

**ANSWER:**

# An advertising campaign in Coastal Breeze News!



Coastal Breeze News ranks #1 in Marco Island, Naples and surrounding areas for Market Penetration, Overall Value in print and online and Credibility. Published every Thursday, the award-winning Coastal Breeze News is the first choice of 35,000\* readers and advertisers.

Our hyper-local, award-winning content – News, Views, Features, Advertising and Classifieds – simply can't be found anywhere else.

Your advertising message is welcomed because it is packaged with great local content that engages its readers week after week.

\*\*\*Estimate based on newspaper standards of 2.5 readers, on average, per copy

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