

the spotlight

A weekly roundup for shopping and doing business locally!

Champion Portable Buildings: Store Your Lawn & Garden Equipment This Fall

By: Sponsored Content Writer Alison James
With the tagline “nothing beats a champion,” locally-owned Champion Portable Buildings makes a big promise to customers. With founder and CEO Calvin Yoder Jr. at the helm, it’s a promise the company is fulfilling time and again.

Yoder has been leading Champion Portable Buildings since he started the parent company, Elite, in 2019 – but that’s far from where his experience begins.
“Prior to that, I spent 10 years in the delivery side, and prior to that, I spent time building the buildings, actually, for somebody else,”

Yoder explained. “So, I go back 17 years in the industry.”
That depth of experience gives him a unique understanding of every aspect of the business, especially the importance of a superior product and top-notch service.

“One thing we take pride in is just giving a good customer experience – making things simple for the customer and taking away that headache that is often common in the construction side of things,” Yoder noted.

That commitment to the customer experience drives every move he makes. Despite describing Champion as “growth-minded,” Yoder is in no rush to bite off more than he can chew.

“Customer service is my main focus, and I don’t care about growing really big fast. I want to grow right,” Yoder added. “I don’t want to sacrifice a good customer experience for growth, and that’s usually what happens to these big companies.”

Champion customers can choose from more than 20 different styles and sizes of portable buildings. The mainstay is a 10x20 storage shed.

“It is, by far, what is most popular in our industry,” Yoder explained. “It pretty much serves all purposes. You can use it as a lawnmower shed, garden shed, tool shed, for Christmas decorations – you name it.”

Storage isn’t the end of the line, however. Champion buildings have become barber-shops, tiny homes, offices, pet grooming businesses, chicken coops and more.

People who buy a Champion can take advantage of so many benefits, like the company’s rent-to-own financing, warranties, electrical packages, insulation, interior walls – extensive customization options. And Yoder stands behind his product.

“There are a lot of people that talk about quality. They say, ‘Well, we have the best shed in the market,’” Yoder said. “I have spent 10 years out in the field working for these companies that say they have the best – and they have had a lot of complaints.”

“I listened to my customers when I delivered the buildings for 10 years. I kept a mental note of those issues that they were having, and I did my best, when I built my buildings, to fix those issues – and I think that’s part of the key to my success.”

It’s about not cutting corners on quality. From the paint to the roofing, from spackling the nail holes to caulking the windows, no detail is beneath Champion’s notice.

A growing team also helps make the business a success, including 10 drivers, a 30-man crew in the plant working construction, and an eight-person office staff, as well as service techs. Together they deliver the top quality for which Champion is known.

Visit www.championportablebuilding.com to find dealer locations, view building options – including a 3-D builder tool – or contact the company directly, and access the company’s YouTube to view an array of educational videos.



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