

INDEX	
Classifieds	B8-9
History	B10
Kid Scoop	B1
Medical Directory	B5
Obituaries	A7-8
Opinion	A4-5
Police Logs	B4
Public Notices	B6-7, 10
Senior Living	B3
Sports	A14-15
What's Happening	B4

Weather
 Week high of 98 on Tuesday in The Dalles. Wednesday thru Friday will see cool and pleasant weather: 76 in HR



TD's Zelma Long makes mark in wine industry — A12

Gorge Local — in Business:
Blissful Mattress — A11

Sports — A15

Lyle, Glenwood columns — B2-3

Columbia Gorge News

HOOD RIVER | THE DALLES | WHITE SALMON

Wednesday, July 14, 2021 Volume 2, Issue 15

\$1.00

Council calls for diversity in 'Visit Hood River' plan

City leaders convene at City Hall for first time since beginning of pandemic

By Noah Noteboom
 Columbia Gorge News

All but one member of the Hood River City Council met in person on June 28. The majority of the meeting was a presentation by DVA Advertising and Public Relations on the "Visit Hood River" marketing strategy. Executive director for the project, Katie Kadlub, and Intrepid Communications independent contractor, Alana Hughson, prepared slides and

offered insight into the blueprint for the city's push to increase tourism and livability.

Kadlub emphasized that Hood River cannot be a destination for tourists without the help and cooperation of local businesses and residents. With a budget of just under \$600,000, according to Kadlub, the management group has already entered a partnership with Double Mountain Brewery and produced branded apparel for the county. Despite progress made on the sponsorship and marketing front, concerns regarding diversity were brought to attention.

Councilors Gladys Rivera and Tim Counihan spoke up in favor of those under served throughout our community.

See **COUNCIL**, page 3

Cool Kids



Beau Tynnismaa, 3, and Holten Lawrence, 5, play in the shallow end of the pool at the Northern Wasco County Aquatic Center. Alana Lackner photo

Families in the Park returns

By Trisha Walker
 Columbia Gorge News

HOOD RIVER — Families in the Park is back.

After a year's hiatus — due to the COVID-19 pandemic — the annual concert series will return to Jackson Park every Thursday in August.

The Hood River Lions is the new sponsor of the event, taking over for Hood River Community Education. "The Hood River Lions realized that the school district was not going to pursue the Families in the Park series this summer," said Lion Mike Schend. "The club decided to take on the concerts and asked the school district if that would be acceptable. The district agreed, so the Lions recruited sponsors to help pay for the costs."

The lead sponsors for this year's series is Hood River Lions and the Gorge Community Foundation; other sponsors include Providence Hood River Memorial Hospital, G. Willikers Toy Shoppe, Farmers Insurance, Tum a Lum Lumber,



The Mike Schend Stage, pictured before the roof project began, received a new, durable and decorative concrete surface in the summer of 2019. Columbia Gorge News photo/file

NW Natural, and Columbia Gorge Toyota/Honda, Schend said.

"We are excited to celebrate this summer with family concerts and getting the community back together again," he said.

The Eyeopeners Lions Club will begin serving family meals in the park beginning at 6:30 p.m. The

Leos Club (Hood River Valley High School) will sell "sweet treats," as well as assist with recycling during the event. The concerts themselves will run from 7-9 p.m.

This year's schedule, including dinner menu:

See **PARK**, page 13

Annual Pig Bowl is back

By Kelsie Cowart
 Columbia Gorge News

This September, The Dalles community will see the return of the Pig Bowl for its 18th year.

The Pig Bowl is a local event put on by a non-profit organization of the same name, where law enforcement from all around the Columbia River Gorge — from The Dalles to Klickitat County, White Salmon to Goldendale, from Police Officers to Dispatchers, Sheriff's Deputies to Corrections Officers — come together to play flag football and raise money for a local family in need.

Like so many events last year, the 2020 annual Pig Bowl

See **BOWL**, page 3

FIRE WATCH



Firefighters mop up a grass fire in the city of White Salmon Thursday. Jacob Bertram photo

White Salmon fire contained

By Jacob Bertram
 Columbia Gorge News

A fire which started in a field near Spring Street in White Salmon Thursday afternoon has been contained, fire officials said.

Klickitat County Fire District No. 3 Chief Wesley Long said the fire started due to an individual cutting metal near tall, dry grass. The fire caused road closures and fire officials requested Klickitat PUD to de-energize power lines in the area

See **FIRE**, page 3

Peace Corps volunteers helped spread word on mobile vaccine clinic

By Neita Cecil
 Columbia Gorge News

Peace Corps volunteers have been going door to door in The Dalles to spread the word about the mobile COVID-19 vaccine clinic at St. Mary's Academy. The clinic is only here through Wednesday, July 14, and this is a final push to get the word out.

The clinic has been open daily from 8 a.m. to 2 p.m.

The volunteers work in teams of two, and they concentrate on apartment complexes, so they can reach the most people in the quickest time. They have identified some 500 affordable housing units to visit.

Max Sullivan is the team coordinator for the 10-person group of Peace Corps volunteers assigned to The Dalles for the final days of the mobile vaccine unit at St. Mary's, located at 1112 Cherry Heights Road. Most of the volunteers are working at the vaccine clinic, while others will knock on doors and hand out flyers about the clinic, Sullivan said. They distribute flyers at businesses in the mornings, and start visiting apartments at around noon, so they don't wake anyone up.

Vaccines are free, and no appointments, insurance or ID are needed at the drive-up/walk-in clinic. Wasco County residents get a \$50 VISA gift card for getting the vaccine. Offered is the Pfizer vaccine, for those 12 and older, and the one-dose Johnson & Johnson vaccine. Those who need a free ride to the clinic can call the LINK bus at 541-296-7595.

Peace Corps volunteers have already knocked on thousands of doors in the Portland metro area. "A lot of people don't know it's free, or they don't know you don't have to have insurance, and you don't need ID."

"A surprising number of people don't know how easy it is," said Peace Corps Volunteer Charlie Yow. They only know about the early months, when getting a vaccine was difficult. Baboucarr Jallow, a Peace Corps volunteer, said once people learn they can get something free, such as a gift card, "they start coming out."

Sullivan said the gift cards don't turn a "no" into a "yes," but it incentivizes people who "weren't in a hurry" to get the vaccine to go ahead and get one. Sometimes volunteers do door-knocking one



Peace Corps volunteers helped get the word out on the federal mobile vaccine clinic at St. Mary's Academy in The Dalles as the clinic finishes up work in The Dalles. It closes July 14. Contributed photo

day and work a clinic the next, and they see people they'd talked to the previous day coming to the clinics. "We know it works," Sullivan said of doorknocking. "It's very important to say it's a personal decision

and we're not forcing it on anyone," Sullivan said.

Peace Corps Volunteer Judy Jones said in-person outreach is

See **CORPS**, page 3

Contact Us at
 541-386-1234
 541-296-2141

delivery: Subscribe@gorgenews.com
 news tips: News@gorgenews.com
 place an ad: Sales@gorgenews.com

Stay connected

Facebook.com/columbiagorgenews
 Twitter.com/gorge_news



0 88267 02331 4