

the spotlight

A weekly roundup for shopping and doing business locally!

Local Favorite Jefferson's comes to Hartselle

The Hartselle Area Chamber of Commerce, the Merchants Association, and the Downtown Business League are excited to welcome a great new restaurant to the landscape of historic downtown for residents and visitors to enjoy.

Local favorite Jefferson's is bringing its wing concept to Hartselle, marking Jefferson's third location in North Alabama. The Hartselle restaurant opened its doors on Wednesday, November 12, occupying the previous home of Moe's Original BBQ.

This location at 200 Main St. West will join Huntsville's Jefferson's locations in Hampton Cove and New Market—all three of which are helmed by co-franchisees Jake Lund and Robby Coggin. Together, Lund and Coggin have owned and operated several Jefferson's restaurants together in Georgia and Alabama.

"We're incredibly grateful for the warm welcome we've received from the Hartselle community," said Jake Lund, franchisee of Jefferson's of Hartselle. "Being able to grow and deepen our roots here means a lot to us. We're proud to serve this community and excited to keep

building lasting relationships with all our neighbors."

Jefferson's of Hartselle is the ultimate game-day destination, it features a wall of TVs airing the big games daily. Unique to this location is a 15-game arcade section for kids or kids at heart, as well as an upstairs loft perfect for large family gatherings and celebrations. For those who like to dine al fresco there is a large patio in the back.

Another unique feature is a mural painted by John Lovelace of American Graffiti & Art in Decatur which decorates one wall. The artwork features the Hartselle High football team, a train in remembrance of the historic depot, and images of downtown through the years. Coggin said Lovelace deserves recognition for his dedication, noting the artist "probably put in close to 48 hours of work" and repainted it twice to get it just right.

Though I am not a food critic who writes restaurant reviews, I had to share my personal experience while eating lunch at Jefferson's. On all four occasions, on different days of the week and at different times of the day and varying the



The Hartselle Area Chamber of Commerce, the Merchants Association, and the Downtown Business League celebrate the Grand Opening of Jefferson's with a ribbon cutting and lunch.

number of people in my group, I found the food was delicious and the service was excellent. Everyone in my group enjoyed their lunch and thought the atmosphere was warm and friendly.

Jefferson's Restaurant is a sport-themed, family-friendly restaurant known for its hand-pattied burgers, hand-breaded tenders, world-famous wings, and signature sauces. Catch your next game or just hang out with friends at

Jefferson's and try the Double Dipped wings everyone's talking about. Open seven days a week, Sunday - Thursday: 10:30 a.m. - 9 p.m. and Friday & Saturday: 10:30 a.m. - 10 p.m.



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