



CHICAGO STAR

# EDITORIAL SERIES



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## ASK CANDID CANDACE

Ask Candid Candace is an advice column written by Candace Jordan, our award-winning media personality known for her keen insight and engaging presence. In the column, readers seek advice on a wide range of personal issues such as relationships, family dynamics, work, and etiquette. Candid Candace offers thoughtful, compassionate, and practical advice, helping readers navigate their concerns and dilemmas.

### SPONSORSHIP OPPORTUNITY

Sponsor the "Ask Candid Candace" advice column to align yourself with the thoughtful insights and compassionate guidance provided by Candace Jordan. Your company's logo can be featured prominently in each article, positioning your brand as a supportive and reliable resource for readers. You can also collaborate with Candace on sponsored content to provide custom advice.

\*Sponsorship opportunities begin at \$500



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## DOORPERSON OF THE MONTH

Doorperson of the Month celebrates and highlights exceptional door persons who go above and beyond in their service to residents and visitors. The series exists to recognize these dedicated individuals for their exceptional contributions to the community, providing a safe and welcoming environment, and offering exemplary customer service. Each month, the series shares a story of a doorperson who has made a significant impact on their building and its residents, showcasing their unique qualities, experiences, and the ways they go above and beyond in their roles.

Know a great doorman? Email us: [info@chicagostarmedia.com](mailto:info@chicagostarmedia.com)

### SPONSORSHIP OPPORTUNITY

Showcase your commitment to exceptional service and appreciation for dedicated professionals by sponsoring this series. You can provide exclusive gifts, discounts, or incentives to the featured doorperson, integrating your business into the recognition process. Additionally, your company's logo can be displayed prominently in each article, and you can co-host events that celebrate and support the outstanding doorpersons who make a difference.

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## GET COOKIN' WITH...

This series features prominent food personalities, showcasing their expertise, passions, and go-to recipes. These articles share insights into the lives and culinary skills of these experts, while providing readers with delicious, easy-to-make dishes they can try at home. By sharing these recipes and stories, the Get Cookin' series aims to inspire readers to try new dishes and learn more about the food experts they admire.

### SPONSORSHIP OPPORTUNITY

As a sponsor for the Get Cookin' series, you can collaborate with renowned food personalities to create engaging content, such as co-branded recipes, cooking demonstrations, or exclusive interviews. By aligning your products or services with these culinary experts, you can organically integrate into the series and connect with food enthusiasts. You can also co-host culinary events, workshops, or contests that highlight your brand's commitment to the culinary world.

\*Sponsorship opportunities begin at \$1,000



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## UNIQUE HOMES

Unique Homes is an exciting new series that delves into the world of extraordinary living spaces and showcases the most remarkable real estate offerings in the city. Each article inspires readers by taking them on a journey through the diverse architectural marvels and innovative designs that set these homes apart from the rest. Installments of the Unique Homes series will highlight a different property, presenting its history, architectural style, innovative features, and the story behind its design.

## SPONSORSHIP OPPORTUNITY

Having a hard time selling your luxury listing? Not anymore. Feature your property or sponsor the "Unique Homes" series to showcase your brand alongside some of Chicago's most remarkable real estate offerings. Your company can provide exclusive content, such as expert insights, home tours, or interviews with architects and designers, to enrich the series and align your brand with these extraordinary homes.

\*Sponsorship opportunities begin at \$1,000



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## **BUSINESS & NON-PROFIT SPOTLIGHT**

This monthly series highlights exceptional small businesses, entrepreneurs, and non-profits contributing to Chicago in impactful ways. This series showcases the organization's unique journey, challenges, impact on the local economy, highlighting diverse institutions that make the city a vibrant hub of commerce and creativity. Through engaging profiles, each story encourages readers to support, learn from, and appreciate the invaluable contributions of small business and non-profit owners who shape Chicago's economy and cultural landscape.

### **SPONSORSHIP OPPORTUNITY**

Showcase your company or nominate a small business or nonprofit to position them as a leader in the community. You can also offer resources, advice, or recognition for the featured entrepreneurs, integrating your products or services into the series organically.

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## TRENDSPOTTER

Trendspotter is an engaging and dynamic series dedicated to discovering and showcasing the latest trends in fashion, skincare, home decor, and more, within the vibrant city of Chicago. This series keeps readers informed and up-to-date on the hottest new trends, providing them with inspiration and fresh ideas to incorporate into their own lives. Each installment of the Trendspotter series focuses on a different trend, exploring its origins, the driving factors behind its popularity, and its impact on the local scene.

## SPONSORSHIP OPPORTUNITY

Position yourself at the forefront of the latest trends in fashion, skincare, home decor, and more. Collaborate on content such as exclusive interviews, trend highlights, or product recommendations, seamlessly integrating your products or services into the series.

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## HIDDEN GEMS

This exciting series uncovers hidden stories, lesser-known facts, and intriguing mysteries that captivate the imagination of Chicagoans. Each story aims to answer questions people secretly wonder about, offering insight into what makes the city genuinely unique. Readers will explore concealed and lesser-known spaces, from secret gardens to speakeasies, gaining a fresh perspective on Chicago.

### SPONSORSHIP OPPORTUNITY

By partnering with this series, you can align yourself with Chicago's enigmatic charm and offer readers an inside look at a hidden gem that they may not have known about otherwise. This partnership highlights your brand's involvement with the hidden gem, emphasizing its commitment to supporting and celebrating Chicago's unique identity.

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## CHICAGOANS YOU SHOULD KNOW

Chicagoans You Should Know is a compelling monthly series that puts the spotlight on inspiring individuals who are making a significant impact on the local community through their career, volunteer work, or philanthropy. This series exists to celebrate and recognize unsung heroes whose dedication and achievements deserve greater recognition and appreciation. Each article will feature an in-depth profile of a different person, delving into their background, passions, and the remarkable contributions they have made to enrich the lives of those around them. The series highlights a diverse range of people who are working tirelessly to make a positive difference in the city.

### SPONSORSHIP OPPORTUNITY

Align yourself with inspirational stories of individuals making a positive impact on the local community. Your brand can provide resources, support, or recognition for the featured heroes, positioning your company as a champion of community-building efforts.

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## **WINDY CITY'S WEIRD AND WONDERFUL**

Delve into the eccentric, peculiar, and downright bizarre facets of Chicago's culture, history, and attractions. This series invites readers to embark on a journey that uncovers the lesser-known and intriguing stories that make the city truly unique. Through engaging narratives, "Windy City's Weird and Wonderful" encourages readers to appreciate the city's distinctive charm, embrace its oddities, and celebrate the remarkable features that set Chicago apart from anywhere else.

### **SPONSORSHIP OPPORTUNITY**

Showcase its quirky and offbeat side, by aligning with Chicago's unconventional charm. This partnership can include branded content that highlights your brand's unusual or quirky features, emphasizing its commitment to standing out and embracing its eccentricity.

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## PICTURE PERFECT: OUR FAVORITE PHOTOS OF THE MONTH

Our editorial team handpicks mesmerizing photographs from around Chicago curated from photographers around the city. Each snapshot, whether it's a breathtaking street scene or a candid moment, offers a fresh and inspiring glimpse into the Windy City's dynamic atmosphere. Picture Perfect provides readers with an opportunity to appreciate the ever-evolving cityscape, showcasing a captivating tapestry of urban life that reflects the Windy City's unique charm and vibrant spirit.

### SPONSORSHIP OPPORTUNITY

Seamlessly integrate your business into this series by sponsoring a user-generated photo challenge on social media that encourages readers to capture and submit photos that showcase your brand's product or service in Chicago's dynamic atmosphere.

\*Sponsorship opportunities begin at \$1,000