

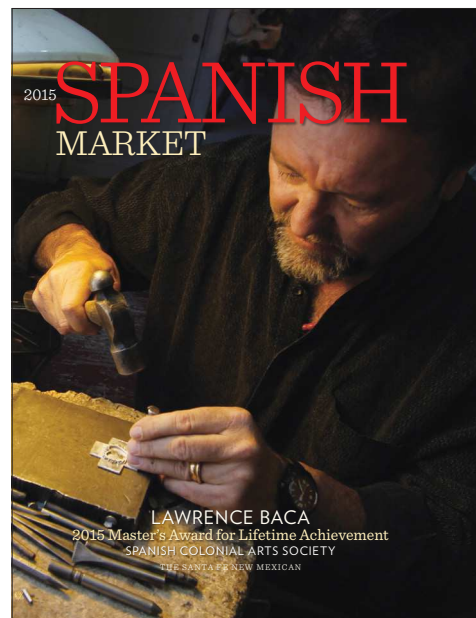
2016  
**Spanish Market**  
 Magazine

**SUNDAY, JULY 24**

**Space Res/Ad Copy Due: FRI. JULY 1**

**Glossy Art Due: WED. JULY 6**

The official guide to the largest Spanish arts market in North America, and the official market program of the sponsoring organization, the Spanish Colonial Arts Society.



**FULL COLOR GLOSSY ADS**

Ad Position	Rate
Inside Front Cover	\$3598
Inside Back Cover	\$3150
Back Cover	\$3936
Page 3 Double Cover	\$3375
Page 4 Double Cover	\$3375
Inside Back Cover A	\$2815
Inside Back Cover B	\$2815
Centerfold One Page	\$3375
Centerfold Double Truck (2 pages)	\$4800
Centerfold Front Page	\$3150
Centerfold Back Page	\$2925

**NON-GLOSSY ADS**

Size	Size (inches)	Rate (includes color)
Triple Full	9.75 x 11.5 (x3)	\$3500 per page
Double Truck	20 x 11.5	\$3945
Full Page	9.75 x 11.5	\$1755
Half Page Vertical	4.75 x 11.5	\$940
Half Page Horizontal	9.75 x 5.625	\$940
Quarter	4.75 x 5.625	\$498
Eighth	4.75 x 2.688	\$260

**FULL PAGE FULL BLEED - LEFT OR RIGHT**

Document/Bleed = 10.875" w x 13" h

Trim Size = 10.375" w x 12.5" h

Critical Image Area = 9.75" w x 11.5" h

**DISTRIBUTION**

Reach 60K+ readers with Sunday insertion in the Santa Fe New Mexican plus 3,000 bonus distribution

**FORMAT**

Tabloid Size, Glossy Covers, Stitch & Trim

**ABOUT SPANISH MARKET**

To advertise: **505-995-3852** or **advertising@sfnewmexican.com**

Updated: March 10, 2016