

Welcome to Sassy Cups 2020

When it comes to fighting breast cancer, there's not much to smile about - until now. "A Seriously Uplifting Experience," the Chronicle's Sassy Cups is an event that brings together people of all walks of life - everyone from men, women and children to seniors - to decorate bras in creative, hilarious and eye-catching ways. Each bra should tell a story of hope, perseverance and support. A portion of all the contest proceeds will be donated to the Citrus Aide Cancer Foundation.

♥ What are Sassy Cups?

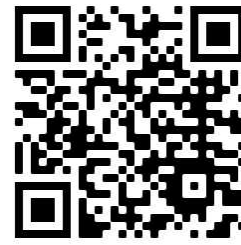
Sassy Cups are decorated bras created by individuals, businesses and non-profits to help raise awareness and funds for breast cancer. Use your creative thinking to design a bra to express yourself or represent your business.

♥ Why should I be involved with Sassy Cups?

This is a fun creative way to raise money for a good cause. It also gives you a chance to compete with other businesses or individuals to win some great prizes.

♥ Are there Prizes?

There will be first place awards in each category based on most votes. The individual entry winner will receive a prize package valued at \$250. The business/non profit entry will receive a marketing package valued at \$1,000. Submissions will be judged based on subject matter, artistic merit, creativity and craftsmanship.



For more information
go to [chronicleonline.com/
contests/sassycups/](http://chronicleonline.com/contests/sassycups/)
or scan the code



BRA DECORATING CONTEST

♥ Who can participate?

- Men, women, young people, and families
- Students • Community groups
- Corporate sponsors • Retail outlets
- Independent Foundations
- Medical Facilities • Everyone!!!!

♥ Fees

No entry fee required. Get your friends, family and co-workers to vote. All vote money raised will be donated to a local cancer charity. Every registered user gets one free vote, but you can purchase additional votes to raise additional funds and support your favorite Sassy Cup.

Voting fees:

- \$5 = 5 Votes
- \$10 = 10 Votes
- \$15 = 20 Votes
- \$20 = 30 Votes
- \$25 = 40 Votes

**Voting Starts
October 16
and ends
November 16.**

All entries should be tasteful. The organizing committee reserves the right to refuse to accept or display any entry.
No political, racial, lewd or inappropriate bra entries will be accepted

*for complete rules see back

Sassy Cups Submission Guidelines

Submission Guidelines

- All entries are to be created on a New back-closure full coverage bra, padded, underwire bra. Strapless bras cannot be accepted. Please do not sew or glue the bra closed. The inside of the bra does not need to be decorated.
- Bras should be well constructed as they may be moved and mounted for display numerous times. Appliqués and other applied objects should be firmly attached. Sewing is preferred, but strong glues and other mechanical fastening methods are acceptable. Tape is not acceptable.
- Bras are to be constructed of materials that are not perfumed, soiled, perishable, or in any way inherently dangerous.
- Bras must be constructed in a manner that allows for mounting on a mannequin. No backing panels or plaques.
- Each entry must include the designer's name, contact information and bra name. This information must be attached to the interior of the bra or written on the inside with a sharpie.
- All designers are encouraged to include a short paragraph of 50 words or less describing their inspiration for the piece.
- Each entry must be on a hanger delivered in a grocery bag, garment bag etc. to keep any loose items from being lost.

Entry Form and Bra Delivery

All entry forms must be submitted by Monday, October 12, 2020. Once the entry form is complete please deliver or mail your bra entry to the Citrus County Chronicle – Crystal River location.

Submission Information

Business/Individual Name: _____

Contact Name: _____

Email: _____

Phone: _____

Photo: *(The Citrus County Chronicle will take a professional photo of your entry once it is received for use on the website and in all promotional material. Submissions can mailed or delivered ONLY)*

Bra Title: _____

Bra Story: *(What was your inspiration for your creation? What's the story behind your creation?)*

Category (Circle one) Individual Non-Profit Business

All bra submissions must be received by 4pm, Monday, October 12, 2020 at:
Citrus County Chronicle - 1624 N Meadowcrest Blvd, Crystal River, FL 34429 • 352-563-6363