



# coloradopress

## ASSOCIATION

### **MEMBERSHIP ANNUAL DUES: [New structure](#)**

In May 2016, the Colorado Press Association Board of Directors approved a new membership dues structure to become effective for legacy members in 2017.

The new structure is a circulation-based formula, resembling that used by CPA for its annual contest. The 2017 structure also implements caps on increases and decreases, avoiding wild budgetary swings.

However, the circulation-based model is short-term: CPA's goal is to phase in a readership model based on print circulation and online readership in two to five years.

#### **Some fast facts about the new structure:**

- There is a 10-percent max increase/decrease over 2016 dues for members who paid legal membership dues before 2015 bylaw changes.
- There is a 50-percent max increase over 2016 dues for members who paid associate member fees before last year's bylaw changes.
- The Freedom of Information Fund will no longer be listed as a separate, dedicated fund. Instead, it will be incorporated into the overall membership dues.
- Newspapers that received group membership discounts in 2016 will continue to see a benefit, as the max increase/decrease is based on 2016 dues.
- A new multi-flag group discount has been established which members can petition the board for if they meet the criteria.

To see the new structure and multi-flag discount, see the next page.

## **MEMBERSHIP ANNUAL DUES: Voting members**

Annual membership dues for Voting Members of the Colorado Press Association are based primarily on publication frequency and circulation. The CPA also offers a multi-flag group rate, for which members can petition the Board of Directors.

### **WEEKLY PRINT PUBLICATION RATES**

<b>Circulation</b>	<b>Membership rate</b>
7,000 +	\$1,550
4,001-7,000	\$1,300
2,000-4,000	\$1,200
1,000 to 1,999	\$1,000
999 and fewer	\$800

### **DAILY PRINT PUBLICATION RATES**

<b>Circulation</b>	<b>Base rate</b>
200,000 +	\$18,000
30,000-199,999	\$6,500
15,001-30,000	\$3,500
6,001 to 15,000	\$1,750
6,000 and fewer	\$1,250

### **MONTHLY PRINT PUBLICATION RATE**

<b>Standard rate</b>	\$850
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### **ONLINE ONLY PUBLICATION**

<b>Standard rate</b>	\$1,000
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## **MEMBERSHIP ANNUAL DUES: Multi-flag group rate**

A group of publications under common ownership, working primarily out of the same office, with shared staff and shared content, may petition the Board for a multiple-flag group rate.

### **The board will use the following criteria to base its decision:**

- Common ownership
- Multiple flags
- 40 percent common content
- Primarily free distribution
- Same staff
- Production out of the same office
- Contiguous circulation

### **Groups that receive discount agree to:**

- Publications must participate in CDAN and CoSCAN programs and other network programs
- Publications must upload to digital archive

### **Rates:**

Flag 1 — Highest Circulation Flag; based on CPA circ-based model

Flags 2-5 — \$550 per flag

All additional flags — \$250 per flag

Petitions for multi-flag rate to be submitted prior to annual August board meeting