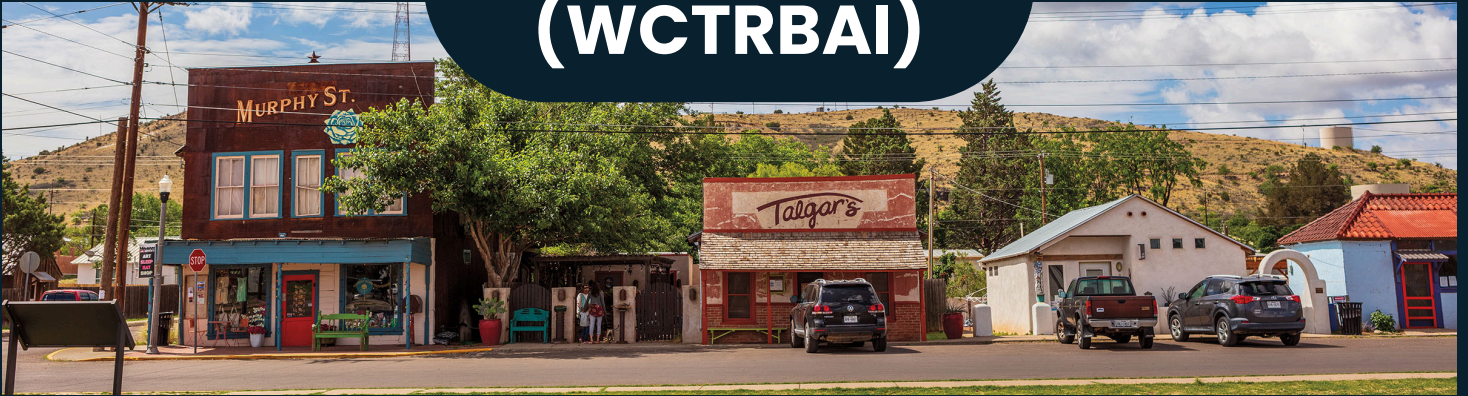


WEST CENTRAL TEXAS RURAL BUSINESS ADVISORY INITIATIVE (WCTRBAI)



NO-COST BUSINESS TRAINING & TECHNICAL ASSISTANCE FOR SMALL BUSINESSES AND ENTREPRENEURS

How the Program Works

Participants complete a brief business assessment that helps identify current needs, challenges, and goals. Based on the assessment, businesses are connected with training opportunities, technical assistance, and business development resources tailored to their needs.

Who Can Participate?

- Existing small businesses
- Home-based businesses
- Startup businesses
- Individuals interested in starting a business

Program Resources Available

- Business Plan Development
- Financial Management & Bookkeeping Assistance
- QuickBooks Training & Support
- Marketing & Social Media Branding
- Website & Digital Presence Guidance
- Operations & Workflow Improvement
- Business Growth & Expansion Strategies
- One-on-One Technical Assistance

Interested? Contact Us:

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