Editor's Note: Each year, The Exponent prints the total compensation for all non-student University employees. This report is reflective of earnings for the 2020 calendar year, as provided by Purdue University in compliance with public records laws. This issue contains last names A-J; K-Z will be included in Thursday's edition.

Cover by Racheal Fisher
Graphic Artist
New defensive coordinator to make at least $125k less than predecessor

BY STEVEN RANDALL   
Sports Editor

Purdue football announced it hired Brad Lambert as co-defensive coordinator and linebackers coach on Jan. 22, a month after it fired Bob Diaco from the position after one season with the Boilermakers.

The announcement is part of a defensive overhaul the team is undertaking — the team has hired three new defensive position coaches alongside Lambert. After the first practice of spring camp, head coach Jeff Brohm also said he will take a more active role in the defense.

Lambert’s base salary is set at $500,000 per year, according to the Journal and Courier. This decrease is likely due to the department’s budgetary shortfalls that resulted from COVID-19.

Before the fall season, several of Purdue’s head coaches and athletics director Mike Bobinski accepted pay reductions and forfeited incentive-based bonuses in order to ease the financial burden on the athletics department. Purdue declined to comment on how the athletics department negotiated Lambert’s salary.

His contract also includes “offset” language. If a school fires a given coach “without cause” typically for not winning enough, it must pay that coach the money left over on his or her contract. This is known as “buying out” the coach.

Offset language says that a fired coach must seek new employment, and his new salary deducts from the buyout from his previous school. The language is common in contract law, as it’s designed to help a school “offset” its losses if it chooses to break the terms of the coach’s contract. Lambert’s contract includes this language, as does Brohm’s.

The issue came into national prominence this season after several high-profile head coaches, including Auburn’s Gus Malzahn, were fired with multi-million dollar buyouts, but without offset language in their contracts. In Malzahn’s case, Auburn owed him about $21 million in addition to whatever money Central Florida has recently agreed to pay him, according to national reporting.

Lambert, Purdue’s third defensive coordinator in three years, came to Purdue after two seasons in the same role at Marshall University.

He helped lead the Thundering Herd to a 7-3 season in 2020, a Conference USA division title and championship runner-up, and an AP Poll rank as high as No. 15, an unprecedented achievement for the program. His defense led the Football Bowl Subdivision in fewest points allowed per game at 13 — for comparison, Purdue allowed 29.8 points per game last season under Diaco.

“We’re very happy to have Brad join us,” Brohm said in a statement after the hiring. “He is a veteran coach that has a long track record of working with some of the top defenses throughout his career. I look forward to our team getting to work with him.”

- Jeff Brohm, head coach

“Senior linebacker Derrick Barnes chases down the Nebraska quarterback during a 2020 game. Although limited only to the second half because of a targeting penalty against Rutgers, Barnes finished with nine tackles, including one for a loss.

But there is a metric that may be illustrative.

Twitter user @statsowar — real name Parker Fleming — gained fame last season for his charting of Expected Points Added per Play, or EPA/play, on offense and defense. It’s a metric that measures offensive and defensive efficiency weighted by field position and distance to gain, averaged over the number of plays each unit sees per game.

Through the end of the 2020 season, Marshall’s defense had averaged -1.7 EPA/play, the fifth-best mark in the country and better than every CFP team except for Clemson. Purdue’s defense joined Maryland, LSU and Auburn at -0.07 EPA/play.

If Lambert can lead the defense to approach the efficiency he saw at Marshall with Big Ten talent and resources, he will have earned every cent Purdue has promised him.
Krannert remains highest paid college, retains the highest-paid professor

For Purdue’s highest-paid professor, the joy of teaching has endured the fallout of COVID-19.

Purdue employees have no labor unions

Who are their advocates?

In a Sept. 8 meeting, service staff employees at Purdue complained to their advocacy committee about being overworked and scared for their future employment, as well as not being informed when co-workers had contracted COVID-19.

Rising health-care costs cut into Purdue’s benefits

Purdue’s employee benefits are changing, and not necessarily for the better.
UPGRADED LIVING.

Reserve your spot for Fall 2021

RATES FROM $299

→ APPLY TODAY

Limited time | Contact us for details
Declawing Is Cruel.

Why is Purdue’s animal hospital still doing it?

CitytheKitty.org
THE EXPONENT, 2020 PURDUE SALARIES Page 29
BE OUR GUEST
AND COMPLETE YOUR DEGREE FASTER!

EIGHT WEEK CLASSES AVAILABLE.
CLASSES START MARCH 22.

IVY TECH COMMUNITY COLLEGE OFFERS MANY CLASSES WITH CREDITS THAT TRANSFER BACK TO PURDUE.

WITH IVY TECH’S GUEST STUDENT PROGRAM, ENROLLING IS EASY! FOR MORE INFORMATION, GO TO IVYTECH.EDU/GUEST. CHECK WITH YOUR PURDUE ADVISOR OR GO TO TRANSFERIN.NET BEFORE ENROLLING.

Take advantage of Ivy Tech’s low tuition rates, numerous online classes, small class sizes and much more as a guest student, all while still being enrolled at Purdue.

FOR COURSE INFORMATION GO TO IVYTECH.EDU/COURSE-CATALOG.

ALL CLASSES LISTED HAVE ONLINE OR VIRTUAL OPTIONS.

- ACCT 101, 102, 106, 205, 225
- APHY 101, 102
- ARTH 110
- BIOL 101, 211
- BUSN 105, 204, 221, 223, 265
- CHEM 101, 102
- COMM 101, 102
- ECON 101
- ENGL 111, 202, 211, 215, 223, 227
- GEOG 207
- GERM 101, 102
- HIST 101, 102, 111, 112
- INFM 109
- LOGM 127
- MATH 136, 137, 200, 201, 202, 211, 212
- MKTG 101
- NETI 105
- PHIL 101, 102
- PHYS 101, 102
- POLS 101, 211
- PSYC 101, 201, 205, 210, 211, 240, 253
- SCIN 101, 111
- SDEV 120, 140, 153
- SOCI 111, 261
UPGRADED LIVING.

Reserve your spot for Fall 2021

RATES FROM $299

→ APPLY TODAY

Limited time | Contact us for details

ALIGHT WEST LAFAYETTE
(765) 276-7700
alight-westlafayette.com
FOR LIFE’S BIGGEST MOMENTS
Quality Awards and Promotional Items

awards
unlimited
incorporated
Purdue Licensed Vendor

Awards  Trophies  Portfolios
Plaques  Signs  Name Badges
Pens  Name Plates

3031 Union St., Lafayette | 765-447-9413
awardsunlimitedinc.net

CAMPUS LIFE IN PRINT.
Available Mondays and Thursdays at many campus locations and online everyday.

www.purdueexponent.org
460 Northwestern Ave. 2nd Floor  West Lafayette  765-743-1111

IT’S 2021 EVERYONE GETS THEIR OWN BURRITO BOX

Please contact our Catering Sales Manager
LAUREN KENDRICK | 765.418.8420
Mention this ad and receive 20% off your next catering order of $500 or more. Valid through May 31st, 2021.
Land here. Then soar.

Schedule your in-person or virtual tour today
larkwestlafayette.com
@larkwestlafayette

Secure your townhome or apartment for Fall 2021
Rates from $409

Limited time | Contact us for details