

the spotlight

A weekly roundup for shopping and doing business locally!

“A Cleaner Trash Can is a Cleaner Home” Bin Cleaning Business Serves Decatur and Surrounding Area

By: Sponsored Content Writer
Alison James

There's a new business in town that can help you come clean about your dirty little secret: the state of your trash and recycling bins.

At Ozzy's Trash Bins Cleaning, the philosophy is simple: “A cleaner trash can is a cleaner home,” Ozzy Martinez explained.

Martinez, 21, was cleaning his own trash bin one day and knew there had to be a better way. He had seen large residential trash bin cleaning machines, and he was intrigued. What would it take to bring that business to Decatur and the surrounding area?

“I looked up this company that actually makes them in Florida. I just went down there for some classes and got my own trailer,” Martinez said. His inspiration: a desire to provide a needed service in the community.

Martinez is no stranger to the customer service experience. Ever since his

preteen years he has loved to help out at his parents' business, Casa Santiago, and these days he's in charge of the restaurant's food trucks, Taqueria Casa Santiago.

It was in February of this year that he added the bin cleaning biz to his schedule. Over the past few months he's been working to get the word out about the benefits of a cleaner trash bin.

“We bring the trailer to their house, and it's a fast service,” Martinez said. A diesel water heater and 525-gallon tank combine with two Italian-made spinning spray heads to blast every inch of curbside trash bins. At 3,200 PSI and 200 degrees, goop and grime don't stand a chance. “They wash a trash bin - a really dirty one - in one minute. Disinfect, sanitize and deodorize.”

The cleaning process is entirely self-contained. All dirty water is captured in the trailer's built-in wastewater recovery system.

Martinez said the treatment leaves the bins with a citrus scent customers love.

The bins aren't Martinez's only target, either. He also offers pressure washing for houses, driveways and sidewalks, as well as patios and gutters.

A one-time, on-demand bin cleaning is \$50.99, but the business' mainstays are its membership packages. Customers can enjoy bin cleanings monthly for \$15.99; bi-monthly for \$25.99; or quarterly for \$35.99. This covers one bin, but customers can add extra bins for \$5 each.

When Martinez isn't busy with the bin biz, he can still be found at one of his two food trucks - at Auto Zone on Sixth Avenue in Decatur or at USA Tires on Highway 67 in Priceville. Popular dishes include the quesabirrias and the fajitas; his personal favorite would be the chicken or mixed fajita.

Ozzy's Trash Bins Cleaning is starting off as a one-man operation, with a helping hand from Martinez's dad - but he has his eyes set on future expansion.

“In the future if we could grow it out bigger, it would probably mean more trailers and more people working.” To schedule a service or learn more, visit the website, ozzytrashbinscleaning.com. Martinez can also be reached at 256-221-0989, ozzytrashbins@gmail.com, or Ozzy's Martinez on Facebook.



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