

Travel Tips

Elevate Your Next Road Trip By Seeking Out Added Value

(NAPSA)—For those looking to take an upscale road trip, but who want to get the most for their money, there are several tips and tricks to keep in mind when planning a getaway.

Time Your Trip

If your dates are flexible, try traveling to your selected destination during its off-season. Hotels often drop their rates to attract business when crowds thin out, and you can score a great deal while avoiding a tourist rush. Try a mountain destination before ski season is in full swing, or a famous site, such as the Grand Canyon, on a weekday during the school year.

Take Advantage of Luxury Partnerships

Luxury brands often partner to provide their customers with added value. To take your road trip up a notch from the moment you pull out of your driveway, a special edition Crafted Line of vehicles from Lexus comes equipped with a beautiful two-piece set of tailor-made Tumi luggage. The Lexus Crafted Line features an Ultra White exterior with Obsidian door handles, side mirrors and grille. Eye-catching seats, contrast stitching, headrests and door panels are either two-tone Black/Scarlet or Black/Cabernet. Models include IS 250 F SPORT, LS 460 F SPORT and GS 350 F SPORT in RWD and AWD; RX 350 AWD F SPORT; and ES 350.

The limited edition Tumi duffel bag set was specifically designed to match the vehicles for grille-to-trunk coordination. Lexus owners can find additional pieces of this original luggage set and other exclusive offers at LexusDrivers.com. A Meguiar's New Car Care Kit is also included as another extra bonus for Crafted Line owners.

Search for Package Deals

Regardless of when you travel, try to look for a hotel offering a package deal to capitalize on your travel investment. Many upscale hotels offer credit toward their on-site restaurants, bars or spas when



A beautifully designed car helps elevate your road trip.



Luxury partnerships can provide added value when traveling.

you book in advance online. Hotels in areas such as Napa Valley or other wine country destinations may partner with nearby wineries to offer its guests exclusive deals on tastings and tours. For example, The Allison Inn & Spa in Oregon's Willamette Valley offers Lexus owners the chance to sample three distinctive local wines and receive a complimentary bottle of their favorite. The resort also has an on-site fleet of Lexus vehicles available for guests to drive, eliminating the need for a rental car.

Take the Scenic Route

The great thing about road trips is that you can skip the crowded, expensive attractions and enjoy the view from the comfort of your car seat. And all passengers will be happy to spend more time taking in free, scenic sites along the way. Take advantage of natural wonders and roadside attractions—such as New York's scenic Finger Lakes region or kitschy Route 66 sites—when-ever possible.

With these tips and tricks, and a little advance planning, you'll save time and money while elevating your road trip. Find out more at www.Lexus.com/craftedline.