

the spotlight

A weekly roundup for shopping and doing business locally!



Repairing & Restoring A Lifelong Passion for Cars

Automotive Innovations Collision Center offers quality body repairs backed by years of experience and it shows by their 4.8 star rating. Jeff Waple, the owner, has been in business for over 20 years and has built a large return customer base. "Treat people fair, give good service, and do quality work at reasonable prices, and clients will return to you for when they need repairs." Explains Jeff, "Those satisfied clients will recommend you to their family and friends".

Jeff became interested in body repair and restoration at a young age watching his grandfather fix and repaint cars. At 18 years of age, he got a job building replica 1962 Shelby Cobras. The job only lasted 3 years, but during those years Jeff acquired a lot of the skills and techniques he still uses today. He worked at a few local body shops before realizing he wanted to be his own boss. "One day a good friend, work buddy and I decided to take a leap and opened a shop." Said Jeff, "That was September 1, 2001. We were business partners for a few years and then I took over the business as

a sole proprietor." In 2005, Jeff bought land and built a shop at the current location in Somerville and hasn't looked back!

Jeff's innovative designs and attention to detail have made him the go to guy in the automotive restoration industry. From restoring a classic ride or enhancing a newer car's performance you can trust Jeff and his team to create a custom look to reflect your personality and preferences. Satisfaction guaranteed is their motto and customer service is their creed.

Automotive Innovations offer lifetime warranties on insurance work and take tremendous pride in their work. Jeff and his staff strive to increase their knowledge and skills and look for new challenges with new vehicles and products! Come see us at 3953 Highway 67, Somerville or give us a call at (256) 778-0705. We are open Mon-Fri 9am - 5pm. Visit us online at: www.automotive-innovations.com. Like us on Facebook [AutomotiveInnovationsEnterpriseLLC](https://www.facebook.com/AutomotiveInnovationsEnterpriseLLC).

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