



HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from July 23 through July 24, 2016. A total of 625 registered Missouri voters were interviewed statewide by telephone. All stated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Missouri voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as a party or gender grouping.

STATEWIDE NAME RECOGNITION

QUESTION: I am going to read a list of names.

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON ' T RECOGNIZE</u>
PRESIDENT				
Hillary Clinton	42%	45%	13%	-
Donald Trump	33%	51%	16%	-
SENATE				
Roy Blunt	33%	31%	33%	3%
Jason Kander	26%	13%	38%	23%
GOVERNOR				
Chris Koster	32%	15%	44%	9%
Peter Kinder	29%	9%	49%	13%
John Brunner	27%	17%	41%	15%
Catherine Hanaway	25%	20%	39%	16%
Eric Greitens	23%	26%	34%	17%

QUESTION: If the 2016 general election for president were held today, which one of the following candidates would get your vote:

- Hillary Clinton, the Democrat
- Donald Trump, the Republican
- Gary Johnson, the Libertarian
- Jill Stein, the Green party candidate

	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
STATE	41%	40%	9%	1%	9%
<u>REGION</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
St. Louis Metro	52%	34%	8%	1%	7%
Kansas City Metro	46%	32%	9%	1%	12%
Northern Missouri	31%	49%	11%	-	9%
Central Missouri	33%	46%	9%	1%	11%
Southeast Missouri	30%	53%	7%	-	10%
Southwest Missouri	27%	53%	12%	1%	7%
<u>SEX</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
Men	35%	44%	12%	1%	8%
Women	46%	37%	6%	1%	10%
<u>AGE</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
18-34	44%	31%	13%	2%	10%
35-49	40%	38%	11%	1%	10%
50-64	44%	42%	7%	1%	6%
65+	36%	47%	5%	-	12%
<u>RACE</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
White	29%	47%	11%	1%	12%
Black	96%	1%	-	-	3%
<u>PARTY ID</u>	<u>CLINTON</u>	<u>TRUMP</u>	<u>JOHNSON</u>	<u>STEIN</u>	<u>UND</u>
Democrat	87%	3%	2%	1%	7%
Republican	3%	79%	11%	-	7%
Independent	31%	39%	16%	1%	13%

QUESTION: If the 2016 general election for Missouri’s U.S. Senate seat were held today, for whom would you vote if the candidates were Jason Kander the Democrat, and Roy Blunt, the Republican?

	<u>KANDER</u>	<u>BLUNT</u>	<u>UNDECIDED</u>
STATE	43%	47%	10%

<u>REGION</u>	<u>KANDER</u>	<u>BLUNT</u>	<u>UNDECIDED</u>
St. Louis Metro	48%	41%	11%
Kansas City Metro	50%	40%	10%
Northern Missouri	36%	55%	9%
Central Missouri	41%	48%	11%
Southeast Missouri	37%	53%	10%
Southwest Missouri	31%	62%	7%

<u>SEX</u>	<u>KANDER</u>	<u>BLUNT</u>	<u>UNDECIDED</u>
Men	39%	55%	6%
Women	47%	40%	13%

<u>AGE</u>	<u>KANDER</u>	<u>BLUNT</u>	<u>UNDECIDED</u>
18-34	53%	34%	13%
35-49	44%	48%	8%
50-64	39%	50%	11%
65+	38%	53%	9%

<u>RACE</u>	<u>KANDER</u>	<u>BLUNT</u>	<u>UNDECIDED</u>
White	35%	56%	9%
Black	77%	7%	16%

<u>PARTY ID</u>	<u>KANDER</u>	<u>BLUNT</u>	<u>UNDECIDED</u>
Democrat	87%	8%	5%
Republican	3%	90%	7%
Independent	38%	45%	17%

QUESTION: If the 2016 general election for Governor were held today, for whom would you vote if the candidates were Chris Koster, the Democrat, and John Brunner, the Republican?

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
KOSTER	46%	40%	51%	87%	3%	46%
BRUNNER	40%	44%	37%	5%	81%	36%
UNDECIDED	14%	16%	12%	8%	16%	18%

QUESTION: If the 2016 general election for Governor were held today, for whom would you vote if the candidates were Chris Koster, the Democrat, and Eric Greitens, the Republican?

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
KOSTER	52%	46%	57%	92%	13%	49%
GREITENS	33%	41%	26%	3%	68%	30%
UNDECIDED	15%	13%	17%	5%	19%	21%

QUESTION: If the 2016 general election for Governor were held today, for whom would you vote if the candidates were Chris Koster, the Democrat, and Peter Kinder, the Republican?

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
KOSTER	47%	40%	53%	89%	6%	46%
KINDER	46%	52%	40%	8%	81%	38%
UNDECIDED	7%	8%	7%	3%	13%	16%

QUESTION: If the 2016 general election for Governor were held today, for whom would you vote if the candidates were Chris Koster, the Democrat, and Catherine Hanaway, the Republican?

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEMS</u>	<u>REPS</u>	<u>INDS</u>
KOSTER	52%	49%	54%	92%	11%	53%
HANAWAY	36%	41%	32%	5%	70%	33%
UNDECIDED	12%	10%	14%	3%	19%	14%

DEMOGRAPHICS

PARTY ID:	Democrat	219 (35%)
	Republican	211 (34%)
	Independent	195 (31%)
AGE:	18-34	111 (18%)
	35-49	193 (31%)
	50-64	186 (30%)
	65+	133 (21%)
	Refused	2
RACE:	White/Caucasian	514 (82%)
	Black/African American	86 (14%)
	Other	21 (3%)
	Refused	4 (1%)
SEX:	Male	305 (49%)
	Female	320 (51%)
REGION:	St. Louis Metro	230 (37%)
	Kansas City Metro	125 (20%)
	Northern Missouri	55 (9%)
	Central Missouri	60 (10%)
	Southeast Missouri	65 (10%)
	Southwest Missouri	90 (14%)