

# STUDENT SHOW

AWARD	CLIENT	TITLE	CATEGORY	AWARD RECIPIENT #1	AWARD RECIPIENT #2
Bronze	Papyrus	"The Papyrus Promise"	Print Trade Magazine Campaign	Christian Dixon	Gina Pido
Bronze	The Brake Shop	"The Brake Shop"	Print Consumer Magazine Single	Neeruj Sethi	Geoffrey Castillo
Bronze	Dollar Shave Club	"Scratch-Off Print Ad"	Print Consumer Magazine Single	Kelsey Grupp	Arshan Yazdanshenas
Bronze	Drāno	"Down the Drain"	Print Consumer Magazine Single	Alexandra Dent	Mike Levy
Silver	Kiwi Shoe Polish	"ground up"	Print Newspaper Campaign	Sam Case	Morgan Tierney
Silver	Kindle	"Where will the words take you?"	Print Newspaper Campaign	Sam Case	Jay Adams
Silver	Realtree Camouflage	"Mama Wolf"	Print Trade Magazine Single	Curt Chapkowski	David Spradlin
Silver	Regal Cinemas	""Be Changed Together" Rebrand"	Integrated	Katie Willis	Mo Lockard
Gold		"Perceived Threat"	Overall Production Quality Campaign	Dorado Quick	
Gold	Winnebago	"Bring Back the W"	Print Outdoor/Transit Campaign	Taylor Thornton	Morgan Tierney
Gold	Milk-Bone	"Reward When It's Due"	Print Consumer Magazine Campaign	Geoffrey Castillo	Samson Madella
Gold		"Art Without a Home"	Print Consumer Magazine Campaign	Pamela Gomez	Taylor Smith
Gold	Band-Aid	"Ready To Aid Anything"	Print Outdoor/Transit Campaign	Kelsey Cowan	Jay Adams
Best In Show	Spanx for Men	"Spanx for Men"	Print Consumer Magazine Campaign	Heather Hudgins	Junsik Yhun

# PRODUCTION SHOW

AWARD	CLIENT	TITLE	CATEGORY	AGENCY	AWARD RECIPIENT #1	AWARD RECIPIENT #2
Bronze	Virginia Green	"No Better Feeling"	Overall Production Quality	Elevation Advertising	Lucas Krost	Alexandra Krost
Bronze	Walmart	"Local NC Corn"	Overall Production Quality	OneKreate	Lucas Krost	Alexandra Krost
Silver	Virginia Museum of Fine Art	"Warrior"	Editorial	Spike Communications	Chris Williams	Matt West
Silver	Walmart	"Local Michigan Blueberries"	Overall Production Quality	OneKreate	Alexandra Krost	Lucas Krost
Silver	Oreo	"Play With Oreo"	Original Score	The Martin Agency	David Muhlenfeld	Magnus Hierta
Gold	Hometown London - Bupa	"The Story of the Little Tooth"	Original Score	Overcoast	Travis Tucker	JL Hodges
Gold	Tanqueray	"Tanqueray No. 10"	Original Score	Overcoast	Travis Tucker	JL Hodges
Gold	Oreo	"Play With Oreo"	Motion Graphics Design & Effects	The Martin Agency	David Muhlenfeld	Magnus Hierta
Best In Show	BFGoodrich	"Gravity"	Editorial	Mondial Creative	Nicholas Wurz	William Renton

## INTERACTIVE SHOW

AWARD	CLIENT	TITLE	CATEGORY	AGENCY	AWARD RECIPIENT #1	AWARD RECIPIENT #2
Bronze	Verizon FiOS	"#Techoration"	Integrated Electronic Campaign	Create Digital	Kendall Morris	Sarah Keane
Bronze	Verizon FiOS	"FiOS Fast Draw"	Interactive Social Media	Create Digital	Kendall Morris	Brad Perry
Bronze	Leadership Council on Legal Diversity	"Responsive Website Design and Development"	Complete Sites > \$20k	CO+LAB	CO+LAB	
Bronze	Heartwood Wealth Advisors	"Responsive Website Design and Development"	Complete Sites > \$20k	CO+LAB	CO+LAB	
Bronze	Moen	"#InspiredByMoen"	Interactive Social Media	The Martin Agency	Anne Marie Hite	Amy Elkin
Silver	Ortho On-Call	"The Making of Mr. Puddles"	Interactive Social Media	WORK Labs	Cabell Harris	Chris Harris
Silver	Verizon FiOS	"#HalfFast Holiday"	Interactive Social Media	Create Digital	Kendall Morris	Brad Perry
Silver	Benjamin Moore	"Design By What Matters"	Interactive Web Apps	The Martin Agency	Sara Grunden Kuhs	Sarah Berkheimer
Gold	The Martin Agency	"Fiver"	Micro Sites	The Martin Agency	Neel Williams	D'Arcy O'Neill
Gold	BFGoodrich	"K02 Gravity"	Interactive Social Media	The Martin Agency	Evan Thompson	Matthew McDonald
Gold	U.S. Highbush Blueberry Council	"Little Blue Dynamos Website"	Complete Sites > \$20k	PadillaCRT	Jason Poulos	Rebecca Durkin
Best In Show	VibrAlign	"Save the Machine"	Micro Sites	HeliumStudio	Chris Hull, Creative Director	J Ivy

## DESIGN SHOW

AWARD	CLIENT	TITLE	CATEGORY	AGENCY	AWARD RECIPIENT #1	AWARD RECIPIENT #2
Bronze	General Cigar Co., Inc.	"La Gloria Cubana Tres Puros Boxes"	Promotional Design & Advertising	PUNCH	Boris Tchourachev	Jill Comstock
Bronze	Rivertown Architectural Resources	"Rivertown Architectural Resources Stationery"	Communication Design	WORK Labs	Cabell Harris	Frank Anderson
Bronze	Dept. of Rail and Transportation	"Try the Train Infographic"	Photography & Illustration	PadillaCRT	Erin Hurley-Brown	Kevin Flores
Bronze	MWV	"Commerical Print Beer Promo Kit"	Communication Design	Elevation	Kate Bredimus	Charles Foreman
Bronze	Watermark Design	"Winter Wonderland Watermark Postcard"	Promotional Design & Advertising	Watermark Design	Darcey Ohlin Lacy	Sean Raynor
Bronze	WORK Soap	"WORK Soap Packaging"	Promotional Design & Advertising	WORK Labs	Cabell Harris	Frank Anderson
Bronze	Spoke & Hop Fest	"Spoke & Hop Poster"	Promotional Design & Advertising	A For Adventure	A For Adventure	Chris Huth
Silver	Crunch Dynasty	"The Tongue Tiger"	Promotional Design & Advertising	Release The Hounds	John Mills	Yanci Wu
Silver	Virginia Museum of Fine arts	"Forbidden City: Treasures of the Imperial Palace Exhibit"	Promotional Design & Advertising	Spike	Jamie Mahoney	Christine Coffey
Silver	Eagle Bay Hardscapes	"Hardscape Color Center Display"	Promotional Design & Advertising	Release The Hounds	John Mills	Whitney Tigani
Silver	General Cigar Co., Inc.	"Cohiba Comador"	Promotional Design & Advertising	PUNCH	Charlie Connell	Boris Tchourachev
Silver	WORK Labs	"The Past Lives of Cabell S. Harris"	Photography & Illustration	WORK Labs	Cabell Harris	Chris Harris
Silver	The Richmond Soap Studio	"The Richmond Soap Studio"	Promotional Design & Advertising	WORK Labs	Cabell Harris	Frank Anderson
Silver	Howell's Heating & Air	"Freeze Pops"	Promotional Design & Advertising	Madison+Main	Dave Saunders	
Silver	804ork	"804ork"	Publication Design	BLUNT OBJECTS	Carrie Fleck Walters	Chris Gatewood
Gold	Oreo	"Wild Postings"	Promotional Design & Advertising	The Martin Agency	David Muhlenfeld	Magnus Hierta
Gold	Revenuer's Cut	"Revenuer's Cut Flask"	Promotional Design & Advertising	WORK Labs	Cabell Harris	Andy Stites
Gold	WORK Labs	"WORK Garage Sale"	Photography & Illustration	WORK Labs	Cabell Harris	Chris Harris
Gold	St. Christopher's	"Leadership Symposium Posters"	Promotional Design & Advertising	Elevation	Frank Gilliam	Aaron Dotson
Gold	VCU Brandcenter	"Sixty Magazine"	Communication Design Annual Reports	WORK Labs	Cabell Harris	Diana Ojibway
Gold	VCU Brandcenter	"Sixty Magazine"	Publication Design	WORK Labs	Cabell Harris	Diana Ojibway
Gold	WORK Labs	"How to pick up beautiful women"	Photography & Illustration	WORK Labs	Cabell Harris	Chris Harris
Best In Show	Virginia Economic Development Partnership	"Stone Brewing Kit"	Promotional Design & Advertising	Elevation	Frank Gilliam	Aaron Dotson

## ADVERTISING SHOW

AWARD	CLIENT	TITLE	CATEGORY	AGENCY	AWARD RECIPIENT #1	AWARD RECIPIENT #2
Bronze	Richmond Region Tourism	"Richmond Biking"	Online Video <\$50k	The Branching	Lucas Krost	Alexandra Krost
Bronze	The Virginia Museum of Fine Arts	"Warrior"	Public Service Broadcast Single	Spike Communications	Hal Tench	John Mahoney
Bronze	WORK Labs	"Ride Your Bike to WORK 2014"	Online Video <\$50k	WORK Labs	Cabell Harris	Matt Reamer
Bronze	Stoli	"Animated Videos"	Broadcast Consumer TV Campaign > \$300k	The Martin Agency	D'Arcy O'Neill	Neel Williams
Bronze	Geico	"It's What You Do: Push It"	Broadcast Consumer TV Single > \$100k	The Martin Agency	Ken Marcus	Sean Riley
Bronze	Art Director's Club	"The Original"	Public Service Print Single	WORK Labs	Cabell Harris	Chris Harris
Bronze	NDP	"Skull"	Self-Promotion Print Single	NDP	Jimmy Ashworth	Brenda Cosby
Bronze	NDP	"Bad News"	Self-Promotion Print Single	NDP	Jimmy Ashworth	Brenda Cosby
Bronze	ClearPoint CCS	"Do You Wanna Save Some Bacon"	Online Video <\$50k	Studio Flatland	Elias Dancey	Mark Trotter
Bronze	Virginia Foundation for Healthy Youth	"Shadows"	Broadcast Consumer TV Single <\$50k	Barber Martin Agency	Victor Samper	Sarah Duke
Silver	Lumber Liquidators	"Bellwood TV"	Broadcast Consumer TV Single > \$100k	Big River Advertising	Daniel Riddick	Geoff Stone
Silver	NDP	"Leech"	Self-Promotion Print Single	NDP	Jimmy Ashworth	Brenda Cosby
Silver	NDP	"NDP-Self Promotion (Bad News, Leech, Skull)"	Self-Promotion Print Campaign	NDP	Jimmy Ashworth	Brenda Cosby
Silver	Stoli	"LGBTQ Videos"	Broadcast Consumer TV Campaign > \$300k	The Martin Agency	D'Arcy O'Neill	Neel Williams
Silver	Oreo	"Play With Oreo"	Broadcast Consumer TV Single > \$100k	The Martin Agency	Magnus Hierta	David Muhlenfeld
Silver	Oreo	"Wild Postings"	Print Outdoor/Transit Campaign	The Martin Agency	David Muhlenfeld	Magnus Hierta
Gold	The Virginia Museum of Fine Arts	"Forbidden"	Public Service Integrated	Spike Communications	Hal Tench	John Mahoney
Gold	City Of Richmond	"Foo Fighters RVA"	Public Service Integrated	The Branching	Andrew Goldin	John McAdorey
Gold	Geico	"It's What You Do: Horror Movie"	Broadcast Consumer TV Single > \$100k	The Martin Agency	Ken Marcus	Sean Riley
Gold	Oreo	"Mel's Mini Mart"	Broadcast Consumer TV Single > \$100k	The Martin Agency	Danny Robinson	Magnus Hierta
Gold	Moen	"Don't you wish everything could put itself away like Reflex?"	Broadcast Consumer TV Campaign > \$300k	The Martin Agency	Anne Marie Hite	Amy Elkin
Gold	Benjamin Moore	"Monster Everywhere"	Non-Traditional Campaign	The Martin Agency	Justin Bajan	Sean Riley
Best In Show	BFGoodrich	"K02 Gravity"	Online Video >\$50k	The Martin Agency	Evan Thompson	Matthew McDonald