

PRESS RELEASE
11/18/2016

For Immediate Release
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New Louisiana Run-Off Poll Shows Lead for Kennedy, Higgins, & Johnson

(Louisiana) – A new Louisiana poll of likely run-off election voters was released today, showing John Kennedy with a solid lead over Foster Campbell for U.S. Senate. Clay Higgins and Mike Johnson are also leading their competitors for U.S. Congress, Scott Angelle and Marshall Jones, respectively. The Trafalgar Group (TFG), recognized for having the most accurate 2016 battleground state polling and electoral college projection, conducted the poll from November 14th through November 17th.

The results show Kennedy leading with 58.33% to Campbell's 35.26%. TFG surveyed over 2,200 likely run-off election voters using a random sample of registered voters in Louisiana. The survey was stratified to reflect the expected election demographics in Louisiana. The margin of error is +/- 2.11.

The survey also showed Higgins leading Angelle 49.89% to 42.26% in LA U.S. House District 3, while Johnson is leading Jones 59.50% to 34.85% in LA U.S. House District 4.

Commenting on the survey, TFG Senior Strategist Robert Cahaly said, "Kennedy's strong support in the US Senate race and presidential vote last week demonstrate that Louisiana continues to be a reliably Republican state. The Democrat victory for Governor in 2015 was a rejection of one candidate and his personal scandals with most down ballot races all going GOP. There's very little chance of this seat flipping."

Cahaly also stated, "In Congressional District 4 Johnson has consolidated the Republicans, conservative Democrats and most unaffiliated on his way to a large victory."

Cahaly concluded, "In Congressional District 3 Higgins inherits most of the Trump coalition of voters. Angelle appears to be consolidating establishment Republicans and traditional Democrats. This one will likely be hard fought, but if newly empowered and energized Trump voters turn out, they will deliver the victory to Higgins."

The Trafalgar Group was the [most accurate polling firm](#) in the 2016 election cycle, correctly forecasting the results in PA, FL, NC, MI, OH, CO, GA, SC and predicting the Trump electoral college win of 306-232. The results and information of these polls have been featured in thousands of national news stories, television networks, and high-profile polling websites like Real Clear Politics.

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Editor's note: Full report, including methodology and crosstabs, can be found on subsequent pages

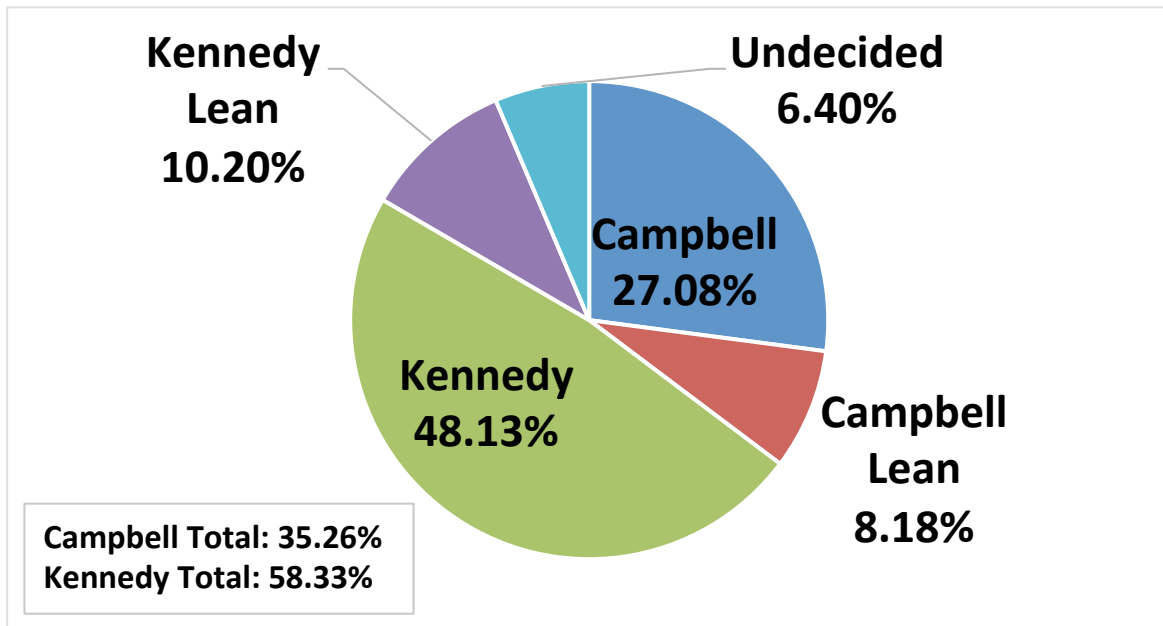
LA U.S Senate & Congress Run-Off Election Survey
Conducted 11/14-17/16
2200+ U.S. Senate Respondents
600+ U.S. House 3 Respondents
600+ U.S. House 4 Respondents
Likely Run-Off Election Voters
Margin of Error: +/- 2.11
Response Rate: 2.51%
Confidence: 95%
Response Distribution: 50%



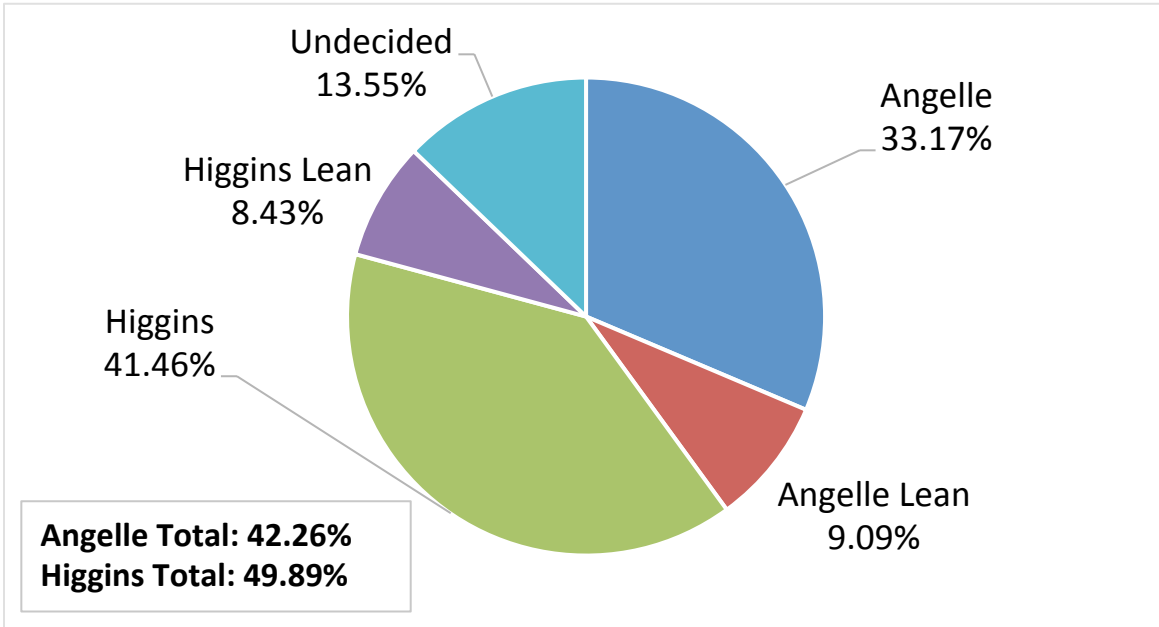
trafalgarstrategy.com
Facebook: The Trafalgar Group
Twitter: @trfgpr

Overall Survey

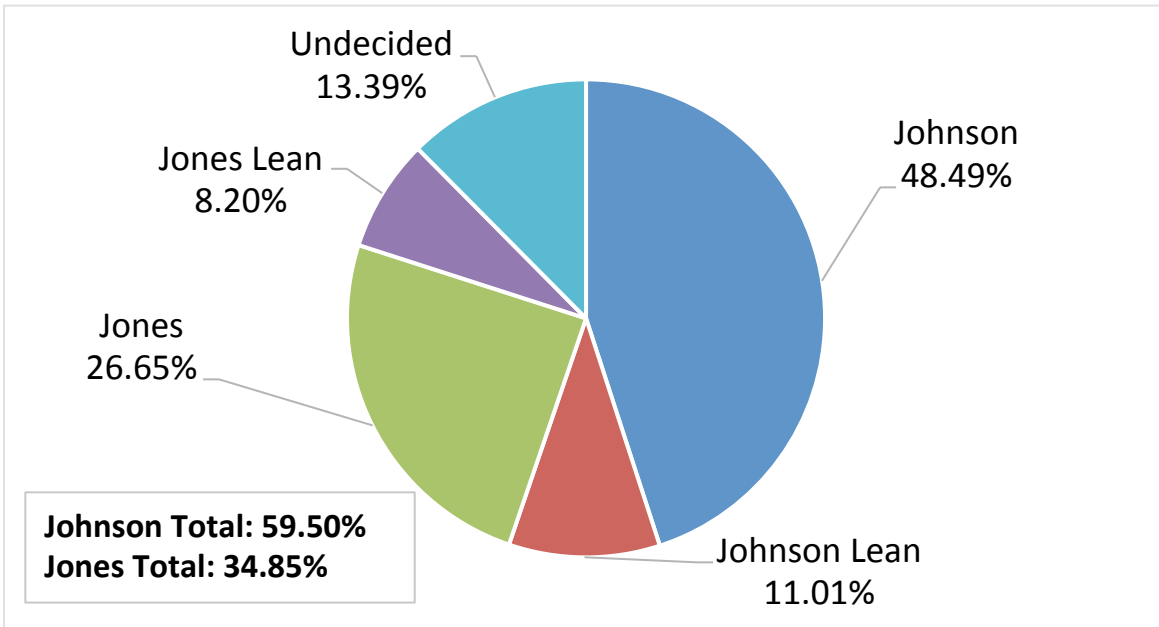
U.S. Senate Ballot Test



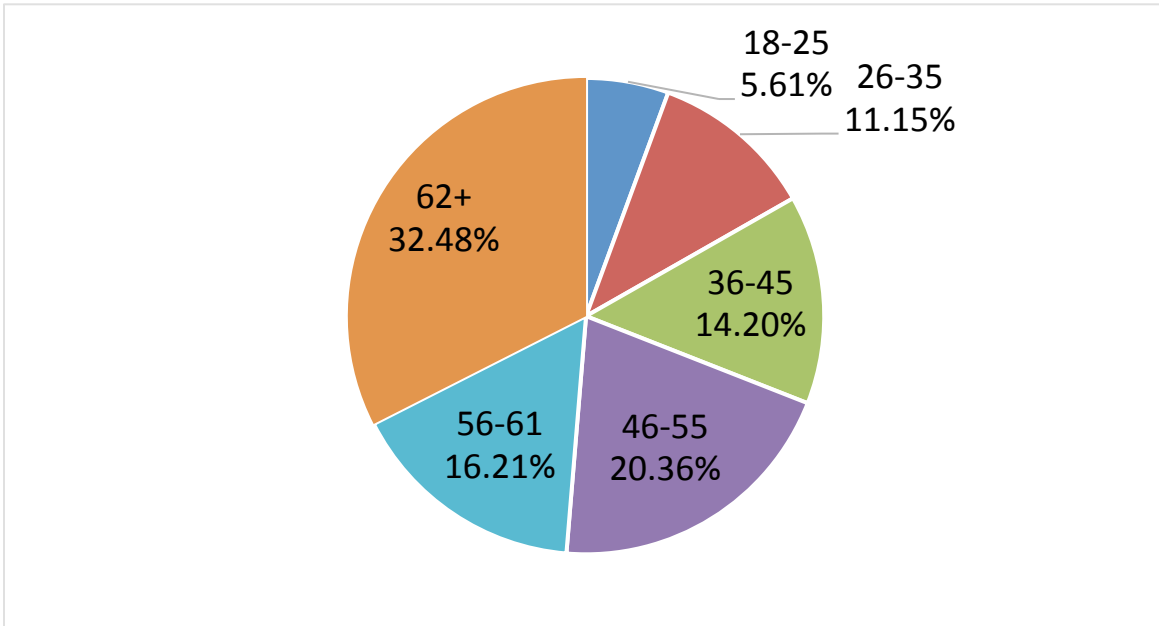
U.S. House 3 Ballot Test



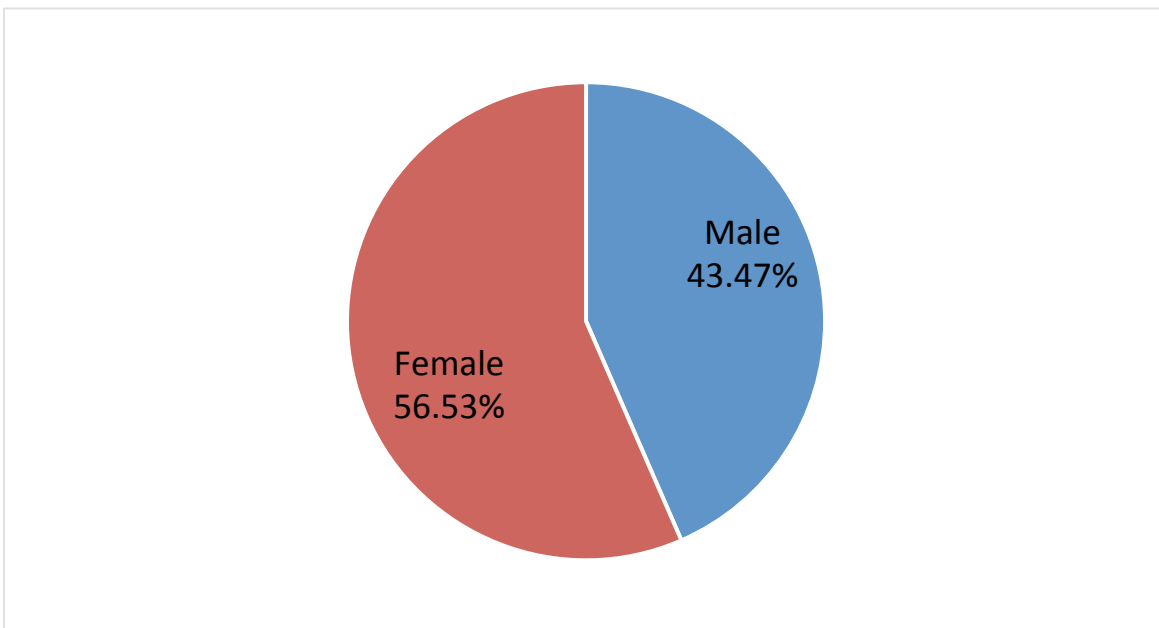
U.S. House 4 Ballot Test



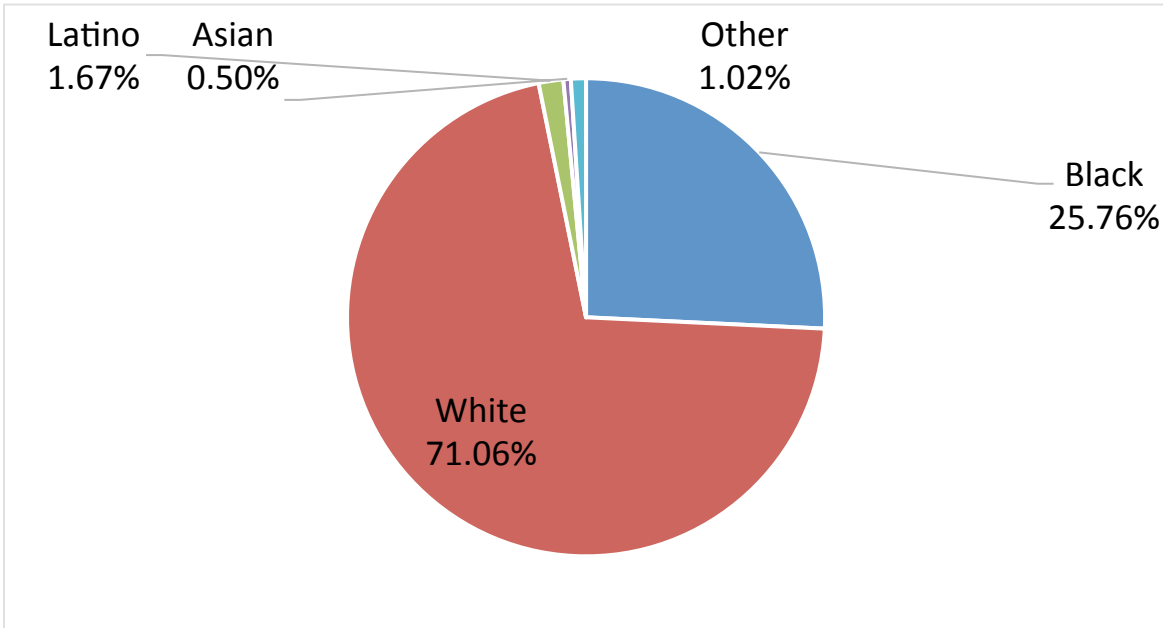
U.S. Senate Age Ranges



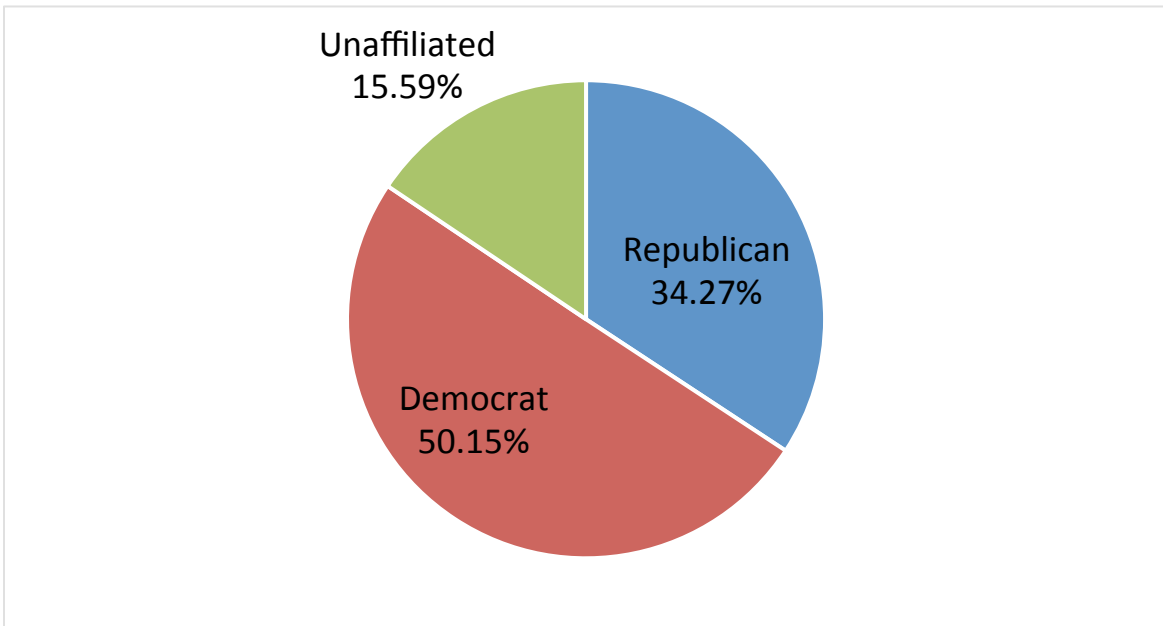
U.S. Senate Gender



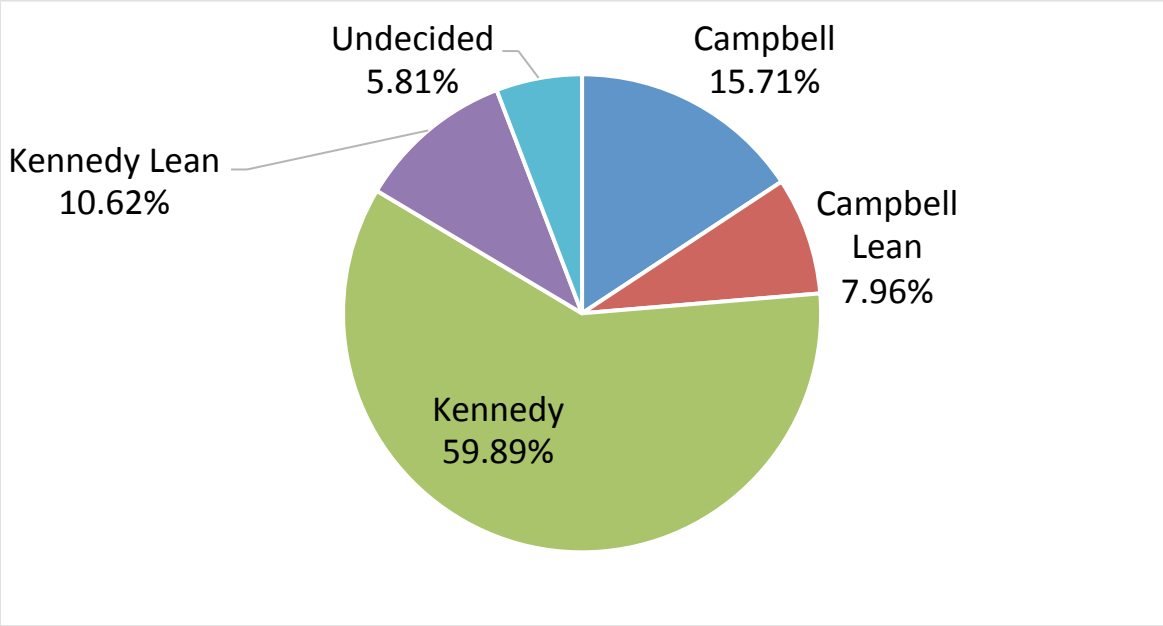
U.S. Senate Race/Ethnicity



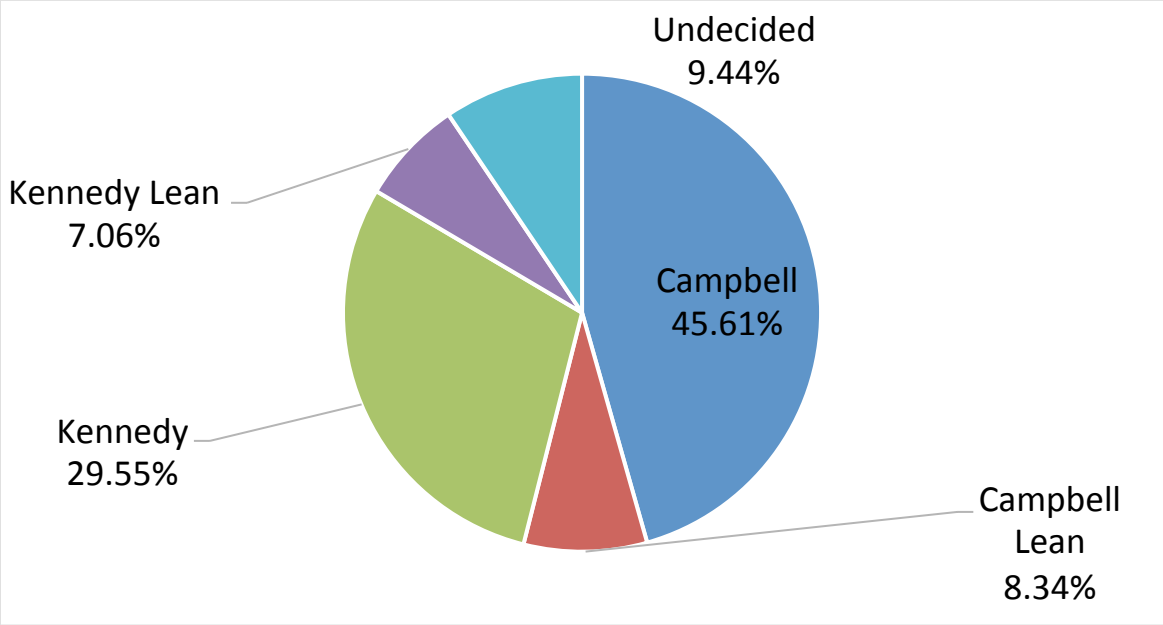
U.S. Senate Party Affiliation



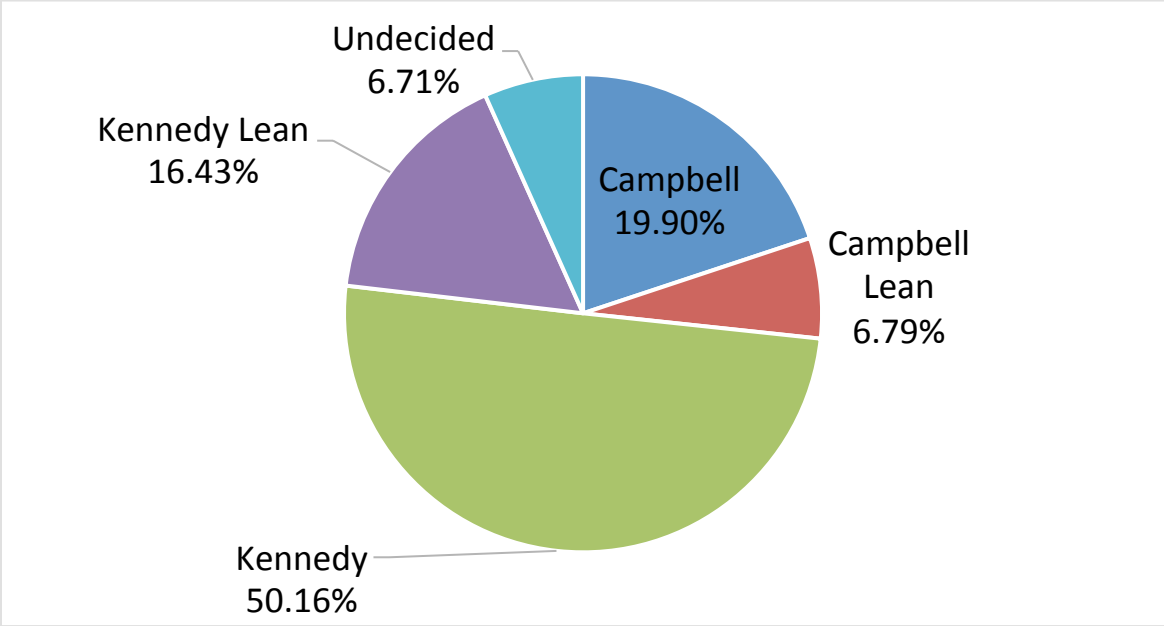
U.S. Senate Congressional District 1



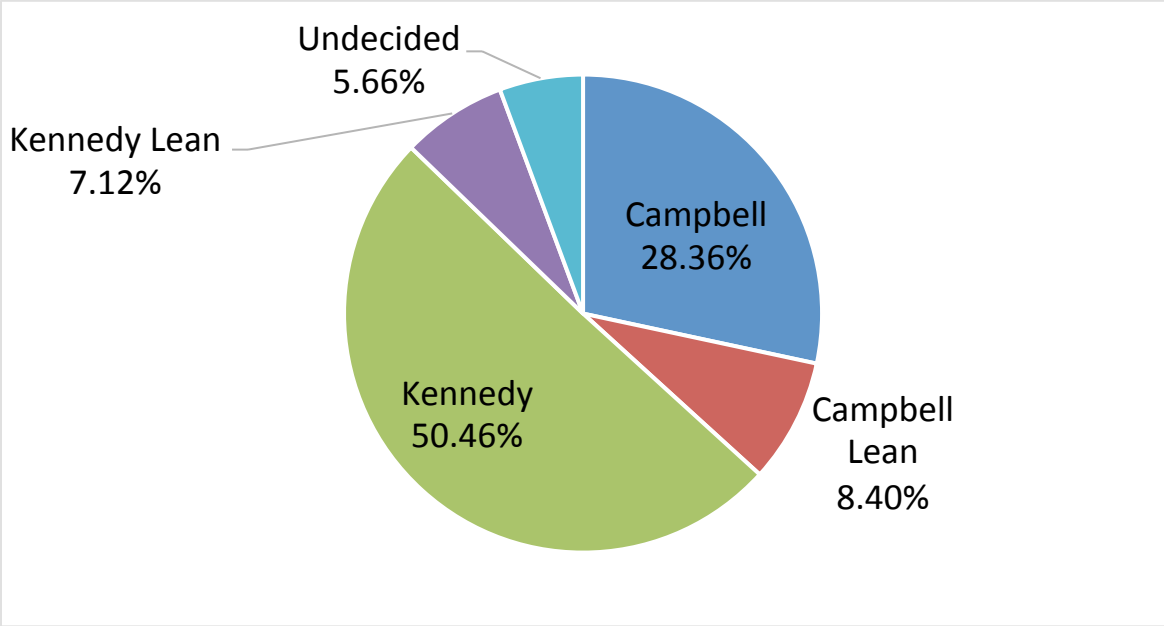
U.S. Senate Congressional District 2



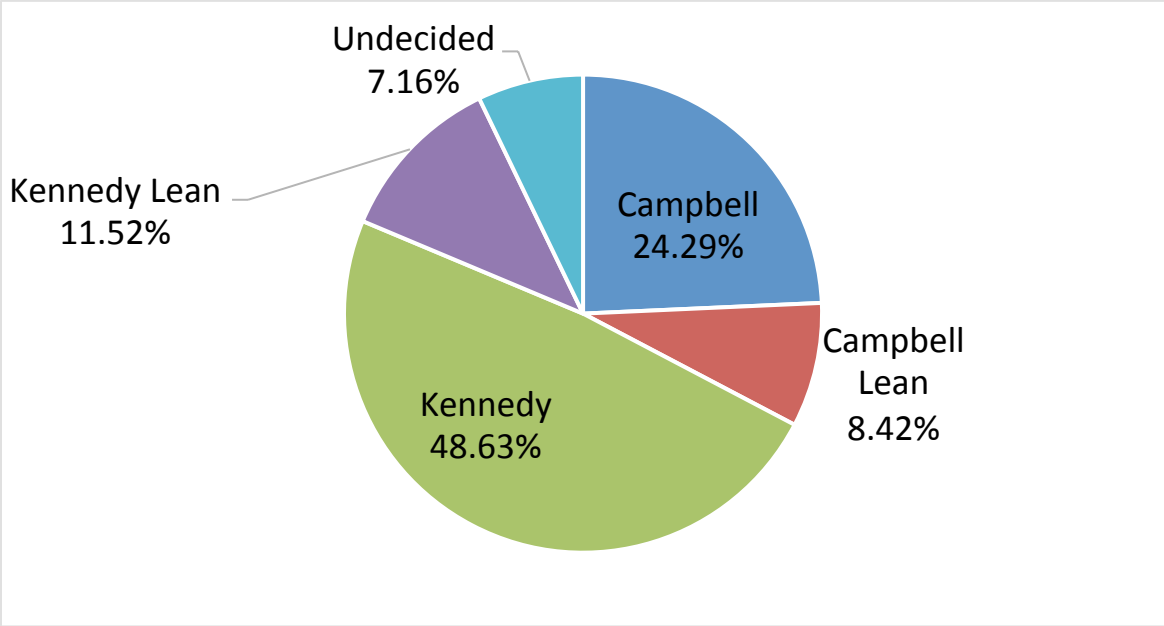
**U.S. Senate
Congressional District 3**



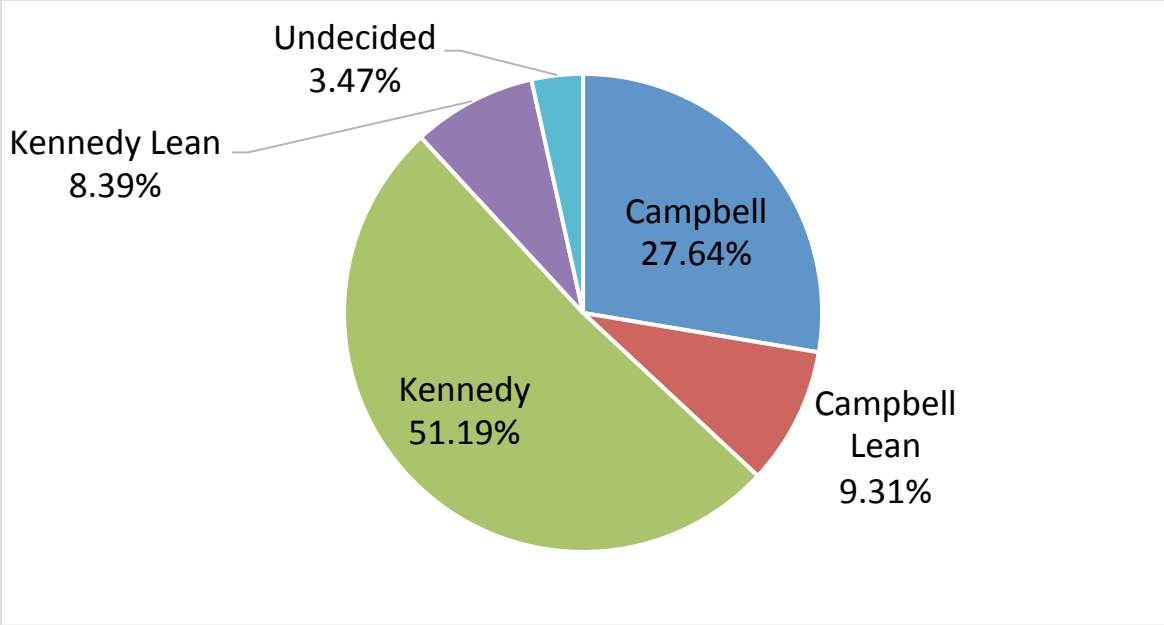
**U.S. Senate
Congressional District 4**



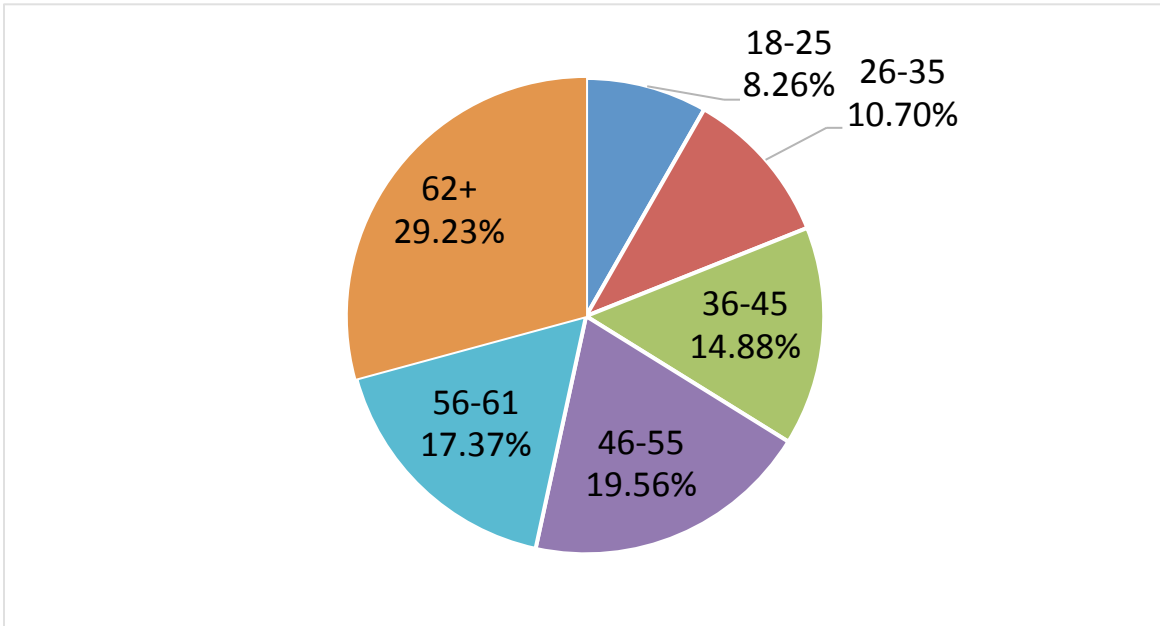
**U.S. Senate
Congressional District 5**



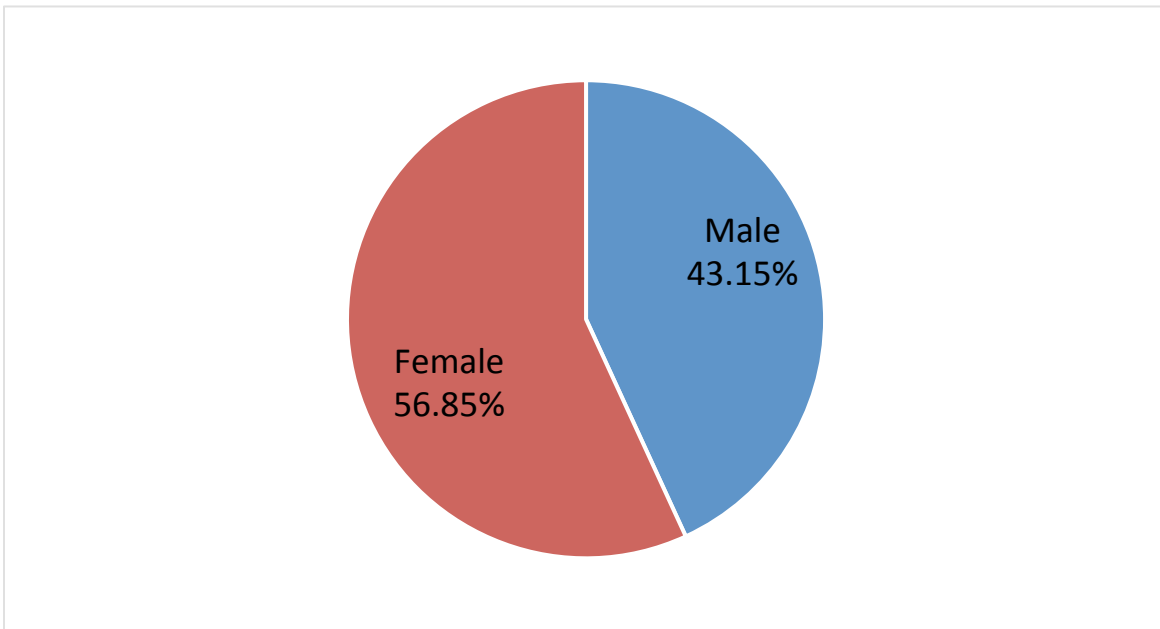
**U.S. Senate
Congressional District 6**



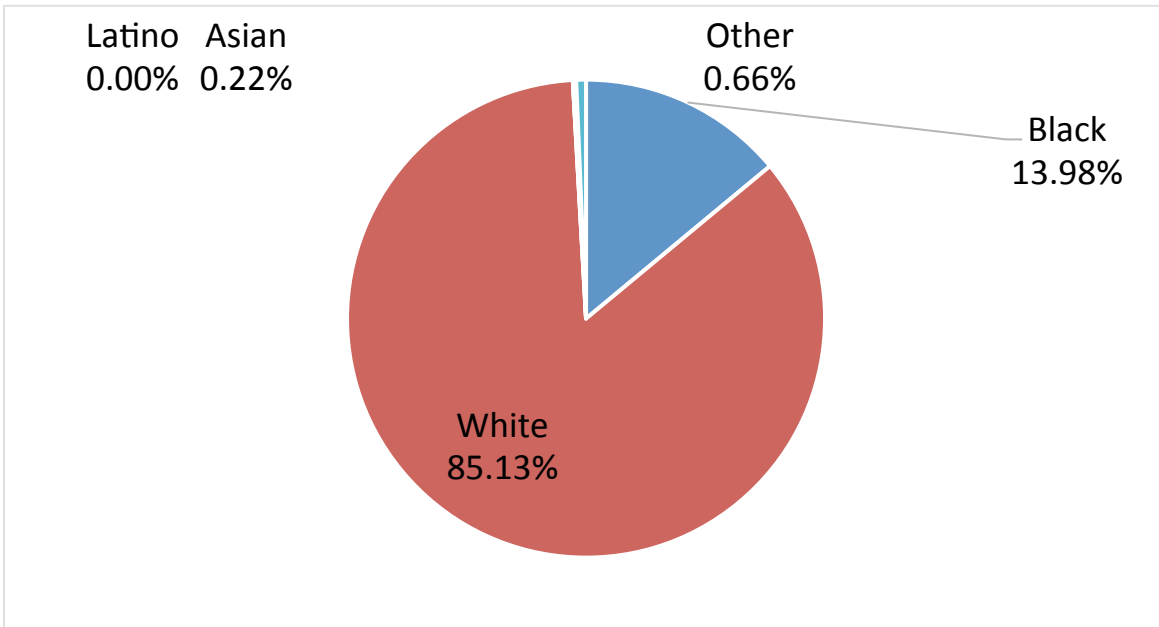
U.S. House 3 Age Ranges



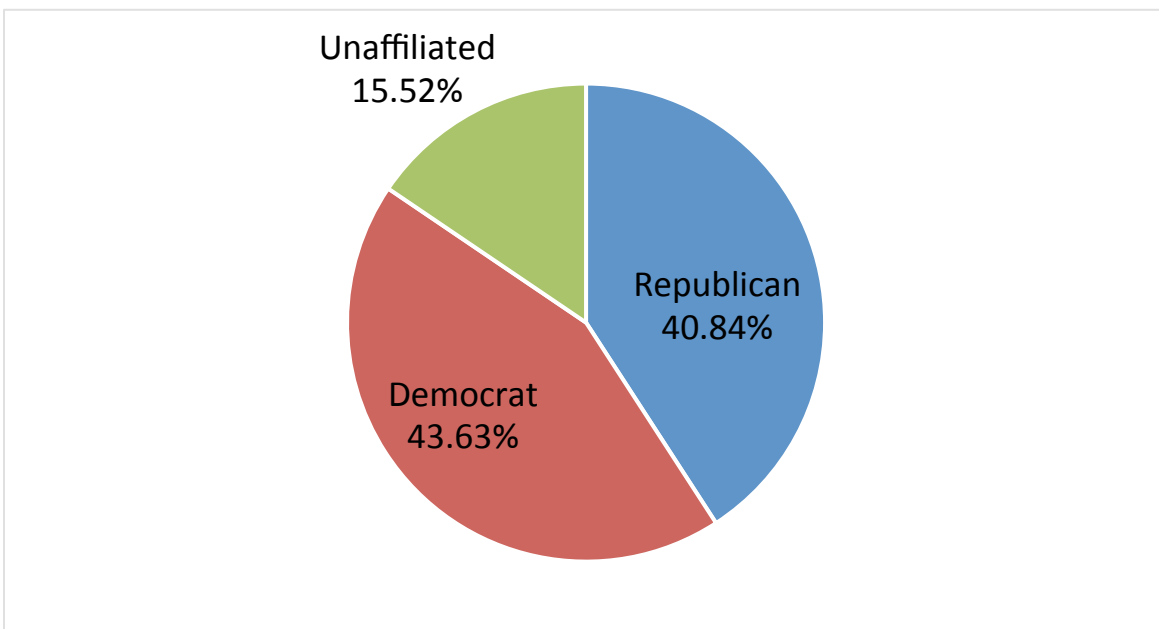
U.S. House 3 Gender



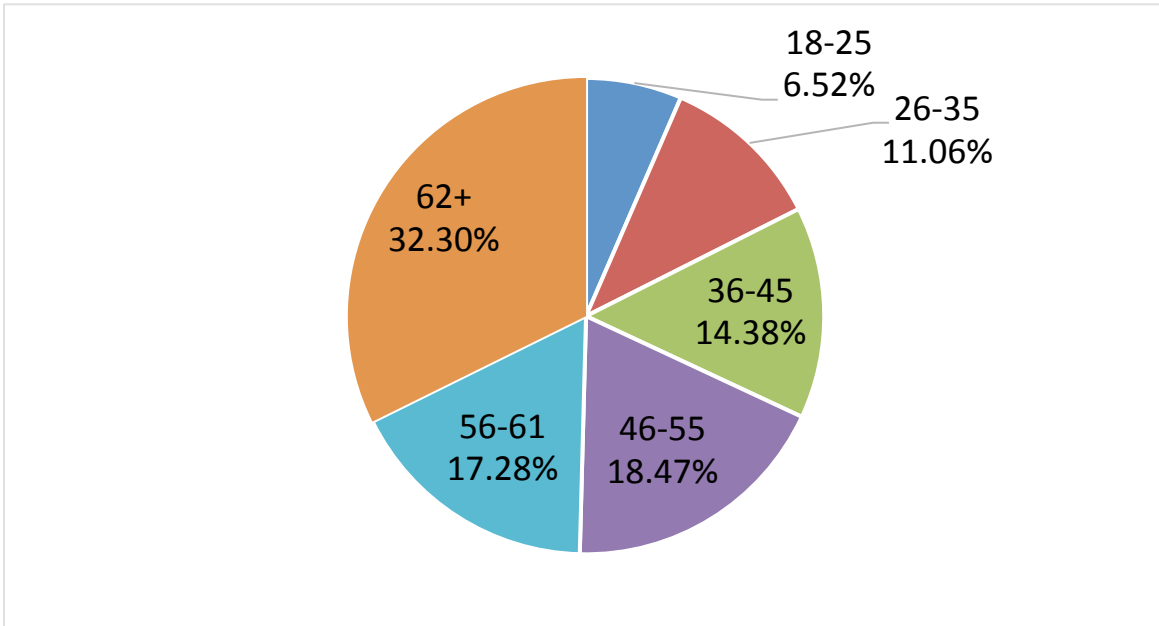
U.S. House 3 Race/Ethnicity



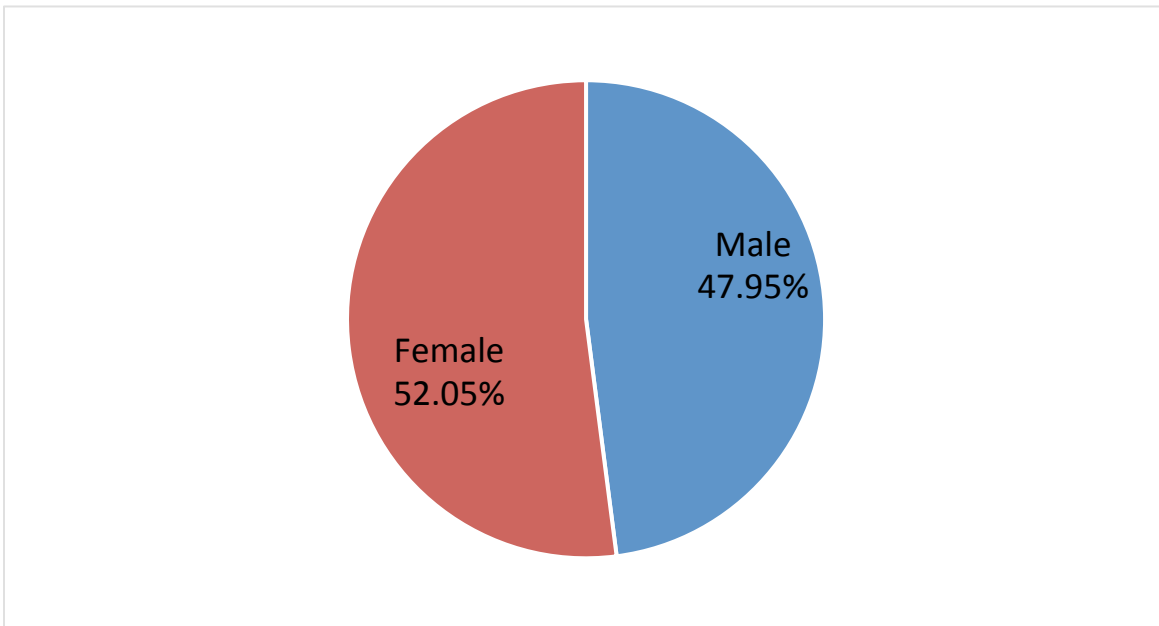
U.S. House 3 Party Affiliation



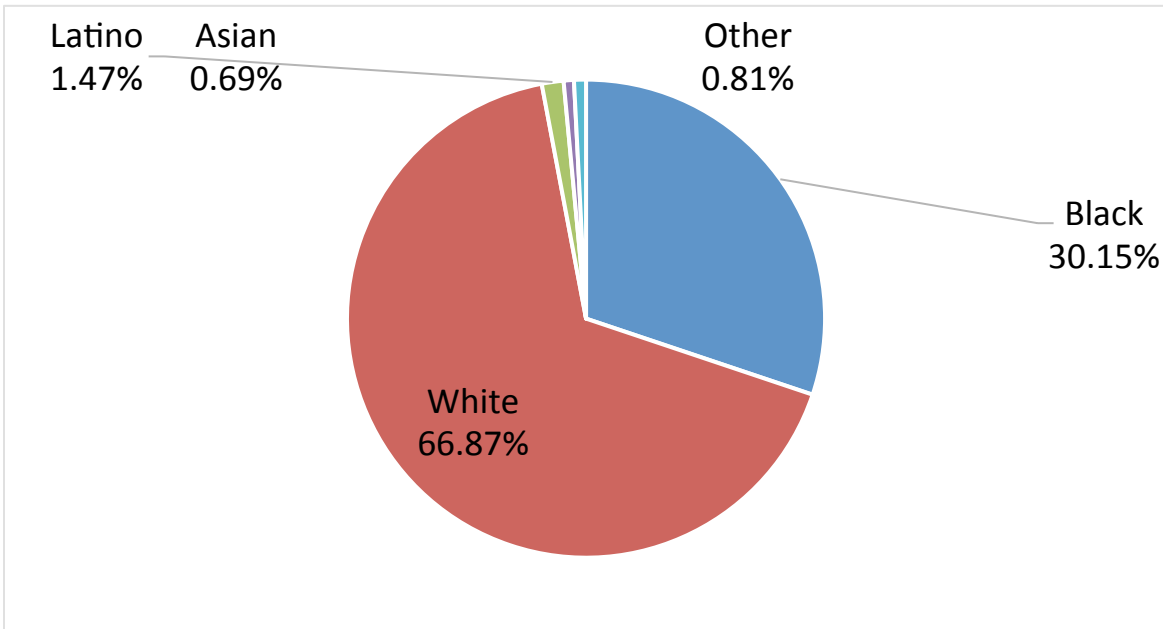
U.S. House 4 Age Ranges



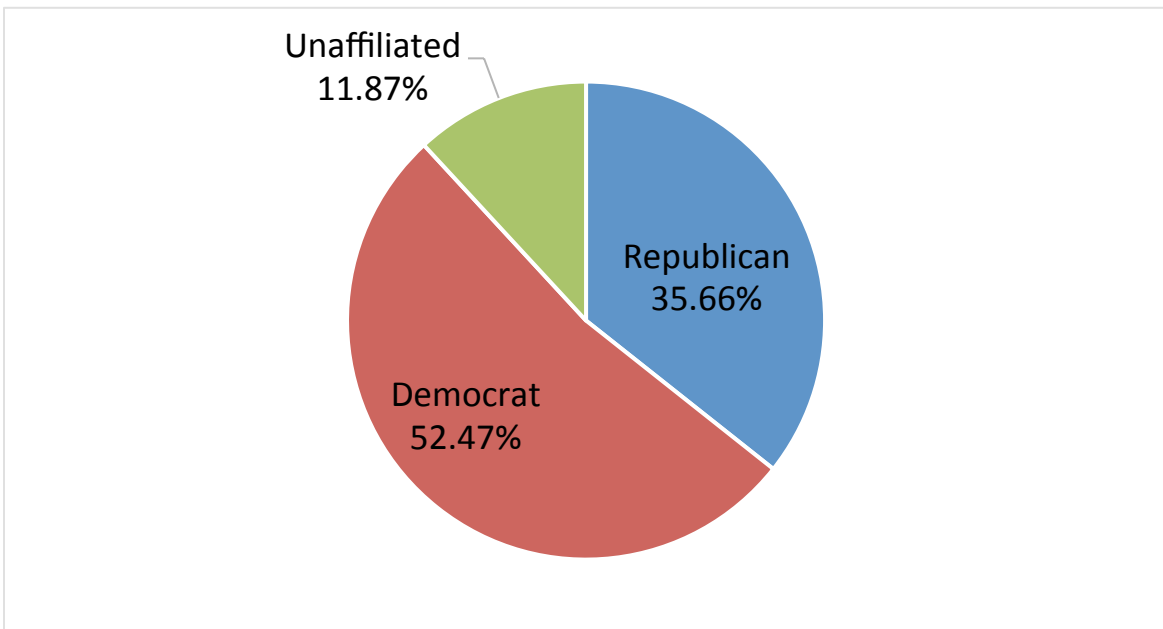
U.S. House 4 Gender



U.S. House 4 Race/Ethnicity



U.S. House 4 Party Affiliation



Methodology

Likely run-off election voters were selected at random from a list of registered voters based on election participation and registration date. Household ages and locations were extracted as well from this list. In excess of 90,000 households were called over the duration of the poll. Each household participant was asked to opt-in to the survey if they planned to vote in the 2016 run-off election.

Using automated voice response technology allows each participant to hear the questions exactly the same way, from the same voice, spoken with the same tone and nuance. Calls are placed to randomly-selected phone numbers through a stratified process that insures appropriate geographic representation. These calls were placed from 6:00pm to 8:30pm local time from Monday, November 14th though Thursday, November 17th.

Survey results undergo a weighting process to ensure the sample is comparable to the demographic breakdown of expected 2016 Louisiana run-off election participants. Final results are based on these weights in order to address non-response bias.

For more information, please contact info@trf-grp.com.

U.S. SENATE APPENDIX CROSSTABS I

	18-25	26-35	36-45	46-55	56-61	62+	Black	White	Latino	Asian	Other	Democrat	Republican	Unaffiliated
Campbell	32.91%	33.21%	20.66%	26.25%	30.86%	25.42%	60.95%	14.49%	26.00%	30.72%	49.40%	42.06%	6.44%	24.27%
Campbell Lean	6.86%	10.10%	9.21%	6.03%	7.88%	8.80%	11.09%	6.58%	32.63%	19.07%	0.98%	9.79%	5.32%	9.30%
Kennedy	44.01%	39.72%	55.51%	52.26%	39.83%	50.07%	13.57%	61.44%	21.69%	35.14%	43.16%	32.20%	70.93%	49.26%
Kennedy Lean	9.06%	9.14%	6.94%	10.53%	13.49%	10.34%	4.14%	12.19%	19.69%	15.06%	6.46%	8.14%	13.47%	9.64%
Undecided	7.16%	7.84%	7.68%	4.93%	7.94%	5.38%	10.25%	5.29%	0.00%	0.00%	0.00%	7.80%	3.84%	7.52%
18-25	100%	0%	0%	0%	0%	0%	9.40%	4.45%	0.00%	0.00%	2.39%	4.82%	5.90%	7.49%
26-35	0%	100%	0%	0%	0%	0%	14.97%	9.69%	8.81%	15.06%	18.46%	10.97%	8.65%	17.26%
36-45	0%	0%	100%	0%	0%	0%	15.72%	13.34%	32.63%	0.00%	12.32%	10.25%	18.25%	17.99%
46-55	0%	0%	0%	100%	0%	0%	17.07%	21.36%	7.05%	48.26%	41.42%	19.42%	20.69%	22.66%
56-61	0%	0%	0%	0%	100%	0%	18.90%	15.29%	15.05%	28.78%	7.30%	18.19%	14.16%	14.29%
62+	0%	0%	0%	0%	0%	100%	23.94%	35.86%	36.47%	7.90%	18.12%	36.35%	32.35%	20.30%
U.S. House 1	10.10%	15.65%	14.10%	11.97%	14.87%	19.94%	2.82%	19.97%	26.00%	19.07%	18.99%	10.19%	20.57%	22.30%
U.S. House 2	19.50%	24.97%	17.40%	16.12%	19.22%	13.46%	34.83%	9.83%	53.51%	0.00%	26.22%	24.45%	8.52%	12.44%
U.S. House 3	26.13%	17.02%	18.59%	17.05%	19.02%	15.96%	9.63%	21.25%	0.00%	7.90%	11.53%	15.44%	21.15%	17.67%
U.S. House 4	20.84%	17.79%	18.17%	16.28%	19.13%	17.85%	21.01%	16.89%	15.86%	24.77%	14.27%	18.78%	18.68%	13.66%
U.S. House 5	13.56%	15.95%	15.88%	14.91%	13.97%	16.97%	17.49%	15.23%	0.00%	21.68%	16.65%	16.15%	15.51%	14.07%
U.S. House 6	9.86%	8.62%	15.85%	23.66%	13.79%	15.82%	14.22%	16.82%	4.63%	26.58%	12.34%	15.00%	15.58%	19.86%
Male	42.75%	56.27%	48.68%	43.55%	44.36%	36.42%	38.55%	45.90%	15.05%	51.35%	40.99%	41.04%	45.20%	47.49%
Female	57.25%	43.73%	51.32%	56.45%	55.64%	63.58%	61.45%	54.10%	84.95%	48.65%	59.01%	58.96%	54.80%	52.51%
Black	43.16%	34.58%	28.52%	21.59%	30.04%	18.99%	100%	0%	0%	0%	0%	43.78%	2.29%	19.37%
White	56%	61.74%	66.77%	74.57%	67.06%	78.46%	0%	100%	0%	0%	0%	53.82%	95.00%	73.89%
Latino	0%	1.32%	3.83%	0.58%	1.55%	1.87%	0%	0%	100%	0%	0%	1.61%	1.24%	2.78%
Asian	0%	0.68%	0.00%	1.19%	0.89%	0.12%	0%	0%	0%	100%	0%	0.04%	0.37%	2.27%
Other	0.43%	1.68%	0.88%	2.07%	0.46%	0.57%	0%	0%	0%	0%	100%	0.75%	1.10%	1.70%
Democrat	43.13%	49.31%	36.20%	47.83%	56.30%	56.12%	85.23%	37.98%	48.48%	4.14%	37.00%	100%	0%	0%
Republican	36.05%	26.56%	44.05%	34.82%	29.95%	34.13%	3.05%	45.81%	25.52%	25.44%	37.00%	0%	100%	0%
Unaffiliated	20.82%	24.13%	19.75%	17.35%	13.75%	9.74%	11.72%	16.21%	26.00%	70.43%	26.00%	0%	0%	100%

U.S. SENATE APPENDIX CROSSTABS II

	Campbell	Campbell Lean	Kennedy	Kennedy Lean	Undecided	Male	Female	U.S. House 1	U.S. House 2	U.S. House 3	U.S. House 4	U.S. House 5	U.S. House 6
Campbell	100%	0%	0%	0%	0%	25.94%	27.96%	15.71%	45.61%	19.90%	28.36%	24.29%	27.64%
Campbell Lean	0%	100%	0%	0%	0%	7.38%	8.80%	7.96%	8.34%	6.79%	8.40%	8.42%	9.31%
Kennedy	0%	0%	100%	0%	0%	49.86%	46.80%	59.89%	29.55%	50.16%	50.46%	48.63%	51.19%
Kennedy Lean	0%	0%	0%	100%	0%	12.16%	8.69%	10.62%	7.06%	16.43%	7.12%	11.52%	8.39%
Unaffiliated	0%	0%	0%	0%	100%	4.66%	7.74%	5.81%	9.44%	6.71%	5.66%	7.16%	3.47%
18-25	6.82%	4.70%	5.13%	4.98%	6.27%	5.52%	5.68%	3.62%	6.39%	8.26%	6.52%	4.87%	3.47%
26-35	13.67%	13.77%	9.20%	9.99%	13.66%	14.44%	8.63%	11.16%	16.27%	10.70%	11.06%	11.40%	6.03%
36-45	10.83%	15.99%	16.37%	9.65%	17.03%	15.90%	12.89%	12.80%	14.43%	14.88%	14.38%	14.45%	14.10%
46-55	19.73%	15.00%	22.10%	21.02%	15.68%	20.39%	20.33%	15.58%	19.18%	19.56%	18.47%	19.45%	30.19%
56-61	18.46%	15.62%	13.41%	21.44%	20.09%	16.54%	15.95%	15.42%	18.19%	17.37%	17.28%	14.51%	14.01%
62+	30.48%	34.93%	33.79%	32.91%	27.27%	27.21%	36.53%	41.41%	25.54%	29.23%	32.30%	35.32%	32.21%
U.S. House 1	9.07%	15.21%	19.46%	16.28%	14.20%	16.76%	14.77%	100%	0%	0%	0%	0%	0%
U.S. House 2	28.82%	17.44%	10.51%	11.85%	25.24%	13.22%	20.12%	0%	100%	0%	0%	0%	0%
U.S. House 3	13.04%	14.73%	18.49%	28.58%	18.60%	17.61%	17.84%	0%	0%	100%	0%	0%	0%
U.S. House 4	18.79%	18.42%	18.81%	12.53%	15.86%	19.80%	16.52%	0%	0%	0%	100%	0%	0%
U.S. House 5	13.99%	16.05%	15.77%	17.62%	17.44%	17.44%	14.20%	0%	0%	0%	0%	100%	0%
U.S. House 6	16.28%	18.15%	16.97%	13.13%	8.65%	15.18%	16.55%	0%	0%	0%	0%	0%	100%
Male	41.63%	39.19%	45.03%	51.82%	31.64%	100%	0%	46.59%	33.57%	43.15%	47.95%	48.57%	41.35%
Female	58.37%	60.81%	54.97%	48.18%	68.36%	0%	100%	53.41%	66.43%	56.85%	52.05%	51.43%	58.65%
Black	57.96%	34.91%	7.26%	10.46%	41.24%	22.84%	28.00%	4.65%	52.41%	13.98%	30.15%	28.86%	22.96%
White	38.01%	57.16%	90.71%	84.94%	58.76%	75.03%	68.01%	90.73%	40.83%	85.13%	66.87%	69.36%	74.93%
Latino	1.60%	6.64%	0.75%	3.21%	0.00%	0.58%	2.50%	2.77%	5.21%	0.00%	1.47%	0.00%	0.48%
Asian	0.57%	1.17%	0.37%	0.74%	0.00%	0.59%	0.43%	0.61%	0.00%	0.22%	0.69%	0.70%	0.84%
Other	1.85%	0.12%	0.91%	0.64%	0.00%	0.96%	1.06%	1.23%	1.56%	0.66%	0.81%	1.08%	0.79%
Democrat	77.88%	59.99%	33.55%	40.03%	61.12%	47.34%	52.30%	32.69%	71.62%	43.63%	52.47%	51.89%	47.15%
Republican	8.15%	22.29%	50.50%	45.24%	20.56%	35.63%	33.22%	45.08%	17.05%	40.84%	35.66%	34.06%	33.45%
Unaffiliated	13.97%	17.72%	15.95%	14.74%	18.32%	17.03%	14.48%	22.23%	11.33%	15.52%	11.87%	14.05%	19.40%

U.S. HOUSE 3 APPENDIX CROSSTABS I

	18-25	26-35	36-45	46-55	56-61	62+	Black	White	Latino	Asian	Other
Angelle	35.37%	31.45%	31.33%	33.58%	32.05%	34.51%	32.97%	33.08%	#DIV/0!	47.62%	44.86%
Angelle Lean	11.47%	5.62%	6.37%	9.23%	7.03%	12.19%	13.40%	8.47%	#DIV/0!	0.00%	0.00%
Higgins	39.51%	38.85%	38.87%	44.12%	49.20%	37.92%	18.82%	45.39%	#DIV/0!	0.00%	28.85%
Higgins Lean	7.52%	12.63%	12.67%	8.61%	2.23%	8.56%	7.21%	8.52%	#DIV/0!	0.00%	26.29%
Undecided	6.12%	11.44%	10.76%	4.46%	9.48%	6.82%	27.61%	4.54%	#DIV/0!	52.38%	0.00%
18-25	100%	0%	0%	0%	0%	0%	14.80%	7.11%	#DIV/0!	0.00%	20.70%
26-35	0%	100%	0%	0%	0%	0%	15.72%	9.98%	#DIV/0!	0.00%	0.00%
36-45	0%	0%	100%	0%	0%	0%	19.51%	14.07%	#DIV/0!	0.00%	26.29%
46-55	0%	0%	0%	100%	0%	0%	7.73%	21.52%	#DIV/0!	0.00%	24.85%
56-61	0%	0%	0%	0%	100%	0%	18.79%	17.16%	#DIV/0!	0.00%	20.01%
62+	0%	0%	0%	0%	0%	100%	23.44%	30.15%	#DIV/0!	#####	8.14%
Male	45.25%	49.80%	41.61%	45.60%	40.69%	40.72%	35.53%	44.27%	#DIV/0!	0.00%	73.71%
Female	54.75%	50.20%	58.39%	54.40%	59.31%	59.28%	64.47%	55.73%	#DIV/0!	#####	26.29%
Black	25.05%	20.54%	18.33%	5.53%	15.13%	11.21%	100%	0%	0%	0%	0%
White	73%	79.46%	80.50%	93.63%	84.11%	87.84%	0%	100%	0%	0%	0%
Latino	0%	0.00%	0.00%	0.00%	0.00%	0.00%	0%	0%	100%	0%	0%
Asian	0%	0.00%	0.00%	0.00%	0.00%	0.76%	0%	0%	0%	100%	0%
Other	1.66%	0.00%	1.17%	0.84%	0.76%	0.18%	0%	0%	0%	0%	100%

U.S. HOUSE 3 APPENDIX CROSSTABS II

	Angelle	Angelle Lean	Higgins	Higgins Lean	Undecided	Male	Female
Angelle	100%	0%	0%	0%	0%	30.71%	35.04%
Angelle Lean	0%	100%	0%	0%	0%	8.60%	9.46%
Higgins	0%	0%	100%	0%	0%	47.68%	36.75%
Higgins Lean	0%	0%	0%	100%	0%	6.31%	10.05%
Undecided	0%	0%	0%	0%	100%	6.70%	8.71%
18-25	8.81%	10.43%	7.87%	7.37%	6.45%	8.66%	7.96%
26-35	10.14%	6.62%	10.02%	16.03%	15.61%	12.35%	9.45%
36-45	14.05%	10.43%	13.95%	22.36%	20.40%	14.35%	15.28%
46-55	19.80%	19.86%	20.82%	19.98%	11.13%	20.68%	18.72%
56-61	16.79%	13.44%	20.61%	4.60%	21.00%	16.38%	18.12%
62+	30.40%	39.22%	26.73%	29.67%	25.42%	27.58%	30.48%
Male	39.94%	40.84%	49.62%	32.27%	36.87%	100%	0%
Female	60.06%	59.16%	50.38%	67.73%	63.13%	0%	100%
Black	13.90%	20.61%	6.35%	11.95%	49.21%	11.51%	15.85%
White	84.89%	79.39%	93.19%	85.99%	49.30%	87.36%	83.45%
Latino	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Asian	0.32%	0.00%	0.00%	0.00%	1.49%	0.00%	0.39%
Other	0.89%	0.00%	0.46%	2.06%	0.00%	1.13%	0.31%

U.S. HOUSE 4 APPENDIX CROSSTABS I

	18-25	26-35	36-45	46-55	56-61	62+	Black	White	Latino	Asian	Other
Johnson	46.99%	37.07%	57.15%	52.08%	41.35%	50.62%	11.31%	65.48%	44.44%	39.19%	45.50%
Johnson Lean	3.19%	16.51%	6.41%	9.53%	14.26%	11.87%	8.01%	11.64%	55.56%	0.00%	0.00%
Jones	36.35%	22.13%	24.22%	26.26%	32.98%	24.17%	55.23%	13.89%	0.00%	60.81%	35.38%
Jones Lean	8.99%	11.73%	5.55%	6.11%	7.53%	9.56%	18.18%	3.83%	0.00%	0.00%	19.12%
Undecided	4.48%	12.57%	6.67%	6.02%	3.87%	3.77%	7.27%	5.16%	0.00%	0.00%	0.00%
18-25	100%	0%	0%	0%	0%	0%	10.76%	4.89%	0.00%	0.00%	0.00%
26-35	0%	100%	0%	0%	0%	0%	13.04%	8.50%	55.56%	60.81%	25.10%
36-45	0%	0%	100%	0%	0%	0%	16.88%	13.63%	0.00%	0.00%	21.25%
46-55	0%	0%	0%	100%	0%	0%	18.96%	17.87%	44.44%	0.00%	19.12%
56-61	0%	0%	0%	0%	100%	0%	19.87%	16.47%	0.00%	39.19%	0.00%
62+	0%	0%	0%	0%	0%	100%	20.50%	38.64%	0.00%	0.00%	34.53%
Male	59.75%	55.43%	53.19%	58.75%	48.01%	34.48%	48.12%	48.50%	0.00%	#####	39.58%
Female	40.25%	44.57%	46.81%	41.25%	51.99%	65.52%	51.88%	51.50%	#####	0.00%	60.42%
Black	49.82%	35.56%	35.39%	30.94%	34.67%	19.14%	100%	0%	0%	0%	0%
White	50%	51.40%	63.41%	64.68%	63.75%	80.00%	0%	100%	0%	0%	0%
Latino	0%	7.39%	0.00%	3.54%	0.00%	0.00%	0%	0%	100%	0%	0%
Asian	0%	3.81%	0.00%	0.00%	1.57%	0.00%	0%	0%	0%	100%	0%
Other	0.00%	1.83%	1.19%	0.84%	0.00%	0.86%	0%	0%	0%	0%	100%

U.S. HOUSE 4 APPENDIX CROSSTABS II

	Johnson	Johnson Lean	Jones	Jones Lean	Undecided	Male	Female
Johnson	100%	0%	0%	0%	0%	49.62%	47.46%
Johnson Lean	0%	100%	0%	0%	0%	9.50%	12.41%
Jones	0%	0%	100%	0%	0%	28.12%	25.30%
Jones Lean	0%	0%	0%	100%	0%	8.47%	7.94%
Undecided	0%	0%	0%	0%	100%	4.29%	6.88%
18-25	6.31%	1.89%	8.89%	7.14%	5.18%	8.12%	5.04%
26-35	8.45%	16.57%	9.18%	15.81%	24.63%	12.78%	9.47%
36-45	16.94%	8.37%	13.06%	9.74%	17.00%	15.95%	12.93%
46-55	19.84%	15.98%	18.20%	13.76%	19.73%	22.63%	14.64%
56-61	14.73%	22.37%	21.38%	15.87%	11.87%	17.30%	17.26%
62+	33.72%	34.81%	29.30%	37.67%	21.60%	23.23%	40.66%
Male	49.06%	41.34%	50.60%	49.58%	36.48%	100%	0%
Female	50.94%	58.66%	49.40%	50.42%	63.52%	0%	100%
Black	7.03%	21.92%	62.49%	66.89%	38.86%	30.26%	30.06%
White	90.30%	70.66%	34.86%	31.23%	61.14%	67.63%	66.18%
Latino	1.35%	7.42%	0.00%	0.00%	0.00%	0.00%	2.83%
Asian	0.56%	0.00%	1.58%	0.00%	0.00%	1.44%	0.00%
Other	0.76%	0.00%	1.07%	1.89%	0.00%	0.67%	0.94%