

NEWS RELEASE

Allen Roofing & Siding Named a 2011

Top 100 Roofing Contractor in the Nation

(St Louis, MO, Sept 16, 2011) Allen Roofing & Siding has again been named a Top 100 Roofing Contractor in the nation by *Roofing Contractor Magazine*. The dramatic rise in Allen's revenue to nearly \$13 million is evident in the company's ranking, rising to #46 in 2010 from #98 in 2007.

According to the magazine, these contractors "set themselves apart from the rest of the industry not only because of the revenue they generate, but how they positioned themselves to stay on top. The contractors on *Roofing Contractor*'s Top 100 list know what it takes to remain successful in tough times and in in good times."

Established in 1972 by Lee Allen, President, the company has grown to become one of the largest roofing and siding contractors in the St Louis metro area. At present, they have two locations, one in Ellisville, MO and the other in Caseyville, IL. "Strategic planning has been key to our growth and success. In spite of the economic downturn, we have been able to expand our services, product lines, and more resulting in our positioning this firm as a dominant leader in the area," Allen reports.

For additional information about Allen Roofing & Siding, call 636.391.1117 in MO or 618.343.1117 in IL or visit www.aroofing.net.

#

Contact: Sandi Grogan, Marketing Director

636.391.1117

contactus@aroofing.net