Indeed<br>Internet - www.indeed.com             | Internet Posting  | N                               | 24                  |
| 3  | LinkedIn<br>Internet - www.linkedin.com         | Internet Posting  | N                               |                     |
| 4  | Broadbean job distribution                      | CMG Recruiter   | N                               |                     |
| 5  | Circa   | State Job Boards/Diversity job boards<br>Internet Posting | N                               |                     |
| 6  | ZipRecruiter<br>Internet - www.ziprecruiter.com | Internet Posting  | N                               |                     |
| 7  | Cox Media Group or CMG Employee Network         | CMG career sites (internal/external)                      | N                               |                     |
| 8  | deltanews.tv                                    | Internet Posting  | N                               | 2                   |
| 9  | WABG-TV   | On-Air Announcements                                      | N                               | 1                   |
| 10   | Referral  | CMG Employees   | N                               | 1                   |

| <b>Longer - Term Recruiting Initiatives</b>     |                   |   |   |                             |                           |
|---|-------------------|---|---|-----------------------------|---------------------------|
| <b>EEO Public File Report</b>                   |                   |   |   |                             |                           |
| <b>Cox Media Group</b>                          |                   |   |   |                             |                           |
| <b>EEO Public File Report Part 3</b>            |                   |   |   |                             |                           |
| <b>WABG-TV Greenwood, MS</b>                    |                   |   |   |                             |                           |
| <b>Reporting Cycle: 12/01/2020 – 11/30/2021</b> |                   |   |   |                             |                           |
| <b>No.</b>                                      | <b>Date</b>       | <b>Initiative</b>   | <b>Description</b>  | <b>Scope of Involvement</b> | <b>Personnel Involved</b> |
|   | 10/26/2021        | MAB Day & Mississippi State Storytelling Workshop                     | MAB Day & Mississippi State Storytelling Workshop networking and learning event gave students an opportunity to hear more about the media business and how to develop critical skills in the field. | Outreach                    | Woody Wilkens             |
|   | 7/18/21 - 7/22/21 | MS Scolasti, MS Broadcasters, and MS School of Communication Workshop | MS Scolasti, MS Broadcasters, and MS School of Communication, 5 day workshop for High school students about digital and television news.  | Outreach                    | Andrinita Williams        |