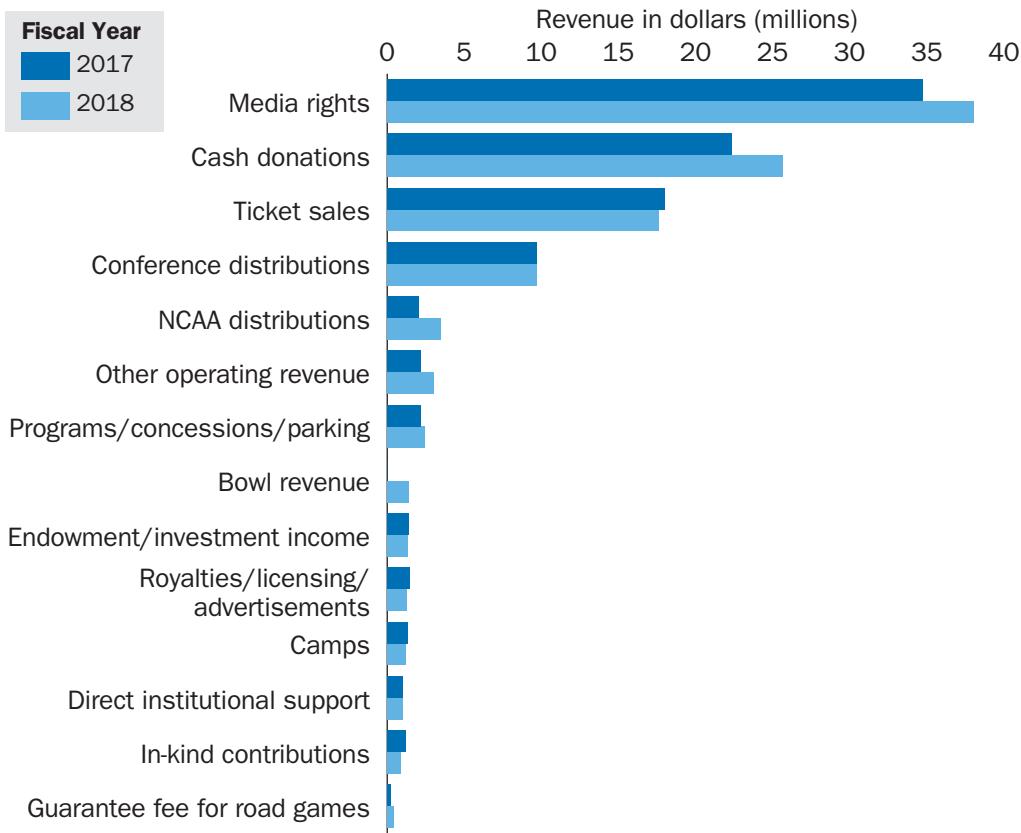


Media rights led FY2018 athletics revenue

Missouri's athletics revenue in fiscal year 2018 increased \$9.5 million from the previous fiscal year, **jumping 9.7 percent**. Total operating revenue was more than \$107 million.



Source: MU (Category names have been shortened for clarity.)

NANCY COLEMAN/Missourian