

Field Dates: Sept. 18-24
694 residents of Richmond, Henrico, Chesterfield, and Hanover
Margin of Error for Region is +/- 3.72% at the 95% level of confidence
Numbers are percentages; columns may not sum to 100 due to rounding

Q1: How much have you heard about the debate over the future of The Diamond, the baseball stadium in Richmond, would you say you have heard:

	Region	Richmond	Henrico	Chesterfield	Hanover
A lot	30	24	37	28	31
Some	26	24	23	30	25
A little	28	28	22	30	35
None	17	23	19	12	10
Don't know/refused (vol.)		1			

Q2: The Diamond is 28-years old and some people think that it is outdated and should be replaced; others argue it is still a good home for minor-league baseball in Richmond. What is your view is The Diamond still a good stadium for minor-league baseball in Richmond?

	Region	Richmond	Henrico	Chesterfield	Hanover
The Diamond is still good	54	54	50	54	63
Not sure/don't know (vol.)	13	19	13	8	11
New stadium needed	34	27	37	38	26

Q3: Let's say that a decision is made to build a new baseball stadium, how do you think it should be paid for...should it be paid for:

	Region	Richmond	Henrico	Chesterfield	Hanover
Completely with public money	3	5	3	1	5
Completely with private money	33	33	31	36	33
Combination of public money and private money	60	61	59	59	60
Don't know/refused (vol.)	4	1	7	3	2

Q4: There are two places that people have talked about building a new stadium, either on The Boulevard near where The Diamond is currently located or at a new location in Shockoe Bottom. Which location would you prefer, or would you prefer another location?

	Region	Richmond	Henrico	Chesterfield	Hanover
The Boulevard	67	64	72	63	74
Shockoe Bottom	22	25	14	28	20
Some other location	5	4	5	5	2
Don't know/refused (vol.)	6	7	9	5	4

Q5: How important is it in your view for the Richmond region to have a minor league baseball team? Do you think it is:

	Region	Richmond	Henrico	Chesterfield	Hanover
Very important	35	40	30	33	40
Important	27	23	27	31	24
Somewhat important	27	25	34	24	21
Not important at all	10	9	9	11	14
Don't know/refused (vol.)	1	3		2	

Q6. In your view does a minor league baseball team in Richmond have an overall positive effect on the quality of life in the region, a negative effect, or does it make no difference at all to the overall quality of life in the region?

	Region	Richmond	Henrico	Chesterfield	Hanover
Positive	77	78	77	76	74
No difference	21	19	20	20	26
Negative	1	2	1	3	
Don't know/refused (vol.)	2	1	2	1	

Q7. Do you think the Richmond region could support a professional sports team, such as a professional football, baseball or basketball?

	Region	Richmond	Henrico	Chesterfield	Hanover
Yes	57	60	60	53	55
No	35	33	34	37	31
Don't know/refused (vol.)	8	7	6	9	13

Q8. The City of Richmond recently spent almost \$9 million to help construct the Washington Redskins training camp facility. In your view, was this a good or bad investment of public money, or are you not sure either way?

	Region	Richmond	Henrico	Chesterfield	Hanover
Good	37	32	35	40	39
Not sure either way	29	28	31	28	28
Bad	34	39	33	31	33
Don't know/refused (vol.)		1		1	

Q9: The Richmond Coliseum, which was built in 1971, is now over 40-years old and some people think that it is outdated and a new arena is needed. What is your view is a new arena needed or not?

	Region	Richmond	Henrico	Chesterfield	Hanover
New arena needed	48	44	51	46	50
Not sure/don't know (vol.)	42	38	39	46	44
New arena not needed	11	17	10	8	5
Don't know/refused (vol.)		1			

Q10: If the decision were made to build a new arena, should it be built in the same location as the current Coliseum or somewhere else?

	Region	Richmond	Henrico	Chesterfield	Hanover
Same place as Coliseum	75	77	69	81	70
Not sure/don't know (vol.)	18	14	24	12	25
Some other location	7	9	7	7	5

Demographics

RESID: Could you tell me which locality you are a resident of...

	Region
Richmond	24
Henrico	34
Chesterfield	32
Hanover	10

LENGTH: How long have you lived in the Richmond region?

	Region
Less than one year	2
1-4 years	5
5-9 years	11
10-19 years	22
20 or more years	59
DK/Refused	1

EDUC: Could you tell me the highest level of school or college you had the opportunity to complete?

	Region
High school or less	20
Some college	20
Vocational or technical training	3
College graduate	37
Graduate study or more	20

HISPANIC: Do you consider yourself to be Hispanic or Latino?

	Region
Yes	3
No	97

RACE: Do you consider yourself to be...

	Region
White	60
Black or African American	30
Other	10

AGE: Could you tell me the year in which you were born?

	Region
18-24	16
25-35	19
35-44	14
45-54	20
55 and older	31

INCOME: And, just for statistical purposes, in which of the following categories does your family income fall?

	Region
Under \$25,000	6
\$25-\$35,000	7
\$35-\$50,000	12
\$50-\$75,000	18
\$75-\$100,000	14
Over \$100,000	26
DK/Refused	17

SEX:

	Region
Male	48
Female	52

How the survey was conducted:

The results of this poll are based on 694 interviews, of which 430 were landline telephone and 263 were cell phone, conducted September 18-24, 2013 of residents of the city of Richmond, and Henrico, Chesterfield, and Hanover counties. The margin of error for the whole survey is +/- 3.72% at the 95% level of confidence. The margin of error for individual localities will be higher. In addition to sampling error, the other potential sources of error include non-response, question wording, and interviewer error. The response rate (AAPOR RRI Standard Definition) for the survey was 23%. Five callbacks were employed in the fielding process. Live calling was conducted by trained interviewers at the Wason Center for Public Policy Survey Research Lab at Christopher Newport University. The data reported here are weighted using an iterative weighting process on sex, age, race and location of residence to reflect as closely as possible the demographic composition of the region. The survey was designed by Dr. Quentin Kidd of the Wason Center for Public Policy at Christopher Newport University.