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**Full Wrap Sponsorship**  
5 inch x 6.5 inch  
ad: \$750

1.5 inch x 2 inch ad : \$50  
(available inside wrap)

\$50 Spot	\$50 Spot	\$50 Spot
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**5 inch x 5 inch ad: \$125**

## Romance Wrap

Wrap the front page of The Exponent in your Valentine-themed specials with this exceptional deal.

Publishes  
Thursday, February 11, 2021

**FREE SPOT COLOR!**  
(red or pink, because we love you.)

### Want something bigger?

Sports section ads available with free spot color as well!

**Space is limited!**

**Ads due Feb. 9 at 2 p.m.**



LAUREN ZAJAC | ASST. PHOTO EDITOR  
the Wilmeth Active Learning Center healthy brain, while the black pop-

### What's Inside?

Our editorial board stands in support of the news staff of The Daily Northwestern. **PAGE 2**

A tea night, food festival and more help bring student groups together to promote diversity. **PAGE 6**

Twitter's ban on political ads begins Friday. How will that affect local campaigns? **PAGE 6**

### Ranking elicits questions about safety on campus

BY KIM CAHOON  
Staff Reporter

Purdue and its police department offer myriad programs to promote campus safety, but its national safety ranking went down this year.

Purdue was nationally ranked 12th as the safest college campus in 2018 by the National Council for Home Safety and Security, but it has lost that ranking this year.

Despite also placing 14th in 2017, Purdue — and no other Indiana college — was ranked this year.

Purdue Police Department Capt. Song Kang believes a change in NCHSS's methodology is to blame, but he has yet to hear back from the council.

"This is exactly why we do not constantly 'chase' the national rankings, since there are so many factors that fluctuate and influence their 'scientific' data," Kang said via email.

National rankings for campus safety can be difficult to measure, as variables such as location and size may influence the report's results. In comparison to two other Big Ten universities, IU — the only other Big Ten university in Indiana — and Ohio State, the Big Ten's largest university, Purdue does not always reign as the "safest campus" depending on the crime.

Using each university's security reports for reference, Purdue had the highest number of reports for liquor law disciplinary referrals for 2019.

### Most walk-in educators



EXONENT FILE PHOTO  
"movement, which supports public edu-

by Studd, an educator of 35 years who teaches German at West Lafayette School, said participating members have

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### after election 20 election