

Optic Topic



by Steven A. Queenan

CLASSIC FRAMES

What do Andy Warhol, John F. Kennedy, Blues Brothers Dan Aykroyd and John Belushi, Daniel Craig's James Bond, and Bob Dylan have in common? The answer is that all have sported Wayfarer sunglasses as part of their signature styles. Named the best-selling sunglasses in history, Wayfarers were created by optical designer Raymond Stegeman in 1952, as part of Ray-Ban's desire to produce a radical design that looked masculine and dangerous. Wayfarers also broke with the tradition of wire and metal sunglasses with their plastic frames. By 1980, Wayfarers were rediscovered by such celebrities as Madonna and Tom Cruise, then went through another rebirth in the 2000s. By now, Wayfarers' trapezoidal frame shape and thick rims have achieved iconic status.

REGIONAL EYE OPTICAL offers a large selection of high end designer frames, eye glasses and sunglasses. We will help you select the style, shape, and color of eye glasses or sun glasses that are right for you and your children. Please call 587-6309, or visit our website www.regeyecenter.com. is located just inside Regional Eye Center at 1455 Montreal Street, S.E. Our business hours are Mon. & Thurs., 8:00am-7:30pm; Tues. & Wed., 8:00am-5:30pm; and Fri., 8:00am-1:00pm.

P.S. The ever-developing technology of lens and frame production has enabled current Wayfarers to be lighter and more comfortable to wear than the originals.