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Donors Urged to Give Thanks by Giving Blood to Help Patients Through the Holidays

Two Vitalant donors in November will win \$10,000.



Sacramento, CA. October 30, 2025 — Every two seconds, a patient in the U.S. needs blood but fewer donors give as end-of-year holiday activities start to fill calendars. That's why nonprofit Vitalant is urging all eligible donors to give thanks for their good health and make an appointment to give blood this November. Just an hour time commitment helps ensure every patient's blood need can be met throughout the holidays.

Maddalena Tray's family fosters a giving spirit every November by hosting a blood drive in their community. Shortly after she was born, Maddalena was diagnosed with a biochemical abnormality called metabolic acidosis. She had too much lactic acid in her body, causing her organs to start to shut down. In the NICU, she received more than 40 blood products. Several years later, she's able to enjoy her love of dancing, taking ballet and participating in a competitive hip hop team.

"We believe in paying it forward -- we were once the family in need, and now we have the chance to help others the same way people helped us," Maddalena's mom, Nancy said. "Doing this around Thanksgiving makes it even more meaningful, as it's a time to reflect on gratitude, generosity and giving back."

Blood Helps Even the Littlest of Patients

November is also National Prematurity Awareness Month. Premature infants commonly have anemia and need blood transfusions to help them thrive. The National Institutes of Health cites more than 80% of extremely preterm infants need at least one transfusion in their first month of life.

It takes donors of all blood types to keep the blood supply stable, especially type O and platelet donors. O-negative blood can help any patient. O-positive, the most common blood type, can help anyone with a positive blood type.

Vitalant is thanking donors in November with a chance to win one of two \$10,000 prepaid gift cards in the Shopping Spree Giveaway*. Plus, all who give Nov. 24-30 who are opted in to Vitalant Donor Rewards will also receive a \$20 gift card** of their choice.

Learn more and make an appointment to give by visiting vitalant.org, download the [Vitalant app](#) or call **877-25-VITAL** (877-258-4825).

Upcoming Blood Drives

Yuba City, Corning, Cedarville, Chico, Weed, Paradise, Colusa, Live Oak

11/01/2025	52820: Sikh Temple Yuba City	Sikh Temple Yuba City - Bloodmobile 2468 Tierra Buena Road Yuba City, CA 95993	9:00 am	4:30 pm
11/08/2025	Battle of the Badges Corning CA	Corning, CA Fire Hall 814 5th St., Corning, CA 96021	10:00 am	2:00 pm
11/09/2025	Grace Community Church, Chico	Grace Community Church Chico – Bloodmobile. 2346 Floral Avenue Chico, CA 95926	8:30 am	12:45 pm
11/11/2025	Surprise Valley Community	Surprise Valley Community Hospital 741 Main St. Cedarville, CA 96104	2:45 pm	6:00 pm
11/13/2025	Enloe Medical Center	Enloe Conference Center - Esplanade Building, 1528 Esplanade, Chico, CA 95926	11:30 am	3:00 pm
11/19/2025	Weed Community	Weed Community - Sons of Italy Hall 155 Clay Street , Weed, CA 96094	1:15 pm	3:30 pm
11/19/2025	Live Oak High School	Live Oak High School - Gym 2351 Pennington Rd. Live Oak, CA 95953	8:30 am	Noon
11/23/2025	Knights of Columbus Colusa	Our Lady of Lourdes Catholic Church St. Bernadettes Hall. 745 Ware Street, Colusa, CA, 95932	8:30 am	1:30 pm
11/25/2025	LDS Paradise	Church of Jesus Christ of Latter-day Saints. Cultural Hall. 1275 Bille Rd., Paradise, CA 95969	3:15 pm	7 pm

*Terms and conditions apply. Visit: vitalant.org/shoppinggiveaway.

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About Vitalant

Vitalant (Vye-TAL-ent) is one of the nation's largest nonprofit blood and biotherapies healthcare organizations, providing hospitals and patients across the U.S. a safe blood supply, specialized laboratory services, transfusion medicine expertise and world-renowned research. Individuals generously donating blood, volunteering and giving financially are essential to our lifesaving mission. Learn more at vitalant.org.