

CAMPAIGN CONTRIBUTION AND EXPENDITURE REPORT

For County, Municipal and School Board Candidates

Check if this report is an amendment

1. Name of Candidate:

Richard Friend

Address

1540 Midland Rd

City, State and Zip

Alexander, AR 72022

Phone Number

(501) 920-4477

Office Sought

County Sheriff

District

Does the candidate have a campaign committee? () Yes () No
If yes, complete the following:

(Secretary of State File Stamp)

Name of Chairperson/Treasurer:

Michael J Brooks

12/30/2025 9:36:18 PM

Mailing Address:

4 Elmcrest Ct, Little Rock, AR 72211

Phone Number

(501) 681-6682

2. Type of Election: Primary

Year of Election: 2026

3. Type of Report: 2025 Annual Report - Primary covering 01/01/2025 through 12/31/2025. Due on 12/31/2025

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTAL
4. Balance of campaign funds at beginning of reporting period	\$0.00	
5. Interest (if any) earned on campaign account	\$0.00	\$0.00
6. Total Loans (enter total from line 12)	\$4,070.94	\$4,070.94
7. Total Monetary Contributions (enter total from line 18)	\$32,205.00	\$32,205.00
8. Total Expenditures (enter total from line 27)	\$28,114.42	\$28,114.42
9. Balance of campaign funds at close of reporting period	\$8,161.52	

10. () **NO ACTIVITY**(check if you have not received contributions, loans, or made expenditures during this reporting period)

I certify to the best of my knowledge and belief that the information disclosed in this report is a complete, true, and accurate financial statement of my (the candidate's) campaign contributions and expenditures.

Michael J Brooks

Signature of Candidate or Candidate's Representative

Sworn to and subscribed before me, a Notary Public, in and for _____ County, Arkansas, on this _____ day of _____

(Legible Notary seal)

Notary Signature _____

My Commission Expires _____

Note: If faxed, notary seal must be legible (i.e., either stamped or raised and inked) and the original must follow within ten (10) days.

11. LOAN INFORMATION

Do not list loans previously reported.

DATE	NAME AND ADDRESS OF LENDING INSTITUTION	GUARANTOR(S) IF ANY	AMOUNT
12/31/2025	Friend, Richard 1520 Midland Rd., Alexander, AR 72002		\$4,070.94
12. TOTAL LOANS DURING REPORTING PERIOD			\$4,070.94

IMPORTANT

The limits on campaign contributions do not apply to loans or contributions made by a candidate from his or her own personal funds to the campaign, or to personal loans made by financial institutions to the candidate and applied to his or her campaign. Any loans made by a candidate to his or her campaign and any loans made by a financial institution to a candidate and applied to his or her campaign shall be reported in Section 11.

If a candidate desires to use or raise campaign funds to repay himself or herself for personal funds that he or she contributed to the campaign, then he or she would need to report those personal funds as a loan in Section 11.

If a candidate does not desire to use or raise campaign funds to repay himself or herself for personal funds that he or she contributed to the campaign, then those personal funds would not be reported in Section 11. Instead, they would be reported as a campaign contribution either in Section 15 or on line 17, depending upon the amount.

If a candidate has unpaid loans at the time of the primary, runoff or general election, the source, description and amount of each such loan should be itemized in Section 28. A candidate ending his or her campaign in debt is permitted to raise funds to retire the debt subject to the restrictions contained in Ark. Code Ann. § 7-6-219.

13. NONMONEY CONTRIBUTIONS

(Does not include volunteer services by individuals)

Date of Receipt	Full Name and Address of Contributor	Description	Election	Value of Nonmoney Item	Cumulative Total from this Contributor
10/01/2025	Baker, Adam PO Box 325, Bryant, AR 72089	Banner for Lacrosse Field	Primary	\$100.00	\$100.00
11/15/2025	Hendrix, Chad 2519 Scott Salem Rd. , Benton, AR 72019	Digital Billboards	Primary	\$1,000.00	\$1,000.00
12/02/2025	Carter, Mark 23111 I30 South, Bryant, AR 72022	Static Billboards	Primary	\$3,500.00	\$3,500.00
12/02/2025	Bradford, Paige 23111 I30 South, Bryant, AR 72022	Billboards	Primary	\$1,550.00	\$1,550.00
14. TOTAL NONMONEY CONTRIBUTIONS				\$6,150.00	

IMPORTANT

In addition to monetary contributions, candidates are required to report the receipt of any nonmonetary ("in-kind") contributions. A candidate receives an in-kind contribution whenever a contributor provides him with an item or service without charge or for a charge which is less than the fair market value of the item or service in question.

The value of an in-kind contribution is the difference between the fair market value and the amount charged. In-kind contributions are addressed in greater detail in the Commission's Rules on Campaign Finance & Disclosure (7 CAR § 3-106. In-kind contributions – Reporting and value).

15. ITEMIZED MONETARY CONTRIBUTIONS OVER \$200

Date of Receipt	Full Name and Address of Contributor	Description	Place Of Business/ Employer/Occupation	Election	Amount of Contribution	Cumulative Total from this Contributor
06/12/2025	Crowson, Ora 1607 Utopia, Benton, AR 72015		N/a Retired	Primary	\$500.00	\$500.00
06/12/2025	Felton, Deborah 908 N. Richardson Place Dr., Bryant, AR 72022		n/a Retired	Primary	\$2,500.00	\$2,500.00
06/12/2025	Abels, Jordan 409 Cox Street, Benton, AR 72015		Crain Automotive Automotive Industry	Primary	\$500.00	\$500.00
06/12/2025	Friend, Carol 2901 Falcon Ct., Benton, AR 72015		N/a Retired	Primary	\$1,000.00	\$1,000.00
07/03/2025	Martin, Donald 1700 Kensington Dr., Bryant, AR 72022		Self Employed Unknown	Primary	\$200.00	\$200.00
07/08/2025	Newsom, Joseph 401 SW 4th St., Bryant, AR 72022		10 Roads Express General Business	Primary	\$200.00	\$200.00
07/17/2025	Crain, Chris 380 Savannah Park Circle, Conway, AR 72034		Crain Automotive Automotive Industry	Primary	\$500.00	\$500.00
07/21/2025	Crowson, Ora 1607 Utopia, Benton, AR 72015		N/a Retired	Primary	\$2,000.00	\$2,500.00
07/24/2025	Odom, Jerry 6712 HiLo Ave, Benton, AR 72019		Everett GMC Automotive Industry	Primary	\$1,500.00	\$1,500.00
07/24/2025	Newsom, Joseph 401 SW 4th St., Bryant, AR 72022		10 Roads Express General Business	Primary	\$200.00	\$400.00
08/20/2025	Shelnutt, Ralph 809 Kenwood, Benton, AR 72019		RaLPh David Shelnutt- r Real Estate Professional	Primary	\$200.00	\$200.00
09/05/2025	Crowson, Ora 1607 Utopia, Benton, AR 72015		N/a Retired	Primary	\$800.00	\$3,300.00
09/25/2025	Finnegan, Stephen PO Box 24481, Little Rock, AR 72221		Cumulus Media - KARN Media /Public Relations	Primary	\$200.00	\$200.00
09/25/2025	Stout, Paul 33722 Kanis Rd, Paron, AR 72122		Arkansas Pathology Associates PA Healthcare / Medical	Primary	\$300.00	\$300.00
09/25/2025	Wilkie, Stephanie 14200 Cherylwood Rd., Alexander, AR 72002		Lexicon General Business	Primary	\$200.00	\$200.00
09/25/2025	Caton, Matt 25831 Pruitt Rd., Mabelvale, AR 72013		Arkansas State Police Law Enforcement	Primary	\$200.00	\$300.00
09/25/2025	Davis, Larry 325 Gathering House Rd, Benton, AR 72015		n/a Retired	Primary	\$1,000.00	\$1,000.00
09/25/2025	Walsh, Zach 1520 Midland Rd., Alexander, AR 72002		Farmers Insurance Insurance Industry	Primary	\$250.00	\$250.00
09/25/2025	Scott, Lehcar 304 A St., Bryant, AR 72022		Arkansas Dept of Education Government Civil	Primary	\$200.00	\$200.00

Ark. Code Ann. § 7-6-202 provides that a person who knowingly fails to comply with the provisions of subchapter 2 of chapter 6, Title 7 of the Arkansas Code shall upon conviction be guilty of a Class A misdemeanor.

15. ITEMIZED MONETARY CONTRIBUTIONS OVER \$200

Date of Receipt	Full Name and Address of Contributor	Description	Place Of Business/ Employer/Occupation	Election	Amount of Contribution	Cumulative Total from this Contributor
10/03/2025	Odom, Jerry 6712 HiLo Ave, Benton, AR 72019		Everett GMC Automotive Industry	Primary	\$1,500.00	\$3,000.00
10/05/2025	Dixon, Aaron 132 Valderrama Drive, Benton, AR 72015		Unknown Unknown	Primary	\$500.00	\$500.00
10/06/2025	Pettit, Larry 102 W Fordyce, England, AR 72046		Downtown Motors Automotive Industry	Primary	\$1,000.00	\$1,000.00
10/14/2025	Friend, Carol 2901 Falcon Ct., Benton, AR 72015		N/a Retired	Primary	\$500.00	\$1,500.00
10/15/2025	Holleman, John 1008 West Second Street, Little Rock, AR 72201		Holleman & Associate, P.A. Attorney / Legal	Primary	\$3,500.00	\$3,500.00
10/29/2025	Duke, Mike 603 N Market Street, Benton, AR 72015		Old South Realty Real Estate Professional	Primary	\$250.00	\$250.00
11/04/2025	Washington, Michael 21090 Eddie Rd, Hensley, AR 72065		Retired Retired	Primary	\$500.00	\$500.00
11/13/2025	Beaty, Erik 2015 W Sevier St, Benton, AR 72019		Self Employed Unknown	Primary	\$2,000.00	\$2,000.00
11/15/2025	Cole, Jason 262 County Rd 3290, Clarksville, AR 72830		Unknown Law Enforcement	Primary	\$2,000.00	\$2,000.00
11/20/2025	Newsom, Joseph 401 SW 4th St., Bryant, AR 72022		10 Roads Express General Business	Primary	\$200.00	\$600.00
11/22/2025	Hawkins, Brian 1070 Central High Rd, England, AR 72046		The Swamp LLC Food Services	Primary	\$250.00	\$250.00
11/24/2025	Ives, Randall 4900 Lake Norrell Road, Alexander, AR 72002		Ives & Associates Inc. Real Estate Professional	Primary	\$1,000.00	\$1,000.00
11/29/2025	Freeland, Kristofer 3 Chenal Downs Blvd, Little Rock, AR 72223		Kristofer Freeland, MD Healthcare / Medical	Primary	\$1,000.00	\$1,000.00
12/14/2025	Felton, Deborah 908 N. Richardson Place Dr., Bryant, AR 72022		n/a Retired	Primary	\$1,000.00	\$3,500.00
12/16/2025	Davis, Larry 325 Gathering House Rd, Benton, AR 72015		n/a Retired	Primary	\$1,800.00	\$2,800.00
12/26/2025	Davis, Larry 325 Gathering House Rd, Benton, AR 72015		n/a Retired	Primary	\$700.00	\$3,500.00
12/26/2025	Clark, RJ 1101 Maple Acres Dr, Bryant, AR 72019		n/a Retired	Primary	\$300.00	\$300.00
16. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OVER \$200					\$30,450.00	
17. TOTAL NONITEMIZED MONETARY CONTRIBUTIONS					\$1,755.00	
18. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 16 and 17)					\$32,205.00	

19. CAMPAIGN EXPENDITURES BY CATEGORY

CATEGORY	TOTAL AMOUNT
Filing Fee	\$2,940.00
Television Advertising	\$0.00
Radio Advertising	\$2,580.50
Newspaper Advertising	\$0.00
Other Advertising	\$18,558.74
Office Supplies	\$85.55
Rent	\$0.00
Utilities	\$0.00
Telephone	\$0.00
Postage	\$78.00
Direct Mail	\$233.37
Travel Expenses	\$0.00
Entertainment	\$0.00
Fundraising	\$2,752.62
Repayment of Loans	\$0.00
Returned Contributions	\$0.00
Repayment of Debts	\$0.00
Consultant Fees	\$0.00
Polls	\$0.00
Paid Campaign Workers	\$0.00
Other (Membership Fee)	\$100.00
Other (Membership Feeee)	\$105.00
Other (Stripe Transaction Fees)	\$47.00
Other (Stripe Transaction Fees)	\$1.03
Other (Stripe Transaction Fees)	\$3.20
Other (Membership Fee)	\$25.00
Other (Civic Event)	\$250.00
Other (Stripe Transaction Fees)	\$3.20
Other (Stripe Transaction Fees)	\$52.30
Other (Stripe Transaction Fees)	\$1.03
Other (Stripe Transaction Fees)	\$1.03
Other (Stripe Transaction Fees)	\$3.20
20. TOTAL CAMPAIGN EXPENDITURES	\$28,114.42

CATEGORY	TOTAL AMOUNT
Other (Stripe Transaction Fees)	\$7.55
Other (Stripe Transaction Fees)	\$29.30
Other (Stripe Transaction Fees)	\$29.30
Other (Stripe Transaction Fees)	\$3.20
Other (Civic Event)	\$160.00
Other (Stripe Transaction Fees)	\$29.30
Other (Membership Fee)	\$35.00
20. TOTAL CAMPAIGN EXPENDITURES	\$28,114.42

21. PAID CAMPAIGN WORKERS

(Include any person you paid to work on your campaign, does not have to be full-time worker)

NAME OF WORKER	AMOUNT PAID
NO DATA ENTERED	
22. TOTAL AMOUNT PAID CAMPAIGN WORKERS	\$0.00

23. ITEMIZED CAMPAIGN EXPENDITURES OVER \$100

Name and Address of Supplier/Payee	Description of Expenditure	Date of Expenditure	Amount of Expenditure
DNT Media 1100 Hill Farm Road , Bryant, AR 72022	Digital Media and Advertising	07/10/2025	\$4,500.00
Sugar Dumplin's Cookies 5407 AR-5 Ste 12, Bryant, AR 72022	Food for Meet and Greet - Paid for by Candidate	07/18/2025	\$179.33
Saline County Fair 406 Fairfield Rd, Benton, AR 72015	Booth - Paid for by Candidate	07/22/2025	\$125.00
Bryant Chamber of Commerce 109 Roya Ln, Bryant, AR 72022	Membership Fee - Paid for by Candidate	07/22/2025	\$100.00
Bryant Chamber of Commerce 109 Roya Ln, Bryant, AR 72022	Golf Cart Rental for Fall Fest - Item paid for by Candidate	07/22/2025	\$175.00
DNT Media 1100 Hill Farm Road , Bryant, AR 72022	Digital Media and Advertising	07/23/2025	\$1,880.80
Bryant Youth Association 6401 Boone Rd, Bryant , AR 72022	Item Paid for By Candidate	07/25/2025	\$138.86
Bryant Chamber of Commerce 109 Roya Ln, Bryant, AR 72022	Membership Fee - Paid for by Candidate	07/28/2025	\$105.00
Bryant Chamber of Commerce 109 Roya Ln, Bryant, AR 72022	Booth for Salt Bowl - Paid for by Candidate	08/05/2025	\$100.00
Benton Parks and Rec 913 E Sevier St, Benton, AR 72015	Debate Venue - Gene Moss Building - Paid for by Candidate	08/06/2025	\$154.73
Canva 3212 E. Cesar Chavez St., Bldg 1 Suite 1300, Austin, TX 78702	Postcards and Banner - Paid for by Candidate	08/10/2025	\$194.50
Boys and Girls Club of Saline County 6401, Bryant, AR 72022	Car Show and Sign - Paid for by Candidate	08/11/2025	\$180.25
Canva 3212 E. Cesar Chavez St., Bldg 1 Suite 1300, Austin, TX 78702	Business Cards and Push Cards	09/01/2025	\$245.50
Banner Buzz 415 Horizon Dr. Ste 350, Suwanee, GA 30024	Step and Repeat plus Holder - Paid for by Candidate	09/06/2025	\$364.48
Saline Party Rentals 3419 Meeting St. Ste 400, br, AR 72022	Decorations	09/11/2025	\$119.13
Amazon 410 Terry Ave N, Seattle , WA 98109	Gift Donation to Boys and Girls Club of Bryant- Paid for by Candidate	09/14/2025	\$271.83
Jay Evans Party Rentals 3815 Chambray Place, Benton, AR 72015	Chairs and Table rental	09/19/2025	\$168.00
Saline Party Rentals 3419 Meeting St. Ste 400, br, AR 72022	Balloons - Paid for by Candidate	09/23/2025	\$119.12
Academy Sports 20790 I-30, Benton, AR 72019	Gift Card Donation to Lake Norrell FD - Paid for by Candidate	09/23/2025	\$100.00
Chick Fil A 2232 N Reynolds Rd, Bryant, AR 72022	Food for Meet and Greet - Paid for by Candidate	09/25/2025	\$180.74
Sam's Club 900 S Bowman, Little Rock, AR 72211	Food for Meet and Greet - Paid for by Candidate	09/25/2025	\$183.00
Bryant Chamber of Commerce 109 Roya Ln, Bryant, AR 72022	Fall Fest Rental Fee	09/29/2025	\$250.00
Benton Chamber of Commerce 607 N Market St., Benton, AR 72015	Sponsorship for Old Fashioned Day	10/04/2025	\$100.00
DNT Media 1100 Hill Farm Road , Bryant, AR 72022	Social Media Advertising	10/04/2025	\$6,064.12
Bauxite Hall of Fame 6707 Benton Rd, Bauxite, AR 72011	Bauxite Hall of Fame Sponsorship	10/10/2025	\$100.00
Amazon	Candy for Trunk or Treat -	10/12/2025	\$119.22

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23. ITEMIZED CAMPAIGN EXPENDITURES OVER \$100

Name and Address of Supplier/Payee	Description of Expenditure	Date of Expenditure	Amount of Expenditure
410 Terry Ave N, Seattle , WA 98109	Item Paid for by Candidate		
Blue House Bakery 305 Progress Way, Suite 100, Bryant, AR 72022	Snacks for Meet and Greet	10/15/2025	\$181.76
City of Benton 410 River St, Benton, AR 72015	Veteran Flag for Downtown Benton - Item Paid for by Candidate	10/16/2025	\$155.00
Hot Springs Village Republican Women 150 Ponderosa Ln, Hot Springs Village, AR 71909	Sponsorship	10/17/2025	\$150.00
Ellis, Bradley 7010 Ford Rd, Hensley, AR 72065	East End Parade Entry Fee	10/19/2025	\$30.00
Amazon 410 Terry Ave N, Seattle , WA 98109	Candy for Trunk or Treat - Item Paid for by Candidate	10/27/2025	\$114.99
Saline County Republican Party 125 N Market Street, Benton, AR 72015	Filing Fee	11/03/2025	\$2,940.00
Capitol Ministries PO Box 30994, Phoenix, AZ 85046	Sponsorship	11/04/2025	\$100.00
Saline County Republican Party 125 N Market Street, Benton, AR 72015	Tickets to a PAC fundraiser - Item Paid for by Candidate	11/10/2025	\$250.00
Paron Volunteer Fire Dept 16514, Paron, AR 72122	Fish Fry Sponsorship	11/11/2025	\$100.00
City of Bryant Parks 6401 Boone Rd, Bryant , AR 72022	Christmas Lights Sponsorship	11/26/2025	\$350.00
DNT Media 1100 Hill Farm Road , Bryant, AR 72022	Signs/Social Media Advertising	12/05/2025	\$1,562.00
ABBA Charities 422 W. Sevier St., Benton, AR 72015	Jingle and Jazz Sponsorship	12/09/2025	\$250.00
Bryant Chamber of Commerce 109 Roya Ln, Bryant, AR 72022	Banquet tickets to Chamber Dinner	12/10/2025	\$160.00
Curtis Creative Services 1684 Hwy 270 E , Mt Ida, AR 71957	Signs	12/15/2025	\$1,647.74
Saline County Republican Women 125 N Market Street, Benton, AR 72015	Table Sponsorship	12/29/2025	\$200.00
Caddo Broadcasting Co 122 DeSoto Center Dr, Hot Springs Village, AR 71909		12/29/2025	\$2,484.50
24. TOTAL ITEMIZED EXPENDITURES THIS REPORT			\$26,894.60
25. TOTAL NONITEMIZED EXPENDITURES THIS REPORT			\$1,219.82
26. TOTAL PAID CAMPAIGN WORKERS THIS REPORT (enter total from line 22)			\$0.00
27. TOTAL EXPENDITURES THIS REPORT (includes lines 24, 25 and 26)			\$28,114.42

NOTE : All Expenditures Reflected on Lines 24,25 and 26 should Be Totalled by Category In Section 19