

Bras for a Cause

Supporting breast cancer screening one blinged-out bra at a time!



Using a bra as the canvas, organizations and community members are invited to create original, inspiring, or even funny art inspired by breast cancer.



We'll showcase the decorated bras in a "fashion show" October 1 in downtown Reno's Locomotion Plaza followed by the lighting of the Reno Arch in pink!

Who can enter?

- ✓ Survivors
- ✓ Caregivers
- ✓ Community members
- ✓ Businesses
- ✓ ANYONE!

Entry is just \$20 for individuals or \$75 for businesses.

Where does the money go?

All funds raised will go to Nevada Cancer Coalition's Patient Assistance Fund which offers last-line financial assistance for breast cancer screening and diagnosis services.

October 2-31: Mobile Bra Exhibit

Following the fashion show, decorated bras will be exhibited at locations throughout northern Nevada to raise awareness for breast cancer screening.

Paint
NEVADA
PINK



Learn more and enter at PaintNevadaPink.com