

eEdition <small>(flipbook)</small>	1x	3x	6x
Two Page Spread	\$1000	\$900	\$800
Full Page	\$500	\$450	\$400
2/3 Page	\$450	\$400	\$350
1/2 Page	\$300	\$275	\$250
1/3 Page	\$225	\$200	\$175
1/4 Page	\$200	\$175	\$150
1/6 Page	\$150	\$135	\$125
1/12 Page	\$100	\$90	\$80

blogs	728x90 and 300x250 ads	Video	Sponsored Content
FEAST Texas	\$50	\$100	\$150
The Arts	\$50	\$100	\$150
Destination County Line	\$50	\$100	\$150

### eEdition Ad Deadlines

January/February: November 25  
 March/April: January 25  
 May/June: March 25  
 July/August: May 25  
 September/October: July 25  
 November/December: Sept 25

### Special Placement

Add 10% for preferred position

### Destination Guides

Available for our city partners.

### social media

**UNIQUE POSTS: \$50 each**

**ADS: \$50 each**

**Unlimited Shares: \$50/wk**



eNewsletters (weekly)	300x250 Ad	Video	Sponsored Content
Weekly	\$150	\$150	\$75

### eMagazine (CountyLineMagazine.com)

eMag/Mobile CHANNEL	RATES*
Run of Site	\$250/mo
Home	\$250/mo
Food & Drink	\$250/mo
The Arts	\$250/mo
Lifestyle	\$250/mo
Explore Guide: Region	\$250/mo
Explore Guide: Community	\$250/mo
Video	\$350/mo
Sponsored Content	\$150-\$500
Resource Listings	
Basic	Free
Premium	\$200/yr
Featured	\$400/yr
Event Listings	Free

\*Rates shown are for individual monthly placement. Discounted rates available for annual contracts.