

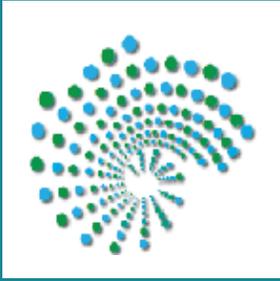
2026

WHO'S WHO

IN BUSINESS



STAMP THE EARTH, PAGE 24



HOOD RIVER DERMATOLOGY



Welcome Nathan Smith PA-C to Hood River Dermatology, we look forward to achieving great things together!

Nathan Smith, PA-C has been practicing in dermatology since 2006. He worked in family medicine in a community health center for two years prior to that. Nate graduated from Pacific Lutheran University with a double major in Biology and Psychology. He received his graduate medical training at Pacific University, where he graduated with a Master of Science Degree in Physician Assistant Studies in 2003. He specializes in all aspects of general dermatology.

Nate makes every effort to provide a comfortable experience for his patients. He enjoys getting to know his patients and strives to build trusting relationships while providing quality care.

Nate was born and raised in Montana. He lived and worked in Portland for several years after medical training. When an opportunity came to leave the big city and move to Hood River in 2021, his family took it. It's been a great move for the family. In his spare time, he enjoys taking family adventures in the van with his wife and two kids, traveling, hiking, skiing and mountain biking.

Nate is a member of Oregon Dermatology Society, Society of Dermatology Physician Assistants, Oregon Medical Association, and Oregon Society of Dermatology Associates

The Hood River Dermatology Group:



L to R:

Jessica Sanderson PA-C,
Melinda Riter PhD MD,
Luke Sloan MD,
Nathan Smith PA-C,
Aaron Loyd MD,
Melissa Arndt PA-C

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Jake Fey, Cullen Bryant,
Clark Bryant, Jesus Grajeda,
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ON THE COVER

WHITE SALMON, WA- JOHN FRAZER, CENTER, OWNER OF STAMP THE EARTH INC, POSES FOR A PHOTOGRAPHED WITH HIS SON NATHAN BREEDLOVE, LEFT, AND TOP EMPLOYEE MIGUEL RODRIQUEZ, RIGHT, AT A HOME WHERE THE COMPANY HAS COMPLETED ONE OF THEIR HIGHLY CREATIVE CONCRETE JOBS IN WHITE SALMON, WASHINGTON ON MARCH 3, 2026. THE COMPANY SPECIALIZES IN STAMPED CONCRETE. (PHOTO BY HELEN H. RICHARDSON, SPECIAL TO THE COLUMBIA GORGE NEWS)



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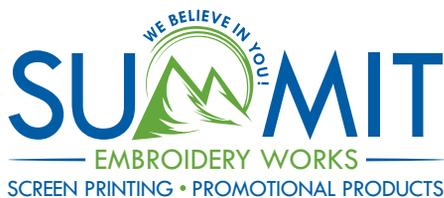
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left to right - Rocio, Alina, Dr. Piatt, Brytt, Maria, Stephanie

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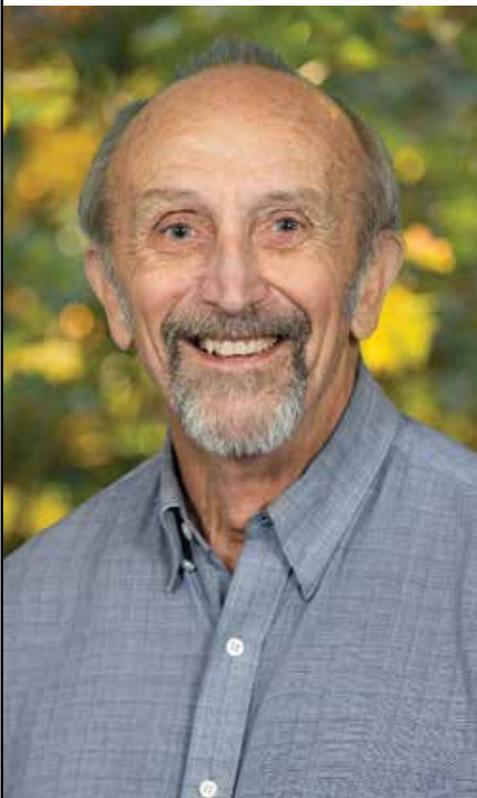
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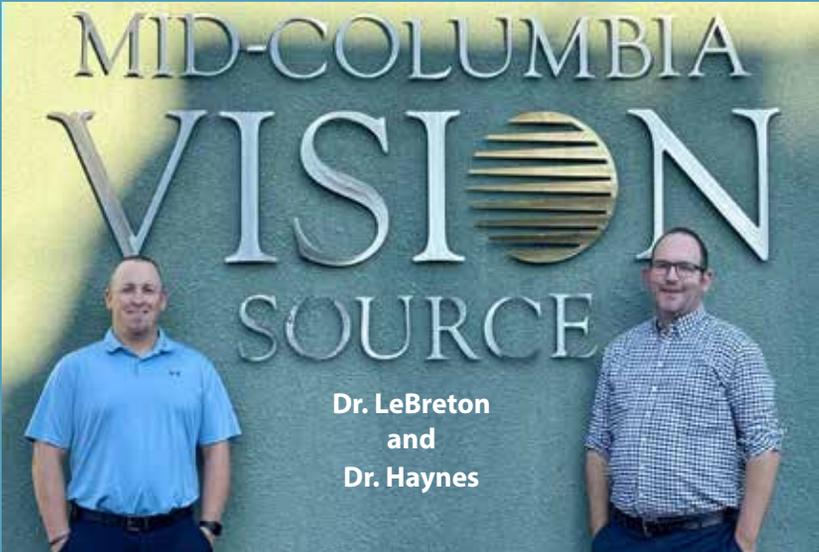
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Left to right: Michelle, Gilbert,
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Front: Antonio Torress, Shon Wilkinson, Stef Brown,
Debbie Wooderson, Dante Martinez, Brian Casson, manager,
Back: Braulio Robledo, Job Brown, Nelson Lafazio, Erik Vann,
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Left to right:
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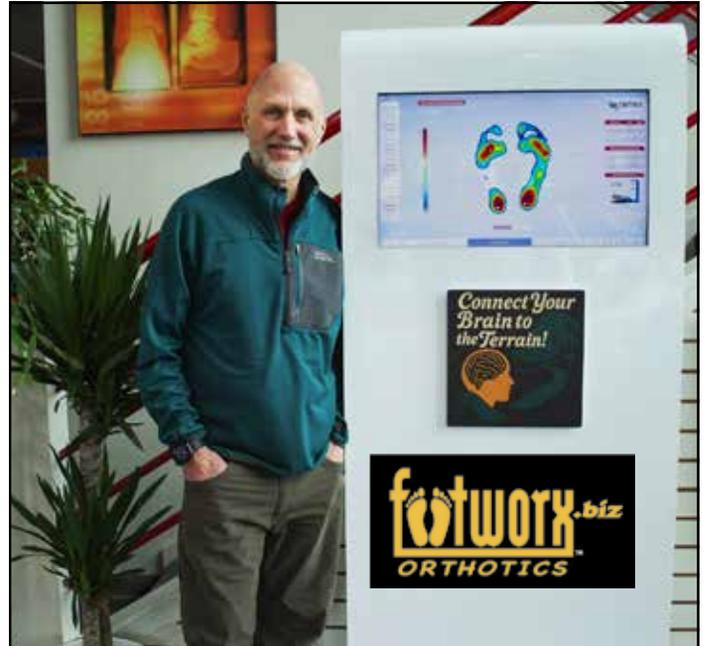
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In 1994, Carlos and Socorro Quezada visited Hood River for the first time from California — and instantly fell in love with the small community nestled in the heart of the Gorge.

The two had a dream of building their own restaurant and started honing their skills in Los Angeles — Carlos in the culinary industry, and Socorro with her accounting degree.

Never shying away from a hard day's work, their efforts paid off. In 2001, Socorro found her way into a restaurant called Rosalinda's by chance, where she met owner Linda Riggs. When she learned Linda was preparing to retire, Socorro knew this was an opportunity they couldn't pass up. With Carlos' culinary skills and Socorro's business savvy, they took over the restaurant and made it their own.

On Oct. 6, 2001, they opened Hood River Taqueria and Mexican Restaurant on the Heights in Hood River.

With love and support from the community, the restaurant and family thrived. The couple's three children, Carlos Jr, Genesis, and Diego, spent many days at the Taqueria, building a strong work ethic just like their parents.

When hard times struck, like the recent pandemic — the community rallied around them, allowing the restaurant to continue to flourish. Now in their 25th year, the Quezadas are still excited to be an active part of the Hood River community, sharing their passion for serving delicious food.

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**John Frazer –
Owner & Founder**

Stamp the Earth Inc.

For more than two decades, John Frazer has been quietly shaping the landscapes of the Columbia River Gorge — one patio, driveway, and walkway at a time. As the owner and founder of Stamp the Earth Inc., established in April 2012, Frazer has built a reputation for transforming ordinary concrete into enduring works of craftsmanship that combine beauty, strength, and lasting value.

Born and raised in White Salmon, Washington, John grew up surrounded by the rugged beauty of the Gorge — a landscape that would later inspire the textures and designs in his work. His journey into the concrete trade began in 2000 under the mentorship of Allen Boucher of ArtForm Concrete, a respected pioneer who was among the first in the Gorge to introduce decorative stamped concrete. Under Allen's guidance, John learned not only the technical skills of the trade, but also the deeper values of integrity, patience, and pride in workmanship.

"Allen taught a lot of people about concrete and construction," Frazer said. "He believed the work should speak for itself."

Those lessons became the foundation of Stamp the Earth.

Today, the company specializes in decorative concrete and custom surfaces including stamped and stained patios, sidewalks, driveways, steps, retaining walls, fire pits, water features, faux boulders, countertops, garage slabs, and interior house floors. Each project is uniquely designed — often featuring rustic wood plank textures, cobblestone patterns, slate and granite textures, antiqued sand finished or sleek modern surfaces. With dozens of stamp patterns and hundreds of color combinations available to choose from, no two projects are exactly alike.

Frazer often describes concrete as "both structural and artistic." His focus is on hyper-realistic finishes that capture the character of natural stone, wood, and earth while maintaining the durability that concrete is known for.

In addition to new installations, Stamp the Earth offers a full maintenance division providing professional cleaning and sealing services to protect and restore existing concrete. Recently, the company has expanded into asphalt driveway recoating and will mentor his son Nathen Breedlove to include epoxy flooring systems — from durable chip-flake garage floors to dramatic metallic finishes, for both commercial and residential installations. The duo



will also be able to do concrete grinding and polishing services.

When tackling larger projects, Frazer collaborates with trusted professionals throughout the region, including Nick Alejos of HD Dynamics LLC, Troy Wamsley of TRW Construction, and Steve Humfleet of Bigfoot Concrete. But behind many of the day-to-day operations in the field is his lead man, Miguel Rodriguez, who has become an essential part of the company's growth and production. Frazer says he's especially proud to have watched Miguel grow from a polite and quiet young man into a confident, driven leader on the jobsite. Known for his intuition, steady work ethic, and professional demeanor, Miguel has earned the respect of both clients and crew members alike. "He's the kind of person every builder hopes to have on their team," Frazer says. These strong partnerships and trusted team members allow Stamp the Earth to handle projects of any scale while maintaining the craftsmanship and attention to detail the company is known for.

Frazer's work can be found across the Columbia River Gorge at locations such as the Skamania Lodge, Columbia Gorge Hotel, Goldendale Community Hospital, Stonehenge Memorial, The Dalles Chamber of Commerce, the Klickitat County Veterans Memorial, and the Maryhill Museum —

along with multiple churches, various wineries, and hundreds of homes throughout the Gorge.

Yet despite the impressive list of projects, Frazer says the most rewarding part of his work is much simpler: helping people create spaces where memories are made.

"A patio becomes a place where families gather. A walkway becomes the first thing people see when they come to your home," he said. "When you build something solid and beautiful, it becomes part of people's lives."

With integrity at the core of his work and more than twenty years of hands-on experience behind him, John Frazer continues to leave a lasting mark on the Gorge — one carefully crafted surface at a time.

On a personal note, Frazer would like to thank his parents and wishes they could be here to see how far the business has come. Their support and example helped shape the work ethic and values he carries into his craft every day. He is deeply grateful to his brother, Hayden Gibbs, for always being steady, dependable, and supportive through the years. John also credits his son, Nathen, whose arrival gave him the motivation and courage to take the leap into entrepreneurship and build something meaningful for the future. He is equally thankful for his partner,

Andrea Wood, who supports him along the way, continues to encourage his growth, and understands the long hours it takes to run a demanding business. Finally, he would like to thank his friends, fellow contractors, and the hundreds of clients who have trusted him with their homes and businesses over the years. Their support has made this journey possible.

In many ways, Stamp the Earth reflects John's belief that honest work and strong relationships leave the most lasting impressions.

After more than two decades in the trade, John Frazer continues to build more than concrete surfaces — he's building lasting spaces where families gather, businesses grow, and the community he loves continues to thrive.

To learn more or discuss an upcoming project, visit www.stamptheearth.com or find Stamp the Earth on Instagram and Facebook. Ask about the company's Founder's Day Special, currently offering pressure-wash cleaning and sealing of existing concrete for \$2.00 per square foot, as well as asphalt driveway recoating services.

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Ashton, Skyler, Jacob, and Ryder



Dr. Joe Kula and Dr. Katie Kula

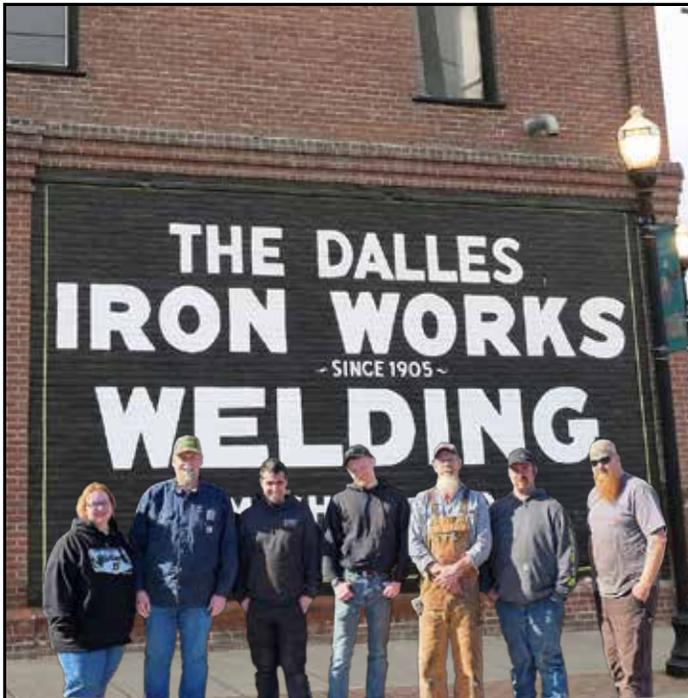
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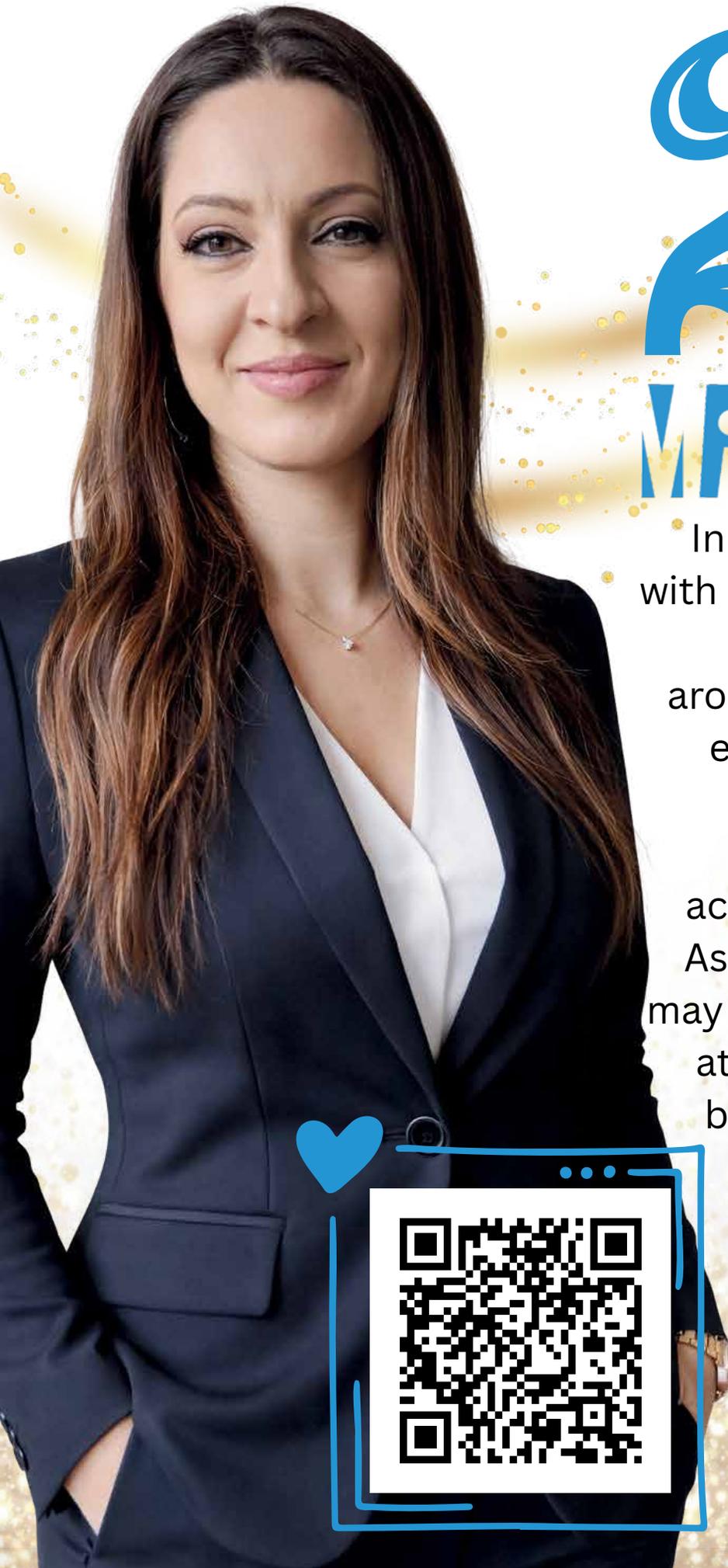


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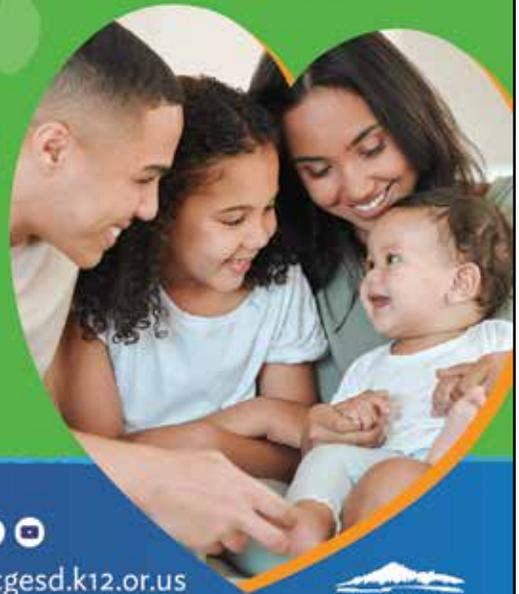
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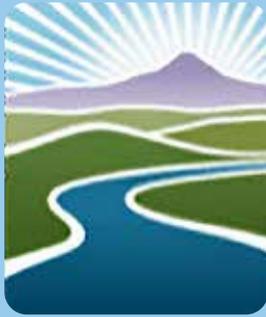
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The Gorge Magazine is making every effort to adhere to the following schedule, but it may change due to unforeseen circumstances.

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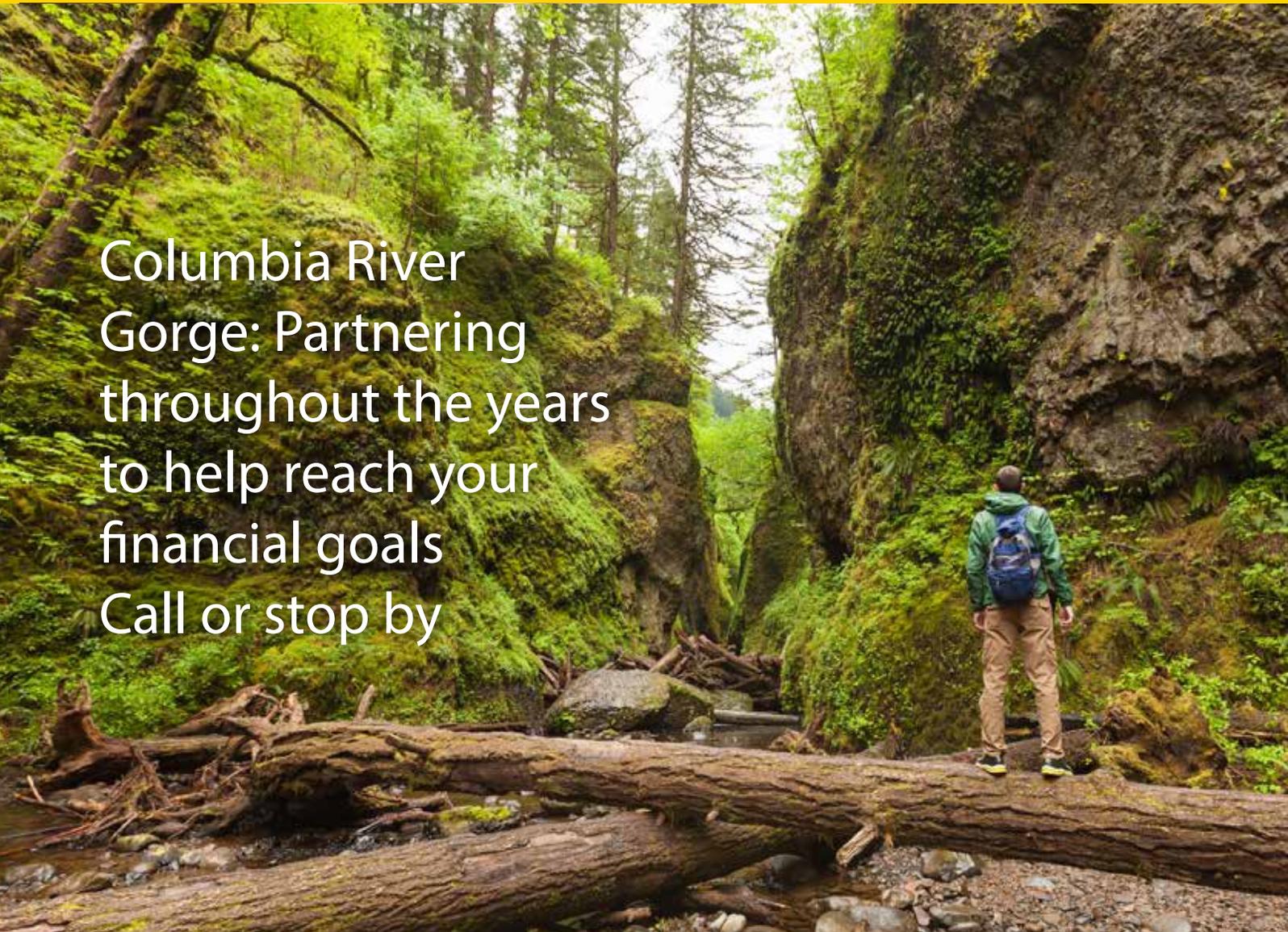
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