



VINNY GRACIANO | GRAPHICS ARTIST

Campus upside down: First responders and law enforcement

BY KATIE WALLING AND ISRAEL SCHUMAN
 Digital Editor and Sports Editor

Editor's note: In every tailgate guide for the rest of the season, The Exponent will highlight a different way football game days affect campus and the surrounding area. This week, we focus on first responders and law enforcement.

You hear it in the blasts of the sousaphones as "Hail Purdue" echoes across campus. You see it as the sidewalks fill with gold and black-clad crowds filing toward Ross-Ade Stadium. Football game day, and its impact, are inescapable.

Each weekend before the game, even before Ross-Ade Stadium is filled with football fans, Purdue's campus and the surrounding city grows by about 100,000 people overnight. What results is a flurry of campus activity that police and first responders have to almost double their workforce to manage.

Fire
 On a regular game day weekend, the Purdue Fire Department responds to between 10 and 20 calls. But during the games against Fresno State and Illinois this season, the station had to respond to about 50 calls, Purdue Fire Chief Bradley Anderson

said. Anderson said the station gets all kinds of calls, from bee stings to general injuries to alcohol-related incidents— but heat-related illness is one of the most common issues. "I attribute a lot of that to the weather," he said. "Anytime it's hot and sunny, we have people getting overheated and dehydrated." While the fire station is staffed with its normal squad of eight to 10 firefighters, Ross-Ade Stadium has its own crew, including both of Purdue's ambulances dedicated to general transports and on-field emergencies. There are also two first-aid stations in the stadium, located

near sections 111 and 119. Anderson said the fire department works in conjunction with Purdue University Police Department to run dispatch from within the stadium in a spot called the unified incident command post, where the team of various agencies takes calls from walkie-talkies and dispatch the necessary personnel. "Imagine a row of police officers and firefighters who are kind of in a leadership role," Anderson said. PUFD has three squads stationed at the east and west sides of the stadium and near the student section in the south end-zone. This is the first year a pair

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Game day warriors

The method behind the student section madness at Ross-Ade

BY ZACH BYINGTON
 Staff Reporter

Every home football game, upon a forced third down by the Purdue defense, a chant of "kill, kill, kill," emanates from the student section, a horde 11,000 strong. 73 rows of stands hold an army of students clad in Mandalorian armor, Wario suspenders and good ole' black and gold. The chorus elevates the on-field frenzy to a fever pitch. And at its center is the Ross-Ade Brigade. The Brigade is led by president Kylee Taylor, a senior in elementary education. Taylor spoke about her first game as president this year. "I turned around and saw everybody all the way up the back doing it, and I started to get a little emotional," she said. "As the president, leading the kill chant is one of the things I get to do at every game." Of the 11,000 member ensemble in the student section, about 4,900 of them belong to the Ross-Ade Brigade, the student-run organization that coordinates tailgates, giveaways, away game trips and above all else, makes Ross-Ade a purgatory for any visiting team that enters. All that's required for entry into RAB is an extra \$15 dollar fee on top of the boarding pass. Supplying this fee gets you access to a T-shirt, the RAB tailgate before every game and entry to the games 15 minutes early. But Taylor doesn't want to

stop benefits there. So far this season, RAB has worked towards members getting more bang for their buck than years past, experimenting with promotional items. "We get a decent amount of money from athletics, and we wanted our members to feel like their membership was worth buying," she said. "So if we surprise them and give away items like rally towels or pom poms, it's more of an incentive for them to come to the game and purchase the membership again next year." RAB also coordinates travel to one away game every season. This year, that destination was at Michigan, the year prior Penn State and the year before that RAB stormed the field after a 40-29 victory over then-No. 9 Michigan State. "Rushing the field at Michigan State was a once in a lifetime opportunity," Taylor said. Which members get to go to away games is decided through a point system, a recently implemented idea with the goal of rewarding the most passionate members of the student section. "We developed a point system so that the fans who genuinely want to be there get some benefit," Taylor said. "Members get points for going to tailgates, picking up a T-shirt, tagging us on social media and participating in events like cornhole tournaments." Football fanatics like sophomore in materials engineering, Joey Goodman, frequently make the jump from member to



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Purdue Football fans help the Ross-Ade Brigade flag over the student section in the pre-game build up.

officer, giving them an opportunity to be rewarded for their passion and commitment, and to make use of it productively. "Last year I was a member of the club, but I wasn't an officer," Goodman said. "I camped out a couple games, and I'd always get there super early to get the good seats. So going into this year, I figured I'm already putting X amount of time in, might as well put it into something that helps everybody else." Goodman feels the organization brings a vital feature to game days. "I think it's really important to have a fanbase, because at the end of the day that's what the players are playing for," he said. "Having that Ross-Ade section brings that energy, and has that loyalty in the fan base." As an executive officer, Goodman's role is fluid, revolving a lot around what RAB needs any given day. He recounted what a game day looks like for him.

"For the Wisconsin game, I had to do a couple different things," he said. "One of them was setting up a banner the night before, it took like an hour or so, then after we made sure it was oriented right we called it a night. The next day, since it was a Friday, I had class. By the time the game rolled around, we handed out towels to all the students coming in, then when it was time we got our seats and watched the game." Next time you see the legion of Boilers on the jumbotron, know that RAB holds a lot of responsibility for the rabid atmosphere. "For football fans in general, I think it's important to understand just how many moving parts there are to everything. It's important to know there has to be somebody there keeping an eye on the whole picture so that good things can happen."

What they're saying

Head coach Ryan Walters at Monday's press conference

On Minnesota Coach P.J. Fleck

"I got a lot of respect for Coach Fleck and what he's been able to accomplish. His teams play smart, tough, physical, you know what you're gonna get. They do what they do well, and they put themselves in a position to win a game in the fourth quarter."

On Minnesota tight end and NFL prospect Brevyn Spann-Ford.

"As a coach, it's been fun to see his growth. I thought the first year I played him that he had a lot of potential, then last year I thought he grew a lot especially in the run game. Now, he's a good tight end, he's a complete player, the measurable things are what they are and you can't teach that, it shows how much work he put in to the game of football."

Minnesota head coach P.J. Fleck

On Purdue's offense

"They've got explosive playmakers number four (Mockobee) can really run, they do everything they can to get him the ball. Quarterback's a thrower now, he's accurate. But they've established the run game more than they have in years past."

- Compiled by Zach Byington, staff reporter

Meet the opponent

The Minnesota Golden Gophers come to Ross-Ade Saturday on the mend from a 1-point loss to Illinois last Saturday.

The meeting between the two serves as the first since then-No. 21 Gophers were upset by Purdue last year in Minneapolis.

Here are the obstacles to overcome and the areas to exploit for the Boilers' matchup this week.

Strengths:
The Receiving Room

Perhaps the strongest dimension of this Gopher squad is the receiving room. Sixth year senior receiver Daniel Jackson has contributed seven of the corps' ten touchdowns. Minnesota is also home to projected top-100 NFL pick senior tight end Brevyn Spann-Ford. The Gophers will make use of their dynamic weapons with lots of RPOs and Spann-Ford as an anchor for the run blockage.

Senior secondary
 On the other side of the ball, the most premier Gopher is veteran cornerback




Tyler Nubin. The fifth-year has four interceptions, a forced fumble, a sack and 41 tackles. Senior defensive backs Jack Henderson and Tre'Von Jones join the fray.

Discipline
 The Gophers rank third in the nation in fewest penalties per game and fifth in penalty-yards-per-game. **Weaknesses:**
Quarterback Connection & Protection

Despite the weapons at his disposal, sophomore quarterback Athan Kaliakmanis has struggled to put together consistent numbers this year, with a 54% passing completion rate, ten touchdowns, seven interceptions and 16 sacks.

Down to The Wire
 Twice this season, the Gophers have struggled to cash in on fourth quarter drives against Big Ten opponents. Minnesota fell by a 1 point loss to Illinois last week and by 3 points against Northwestern in Week Four.

- Compiled by Zach Byington, staff reporter

		
2-7	Record	5-4
5 th	Strength of Schedule (via ESPN)	54 th
133/149	Rushing (YPG Off./Def.)	165/113
208/239	Passing (YPG Off./Def.)	143/224
188/281	Points (for/against)	195/209
Where:	Ross-Ade Stadium	
When:	Saturday, 3:30 p.m.	
Television:		

Big weekend for Boilers

Purdue volleyball to continue the battle for positioning in competitive Big Ten

BY ROCKET HAVERLAND
Staff Reporter

Purdue Volleyball has yet another intense weekend ahead of them.

Sitting right below the No. 16 Boilermakers in the standings are Minnesota (12-10, 6-6 Big Ten) and Michigan State (16-9, 8-6). Purdue will play the Gophers away on Friday before returning home Sunday to face the Spartans.

With six games remaining in the season, the Boilers are running out of time to make a push in the Big Ten standings and for a higher NCAA Tournament seeding. Depending on the results this weekend, Purdue can extend its lead against the middle pack of the conference and sit below Nebraska and Wisconsin, or tumble to down eighth place.

“Another big week ahead,” head coach Dave Shondell said on Monday. “It seems like every week it’s just pretty large in conference play.”

This weekend comes off the heels of an even tougher one before. Purdue lost to No. 2 ranked Wisconsin last Wednesday, but followed it up with a win over No. 19 Penn State.

The tough conference schedule has Shondell believing there was “no end in sight.” He talked up the coming competition.

“They’re gonna be angry,” Shondell said about Minnesota. “They’ve got great talent, and we have to be as prepared as we can. We got to out-compete them when we step on their floor and be willing to make adjustments.”

Shondell talked up how great of an environment Minnesota has with a crowd, comparing Maturi Pavilion to Wisconsin’s imposing home venue.

The Gophers don’t stand out in any stat category. They profile as a well-rounded squad statistically.

Minnesota started the season shaky with three losses to top-10 ranked teams in Florida, Texas and Oregon. But since then, it has turned it around in Big Ten play, coming into the match against Purdue on a two-game win streak.

A pair of middle blockers stand out. Phoebe Awoleye and Arica Davis are both top-10 in the Big Ten in blocks.

After Friday’s match, Purdue will return to Holloway to take on Michigan State.

Michigan State has been one of the top defensive teams in the Big Ten, limiting its opponents to the third-lowest hitting percentage in the conference. Shondell described the Spartans as a “really good and improving



Sophomore outside hitter Eva Hudson reaches up and floats the ball over the Penn State front line. Hudson recorded a career-high 24 kills against the Lions.

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POLICE

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has been stationed in the endzone, Anderson said.

Most of these squads are made up of a student EMT and a full-time firefighter.

“We like to do things in pairs,” Anderson said. “It’s always good to have a second set of trained hands, so we partner a student employee with one of our career staff.”

In most years, emergency calls are usually distributed evenly throughout the stadium—students and fans of all ages tend to need PUPD’s services with the same frequency.

But Anderson said the student section has actually been quiet so far this season.

Police

Like the fire department, there are police officers specifically designated for game day operations in addition to the day-to-day staff on duty at the station.

Officers from neighboring agencies also join to help manage the

crowds, PUPD Lieutenant of Administrative Services Nick Crosby said in October.

Crosby said there are close to 100 officers working each game, directing pregame and postgame traffic, walking the concourse and monitoring posts throughout the stadium.

All units are directed from the press box command post, PUPD Capt. Andy Standifer said.

“(PUPD) Chief Wiete is up there with me,” he said. “Then we have fire and medics, so we can respond and get people to where they need to go in a timely manner.”

In addition to all the officers stationed throughout the stadium and the surrounding area, there are security cameras that provide an extra layer of surveillance.

“If we get a report of (something thrown onto the field), we have cameras in the stadium so that we can actually go to where that’s happening,” Standifer said. “Then we can send officers up to that situation and make sure it’s taken care of.”

Capt. Song Kang said the number of calls on the weekend of a home football game doesn’t usually differ

greatly from a typical weekend.

The more notable difference is the area those calls are coming from, Standifer said.

“I wouldn’t say there is necessarily an influx in (calls),” Standifer said. “You just have more people in an area. So you get more calls just because of that fact, right?”

The number of calls and arrests on a home football game weekend are generally higher for West Lafayette police, WLPD Capt. Adam Ferguson said in an email.

He said the weather and the outcome of the game both affect the amount of calls the police receive. A loss in cold weather tends to result in less calls than a big win with nice temperatures.

West Lafayette Police Department also has more officers on duty during game day weekends.

“We have extra officers out at key times, generally 10 p.m. to 3 a.m. on Thursday through Saturday nights,” WLPD Capt. Adam Ferguson said.

They also have extra staffing during Breakfast Club and around the stadium.

OPPONENT	CALLS FOR SERVICE		ARRESTS	
	PUPD	WLPD	PUPD	WLPD
Fresno State	312	162	1	17
Syracuse	170	180	2	8
Wisconsin	236	152	4	6
Illinois	241	185	8	11
Ohio State	271	185	8	10

These statistics reflect calls for service and arrests from the night before a home football game to the night after. The data was provided by Purdue University Police Department Capt. Song Kang and reports from the West Lafayette Police Department

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Working together

With 100,000 people suddenly on campus overnight, home football games require seamless collaboration between all the public safety officials in the area.

Anderson said PUPD has agreements with the surrounding departments so they can get assistance when needed.

“If West Lafayette is busy on a call, we’ll jump over and help them with a call, and same for us,” he

said. “If our truck isn’t available, they go to the next available agent.”

Despite jurisdictional boundaries, this is a common practice for the police departments as well.

“We have established a very strong working relationship with all of our agencies, Lafayette, West Lafayette, Tippecanoe County and state police,” Standifer said. “I think that’s just trust and knowing the other agency is doing what they’re supposed to do.”

News

October food consumer report highlights Thanksgiving plans

STAFF REPORTS

Nearly eight in 10 Americans will celebrate the upcoming Thanksgiving holiday with a special meal, according to the October 2023 Consumer Food Insights Report.

The survey-based report out of the Purdue Center for Food Demand Analysis and Sustainability was conducted and evaluated by Purdue experts and included 1,200 consumers across the U.S., according to a news release Wednesday.

The survey found 79% of consumers plan on celebrating with a Thanksgiving meal, 13% do not and 9% are unsure, according to the report’s lead author, Joseph Balagtas, professor of agricultural economics at Purdue and director of CFDAS.

Of those celebrating with a meal, 37% plan to host, 43% plan to attend and 5% plan to eat out. The remaining 14% are unsure of their Thanksgiving meal plans.

“Those hosting expect higher turkey prices relative to last year and plan to budget more for this year’s meal,” Balagtas said in the release. “In fact, retail prices for whole turkeys are down 10% to 15% from last year’s record-high prices, as turkey production has recovered from the avian influenza outbreak. But our

survey suggests food price inflation is still top of mind for consumers.”

The survey also revealed regional differences between the four major U.S. Census regions, Northeast, Midwest, South and West, in the frequency that certain foods would be on the table this Thanksgiving, said Elijah Bryant, a survey research analyst at the center and co-author of the report.

“While Thanksgiving staples like turkey, green beans, gravy and stuffing will be common meal components in all regions,” Bryant said, “items such as cornbread, ham and macaroni and cheese are more likely to be a part of meals in the South compared to the other three regions.”

Over 13% of households were food insecure in October, the lowest reading recorded through the first 10 months of 2023, the report found.

Food insecurity rates vary by region. The largest difference so far in 2023 occurs between the West (10%) and South (18%) regions. The prevalence of food insecurity is highest in the South, followed by the Midwest, Northeast and West.

Diet well-being appears to correlate with food insecurity. Consumers living in more food-secure re-



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Joseph Balagtas, professor of agricultural economics at Purdue and director of CFDAS, is the lead author of the October 2023 Consumer Food Insights Report that found nearly eight in 10 Americans will celebrate Thanksgiving with a special meal.

gions tend to rank their diets higher on the diet well-being index.

Slightly more consumers in the West and Northeast, which are the regions with the lowest prevalence of food insecurity, are categorized as “thriving” on the diet well-being index compared to the South and Midwest.

“However, most consumers, regardless of region, are ‘rather happy’ or ‘very happy’ with their diets,” Bryant said, “showing the ability of the U.S. food system to satisfy the diets of consumers from all regions of the U.S.”

Former World Bank president to join Daniels School of Business

STAFF REPORTS

David Malpass, former president of World Bank, will join Purdue University as the Distinguished Fellow of International Finance at the Mitchell E. Daniels, Jr. School of Business.

Malpass is set to start Jan. 1, according to a Tuesday morning press release.

Malpass will also serve as the Inaugural Fellow of Global Business and Infrastructure at Purdue@DC, splitting his Purdue engagements between Washington, D.C., and Purdue’s West Lafayette and Indianapolis campuses, the press release says.

His role at Purdue will include lectures, faculty research conversations, thought leadership events and meetings with students, alumni and university community members and partners, as well as writing and speaking on markets and global economic leadership.

Since 1984, Malpass’ public service has ranged from deputy assistant secretary of the treasury and state to undersecretary of the treasury for international affairs, to most recently serving as president of World Bank from April 2019 to June 2023.

One of his focuses as president of World Bank was helping countries improve their finances and economic policies to enable faster growth and



PHOTO PROVIDED

David Malpass, former president of World Bank Group, will be a Distinguished Fellow of International Finance at the Mitchell E. Daniels, Jr. School of Business beginning in January.

job creation, the press release says. During his tenure, World Bank used growth in its funding and country engagement to commit over \$450 billion in loans and grants, a 40% increase to meet multiple global crises.

According to the press release, during the COVID-19 pandemic, Malpass was praised for supporting developing countries’ recovery efforts and leading global efforts to address severe setbacks in health, education, debt, electricity grids, climate costs and the food and fertilizer supply chains.

Read the rest online
www.purdueexponent.org