

Citizen **TRIBUNE**

# *Parade* OF HONOR

2023

HONORING THE  
LAKEWAY AREA'S

*Businesses*

# *Parade* OF HONOR

*Citizen* **TRIBUNE**

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## GETTING TO KNOW CHEROKEE LAKE REALTY...

Cherokee Lake Realty is not a national company with a franchise office in town. It was founded here; it is entirely based here. Every member of the Cherokee Lake Realty Team lives here. They belong to this community. They know the cities, the counties, the school systems, the places of worship, the way to market this area to families that wish to relocate here. Company revenue is not taken out of Tennessee and paid to a franchise corporate office in California or New York. The money that is generated from the profits of all sales, the expenses that are paid, all stay right here in our communities to aid in supporting our local infrastructures and businesses. Just recently Cherokee Lake Realty donated over \$3,500.00 to the Jefferson County Sheriff's Department to purchase Kevlar vests for their service K-9 dogs.

Encompassing Hamblen, Grainger, Hawkins, and Jefferson counties, the Cherokee Lake area is vast. And, even though Cherokee Lake Realty is a leader in sell-

ing properties on Cherokee Lake, Cherokee Lake Realty sells as many non-lake homes as lake homes in this area due to its wide-ranging marketing program. A program to promote the area, all the area, not just homes on the lake, to major markets like California, Florida, Michigan, New York, and others. Bringing in buyers that wish to relocate to our communities and will pay top dollar for local properties. There is not a single real estate firm in this area that will spend more in advertising to sell your home. For example, Cherokee Lake Realty has advertised a home on the front cover of the leading real estate magazine in 8 out of their last 12 monthly issues. More than ALL other local real estate companies combined. And... all these have come under contract! Billboards are up that reach over 75,000 commuters daily. National internet campaigns are run. Promotions are conducted with local and national companies. At Cherokee Lake Realty we have over 45 years of marketing experience. Experience

we will put to work for you in selling your home.

Cherokee Lake Realty has been recognized and received national Designations from the Graduate Realtor Institute (GRI), and as a Seller Representative Specialist (SRS). As well as being Certified as a Pricing Strategy Advisor (PSA) by the National Association of Realtors. A member of the *Morristown Area Chamber of Commerce*, *Jefferson County Chamber of Commerce*, *Grainger County Chamber of Commerce*, *Cherokee Lake Users Association*, as well as the *Lakeway Area Association of Realtors*, *Knoxville Areas Association of Realtors*, *Tennessee Realtors*, and *National Association of Realtors*, Cherokee Lake Realty is your nationally recognized Real Estate Firm with a true hometown presence.

So, please, if you are considering listing your property for sale, consider, and compare, how Cherokee Lake Realty can serve your needs.



# CHEROKEE LAKE REALTY

**What makes CHEROKEE LAKE REALTY  
different from every other real estate firm?**

**Find out at [www.cherokeelakerealty.com](http://www.cherokeelakerealty.com)**

***"Felix, and his company Cherokee Lake Realty, have sold two properties for me. Both were sold without hassle or complications because he 'knows' his business."***

**RR, BSME – June 2022**

**For more reviews visit [www.cherokeelakerealty.com](http://www.cherokeelakerealty.com) • (865) 471-8222**   

## SEAL HEAT & AIR OFFERS HVAC REPLACEMENT, DUCT CLEANING & MORE

Premium HVAC services, quick turnaround times, and competitive rates are what we promise at Seal Heat & Air. Our company in Dandridge, TN takes pride in offering nothing but the best duct cleaning, water heater replacement, and insulation installation solutions. Over the years, our professionals have been providing outstanding residential, commercial, and industrial HVAC services that are tailored to our clients' needs. ***Our HVAC services cover:***

- *Bi-Annual Maintenance*
- *Installation*
- *Home Assessment*
- *Home Inspection*
- *Energy Saving*
- *Water Heater Replacement*
- *Duct Cleaning & Replacement*
- *Insulation Installation*

Should you have any questions about our rates or anything else, feel free to give us a call at 865-397-3238 or email us at [sealhvac@bellsouth.net](mailto:sealhvac@bellsouth.net)

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# WHEN IT COMES TO REAL ESTATE, RHONDA SAMS IS YOUR "BUNDLE DEAL"

I have been a licensed Realtor since 2013. Simply stated - I love my job! Before being licensed, I worked in our family business that built homes in the area. I was involved with all the negotiations on the sale of the homes we built. I fell in love with the process and wanted to be a Realtor.

This is my second ca-

reer, I guess you could say. My first was helping build the family business, running a household and raising boys. Shew! How does that qualify me to be the best Realtor for you? I've been involved in real estate transactions for more than 30 years. I raised two boys - that makes me tough! I've lived in this area my entire life.

Constantly striving to do my best, I have continued to educate myself to stay current on how the market is working and how the world of real estate is constantly changing. Simply stated - I am your "bundle deal" when it comes to real estate - Seamless Transactions - Memorable Experiences - Marketing Expertise.

I am your

# Bundle Deal

*Seamless Transaction • Memorable Experiences*

*Marketing Expertise*



Rhonda Sams

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CRYE-LEIKE

Premier Real Estate





4010 W A. J. Hwy Suite B, Morristown, TN 37814

# EXPERTS IN PLUMBING & DRAIN CLEANING

In 1933, Samuel Blanc created a funny-looking sewer cleaning machine from a 1/6 HP Maytag washing machine motor, roller skate wheels and 3/8 inch cable to turn the blades. The device used a combination of special blades or “knives” to cut tree roots out of sewer lines. No digging was required. A year later, Sam’s wife Lettie christened the prototype the “Roto-Rooter.”

Founded in 1935, Roto-Rooter is the largest provider of plumbing, drain cleaning and water cleanup services in North America. In 1980, the Blanc family sold Roto-Rooter to Chemed Corporation, and Roto-Rooter moved its headquarters to Cincinnati but continued to manufacture the famous Roto-Rooter drain cleaning machines, cables, blades and other parts at its own factory in West Des Moines, Iowa.

Roto-Rooter operates businesses in

more than 100 company-owned branch and independent contractor territories and approximately 400 independent franchise operations, serving approximately 90% of the U.S. population and parts of Canada. Master independent franchise operations have been established in Japan, Philippines, Mexico, United Kingdom, Hong Kong/China and Indonesia/Singapore.

Why choose Roto-Rooter? Roto-Rooter is a licensed plumber in Morristown, TN offering full-service plumbing repair and maintenance. We proudly serve the entire Morristown Metro Area including Hamblen, Grainger, Hancock, Hawkins, and Jefferson counties. From drain cleaning to toilet clogs, water heaters and new installations, our experienced Morristown plumbers can do it all – on your schedule. We will take care of all your plumbing & draining needs.

## PLUMBING SERVICES OFFERED IN MORRISTOWN:

- DRAIN CLEANING
- TOILET REPAIR
- SEWER LINES AND EXCAVATION
- FAUCET REPAIR
- SINK REPAIR
- SUMP PUMP
- GARBAGE DISPOSAL REPAIR
- SHOWER REPAIR
- DISHWASHER INSTALLATION
- VIDEO CAMERA INSPECTION
- LEAK REPAIR
- WASHING MACHINES
- PIPES
- COMMERCIAL
- WATER HEATER

To schedule an appointment with our experienced plumbers please call our Morristown plumbing office at 423-616-6970 today!



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**Trusted In Morristown For Over 80 Years!**

**423-581-7336**

# ROWENA'S ON MAIN STREET

Rowena's is an upscale Ladies Boutique in Historic Downtown Morristown, voted People's Choice Award 2022 for Best Gift Shop. A few of our lines include, Hobo Leather, Brighton, Enewton, Julie Vos, Duke Cannon, Dr. Squatch, Hester Cook, Nora Fleming, Inis Fragrance, Tyler Candles



and many more. Rowena's has been serving Morristown and the surrounding areas since 2003. We have gift items in all price ranges and provide complementary gift wrapping. We would be honored to be your go to boutique for that special occasion. Come see us!



*Rowena's Is A Unique Gift Shop In Downtown Morristown Carrying:*

- Hobo
- Vera Bradley
- Scout
- John Medeiros
- Inis
- Naked Bee
- Enewton
- Julie Vos
- Able

*And Many Other Wonderful Lines!*

# Rowena's

160 West Main  
Morristown, TN  
423.581.0600

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## CINDY ANDERSON FNP-BC

Cindy is a board certified Family Nurse Practitioner. She has been in the healthcare field for almost 20 years and does her very best to help you feel and look your best! She attends frequent trainings to stay up to date with the most current and effective treatments. She is certified in advanced aesthetics through the American Academy of Facial Esthetics in order to offer you the BEST Treatments. She also specializes in hormone replacement for both men and women. She Listens to what you want or need and makes a plan specifically for you!



ALEXIS MYERS - LPN  
JENNIFER - RN  
MANDY BUCHANAN - OFFICE MANAGER



## SERVICES

- Bioidentical Hormone Replacement (lasts 3-4 months) for men & women
  - Weight Loss
- Skincare products that work wonderful for all skin types
- Aesthetics/injections/laser/microneedling/PRP, PRF, hair restoration and more
- IV Vitamins/Hydration Therapy, Vitamin Injections
- Morpheus8 - our NEWEST and THE best treatment for aging skin or to help prevent fine lines & wrinkles. Also used for acne scarring, stretch marks and cellulite
  - Diamond glow
  - Facials
  - Dermaplan



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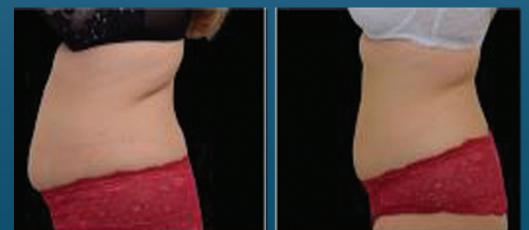
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## EMSCULPT neo

Considered a breakthrough in non-invasive body shaping, the EMSULPT NEO is the revolutionary procedure to simultaneously delivers heat and magnetic energy resulting in more fat reduction and more muscle growth compared to any single gold standard product.



# RESULTS AND BECOME A NEW YOU

## BIOIDENTICAL HORMONE REPLACEMENT

With BHRT, or bio-identical hormone therapy we will address symptoms of hormone imbalance in a way that works best for your lifestyle so that you get your life back while promoting overall healthy body systems.

Some of the signs and symptoms of hormone imbalance include: Decreases in bone mass, decrease in sexual interest & sexual function, night sweats, thinning skin, sleep problems, low energy/fatigue & reduced muscle mass.

**Weight Loss Options** - We recently added a wonderful weight loss package at a FRACTION of the cost that it is offered in pharmacies! Get started on your weight loss journey and new healthier you!

**IV Therapy or Vitamin Shots** - Ingredients may help the body: Replenish vital nutrients, hydrate and cleanse, boost natural defense systems, manage a healthy weight, decrease pain in joints and muscles, maximize physical performance, Restore your youthful glow, Detox and help rid free radicals.

## AESTHETICS

**Toxins:** Botox or Xeomin - Treats or prevents wrinkles by relaxing the muscles that cause wrinkles.

**Dermal Fillers:** Versa, Radiesse, Juvederm-Voluma, Ultra, XCPlus, Belotero and more. Help reduce fine lines, wrinkles, sagging skin, and other signs of aging

**Laser:** Hair removal, laser facial, wrinkle reduction/tightening, age spots, diffuse redness, spider veins.

**Microneedling:** Increase collagen production, improve skin complexion, improve appearance of wrinkles and scars, little to no downtime, with or without PRP, morpheus8 also tightens the skin!

**PRP/PRF Injections:** Increase collagen production, Improve fine lines/wrinkles 7 scars, hair restoration treatments, facial rejuvenation or applied to the face with microneedling treatment. PRP has healing properties that help speed up healing process after treatments with great results for better looking skin.



## How it Works

EMSCULPT NEO is the world's first and only technology that uses Radio frequency and HIFEM+ (high intensity focused electromagnetic field) to eliminate fat and build muscle non-invasively.

**LESS** **-30%**  
Fat  
on average

**MORE** **+25%**  
Muscle  
on average

**More Lift  
Less Time**

**More Definition  
Less Commitment**

EMSCULPT  
**neo**

## More applicators & Body Parts

Emsculpt NEO individually tailored treatments can help you eliminate fat and build muscles on various body parts



# WHITE PINE BOOKS & GAMES

White Pine Used Bookstore was established in 2004 and has over 300,000 books, movies, games, puzzles, gifts, vinyl, comics, collectibles, and music CDs.

We are a buy, sell, & trade bookstore with 6500 square feet of inventory. Our family owned business and atmosphere allows us to provide excellent customer service. We have tens of thousands of books at extremely reasonable prices. In fact, if that weren't enough, we also are expanding soon to add on another 2000 square feet to offer our customers even more inventory to choose from.

People from all over East Ten-

nessee and as far away as a couple hundred miles make their way to White Pine Books.

We're conveniently located at 1703 Main Street in White Pine. Store hours are Monday through Saturday 9 a.m. to 6 p.m. and 11 a.m. till 5 p.m. Sunday.

Our phone number is 865-761-0800 and you can check out our website at [whitepinebooks.com](http://whitepinebooks.com). Be sure to also like and follow us on Facebook to keep up to date on store events like tent sales and more.



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# COLONIAL TITLE GROUP, INC

The Owner, Kim Nelson, got her first taste of the title side back in 1989 when she was asked if she wanted to transfer to the title company that was owned by the bank where she had worked since 1983 named Morristown Federal Savings & Loan, and the title company was named, Colonial Standard Title. This was the inspiration for naming the title company that she and her husband now own Colonial Title Group, Inc. Colonial Title Group originally opened its doors April 15, 2002 in a temporary location down town. In July, 2004, they moved to their permanent location located at 1709 W. Andrew Johnson Hwy., Morristown, TN. From that point, the company grew from one location to four. Colonial Title has two locations that houses employees located in Morristown and Dandridge and two satellite offices located in Jefferson City and Newport. Last year, Colonial Title Group celebrated its 20 year Anniversary. That is just a snap shot of the company history, but really what does a title company do?

The title company makes sure a property title is legitimate, so that the buyer may be confident

that once they buy a property, they are the rightful owner of the property. To ensure that the title is valid, the title company will do a title search, which is a thorough examination of property records to make sure that the person or company claiming to own the property does, in fact, legally own the property and that no one else could claim full or partial ownership of the property.

During the title search, the title company also looks for any outstanding mortgages, liens, judgments or unpaid taxes associated with the property, as well as any restrictions, easements, leases or other issues that might impact ownership. The title company may also require a property survey, which determines the boundaries of the land that a home sits on, whether the home sits within those boundaries, whether there are any encroachments on the property by neighbors and any easements that may impact an ownership claim.

Once the title is found to be valid, the title company will likely issue a title insurance policy, which protects lenders or owners against claims or legal fees that may arise from disputes over the

ownership of the property.

There are two main types of title insurance: owner's title insurance (which is optional), protects the property owner from title issues, and lender's title insurance, protects the mortgage company.

When the title company handles your closing, you will meet with a settlement agent in person. At this time, the settlement agent will explain all the documents related to the settlement before you sign anything. If meeting in person is not an option, our company has an array of out sources to accommodate your closing needs from Remote Online Notary, to Notary Services across the United States that will meet you at your desired time and location.

Consumers should feel free to contact their title company at any time to get answers to their questions, so please feel free to contact one of our offices for your next closing needs by visiting our website [www.ctgtn.com](http://www.ctgtn.com) for all of our locations and contact information. Our company motto is "We are all about service", so please let us help you with your closing needs.



We're not your average title company. We bring a precise, quality approach to our transactions. Our integrity shows, from the time you first place an order, all the way through to a smooth closing and timely funding. You'll immediately notice our professionalism and accuracy, a difference that helps us to stand head and shoulders above the rest

## MORRISTOWN

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Fax 423-587-8808

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Jefferson City, TN  
Phone 865-475-9966  
Fax 865-475-2258

## DANDRIDGE

1201 Gibson Ln.,  
Dandridge, TN  
Phone: 865-397-6690  
Fax 865-397-6691

## NEWPORT

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ny has provided more than a typical burglar alarm company. We are committed to providing the highest quality services available. With 14 full-time employees we pledge to provide our customers

with peace of mind and security as well as excellent personalized customer service. Each member of our experienced staff is dedicated to the highest measure of security services. Murrell Alarms specializes in all types of alarm systems including burglar alarms, fire alarms, video surveillance and access control systems. Utilizing advanced technology for your home or business. At Murrell we offer FREE in-home/business consultation to determine which system is right for you.



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**www.murrellburglaralarms.com**



# THE DAILY BREAD COMMUNITY KITCHEN FEEDS 1.7 MILLION MEALS SINCE 1994.

At the Daily Bread Community Kitchen, we are passionate about feeding the hungry and less fortunate of the Lakeway Area. We have over 100 dedicated volunteers and four paid staff members who ensure our doors remain open to those in need. Our mission began many years ago when founder, Hobe Williams, purposed in his heart to make a way to feed those who were not able to provide for themselves. This purpose came about because of a homeless man named Lonnie who was found frozen and starved to death in the parking lot of Downtown Morristown. Mr. Williams had helped Lonnie along with money at times, but suspected he would take the money and buy alcohol instead of food. He realized the only way some people would actually eat a meal would be if it were provided for them. So upon Lonnie's death, Mr. Williams, along with his wife, Sue, worked diligently with community leaders and law enforcement to open a soup kitchen so those who were in need could eat a warm, wholesome meal.

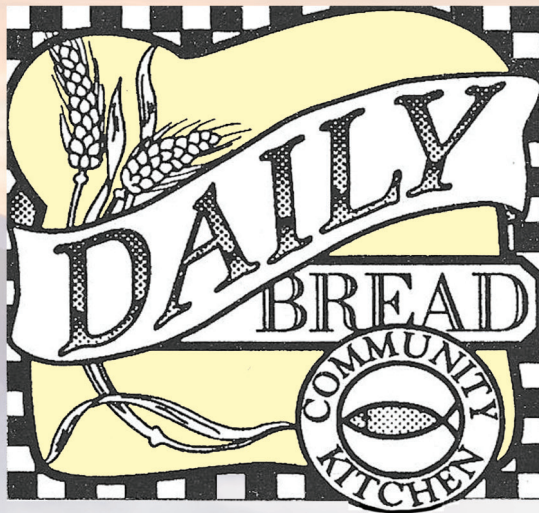
Fast forward 29 years, and now under the leadership of Larry Shropshire, Hobe and Sue Williams's son, the Daily Bread is still feeding an average of 5,000 meals per month to those in need. "We see so much need in our community," Mr. Shropshire said. "Just last week, a mentally handicapped man came into the kitchen to eat wearing a ladies house shoe on one foot, and a man's oversized dress shoe on his other foot. When he left, we made sure he had on a pair of socks and warm boots. Every day during the colder, winter months, we hand out blankets, socks, gloves, coats, and other personal items to those who have nothing. We are able to do this only because of the many caring people, organizations and churches who donate money, and items that are in good condition, to the Daily Bread."

The Daily Bread feeds families and veterans who might not be financially able to buy groceries. Many of our regions elderly eat here so they don't have to choose between their medications or food. Displaced, transient people traveling

through the area find a warm meal and a kind word delivered by our caring, compassionate staff and volunteers. We continue to see a growing number of mentally and physically handicapped folks who have nowhere else to eat.

In April 2014, the Daily Bread Community Kitchen opened a Thrift Store next door to the kitchen. With the economic downturn, we needed a way to bring in more money to help with the rising cost of utilities and maintenance. The Thrift Store is open to the public, and helps bring in items that we either sell or give to those in need. If you or anyone you know is interested in donating items, we just ask that they be clean and in a new or gently used condition so that we can move them through the store or give to someone in need.

If you would like more information on how to volunteer or donate to the Daily Bread Community Kitchen or Thrift Store, please feel free to come by 118 S. Cumberland Street, or call (423)581-7733 and ask for Larry Shropshire.



*Serving Meals Since 1993!*



## Please Come In, Always Open To Public

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