FITTING YOU WITH CONFIDENCE FOR OVER 75 YEARS

SAVVI

ding

.

1

-

-

-

۲

0

-

()) ())

> ک ۵

> > 1

0

60)

IN THIS ISSUE:

GROOM YOU

Schedule a groom's try on to determine the best style and fit for the groom

SAVVI SUITS

We offer all the latest styles and trends

TUX DELUXE

If in doubt, tux it out

S a V V 1 FORMALWEAR



Voted Best in Formalwear! We carry only the leading names in men's formalwear, with a large selection of super luxurious wool tuxedos for your comfort. Our local inventory and dry cleaning facility lets us provide you with a level of service and quality unmatched by any other tuxedo company, including same day rentals, last minute exchanges right up to your first step "down the aisle." We encourage all customers to have an in-store final fitting to ensure they look their very best. Take advantage of our complimentary tuxedo try-ons, so you can see what looks good on you before you order. When you register with Savvi Formalwear you'll receive our "Preferred Partners" Special which includes a discount on bridesmaid's dresses and more.



INTRODUCING SAVVI WEDDING

Groom's Fashion Try-On	3
Black is the New Black	4
Savvi Style	5
Teal Your Heart Away	6
Champagne Toast	7
Savvi Groom	8
Going For The Green	9
Purple Reign	10
A Dash Of Cinnamon	11
Savvi Sure Fit	12
Savvi Suits	14
Something Blue	15
Follow The Yellow Brick Road	16
Savvi Colors	17
The Silver Hallmark	18
In The Red Zone	19
Father & Daughter	20
Powerful Pink	21
Tux Deluxe	22
Shirts and Shoes	24
Coast-To-Coast Fittings	25
Win Your Dream Honeymoon	26





Groom's FASHION TRY-ON

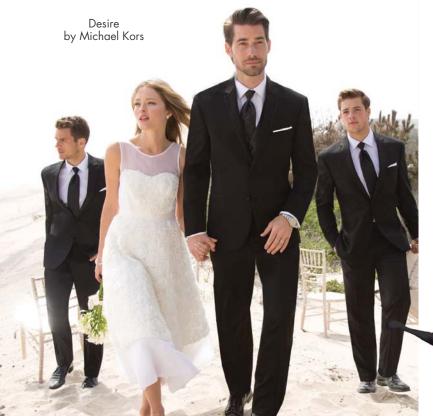
In Slim, Modern & Traditional Fits

Don't pick your tuxedo out of a catalog.

Have your fiancé try on as many styles as you like, as you search for the perfect complement to your wedding gown. You can rent with confidence at Savvi because with our Fashion Try-Ons, you'll know exactly what you're getting.

For more on the Groom's Fashion Try-On check out our video at savviformalwear.com/videos

Black IS THE NEW BLACK



Timeless, elegant and slimming. Need we say more? You can never go wrong featuring this classic color.









Black and White

Charcoal

Black

Kingston

Hundreds of color options available. Visit your local Savvi Formalwear store.



Milano by Savvi Evening Collection



Quatro by After Six



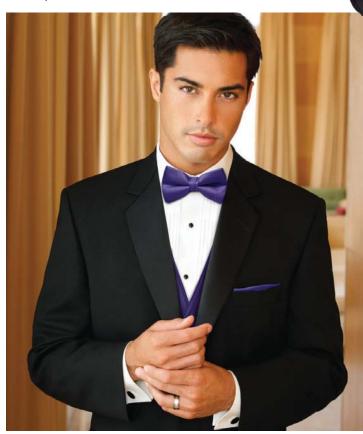
Black La Strada by After Six

savviformalwear.com

The Black-Tie Guy stands with his head up and shoulders squared. He carries himself with a confidence that seems to flow from within. As she gazes upon her husband-to-be, a smile plants itself firmly across her face. This is the man she's going to spend the rest of her life with, and she couldn't be happier.



Black Troy by After Six





WHEN TO WEAR WHAT

Once upon a time grooms were bound by strict etiquette when it came to their formalwear. Cutaways in the day time, black or white tie at night. While there's something to be said for tradition, we don't believe you should feel bound by anything as you decide on your wedding formalwear. In fact, we want to empower you to follow your heart and select the style that speaks to your personality as a couple.

Want the old-world feel of a more traditional look? Done. Looking for a more contemporary style? No problem. Thinking about something outside of the box? We can't wait to work with you to make it happen.

Regardless of the style you eventually decide on, Savvi is excited to work with you to make your dream wedding a reality.



0

A Well Dressed Man isn't hard to find

You won't have to look very far to find your well dressed man on your wedding day. We'll make sure you find the perfect style for your groom and his groomsmen.

Savvi combines the latest styles with years of tailoring experience to have your groom looking his very best. We can fit all body types, so that everyone looks and feels their best.

6







ChampagneTOAST Sparkling and crisp, this color is at the heart of every great celebration.





lvory La Strada by After Six

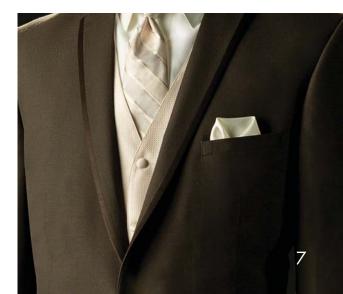
lvory Troy by After Six



Brown Kristoff by Red Sleeve



Tan Rapture by Jean Yves





With the right style and the perfect fit, you'll find your Savvi Groom irresistible.



GOING FOR THE Green



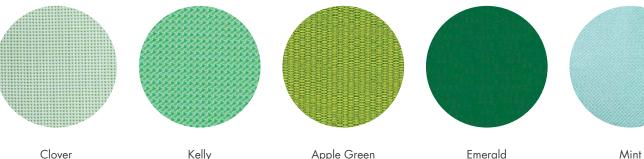
This color, like his golf game, is bold and, at times, adventurous but always up to par.



Raven by Red Sleeve



Ashton by Ike Behar Exclusively at Savvi



Clover

Kelly

Apple Green

Mint

Hundreds of color options available. Visit your local Savvi Formalwear store.



Black Dalton by Red Sleeve



722sx by After Six



Black Rio by Perry Ellis

savviformalwear.com



Dark and mysterious, this royal color will allow your gown to truly stand out.

Sangria

Hundreds of color options available. Visit your local Savvi Formalwear store.

Regency



Heather Grey Allure by Allure Men



Legend by Calvin Klein



Grey Kingston by Savvi Evening Collection



Steel Grey Allure by Allure Men



Steel Montego by Jean Yves







Groom's Cake

A modern twist on the traditional wedding cake. The groom's cake is a way for the groom to incorporate his personality into the wedding. And if you're feeling competitive, you could even let your guests vote on which one is their favorite!

A DASH OF **Cinnamon**





Hundreds of color options available. Visit your local Savvi Formalwear store.

11

Real People. Real Fit. Real Time.

savvi Advice -

MAKE <u>SURE</u> YOUR WEDDING TUX FITS PERFECTLY.

Renting a tuxedo online can be a dicey proposition when it comes to how it looks when you finally wear it. We guarantee that your outfit will fit right on your special day-IT FITS, OR IT'S FREE!* S Å V V I SURE FIJ GUARANTEE

See store for details

We sat down with Sal, a Savvi tailor, to answer any questions that you might have.

• What makes Savvi different from other men's wedding apparel stores?

• No other store can offer such a wide range of tuxedo and suit styles, colors and sizes, while at the same time guaranteeing a perfect fit for your entire wedding party. Furthermore, each Savvi location has staff trained in the art of tailoring. Our expertise and experience are what separate us from the competition.

• What's the value of a Savvi tailor, especially when we're just renting?

• It is precisely because your groom is renting his wedding tuxedo or suit that a Savvi tailor is important. Men, as everyone knows, come in all shapes and sizes. And if the two of you choose to rent his wedding attire out of a catalog, there is no guarantee that his clothes will actually fit. Because of our fitting expertise, we can guarantee that the tuxedos will fit your groom and groomsmen perfectly. There is just no substitute for trying on your tuxedo, or the handson attention of one of our experienced tailors.

• Why is fit so important?

• Because this is the most important day of a man's life. Even more, he will never be photographed more than on his wedding day. It is important that he looks his absolute best because, while the rental may only be for a day, those pictures will last a lifetime. But beyond considering how he will look, you should also consider how he will feel. He will have enough on his plate already without having to be uncomfortable in an ill-fitting tuxedo or suit.

• That makes sense, but how can you guarantee everything will fit perfectly?

We offer a free Groom's Fashion Try-On. Prior to making his selection, your groom is invited to come in to our shop and try on his choice of tuxedo or suit; insuring that the Groom looks his absolute best in the styles that he selected. At this point, we will cover every inch to make sure his outfit fits him perfectly. This leaves us with plenty of time to make any necessary alterations before your big day. Because of our attention to detail, we are so confident that your clothes will fit properly, that we offer a SureFit guarantee. We guarantee, "It fits or it is free."*

What about the groomsmen? Most of ours live out of state.

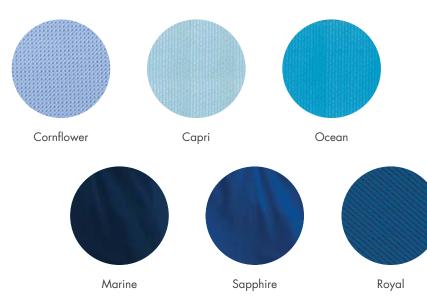
• We have over 400 locations within our network across North America. And better yet, we offer "Flexible Fitting Options." Let's say his best man lives in the Midwest, but your wedding is on the East Coast. We can fit him there and he can pick it up here. For more details please visit savviformalwear.com.

While we specialize in tuxedos, we realize that not every wedding occasion calls for one.

SAVVI Swits

> Occasionally, couples find themselves gravitating towards suits, as they find it works best for their wedding. However, the last thing they want is for the groom and his groomsmen to show up in the same tired suits they wear to work.

We offer a complete line of formal wedding suits. Our formal suits are designed with the same care and style as our tuxedos, so that your groom will look the part no matter where or when your special day is.



Hundreds of color options available. Visit your local Savvi Formalwear store.

SOMETHING **Blue**

When you already have something old, something new, and something borrowed, complete the look with this light and airy color.



Navy Sebastian by Ike Behar



Tan Rapture by Jean Yves



Navy Savoy by Jean Yves



Black Valencia Suit by Red Sleeve





Grey Valencia Suit by Red Sleeve

FOLLOW THE **Yellow Brick Road**,

Lions, Tigers and Bears are no match for this bright and joyful color.



Hundreds of color options available. Visit your local Savvi Formalwear store.

Portofino by Savvi Evening Collection



Carlyle by Joseph Abboud



Tribeca by Joseph Abboud



Full Dress Tail by Savvi Evening Collection



Black Cutaway by Savvi Evening Collection Also Available in Grey



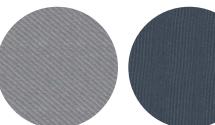
SAVVI colors

From champagne to blue mist and hundreds more. Bring us your color from any dress, from any manufacturer, and let our specialists find the perfect match.



There is nothing as beautiful as a couple making a lifelong commitment to each other. The beauty lies not in the flowers or the cake or the ceremony, but in their faith, in their hope, in their love. We have dedicated our lives to wedding formalwear. And as we style and fit your wedding party, our first priority is to ensure that the outfit your fiancé and his groomsmen wear is worthy of such a beautiful occasion.





Mercury





Bali Silver

Charcoal

Hundreds of color options available. Visit your local Savvi Formalwear store.

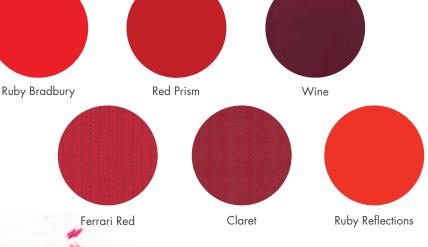
Pewter



THE SILVER Hallmark

Add a personal touch with this sophisticated color.

IN THE **Red** ZONE



Hundreds of color options available. Visit your local Savvi Formalwear store.

There is no better representation of your commitment to each other than the color of love.



Burgundy Camden by Ike Behar

savviformalwear.com

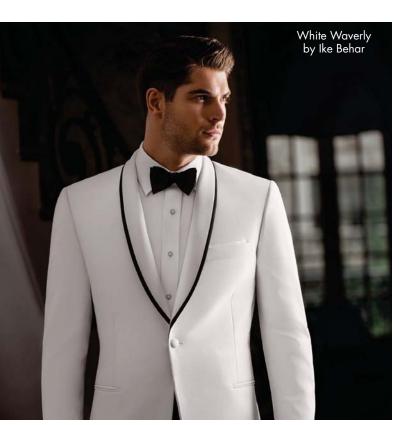
Desire by Michael Kors

FATHER & **Daughter**

There are few things that are more important to a father than walking his daughter down the aisle, and there are few things more important to us than making sure he looks like a gentleman doing it. You'll be amazed at how great he looks when you finally get him out of his favorite Sunday football jersey and into one of our stylish tuxedos.



Hundreds of color options available. Visit your local Savvi Formalwear store.



POWERFUL **Pink**

Express your love for each other with this beautiful color.





White La Strada by After Six



White Tailcoat Savvi Black Label

savviformalwear.com

Casino by FLOW



White Troy by After Six

SAVVI sophistication



If in doubt, tux it out. Nothing says dashing debonair like the classic tuxedo. Cutaways by day, black- or white-tie by night, and classy 24/7, the traditional tux is guaranteed to lend a dash of the daring. And like all modern classics, it can easily be given a contemporary new twist. Just say the word and we'll show you how.



Sterling by Calvin Klein



Vision by Ralph Lauren



Black Kingston by Savvi Evening Collection



Remy by Chaps Ralph Lauren



Aston by Calvin Klein



Black Allure by Allure Men



GETTING READY FOR THE NEXT STEP SHIRTSANDSHOES

We offer a variety of shirts and shoes to fit any man for the event of your lives. Choose the collar and color you like in both regular and fitted styles. We also have the shoes to match any look. Savvi will work with you to pick out the accessories that work best with his tuxedo or suit.



White Wing Microfiber



White Laydown Fitted



Black Capri



White Capri



Ivory Capri



White Wing Pleated



White Laydown Pleated



Black Lace



White Lace



lvory Lace

lvory Wing Microfiber



Black Laydown Fitted



lvory Laydown Fitted



White Laydown Tone on Tone Microfiber



Black Stanford



Brown Lace

Cognac Allure

savviformalwear.com

Coast-to-Coast **Serviformalwear.com** makes serving you across North America as easy as 1-2-3

VISIT SAVVIFORMALWEAR.COM Notify groomsmen – all you need is your registration number and their

email addresses.

kle-free and guaranteed to fit.

VISIT ANY ONE OF OUR 400 SAVVI AFFILIATE STORES COAST TO COAST.

world on our website.

ALBERTA Calgary • Edmonton ONTARIO Chatham • Lon-**QUEBEC** Montreal

ARIZONA Peoria • Scottsdale • Phoenix • Tempe CALIFORNIA Anaheim • Arcadia • Bakersfield • Beverly Hills Citrus Heights • Corona • Costa Mesa • Downey • Escondido • Glen-Beach • La Mesa • Laguna Niguel • Lake Forest • Lakewood • Los Angeles clair • Moreno Valley • Northridge • Orange • Oxnard • Palo Alto • Pheasbriel • San Jose • Vista • West Co- vina Cucamonga • Roseville • Sacramento • San Diego • San Francisco • San Ga-San Mateo • Santa Rosa • Temecula • Thousand Oaks • Torrance • Vacaville • Yuba City **CONNECTICUT** Oakville • Waterbury **FLORIDA** Crestview • Fort Myers • Panama City **GEORGIA** Al-pharetta • Atlanta • Buford • Douglasville • Duluth • Gainesville • Kennesaw • Lagrange • Lithonia • Morrow **HAWAII** Aiea • Honolulu • Kaneohe **IOWA** Ankeny • Coralville • Davenport • Des Moines • Marion • West Des Moines **IDAHO** Boise ILLINOIS Alton • Bloomington´• Fairview Heights • Joliet • Niles • Peoria • Springfield INDIANA Elkhart, • Evansville • Fort Wayne • Indianapolis • Kokomo • Lafayette • Marion • Merrillville • Michigan City • Mish-awaka • Portage • South Bend **KENTUCKY** Ashland • Elizabethtown • Louisville • Owensboro **LOUISIANA** Alexandria • Pineville **MASSACHUSETTS** Andover • Auburn • Chelsea • Fall River • Fiskdale • Framingham • Milford • Stoneham • Worcester MARYLAND California • Chester • Columbia • Fulton • Greenbelt • Prince Frederick • Salisbury **MICHIGAN** Lansing • Okemos • Sterling Heights **MINNESOTA** Albert Lea • Alexandrian • Bemidji • Blaine • Burnsville • Cambridge • Eagan • Edina • Maple Grove • Maplewood • Minneapolis • Minnetonka • Roseville • Willmar • Woodbury **MISSOURI** Chesterfield • Columbia • Des Peres • Florissant • Richmond Heights • Saint Louis • Saint Peters • Springfield • University City NORTH CAROLINA Raleigh NORTH DAKOTĂ Minot NEBRASKA Lincoln • Omaha NEW JERSEY Bridgeton • East Brunswick • Hammonton • Lafayette • Maple Shade • Mercerville • Rockaway • Secaucus • Succasunna • Vineland • Washington NEW YORK Commack • Horseheads • Mount Kisco • Oneonta • Tonawanda OHIO Akron • Ashtabula • Boardman • Canton • Cinncinati • Cleveland • Columbus • Elyria • Findlay • Lima • Mansfield • Mentor • Niles • North Olmsted • Parma • Solon • Strongsville • Toledo OKLAHOMA Oklahoma City OREGON Albany • Beaverton • Clackamas • Eugene • Gresham • Hillsboro • Portland • Salem • Tualatin **PENN**- **SYLVANIA** Bloomsburg • Butler • Dickson City • Drexel Hill • Drums • Edwardsville • Erie • Hamburg • Hanover • Harleysville • Honesdale • Mifflinburg • Pittsburgh • Scranton • State College • Stroudsburg • Wilkes Barre SOUTH DAKOTA Sioux Falls TENNESSEE Goodlettesville • Jackson • Knoxville VIRGINIA Alexandria WASHINGTON Bellevue • Everett • Kelso • Lynnwood • Marysville • Puyallup • Redmond • Seattle • Tacoma • Vancouver WISCONSIN Fond du Lac • Janesville • Madison WASHINGTON DC

don • Ottawa • Sarnia • Toronto

Vista

o r

• Brea • Campbell • Chula dale • Hayward • Hunting-• Modesto • Mont-ant Hill • Rancho

AN UNFORGETTABLE HONEYMOON.

LOVE IS ALWAYS IN FASHION. No matter what your style is as a couple, Karisma Hotels & Resorts and Savvi will meet your menswear and honeymoon needs with a world-class level of service and elegance. Visit SavviFormalwear.com to enter for your chance to win an unforgettable honeymoon!

KARISMA HOTELS & RESORTS

Savvi formalwear

the season when a show a

www.savviwedding.com 800.Tuxedo.4

Missouri Locations

Chesterfield Mall 636.532.1800

Columbia Mall 573.445.6602

Delmar Loop & Warehouse 314.725.2150

Mid Rivers Mall 636.970.2281

St. Louis Galleria 314.727.0088

South County Center 314.894.2991

West County Center 314.821.0070

Illinois Locations

Alton Square Mall 618.465.1110

Outback Tuxedo 618.526.8978

St. Clair Square 618.632.8415

White Oaks Mall 217.787.8150