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JANUARY 2025

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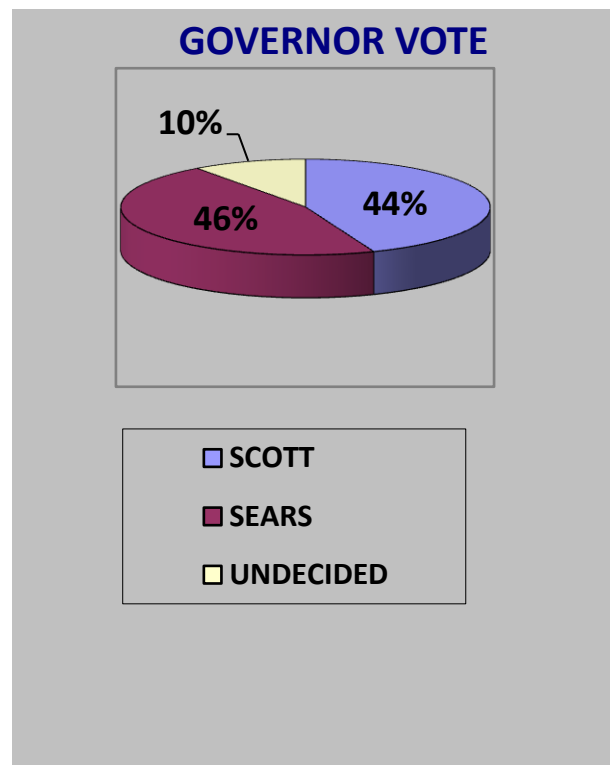
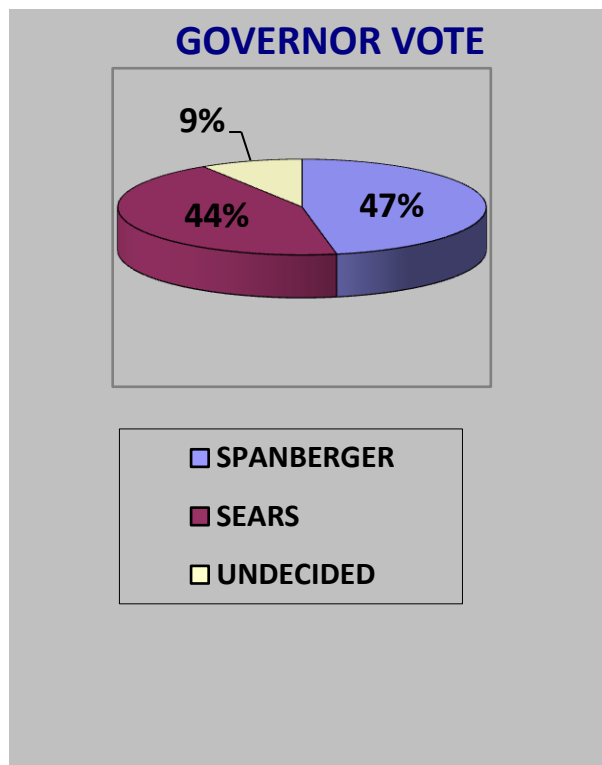
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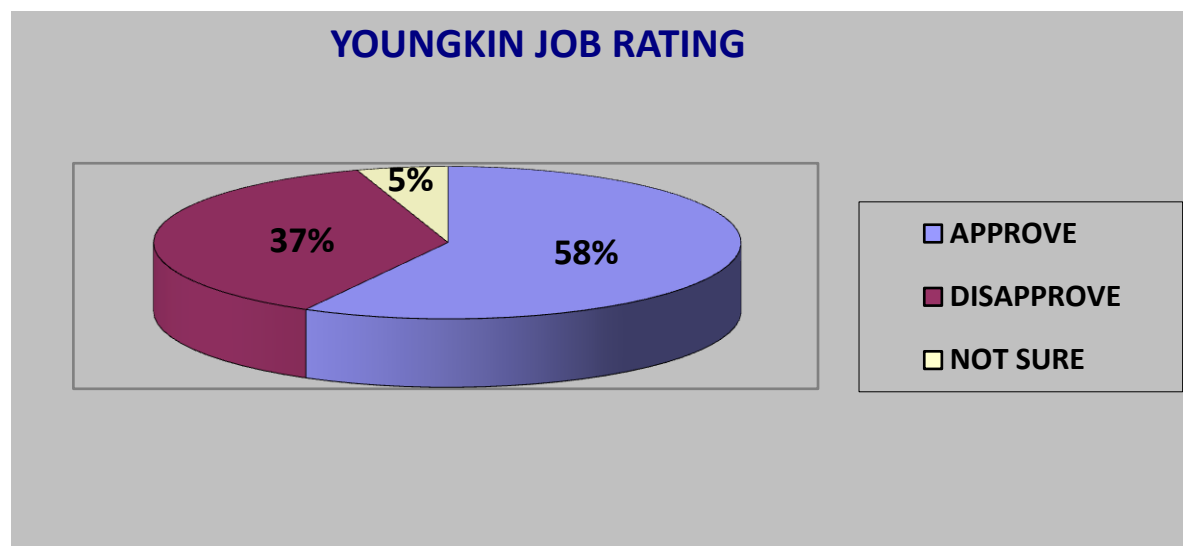
EARLY NUMBERS SHOW TIGHT GUBERNATORIAL RACE, YOUNGKIN'S JOB RATING REMAINS HIGH & STEADY

While Republican Donald Trump failed to break his party's presidential losing streak in Virginia, the race for governor this November appears to be more competitive in its early stages. Perhaps this is due to Governor Glenn Youngkin's continued high approval rating for his handling of the job.

In the governor's race itself, Republican Lieutenant Governor Winsome Earle-Sears is running a tight race against both potential Democratic nominees. Sears runs slightly behind former U.S. Representative Abigail Spanberger (trailing 47%-44%) and slightly ahead of incumbent U.S. Representative Bobby Scott (leading 46%-44%)



Meanwhile, in the aftermath of a fierce presidential campaign, Youngkin’s job rating has not budged an inch over the past year. Statewide, 58% approve of Youngkin’s performance as governor, 37% oppose and 5% are not sure.



These numbers are identical to our poll taken almost exactly one year ago.

<u>YOUNGKIN JOB RATING</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
January 2023	56%	31%	13%
December 2023	58%	37%	5%
January 2025	58%	37%	5%

STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Winsome Earle-Sears	37%	11%	24%	28%
Abigail Spanberger	34%	17%	25%	24%
Bobby Scott	28%	7%	29%	36%

QUESTION: If the 2025 Virginia election for governor were held today, for whom would you vote if the candidates were Abigail Spanberger, the Democrat, and Winsome Earle-Sears, the Republican?

	<u>SPANBERGER</u>	<u>SEARS</u>	<u>UNDECIDED</u>
STATE	47%	44%	9%

<u>REGION</u>	<u>SPANBERGER</u>	<u>SEARS</u>	<u>UNDECIDED</u>
Northern Virginia	62%	28%	10%
Shenandoah/Piedmont	31%	61%	8%
Richmond Metro	55%	38%	7%
Hampton Roads	55%	36%	9%
Lynchburg/Southside	26%	64%	10%
Roanoke/Southwest	24%	67%	9%

<u>GENDER ID</u>	<u>SPANBERGER</u>	<u>SEARS</u>	<u>UNDECIDED</u>
Male	42%	46%	12%
Female	51%	42%	7%

<u>AGE</u>	<u>SPANBERGER</u>	<u>SEARS</u>	<u>UNDECIDED</u>
<50	46%	42%	12%
50+	47%	46%	7%

<u>RACE</u>	<u>SPANBERGER</u>	<u>SEARS</u>	<u>UNDECIDED</u>
White	37%	54%	9%
Black	81%	9%	10%

<u>PARTY ID</u>	<u>SPANBERGER</u>	<u>SEARS</u>	<u>UNDECIDED</u>
Democrat	90%	6%	4%
Republican	5%	88%	7%
Independent	43%	41%	16%

QUESTION: If the 2025 Virginia election for governor were held today, for whom would you vote if the candidates were Bobby Scott, the Democrat, and Winsome Earle-Sears, the Republican?

	<u>SCOTT</u>	<u>SEARS</u>	<u>UNDECIDED</u>
STATE	44%	46%	10%

<u>REGION</u>	<u>SCOTT</u>	<u>SEARS</u>	<u>UNDECIDED</u>
Northern Virginia	57%	31%	12%
Shenandoah/Piedmont	28%	65%	7%
Richmond Metro	51%	39%	10%
Hampton Roads	59%	34%	7%
Lynchburg/Southside	20%	67%	13%
Roanoke/Southwest	18%	69%	13%

<u>GENDER ID</u>	<u>SCOTT</u>	<u>SEARS</u>	<u>UNDECIDED</u>
Male	40%	53%	7%
Female	47%	40%	13%

<u>AGE</u>	<u>SCOTT</u>	<u>SEARS</u>	<u>UNDECIDED</u>
<50	48%	45%	7%
50+	40%	47%	13%

<u>RACE</u>	<u>SCOTT</u>	<u>SEARS</u>	<u>UNDECIDED</u>
White	32%	57%	11%
Black	85%	8%	7%

<u>PARTY ID</u>	<u>SCOTT</u>	<u>SEARS</u>	<u>UNDECIDED</u>
Democrat	82%	7%	11%
Republican	6%	91%	3%
Independent	42%	43%	15%

QUESTION: Do you approve or disapprove of Glenn Youngkin's job performance as governor?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
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STATE	58%	37%	5%
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<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
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Northern Virginia	45%	50%	5%
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Central/Shenandoah	67%	26%	7%
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Richmond Metro	59%	37%	4%
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Tidewater/Hampton Roads	51%	43%	6%
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Lynchburg/Southside	73%	23%	4%
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Roanoke/Southwest	79%	19%	2%
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<u>GENDER ID</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
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Male	63%	33%	4%
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Female	54%	41%	5%
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<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
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<50	56%	38%	6%
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50+	60%	36%	4%
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<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
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White	63%	33%	4%
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Black	39%	52%	9%
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<u>PARTY ID</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
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Democrat	17%	74%	9%
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Republican	97%	1%	2%
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Independent	62%	33%	5%
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HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from December 15 through December 19, 2023. A total of 625 registered Virginia voters statewide were interviewed live by telephone.

Those interviewed were randomly selected from a phone-matched Virginia voter registration list that included both landline and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	219 (35%)
Republican	188 (30%)
Independent or Other	218 (35%)

AGE:

18-34	95 (15%)
35-49	192 (31%)
50-64	168 (27%)
65+	165 (26%)
Refused	5 (1%)

RACE/ETHNICITY:

White/Caucasian	446 (71%)
Black/African American	124 (20%)
Hispanic	22 (4%)
Other	26 (4%)
Refused	7 (1%)

GENDER ID:

Male	309 (49%)
Female	312 (50%)
Other	4 (1%)

REGION:

Northern Virginia	180 (29%)
Shenandoah/Piedmont	90 (14%)
Richmond Metro	90 (14%)
Hampton Roads	125 (20%)
Lynchburg/Southside	70 (11%)
Roanoke/Southwest	70 (11%)

VIRGINIA POLL REGIONS

NORTHERN VIRGINIA: Arlington, Fairfax, Loudoun and Prince William counties and the independent cities of Alexandria, Fairfax, Falls Church, Manassas and Manassas Park.

SHENANDOAH/PIEDMONT: Stafford, Spotsylvania, King George, Caroline, Louisa, Fluvanna, Albemarle, Nelson, Greene, Orange, Madison, Culpepper, Fauquier, Rappahannock, Clarke, Frederick, Warren, Shenandoah, Page, Rockingham, Augusta and Rockbridge counties and the independent cities of Charlottesville, Fredericksburg, Staunton, Harrisonburg, Winchester, Waynesboro, Staunton, Buena Vista and Lexington.

RICHMOND METRO: Chesterfield, Henrico, Hanover, Powhatan, Goochland, New Kent and Charles City counties and the independent cities of Richmond and Colonial Heights.

HAMPTON ROADS: Accomack, Northampton, Northumberland, Westmoreland, Lancaster, Middlesex, Mathews, Richmond, Essex, King & Queen, King William, Gloucester, James City and York counties and the independent cities of Williamsburg, Newport News, Hampton, Poquoson, Norfolk, Portsmouth, Virginia Beach, Chesapeake and Suffolk.

LYNCHBURG/SOUTHSIDE: Isle of Wight, Sussex, Surry, Southampton, Greensville, Dinwiddie, Prince George, Brunswick, Mecklenburg, Lunenburg, Nottoway, Amelia, Prince Edward, Cumberland, Buckingham, Appomattox, Amherst, Campbell, Charlotte, Halifax, Pittsylvania, Henry, Franklin and Bedford counties and the independent cities of Petersburg, Hopewell, Franklin, Emporia, Danville, Martinsville, Lynchburg and Bedford.

ROANOKE/SOUTHWEST: Highland, Bath, Alleghany, Botetourt, Roanoke, Craig, Montgomery, Floyd, Patrick, Giles, Pulaski, Carroll, Grayson, Wythe, Bland, Tazewell, Smyth, Washington, Buchanan, Dickenson, Russell, Wise, Scott and Lee counties and the independent cities of Roanoke, Salem, Radford, Covington, Galax, Norton and Bristol.