



HOLLEY'S Home Furnishings

1660 Hwy 22 West
Alexander City, AL 35010



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SPECIAL INVITATION

Dear ██████████

After 62 years of operating a successful furniture store in the Alexander City trading area, **HOLLEY'S HOME FURNISHINGS** will announce to the public in the very near future on local radio, TV, and in newsprint a **GOING OUT OF BUSINESS SALE... CLOSING OUR DOORS... FOREVER!!** We must IMMEDIATELY ELIMINATE up to **ONE MILLION DOLLARS (\$1,000,000)** worth of furniture direct to the public for what it will bring. At that time there will be a **GIANT WALL-TO-WALL GOING OUT OF BUSINESS SALE** open to the general public!

HOLLEY'S HOME FURNISHINGS, 1660 Hwy 22 West, has in stock over one million dollars worth of **QUALITY, FAMOUS NAME BRAND FURNITURE**. This giant inventory, **WAREHOUSE and SHOWROOM** will be **LIQUIDATED, DIRECT TO THE PUBLIC**, on a **FIRST-COME BASIS**. **HUGE PRICE CUTS** in every department with savings up to **76%**. **Nothing will be held back!** **PUBLIC SALE** will be announced soon!

BUT TO YOU, ██████████ we are giving a Special Invitation to a 4-day-only, preferred customer sale! The preferred customer sale will be this **THURSDAY and FRIDAY, AUGUST 11th & 12th** - 10 A.M. to 6 P.M., **SATURDAY, AUGUST 13th** - 10 A.M. to 6 P.M., and **SUNDAY, AUGUST, 14th** - 12 NOON to 5 P.M.

Our store will be closed all day Monday, Tuesday and Wednesday prior to the sale date to mark down prices and prepare for this GIANT event.

BY INVITATION ONLY!

This 4-day-only, preferred customer sale is by invitation only. You must **BRING THIS LETTER** and present it at the door to gain entry. Absolutely **NO ONE CAN ENTER WITHOUT IT!**

SAVINGS will be **SPECTACULAR!** Everything will be priced to **SELL ON SIGHT**. **BRING YOUR TRUCKS and TRAILERS...** Prices will be so low that we must charge for delivery.

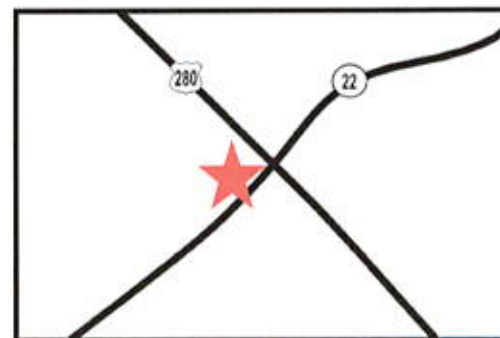
Private Preferred Customer Sale

Thursday through Sunday
August 11th - August 14th

Public Sale

Will be announced and start in a matter of days

Sincerely,
The Management



P.S. Don't forget this letter. You must show it at the door to enter. No one can gain entry without it.

P.P.S. **FINANCING** available (with approved credit) during this preferred customer sale!