

IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW.

INTRODUCING BUFFALO SPREE'S FACES OF WNY



FIND THE FACES OF WESTERN NEW YORK:

Gen-Tech44	Julie Muscato Home and Gifts51
Calvin's Furniture and Leather Gallery45	Fox Run Orchard Park52
Catholic Health46	MJ Peterson / Susan Lenahan53
Howard Hanna / Deodata M. Cammilleri48	Buffalo History Museum54
Hair Restoration49	R Salon54
Hunt Real Estate / Michelle Winer50	Santora Real Estate55



THE FACES OF BACK-UP POWER

GEN-TECH

The power goes out, it's freezing outside, and the temperature is dropping inside your home. It's getting dark, and you are worried about your family. How can you protect them when you are literally powerless? Gen-Tech Power Systems specializes in the service and installation of emergency standby generators. Gen-Tech is a local, family-owned business that's proud to serve Western New York. Created by a father-son team, Gen-Tech has grown to include a force of highly qualified generator technicians—and one adorable four-legged mascot!

61 Innsbruck Drive, Suite C, Cheektowaga, 14227; 716-648-7208, gentechpower.com

THE FACES OF HOME FURNISHINGS

CALVIN'S FURNITURE AND LEATHER GALLERY

Calvin's Furniture and Leather Gallery is a distinguished, family-owned business that has proudly served the Western New York community for more than seventy years. As a trusted name in fine furnishings, we are recognized for our extensive selection of premium-quality furniture offered at fair and competitive prices. At Calvin's, we believe that furnishing a home is about more than simply purchasing furniture—it's about creating lasting comfort and building enduring relationships. Over the decades, our commitment to exceptional service has allowed us to form genuine, long-standing connections with our customers, many of whom have become like family. While some visitors express surprise at the breadth and affordability of our offerings, we take pride in providing an unparalleled combination of selection, craftsmanship, and value. Our showroom features an impressive range of American-made furniture, with pieces designed for every room in the home. We are also home to the largest Leather Gallery in Western New York, showcasing over seventy-five recliners and an exceptional variety of leather furnishings. Visit Calvin's Furniture and Leather Gallery today, and experience how our dedication to quality and service can help transform your house into a home.

SPECIAL ADVERTISING SECTION

2025

FACES

WNY

CALVIN'S FURNITURE 5301 Transit Road, Williamsville, 14221; 716-688-8200 CALVIN'S LEATHER GALLERY 5293 Transit Road, Williamsville, 14221; 716-688-6700 calvinsfurniture.net



CATHOLIC HEALTH AND TRINITY MEDICAL

"The right way to care" is top-rated physicians and compassionate providers throughout Catholic Health and our affiliate, Trinity Medical, providing best-in-class care including:

(front row)

Rajinder K. Basra, MD, Mount St. Mary's Health Center – Lockport; David Feldman, MD, PhD, Chief of Trinity Cardiology & Director of Cardiovascular Services; Vicky Loretto, RN, MSN, CPXP, Mercy Hospital; Mark Hamel, BSN, RN, CCRN, Nurse Manager, Sisters of Charity Hospital Asfa Y. Shad, DO, Trinity Neurology & Headache Medicine; Charlene Brosius, RN, Director of Nursing, McAuley Residence; Cortney Rummings, RN, Kenmore Mercy Hospital; Elspeth Call, MD, Trinity OB/ GYN & Midwifery Care; Keith Felstead, DO, Primary Care of WNY; Mark Jajkowski, MD, Director of Thoracic Surgery; Amy Becker, MD, LIFE Program, Catholic Health; Paul Lapoint, DO,

Amy Becker, MD, LIFE Program, Catholic Health; Paul Lapoint, DO, Trinity Orthopaedics; Paul Anain, MD, Trinity Vascular; Kimberly Peters, PT, DPT, Vice President, Home Care, Catholic Health.

chsbuffalo.org | trinitymedicalwny.org

PHOTO BY KC KRA



REAL ESTATE EXCELLENCE

DEODATA M. CAMMILLERI

How long have you been in business?

I have been in real estate since 2011. As a licensed real estate sales agent, my job is to help people buy, sell, and rent homes. I am proud to work for Howard Hanna Real Estate Services, the number one family-owned and operated broker in the country. Howard Hanna not only demonstrates its dedication to improving the quality of life for others, but also reinforces the belief that a strong community is built on compassion, generosity, and collaboration.

Does your company have a favorite charity it supports?

In 2012, the Howard Hanna Children's Free Care Fund (HHCFCF) was created to support the free care funds of our children's hospital partners and pediatric programs through yearly fundraising campaigns in all Howard Hanna's market areas. HHCFCF receives new beginnings. donations, fundraising and sponsorships that support local children's hospitals and regional pediatric free care programs, which provide children with necessary and life-saving medical care. treatments, and services.

SPECIAL ADVERTISING SECTION

How do you hope customers see you?

As a trusted advisor who is knowledgeable about current market conditions and has a thorough understanding of the buying process to help them through one of the most important decisions of their lives. Customer satisfaction is my

What's your favorite season?

Spring. Sunshine, birds chirping, trees and flowers budding, and the smell of fresh cut grass. Spring is the promise of

2025

FACES OF

WNY

What's your favorite holiday tradition?

Making fresh baked cookies and sharing them with family and friends.

What are your WNY go-tos?

My favorite go to wing joint is Bar Bill Tavern and favorite wings are Cajun Honey Butter barbecue. Flats of course! My favorite gelato flavors are cioccolato fondente and pistachio.

THE FACES OF LUXURY HAIR IN WNY

HAIR REFORMATION

Hair Reformation is Western New York's destination for lived-in color, balayage, and the exclusive patented hand-tied method of Invisible Bead Extensions®, for which every one of our stylists is certified. Led by blonding specialist Natalie Solotes, whose two decades of expertise and signature dry-cutting technique define the salon's artistry, the team delivers custom, trend-forward results. From seamless color and extensions to permanent jewelry and waxing, each service reflects precision, education, and luxury. Winner of Buffalo Spree's Best Women's Haircut 2025.

9912 Transit Road, East Amherst, 14051; 716-276-8690, Booking consultations for 2026 at hairreformation.com

914 Maple Road, Williamsville, 14221; 716-573-4751, deodatacammilleri@howardhanna.com

SPECIAL ADVERTISING SECTION

2025
FACES
OF
WNY



THE FACE OF WNY REAL ESTATE

MICHELLE WINER

Extensive knowledge of Buffalo and its surrounding areas has earned Michelle the privilege of representing WNY's finest properties. Over thirty years of experience, she's become an expert in property and neighborhood analysis, as well as outstanding marketing. In 2024, Michelle was HUNT Real Estate's Sales Professional of the year with \$25 million in sales; she's also been in the Top 1% of realtors in WNY since 2010. This remarkable success is the result of one thing: unyielding commitment to clients. Instagram @wnyrealestate Facebook @michellewinerwny

8780 Sheridan Dr., Williamsville, 14221; 716-830-8266 or michellewiner.com

THE FACES OF INTERIOR DESIGN

JULIE MUSCATO HOME AND GIFTS

Julie Muscato Home and Gifts sits in the heart of downtown Lockport. What started as an interior design firm has morphed into a stunning lifestyle store. The design studio and furniture store houses exceptional lines of furniture, decor, wall coverings, and fabrics. What sets this store apart is the gift shop, where Muscato and her team have upped the ante with a curated selection of decor, jewelry, and clothing. For decor or gift-giving inspiration, Julie Muscato Home and Gifts is a must-see!

1 Walnut Street, Lockport, 14094; 716-201-1274, juliemuscatohomeandgifts.com



THE FACES OF RETIREMENT LIVING

FOX RUN AT ORCHARD PARK

This culinary brigade sizzles! Under the leadership of Lisa Sanders, this culinary team is stacked from the back of the house to the front line. Fox Run, the premier Continuing Care Retirement Community in the Southtowns, rivals culinary planning, presentation, passion & pride of any retirement community in WNY. On a weekly basis, you'll see appetizing menu descriptions such as chiffonade, confit, coulis, & chutney. Live a delicious life at Fox Run! Bon Appetit!

L-R Lisa Sanders Director of Dining Services, Aaron Stolinski Assistant Director of Dining Services, Executive Chef Tasien Sanders, Sous Chef Keith Gronowski One Fox Run Lane, Orchard Park, 14127; 716-662-5001, foxrunorchardpark.com

THE FACES OF REAL ESTATE

MJ PETERSON: SUSIE LENAHAN, KARA CAMPBELL

Susie Lenahan (right) and Kara Campbell (left) are deeply committed to guiding clients through home buying and selling. Together, they provide exceptional client-focused real estate services, tailored to individual needs. With extensive experience in the Buffalo market, their local resources and expertise are second to none. Serving all of Western New York, this team is simply the best of the best!

SPECIAL ADVERTISING SECTION

2025

FACES

WNY

431 Delaware Avenue, Buffalo, 14202; 716-864-6757, susanlenahan.com

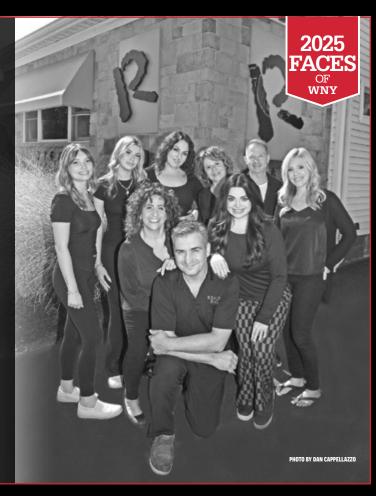
SPECIAL ADVERTISING SECTION

THE FACES OF GENERATIONAL HAIRCARE

R SALON

At R Salon, experienced and innovative stylists and staff draw on more than thirty years' chairside experience to offer full consultations and personalized recommendations. This expert staff, working with clients of all ages and hair types, earned R Salon a spot on Wella's Beauty Awards Top 300 Salons of 2024. In 2025, *Buffalo Spree*'s Best of WNY issue named R Salon Best Salon for Weddings, but the salon's event suite is perfect for any special occasion.

R SALON 7158 Transit Road, Williamsville; 716-633-3401, Rsalonbuffalo.com



SPECIAL ADVERTISING SECTION

THE FACES OF BUFFALO'S HISTORY

THE BUFFALO HISTORY MUSEUM

Rooted in place. Shaped by stories.

The Museum is where stories, photos and artifacts collide—offering a place to geek out on the everyday and extraordinary pieces of our past while seeing how they connect to life today.

(top row L to R) Lauren Kausner, Director of Public Programming; Anthony Greco, Director of Exhibits & Interpretive Planning

(bottom row L to R) Melissa Brown, Executive Director, Katie McIntyre, Director of Advancement, Robin Foley, Director of Operations

buffalohistory.org

PHOTO BY DAN CAPPELLAZZO





RESIDENTIAL REAL ESTATE

SANTORA REAL ESTATE

John Santora III, Team Leader of the Santora Real Estate Team @ Keller Williams Realty WNY, has built his success on a lifelong passion for service and connection. A former hospitality executive turned award-winning Realtor, John consistently ranks among Western New York's Top 10, 50, 100 Agents in WNY, selling over 300 homes & over \$100 million in Sales. His career began in the restaurant industry, managing prestigious establishments and even his family's famed Santora's restaurants before returning home to Buffalo. Rooted in a century-old family legacy of entrepreneurship, John carries forward his great-grandfather's values of hard work, family, and integrity. Transitioning into real estate allowed him to combine his hospitality mindset with a people-first approach, providing clients with personalized care and attention. Together with his wife Lisa and their children, John has built a business centered on family and community impact. In 2024, his team expanded into Sarasota, Florida, reflecting his vision to serve clients in both New York and Florida markets. Looking ahead John continues to deepen his team's charitable work, continuing to make a difference beyond real estate. For John, success isn't just measured in sales—it's about relationships, legacy, and helping others feel at home.

SANTORA REAL ESTATE 5500 Main Street, Suite 108, Williamsville, 14221; 716-832-3300 santorarealestate.com