



## Economic Development Plan

Nevada has been – and can continue to be – a land of enormous opportunity. We have the hardest working people around. Now we need a modernized government that can support both those big dreams and everyday basic needs. As Governor, I won't offer vague promises about boosting the economy. I'll work hard at my own job: leading the state government and setting clear, achievable goals that we can accomplish together.

I believe it's possible to increase our state revenue by an estimated \$4 billion by making corporations finally pay their fair share — and that we can do so without adding to the tax burden currently shouldered by our working families and small businesses. With this added revenue, we can fund state programs to strengthen our schools, prepare our students for higher-paying careers with expanded job-readiness programs, encourage entrepreneurship, and make healthcare and housing affordable for everyone.

We must help working families, seniors, veterans, and our most vulnerable neighbors by committing to a bold, achievable Economic Development Plan that helps Nevada be ultracompetitive for future generations and adds tens of thousands of jobs.

**Every item I'm proposing will either be achieved by an Executive Order on day one of my administration, or it will be a top priority that I challenge the Nevada Legislature to make a reality during the 2027 session.** As Governor, I will use emergency special sessions, if necessary, to force overdue change in our state; I'm not afraid to keep our government working together until we have found the answers Nevadans deserve.

These are the main pillars of the proposal:

- **Modernize State Revenue:** Day one Executive Orders will freeze tax abatements for corporations, including data centers. The top priority for the legislature will be to pass my new **Fair Share Tax Package for Billionaires & Corporations**, which raises rates on corporate and hedge-fund landlords, taxes commercial EVs for road use, and implements a corporate capital-gains excise tax.
- **Nevadans First:** Day one Executive Orders will freeze residential rent increases, freeze premium increases for insurance, require corporations receiving abatements to raise their minimum wage to \$15/hour, and offset federal cuts to Supplemental Nutrition Assistance Program (SNAP) benefits. The legislature will be directed to deliver a plan for universal childcare and pass a housing rental cap equivalent to the property tax cap.

- **Treat Small Businesses Like Big Businesses:** Day one Executive Orders will declare a state of emergency for small businesses and use the Nevada State Infrastructure Bank for emergency small business loans. The legislature will be directed to prioritize elimination of the payroll tax for small businesses and to equalize other benefits currently limited only to major corporations.
- **“Nevada Works” Program:** Day one Executive Orders will create an apprenticeship program, in partnership with Nevada labor unions, to hire recent high school graduates and adults to fix trails, build playgrounds, and upgrade campsites, rest stops, and other governmental facilities in Nevada.
- **Job Readiness *Is* Education:** Day one Executive Orders will mandate job-readiness programs in all schools by the 2028-2029 school year. The legislature will be directed to prioritize government funding and direct corporate investment in community college, career, technical, and apprenticeship programs to support comprehensive adult workforce education.

By the end of my first term, my goal is to achieve, along with the Nevada Legislature, these benchmarks:

1. \$4 billion or greater reinvestment in Nevada’s budget by modernizing the tax code and other regulations to equalize the burden of providing basic services;
2. \$2 billion planned investment in education over the next decade, bringing Nevada in line with average national per-pupil spending;
3. 15,000 new jobs added to Nevada’s economy, bringing Nevada in line with average national employment rates.

I believe Nevada can be the most affordable place to live while continuing to attract commercial investment due to our rich natural resources, talented workers, and an updated approach to collaboration with every industry sector. As Governor, I will work every day towards a brighter future for all Nevadans.

## Detailed Plans By Topic Area

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### MODERNIZE REVENUE

*Our state has tripled in population, but our revenue has not kept up with inflation, essentially remaining flat for three decades. This isn't responsible governance and must be our top priority for dramatic reform. I believe it's possible to increase our state revenue by an estimated \$4 billion by making corporations finally pay their fair share — and that we can do so without adding to the tax burden currently shouldered by our working families and small businesses.*

- Executive Order: Direct all departments to provide within 30 days an assessment of revenue or modernization of regulations or laws needed to execute key plan elements and to ensure their boards and commissions reflect a mix of industry, community, and other points of view and experience.
- Executive Order: Immediately pause any new tax abatements for corporations, including data centers, pending review and a clear fiscal analysis to offset state-subsidized impacts (including Medicaid, SNAP, etc.).
- Executive Order: Major corporations must offset the cost of not paying livable wages and the resulting impact on their employees (including Medicaid, SNAP, etc.).
- Executive Order: Direct the Department of Taxation, Nevada Tax Commission, and State Board of Equalization to create an emergency regulation for special assessment of corporate-owned residential housing for equitable taxes and to reset the depreciation of property values upon sale, with an exemption for low-income seniors.
- Executive Order: Direct all departments to end all non-reimbursable and contingency contracts to eliminate waste, fraud, and abuse.
- 1st Session Top Priority: Enact major revenue and tax reform, including my **Fair Share Tax Package for Corporations & Billionaires**, which raises rates on corporate and hedge-fund landlords, taxes commercial EVs for road use, and implements a corporate capital-gains excise tax.
- 1st Session: No bill that is not supported by fiscal analysis and a revenue plan for the state or local level will be signed.

## **NEVADANS FIRST**

*Nevadans are being squeezed from every direction: skyrocketing rents, rising insurance premiums, gutted federal food assistance, and the Trump administration's use of immigration officials to intimidate our workers and tourists. As Governor, my economic agenda puts Nevadans First and has just one measure of success: Every Nevadan can afford to live, work, and thrive in the state they call home.*

- Executive Order: Enact an immediate rent freeze until the legislature addresses rent caps in a meaningful way.
- Executive Order: Freeze premium increases for insurance; direct the Nevada Insurance Commissioner to do a 30-day report comparing Nevada to other states and to find other options.
- Executive Order: Immediately direct the Silver State General Assistance Program to restore SNAP benefits canceled by the Trump administration.
- Executive Order: End unnecessary bans on permitted childcare facilities.
- Executive Order: Direct all departments to provide within 90 days a high-level plan to rapidly reduce the cost of living for Nevadans.
- 1st Session: Create a public option for car insurance premiums.

## **EDUCATION**

*My education agenda sets three clear goals: Get every young child into quality early learning; get every student into a career-ready pathway; and get every adult Nevadan access to the workforce training they need to compete.*

- Executive Order: Direct the State Board of Education and Superintendent of Public Instruction to create job-readiness programs in all schools by the beginning of the 2028-2029 school year.
- Executive Order: Direct the State Superintendent of Public Instruction to create a plan for funding universal childcare by the end of 2030.
- 1st Session: Create and fund universal pre-K by the end of 2028.
- 1st Session: Fund community college, career, technical, and apprenticeship programs to support comprehensive adult workforce education, including incentives for direct, unrestricted investment by corporations.
- 1st Session: Create a sustainable fellowship program for essential services — including doctors, nurses, healthcare specialists, teachers, social workers, and counselors — that provides tuition reimbursement and/or forgiveness in exchange for a 10-year commitment to working in Nevada.

## **SMALL BUSINESSES**

*Nevada's small businesses and entrepreneurs drive our local economies, yet our tax structure and regulations too often protect large corporations at their expense. My small business agenda will cut that burden, open access to capital for every entrepreneur, and give new businesses in Nevada a real shot at survival and growth.*

- Executive Order: Declare a state of emergency for small businesses and direct all agencies to examine and implement temporary small business tax and fee reductions.
- Executive Order: Use the Nevada State Infrastructure Bank for emergency small business loans (where federal funding has been limited by the Trump administration), regardless of owners' immigration status.
- 1st Session: Eliminate payroll taxes for small businesses, expand state loans to small businesses, and extend to small businesses all regulatory or other carveouts currently limited to large corporations (such as property tax exemptions for the first five years).
- 1st Session: Subsidize rent and other capital costs to help increase available affordable startup spaces (such as kitchens, maker spaces, and coworking spaces) for new businesses.

## **JOBS**

*I believe we can add 15,000 new jobs to Nevada's economy, bringing Nevada in line with average national employment rates and providing a living wage for working families. By partnering with labor unions and businesses, we can return investment in public works and infrastructure to our economy.*

- Executive Order: Direct the Governor's Office of Economic Development (GOED) to create within 90 days a plan to meet this plan's goals for higher wages, job training, and support for small businesses.
- Executive Order: Create within GOED an Office of Climate Oversight to focus on clean energy development.
- Executive Order: Require a minimum wage hike to \$15/hour for corporations currently receiving abatements or state investments (not small businesses).
- 1st Session: Create in partnership with Nevada labor unions a "Nevada Works" apprenticeship program that will hire new high school graduates and adults to fix trails, build playgrounds, and upgrade campsites, rest stops, and other governmental facilities in Nevada.
- 1st Session: Create a new EV tax with funding earmarked for state and local road improvements, utilizing private contractors and union workers, with an emphasis on improvement for pedestrian and multimodal safety.
- 1st Session: Simplify state licensing requirements for veterans whose service includes equivalent healthcare work, law enforcement, commercial driving, or other experience.
- 1st Session: Invest \$100 million in community-funded infrastructure for solar energy (with 25% of these jobs first earmarked for veterans).

## **HOUSING**

*We are a state that continues to lead the nation in housing growth, but we have been caught in a cycle of using funding from new residents and new construction while neglecting the needs of residents with fixed incomes who can barely afford the fundamental human need for shelter.*

- Executive Order: Direct the Nevada Housing Division to within 30 days establish targets, — based on existing studies of unhoused needs — for local governments to provide affordable housing by the end of 2028 and to create workforce and affordable housing development plans to be built with prevailing-wage union jobs.
- 1st Session: Create a rent cap equivalent to the state property tax cap, which will allow landlords to keep up with costs of maintaining properties while preventing price gouging.

## **HEALTHCARE**

*Every Nevadan deserves access to quality healthcare, but federal funding cuts, low Medicaid reimbursement rates, and gaps in mental health services are leaving our most vulnerable without options. As Governor, I will act immediately to stabilize and expand access, keep providers in our communities, and build a healthcare system that covers every Nevadan in every corner of the state.*

- Executive Order: Implement an emergency increase of Medicaid reimbursement rates.
- Executive Order: Create a mental health division within the Nevada Department of Human Services to oversee existing piecemeal commissions and departments, and task it with assessing the needs and budget to execute this plan's priorities.
- Executive Order: Allow state healthcare plans to be purchased by anyone with a unique identifying number, regardless of citizenship status.
- 1st Session: Fund and expand Medicaid reimbursement rates long term, including for family members who take care of seniors or adults or children with special needs.
- 1st Session: Fully fund Nevada's public health insurance option (the Battle Born State Plan).
- 1st Session: Support and fund the mental health division to provide a continuum of care including early intervention, youth and child support, mental health response counselors, and other tactics to reduce incarceration.
- 1st Session: Buy and rehab facilities (with labor union workers) to create additional mental health and urgent healthcare clinics, including veterans' resource centers and mobile units across the state.
- 1st Session: Fund qualified health centers that are impacted by federal cuts.

## **GOVERNMENT ACCOUNTABILITY, WORKER SAFETY & JOB PROTECTIONS**

*Nevadans deserve a government that spends their money wisely, protects their safety, and answers to them alone. As Governor, I will hold every state agency to the highest standards of ethics and transparency, restore enforcement of worker and public safety protections, and ensure that corporations operating in Nevada are accountable to the public.*

- Executive Order: Direct all state agencies to create regulations for use of artificial intelligence.
- Executive Order: Reinstate fired state inspectors (e.g. Occupational Safety and Health Administration, water).

- Executive Order: Direct the Nevada Division of Environmental Protection and the Public Utilities Commission of Nevada to create new recommendations within 90 days for water and energy use in data centers.
- 1st session: Create an Inspector General's office for full accountability directly to an independent commission; with the IG's office, strengthen ethics and campaign finance laws, requiring transparency in governmental decision making.
- 1st Session: Enact state-level safety regulations for the operation of autonomous vehicles.
- 1st session: Open primaries for all nonpartisan voters.
- 1st session: Strengthen support for local clerks/registrars/voting offices, helping them meet technology, staffing, and capital needs.

## **IMMIGRATION**

*The Trump administration is using fear as economic policy, and Nevada is paying the price. Punitive tariffs and aggressive immigration enforcement have gutted tourism, paralyzed small businesses, and driven workers out of our communities. As Governor, I will not stand by while federal agents terrorize our residents. I will end state cooperation with Immigration and Customs Enforcement (ICE) overreach, create real accountability for misconduct, and make clear that Nevada protects its people. I believe these changes are not only the right thing to do but will improve our state's economic recovery.*

- Executive Order: Rescind Nevada's collaboration under the 287(g) program.
- Executive Order: Create publicly available and transparent tracking of attorney general and all state law enforcement officer (LEO) efforts to arrest/prosecute misconduct by Department of Homeland Security/Customs and Border Protection/ICE officials.
- Executive Order: Create a state database to upload video or other evidence of misconduct and direct the investigation of complaints by state LEO.
- Executive Order: Demand an immediate, full, and transparent audit on Nevada DMV's cooperation with ICE, with prosecution where applicable.
- Executive Order: Prohibit the conversion of commercial space to detention centers.
- Executive Order: Ban ICE agents (absent judicial warrant) from all state and local government property including parks, universities, schools, healthcare facilities, and daycares.
- Executive Order: Create a process to invoice or sue the federal government as needed for state costs incurred by ICE.
- 1st Session: Prohibit cooperation between Nevada law enforcement and ICE by the end of 2027 unless it is regarding an active warrant or other judicial order.