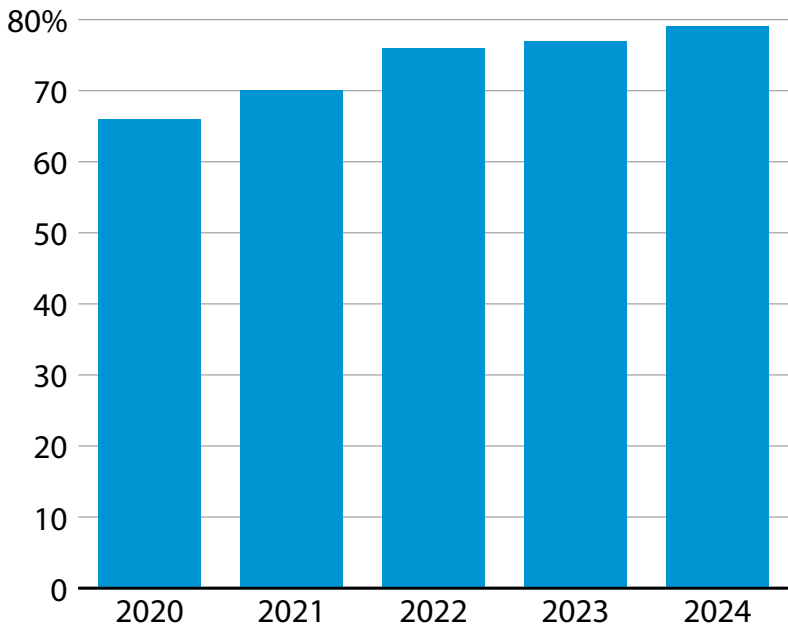


Smart TV ownership in the U.S.

Ownership rates have risen rapidly over the past four years in the U.S. market as smart TVs become more affordable. Streaming services are leading the shift toward smart entertainment systems, with many Americans finding cable less satisfying.



Source: Hub Research

TANNER O'NEAL RILEY/Missourian