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PUSHBACK

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OF DOING BUSINESS



Photo by Bryan Oller

Terri Hayes, president and CEO of the Tri-Lakes Chamber, EDC and Visitor Center, hopes the new Willow Springs Ranch neighborhood will attract more residents to Monument's downtown nearby.

# Tri-Lakes aims for sweet spot on growth

By Greta Anderson Johns

**T**he Tri-Lakes region is at a crossroads of sorts. Some residents think the area, known for its small town identity, is growing too much, while at the same time, businesses say there need to be more roofs to make expansion worthwhile, said Terri Hayes, president and CEO of the Tri-Lakes

Chamber, EDC and Visitor Center.

In the town of Monument, population growth “has continued at unprecedented levels and workloads are high,” Town Manager Mike Foreman wrote in his bi-annual report earlier this year, which reviewed the first half of 2022.

Like the whole of El Paso County, Tri-Lakes, which includes Monument, the town of Palmer Lake and

unincorporated Woodmoor, has grown exponentially over the last decade. The U.S. Census Bureau reports that the population of Monument — the largest of the three communities — nearly doubled in size from 2010 to 2020, from 5,530 people to 10,399. And from 2020 to 2021 alone, the town's population grew 4.3 percent.

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## STEALTH MOVES

Experts weigh in on how to protect your business from hackers who attack quietly.



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