

avatron™

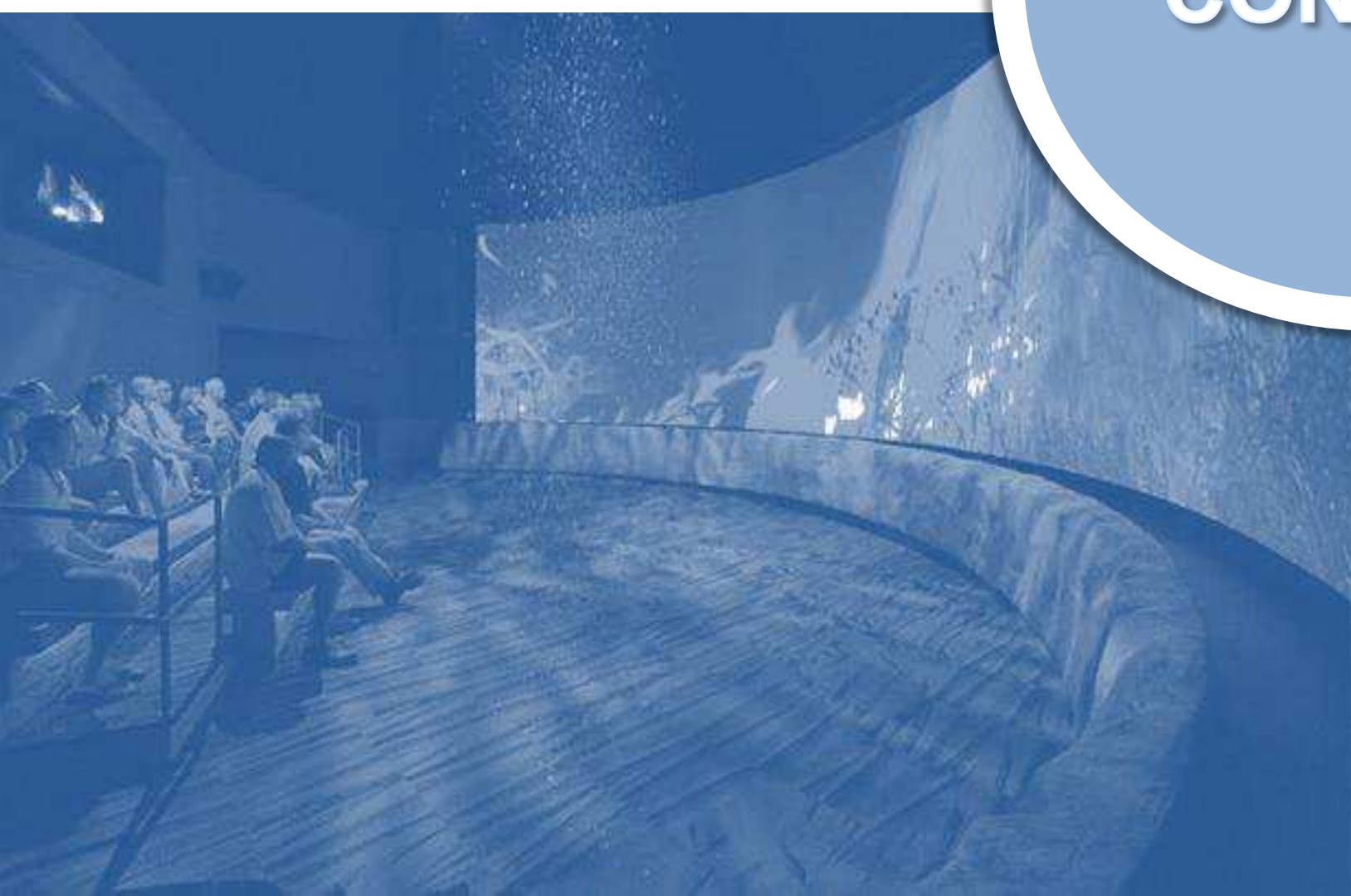
Smart Park
Entertainment Powered by Technology





CONCEPT

avatron™
smart park





EXPERIENCE

Beyond A Destination
Beyond An Experience
Beyond Your Imagination



Smart Park
Redefining Tourism:
Interactive, Immersive, Unique

UNIQUE OPPORTUNITY



CREDIBILITY

Members of the Smart Park Creative Team have multiple Oscar Wins, Emmy Awards,
Golden Globes, BAFTAs, Tony Award, & Pulitzer Prize

THE
OSCARS



INCREASE IN TOURISM

PROJECT HIGHLIGHTS

Redefining Tourism and Entertainment

⌘ Project Highlights

- ❖ Fully Immersive, Interactive Smart Park experienced with your own Avatar
- ❖ Bringing Hollywood Magic to Atlanta
- ❖ Similar to Universal Studios (Theme Park) not Six Flags (Amusement Park)
- ❖ Theme Park Creative Team Members have multiple Oscar Wins, Emmy Awards, Golden Globes, BAFTAs, Tony Award, & Pulitzer Prize
- ❖ Special Effects Team experience includes blockbusters such as Avatar, Iron Man, Spiderman, Matrix, the Incredible Hulk, and many more.

⌘ Financial Highlights

- ❖ Total Investment (Avatron Only): \$480 Million
- ❖ Total GDP Impact over 10 Years (Avatron Only): \$6.5 Billion
- ❖ Total Employment (Avatron, 2 Hotels, & Retail Village): 2,000 – 2,250 FTE
- ❖ Avatron Smart Park will employ highly skilled Technology Staff (15%) and Mid-to-Upper Management (10%); resulting in an average wage of \$55K
- ❖ Total Estimated Revenue (Avatron Only):

	Best Case	Worst Case
– Year 1	\$283 Million	\$223 Million
– Year 2	\$307 Million	\$242 Million
– Year 3	\$332 Million	\$265 Million

- ❖ Total Estimated Visitors (Avatron Only):

	Best Case	Worst Case
– Year 1	2.19 Million	1.83 Million
– Year 2	2.25 Million	1.87 Million
– Year 3	2.30 Million	1.92 Million

⌘ Team Experience

- ❖ Selected Theme Park Operator has managed Theme Parks Worldwide
- ❖ Large-scale Construction and Property Development Experience ensuring a strict adherence to Cost Control and Risk Management
- ❖ Ride Producers have designed rides for Universal, Disney, Knotts Berry Farm, among others

⌘ Why Avatron Smart Park?

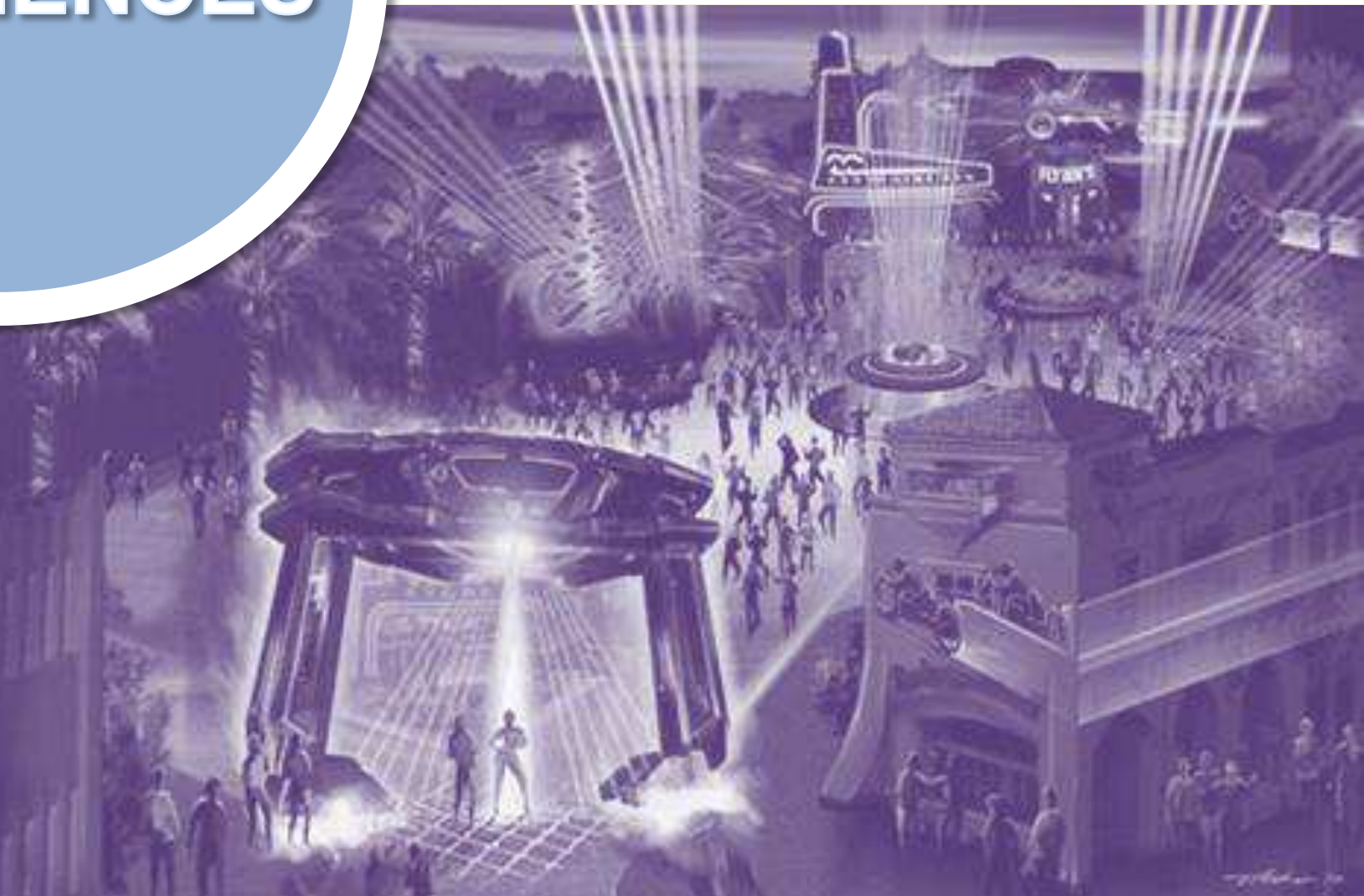
- ❖ Feasibility showed a great demand for Theme Parks
- ❖ Team credibility and expertise

More than just a theme park with Hollywood visual effects, the Avatron Smart Park team is creating a *first-of-its-kind*, digital technology-based, immersive entertainment experience that will capture the imagination of guests of all ages.



EXPERIENCES

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AVATRON SMART PARK

Redefining Entertainment

Unlock your imagination as you enter the doors of Avatron Park, your destination to a new world where entertainment meets fantasy and perception becomes reality. Patrons, young and old, can receive a full body scan and become part of the ride embarking on a voyage through the corridors of our virtual realm. Each step forward, guests are more and more entranced by an immersive and interactive experience created with 3D videos, 4D motion capture, sensory technologies, holograms, and augmented reality. Interacting with RFID wristbands and Kinect sensors, the digital theme park transforms reality into an intriguing quest of characters, folklore, legends, and customs.

Advanced technology features enable designers to create a unique and limitless experience which extends beyond the walls of Avatron Park through simulated treasure hunts, digital games, and virtual worlds and engages guests to continue to relive the experience within the Park as well as in their own homes. Cutting-edge technology keeps audiences engrossed, intrigued, and encourages them to return. Avatron Park also creates an opportunity for engaging the visitor pre and post arrival.



AVATRON SMART PARK

The Experience

Avatron is the world's first digitally native "SmartPark." Guests enjoy the ultimate immersive entertainment experience where interactive technology, real-time social connectivity, and captivating storytelling come together to create an experience never before possible. Our wristband technology allows Avatron attractions to react and respond to guests in a truly personalized way, with our digital characters addressing guests by name.

The SmartPark platform empowers guests to manage their visit right from their smartphone:

- Reviewing wait times and reserving advanced access to attractions
- Keeping track of the location, and
- Allowing parents to keep track of children and manage food and entertainment credits for their party.



AVATRON SMART PARK

The Experience

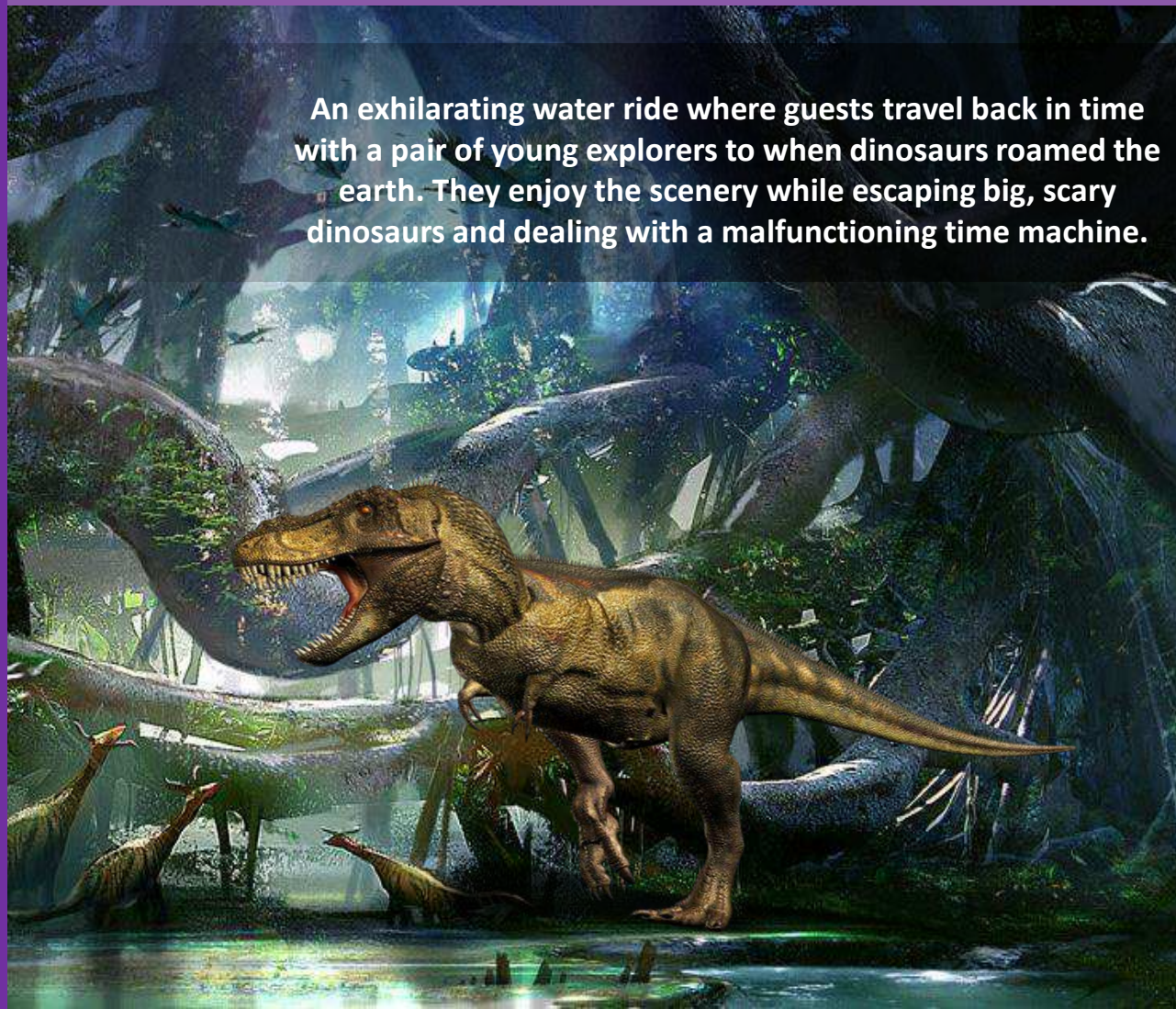
The fun never stops at AVATRON Smart Park...

Before arriving at the park, download the **Avatron APP** to:

- Get access to maps, information, reservations and connect with other guests.
- Enjoy access to themed **Augmented Reality Games** for fun and prizes throughout the Park.
- Play a park-wide **Scavenger Hunt**, competing with other park-goers for even more fun and prizes.

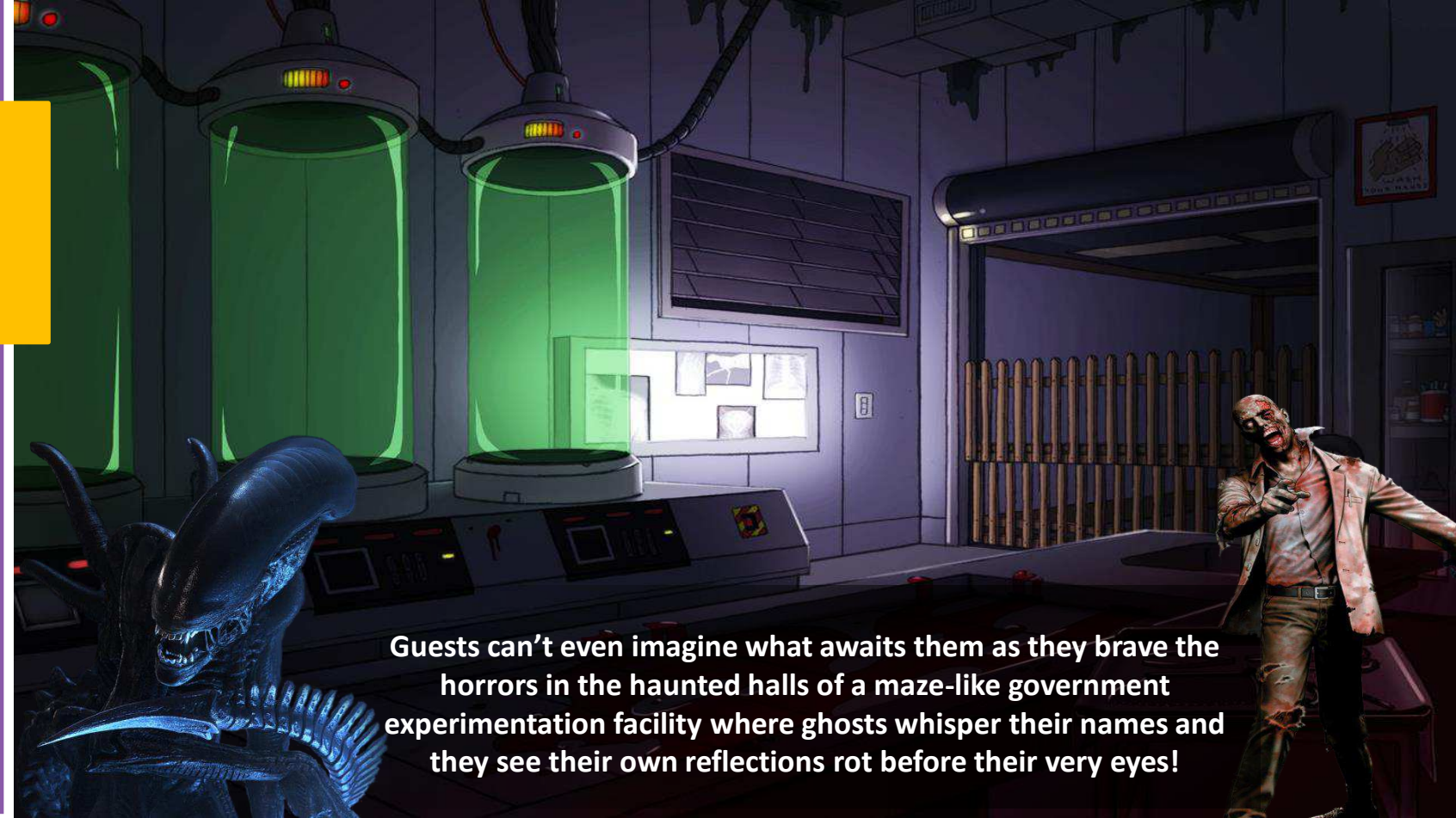
DINO-TIME

An exhilarating water ride where guests travel back in time with a pair of young explorers to when dinosaurs roamed the earth. They enjoy the scenery while escaping big, scary dinosaurs and dealing with a malfunctioning time machine.



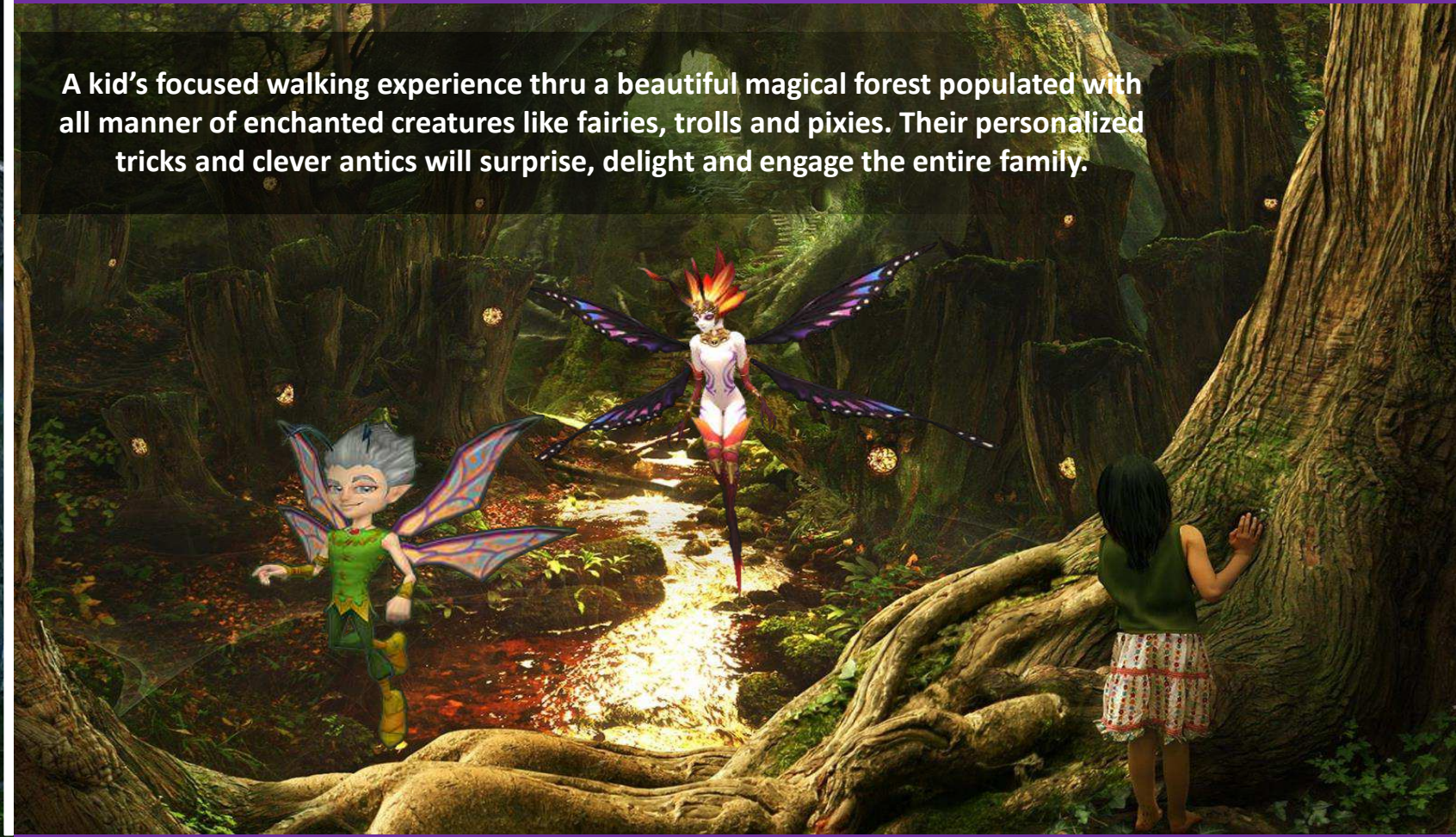
AREA 52: OP. BLACK GATE

Guests can't even imagine what awaits them as they brave the horrors in the haunted halls of a maze-like government experimentation facility where ghosts whisper their names and they see their own reflections rot before their very eyes!



ENCHANTED GLEN

A kid's focused walking experience thru a beautiful magical forest populated with all manner of enchanted creatures like fairies, trolls and pixies. Their personalized tricks and clever antics will surprise, delight and engage the entire family.



AVATRON SMART PARK

The Experience

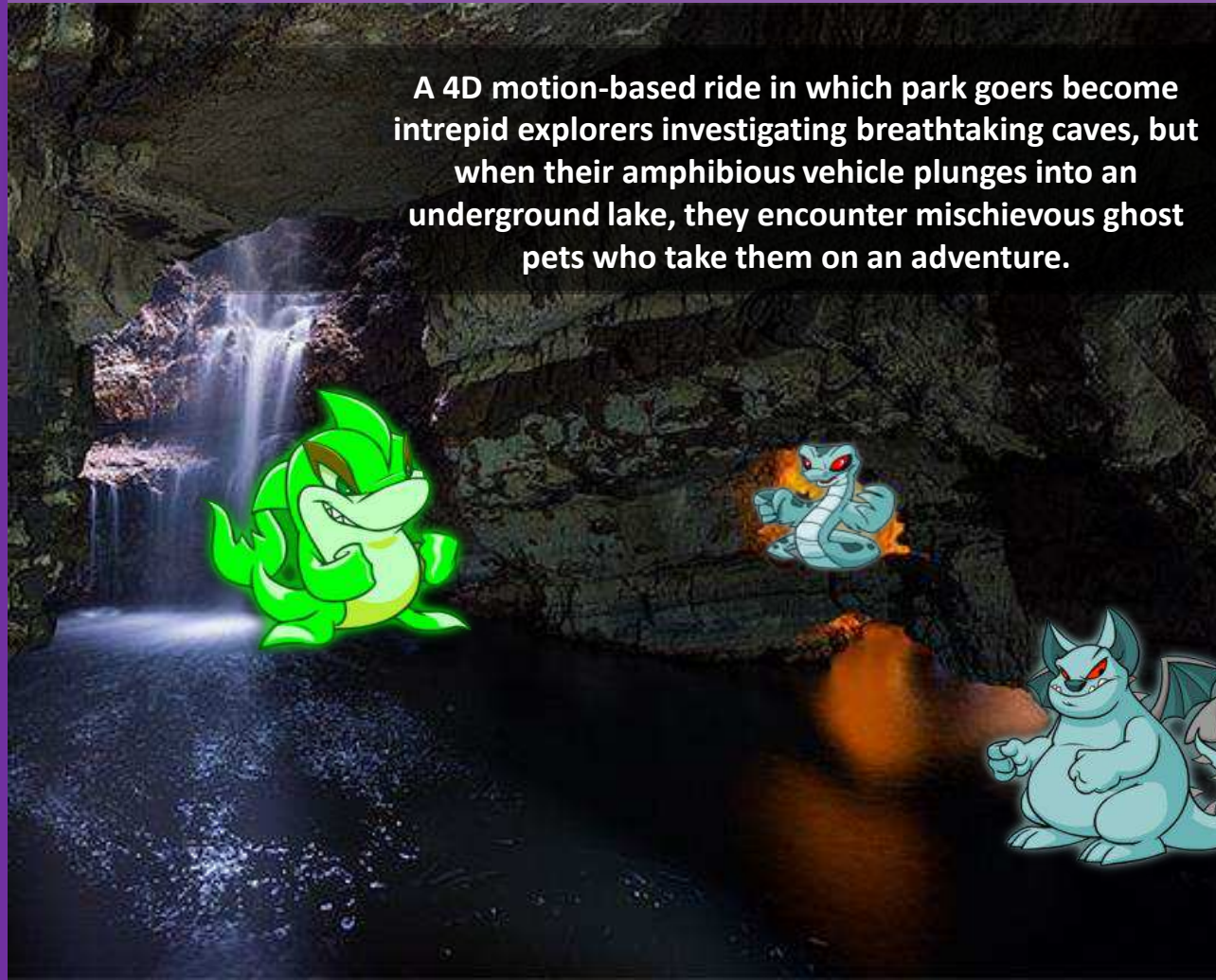
The fun never stops at AVATRON Smart Park...

Fun attractions:

- Test your skills against the pros at **Avatron Underground** where you can play the world's most popular multiplayer video game on a state of the art system.
- Stop at the **Midway** and play the games you know with a hi-tech twist. Do well and earn a spot on the digital leader board, prominently displayed in the park.

GHOST PETS

A 4D motion-based ride in which park goers become intrepid explorers investigating breathtaking caves, but when their amphibious vehicle plunges into an underground lake, they encounter mischievous ghost pets who take them on an adventure.



A gentle ride that puts audiences into the action with real-time face replacement. Parents and children alike enjoy watching themselves on screen as they follow explorer dog, Magellan, on a humorous 4-D adventure to sniff out many treasures.



SMELL-O-VISION

DELTA X

A virtual motion-based ride provides a thrilling journey into space where guests take-off in a futuristic aircraft to meet the first aliens to make contact with earth! Our mission takes an exciting adventurous twist when things don't go as planned.



AVATRON SMART PARK

The Experience

The fun never stops at AVATRON Smart Park...

Fun attractions:

- Don't miss your chance to ride a big wave or snowboard a pristine mountain at our **Extreme Sports Kiosks**. With a souvenir photo, this virtual experience is so convincing, everyone will think you were really there -- even you.

DEEP INTO THE EARTH

A thrilling 4D motion-based ride in which an intrepid explorer leads visitors into the breathtaking network of caves. But when a cave-in plunges the amphibious vehicle into an underground lake, guests must outrun the dangerous creature disturbed in the dark cavern to make it safely home. Practical effects such as fog, mist and wind will enhance this mostly virtual experience.



Patrons experience the action and excitement of the Civil War from a bird's eye view in our gentle 4-D motion-base ride. This attraction immerses visitors in sights & sounds of the Civil War, creating a completely unique way to experience history.



FLIGHT OF THE EAGLE

HOLOVERSE

An amazing 3-D movie experience that is shot and projected in 4K stereo at 120 frames per second allowing the audience to explore a new cinematic language and experience a powerful sense of immersion never before possible.



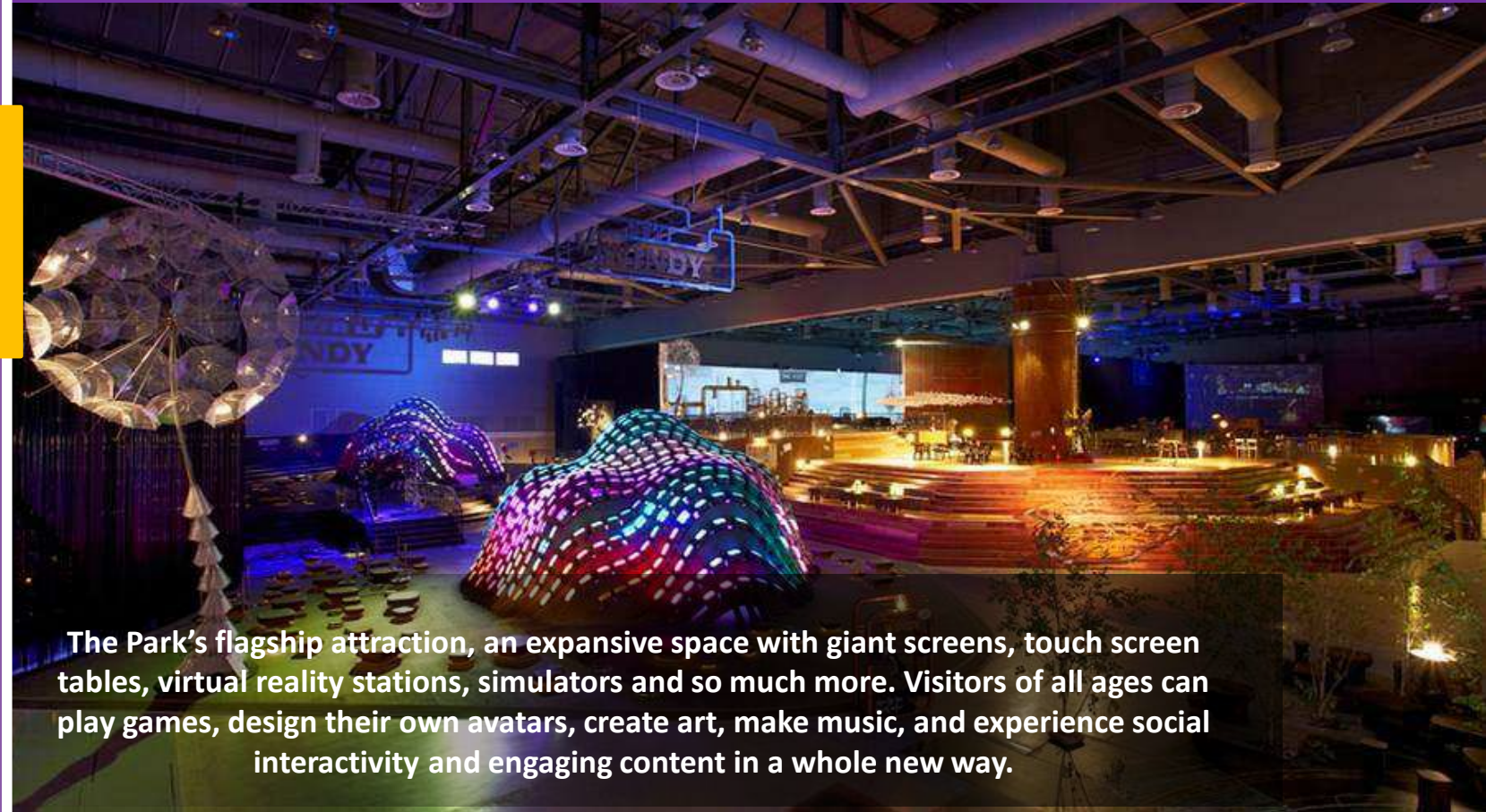
AVATRON SMART PARK

The Experience

The fun never stops at AVATRON Smart Park...

Fun attractions:

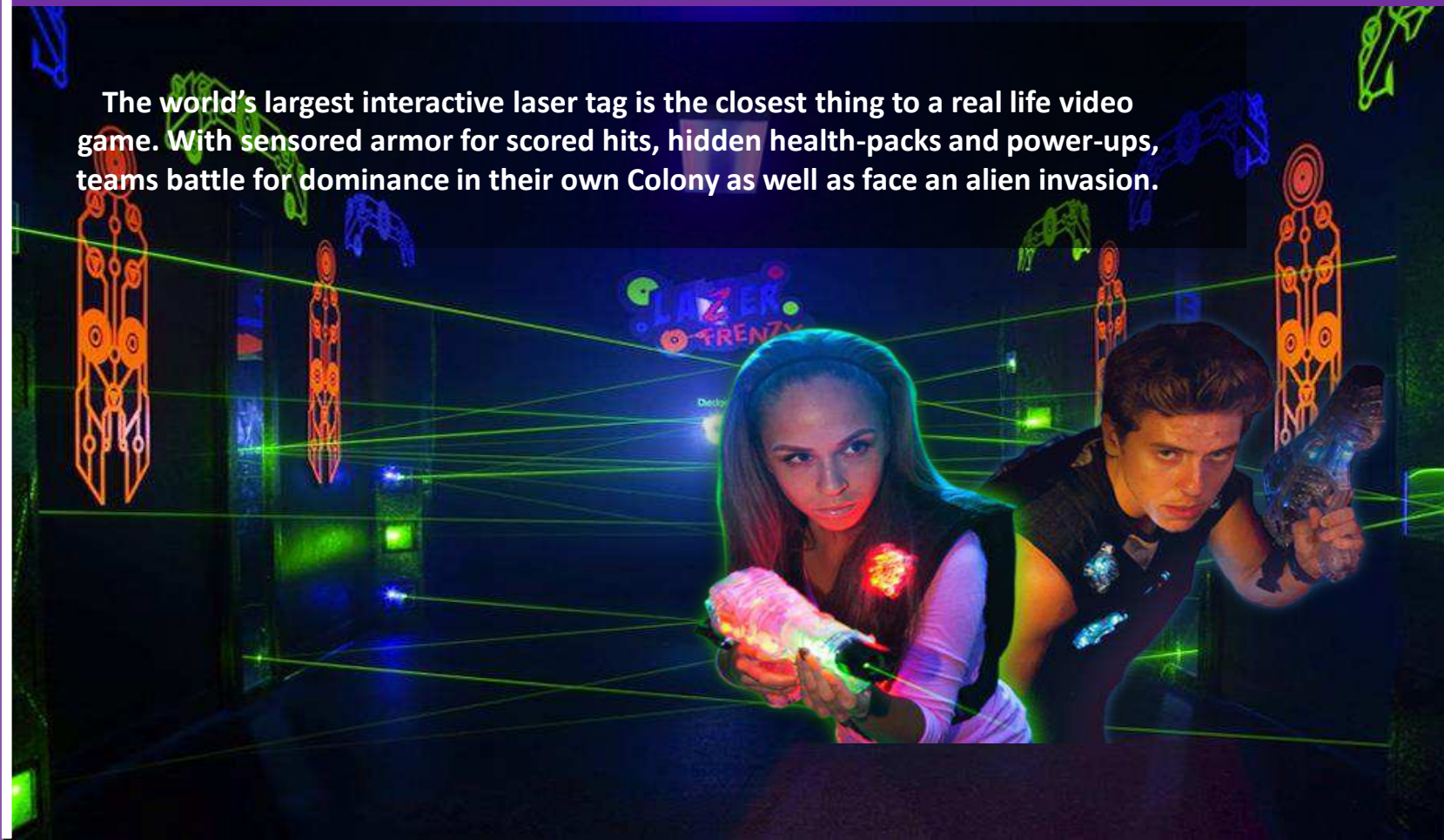
- See how you stack up against the greats as you pitch, bat or pass at our **Sports' Greats Kiosks**.
- Settle in to our Amphitheater and watch our amazing **Aerial Drone Shows** where dozens of drones will astound with their complex formation flying.
- A state of the art themed **Children's Playland** will amuse the little ones equipped with giant **Bubble Stations** which are great for the kids and the kid in all of us.
- **"Look! No hands!"** Use the latest gesture controlled technology to move objects or even drive remote control cars without touching them. Plus, have the opportunity to purchase the technology for play at home.
- Alter one of the world's masterpieces with **Interactive Art**. Then print your personalized version to keep as a souvenir.
- Meet at the digital **Whispering Wall** and see how sound travels.
- Cool off at an **Interactive Fountain** that dances with music and light.
- Appreciate Avatron Smart Park's **Cool Zones** while waiting in lines and throughout the Park.
- Check out our **3D Chocolate Printer** and bring some tasty treats home to friends. You can also order a **3D Action Figure** of yourself.
- Pick up everything from a Virtual Reality home system to themed toys, games and apparel at one of our **Gift Shops**.



The Park's flagship attraction, an expansive space with giant screens, touch screen tables, virtual reality stations, simulators and so much more. Visitors of all ages can play games, design their own avatars, create art, make music, and experience social interactivity and engaging content in a whole new way.

AVATRON HALL

NEW EARTH

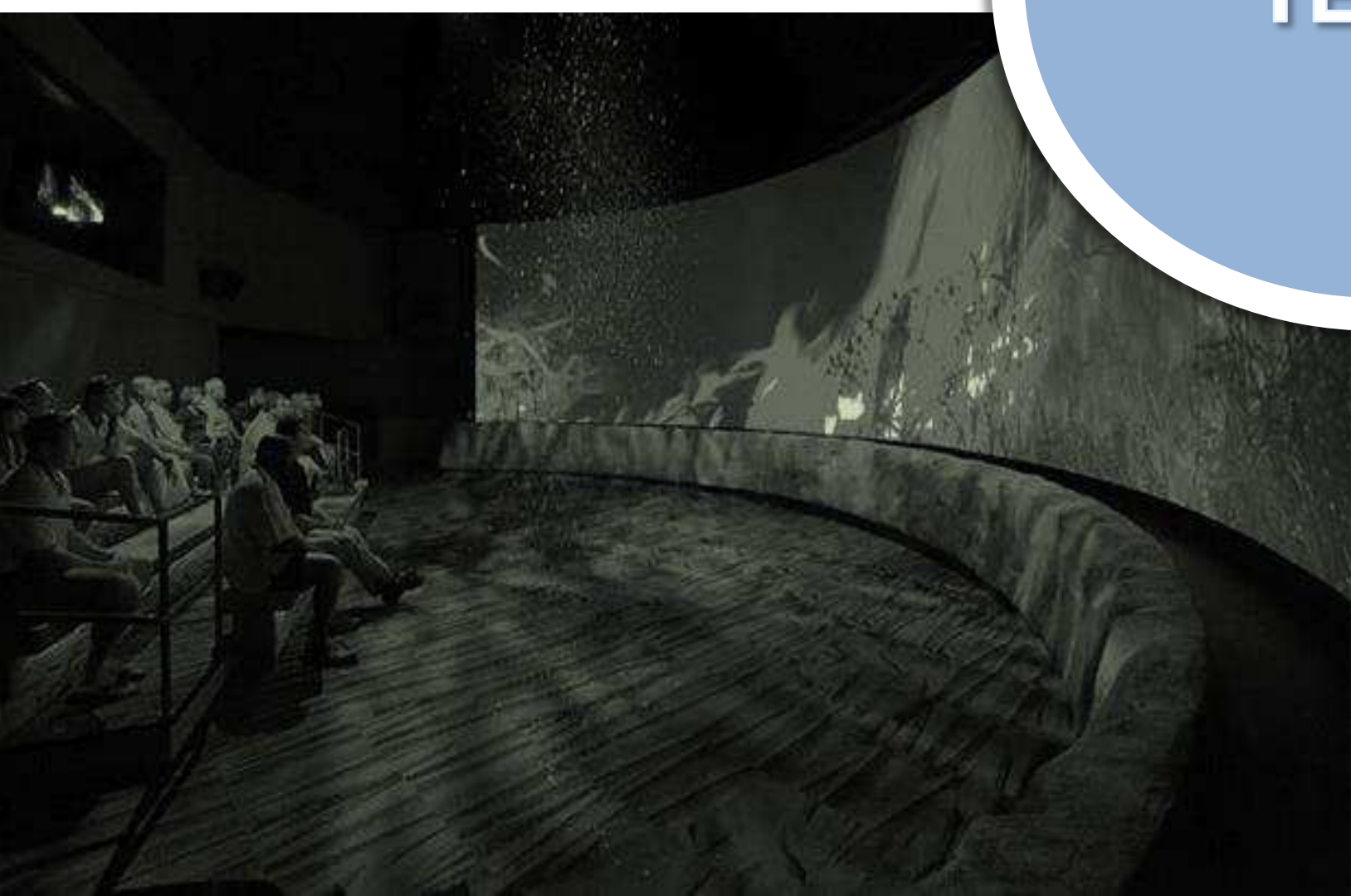


The world's largest interactive laser tag is the closest thing to a real life video game. With sensed armor for scored hits, hidden health-packs and power-ups, teams battle for dominance in their own Colony as well as face an alien invasion.



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TEAM



AVATRON PARTNERS

Core Group of Partners



James Ram

Visionary Entrepreneur

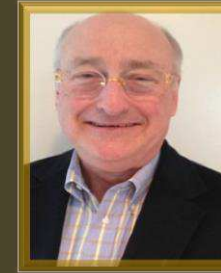
- Creator of Avatron Park Concept.
- CEO of Indusa Global, a technology firm working for various Governments including The Bahamas Government since 2002 to handle BI & Target Marketing, and National Security (Passports, Visas, Border Control, Deportation, Work Permits, etc.)
- Developed President Bush's New World Order for the United Nations, Spoke at the G15 Summit, and at the National Press Club
- Founded the Caribbean Institute of Technology (CIT)



Jo Ram

Technical/Operational Expert

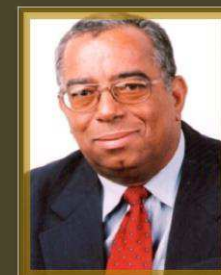
- Technical and Financial Expertise
- Nominated; Women of the Year in Technology
- Co-authored book on "Transportation Security"
- Expert speaker at many conferences worldwide on Tourism, Business Intelligence, Visitor Profiling and National Security.
- Formerly managed a \$3B Accenture engagement



Dave Garrett

Large-scale Developer

- Construction and Property Development Experience in the US and Internationally
- 20+ Years of Construction Management Experience
- Built 23 airport facilities; resulting in a valuation over \$1 Billion
- Former Attorney, Founding Chairman of the Georgia Lottery Corporation, and Former Candidate for US Senate
- Former President and CEO of Airis Corp., and Managing Director of Nordic Airport Properties AB.



Tennyson Wells

Entrepreneur & Developer

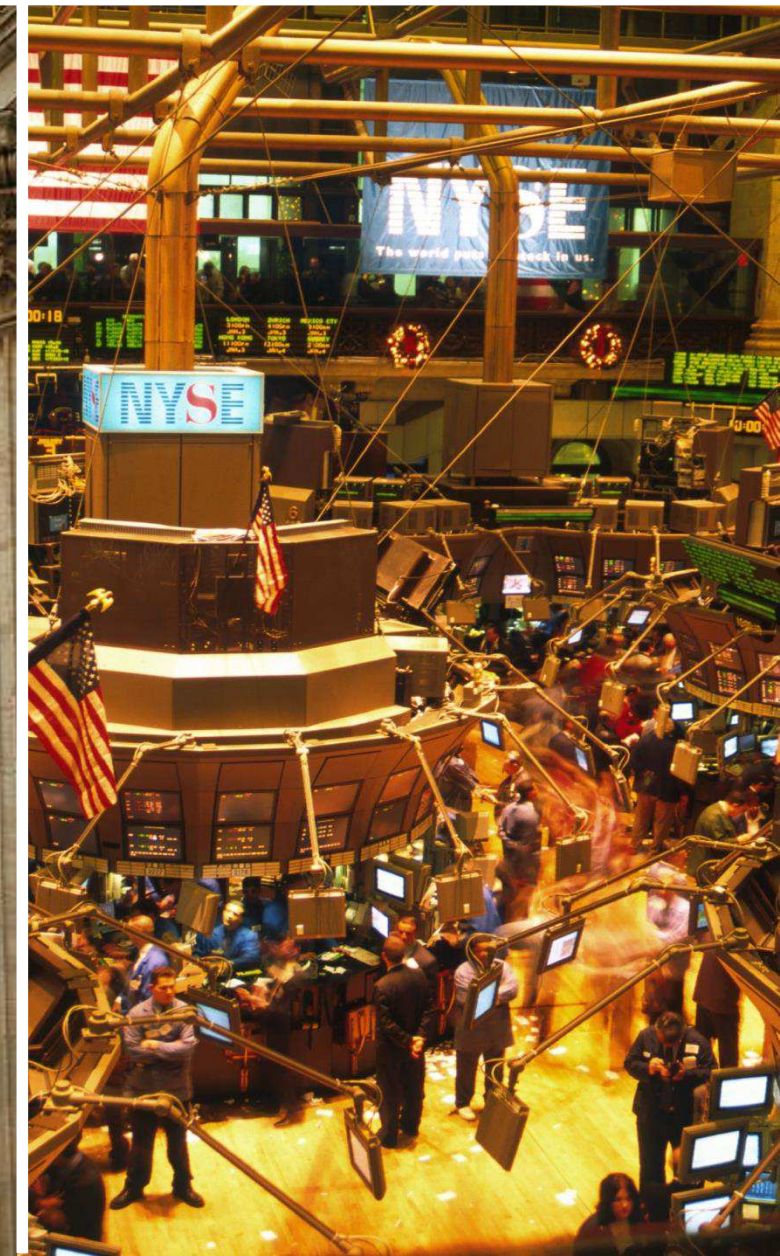
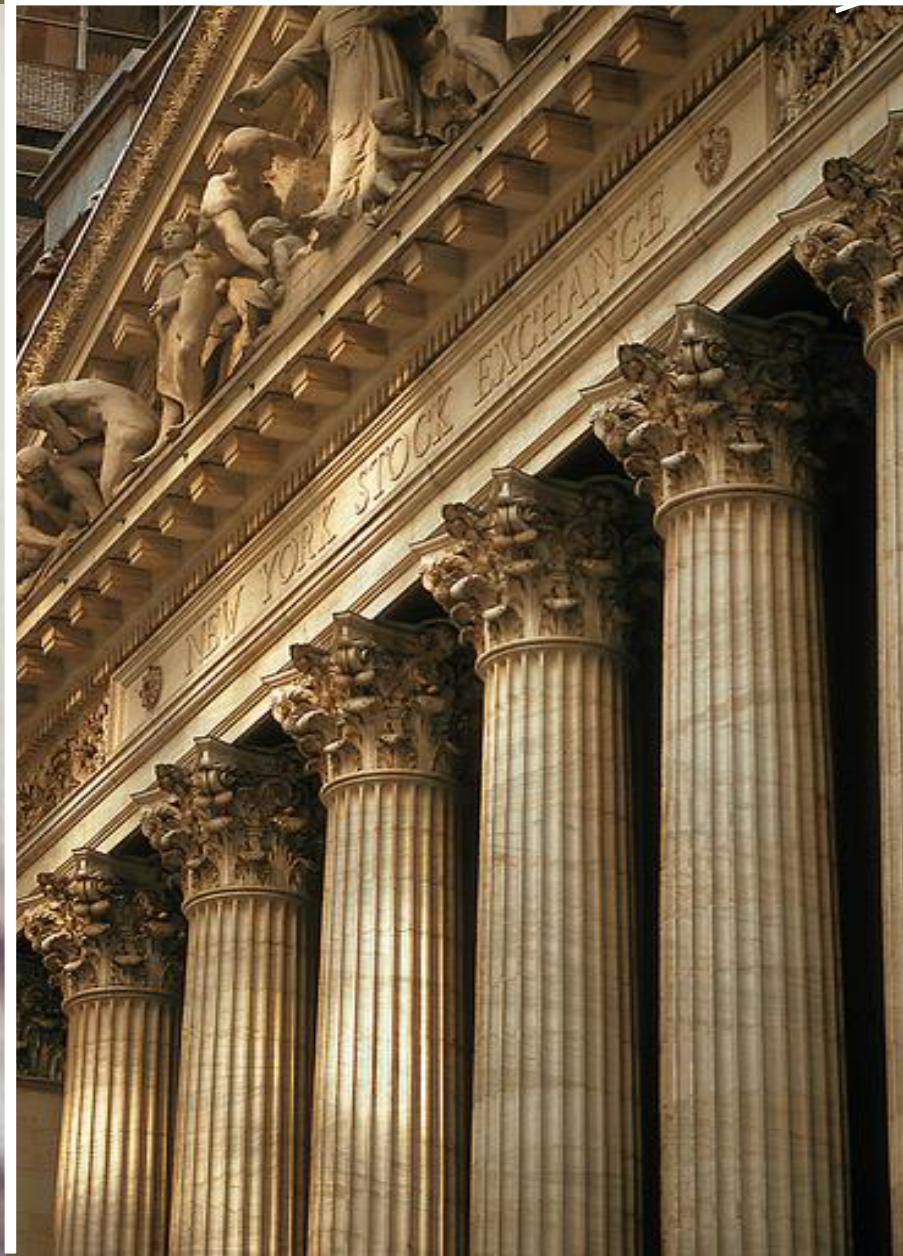
- Former Bahamian Member of Parliament, Attorney General, Minister of Justice, Minister of Agriculture & Fisheries, and Minister of Transport & Communications
- Partner in: Coca Cola Bahamas, Bacardi Bahamas, the Port of Nassau, the LNG Gas Company, etc.
- Land owner and developer in The Bahamas

FINANCING

Strategic Alliances for Achieving Success

Tremendous interest in the Avatron Smart Park project has been shown from a variety of Financial Institutions.

Avatron's Management Team has contracted with the Breckenridge Group from Atlanta, Ga, which recently merged with Cary Street Partners. They have years of proven advisory, capital raising and execution expertise across global capital markets. Together, we have identified and are in talks with financial partners for our capital & debt requirements who have the ability to provide the necessary funding.



OPERATOR & DESIGNER

Design & Operations Management Expertise

Wyatt Design Group, Inc.

Theme Park Master Planner & Designer

Wyatt Design is a multi-disciplinary firm specializing in exhibitions, entertainment, and attractions. Below is a list of a few companies Larry Wyatt, the principal partner, has Master Planned or Designed:



ProFun Management Group

Smart Park Operator

Started by former executives of Disney, ProFun brings more than 250 years of shared experience to the management and operation of entertainment centers. Below is a list of a few parks ProFun operates:



Ferrari World Abu Dhabi, UAE

As the world's largest indoor theme park it includes 24+ themed attractions including the F1 coaster, which is the world's fastest rollercoaster, a dueling coaster where you can race an opponent, a drop tower, and an aerial Voyage Over Italy attraction.



Monkey King Beijing, China

Monkey King theme park project is based on a Chinese legend. Its spread over 740 acres with ample land for additional mixed-use development. The site is located about 55 km from downtown Beijing.



YAS Island Abu Dhabi, UAE

The 2,500 hectare island features world-class entertainment attractions, signature hotels, retail centers, restaurants, golf courses, and a Formula One Grand Prix racetrack. ProFun oversaw all the Operations & Management of this project and Universal Studios, UAE.



Titanic Belfast, Northern Ireland

A waterfront regeneration attraction is the island's largest single concrete pour built to increase tourism. Located at the heart of Titanic Quarter, it was launched in 2012 with over 800K visitors. It was awarded the 2013 Thea Award for Outstanding Achievement.



uShaka Marine World Durban, South Africa

The 40-acre park includes Sea World - Aquarium, Wet N' Wild- Waterpark, Village Walk and an exotic beach. In its opening year of 2004, uShaka Marine World was awarded the International THEA award for Outstanding Achievement in the Marine Park category.

PRODUCERS & CONSULTANTS

Specialized Theme Park & Entertainment Expertise

Joel Hynek

Avatron Park Design Guru

- Oscar winner in special and visual effects for What Dreams May Come and the Matrix; 4 other nominations.
- Other credits: The Mummy, Jumper, Stealth, Eraser, Judge Dredd, XXX, Predator 1 and 2, Die Hard With a Vengeance.
- Assembled team experienced in creating theme park rides and creating new technology and real-time personalized digital experiences.

Ryan Miziker

Attraction Producer

- Awards and Nominations include: 3 Thea Awards, Emmy Award (3 additional nominations), 2 Gala Awards, Ace Award (2 additional nominations), Golden Mike Award, Peabody Award Nomination.



Charlotte Huggins

Attraction Producer



PHB Catalyst

Program Manager

As project managers, builders, architects, and developers, Carlos Pesant and Mark Harari founded phbcatalyst Group, Inc. to deliver large scale, complex, real estate development management. Over 35 years, they have completed large scale urban mixed use and resort developments in New York, Miami, Orlando, Las Vegas, Sarasota, the Caribbean as well as land planning development for many private and institutional clients. Mr. Pesant was previously a senior officer at Bovis Lend Lease and Hilton Hotels Corporation. Mr. Harari was previously an officer at Bovis Lend Lease, led an architectural practice in NYC, and founder of New York Governor's Sustainable Real Estate Initiative in 2001.

Management Resources

Financial and Operational Planning Consultants

- Below is a short client list of key Theme Park customers:

Recent / Current Projects	Locations	Notable Projects	Locations
Warner Bros. Studios (Harry Potter)	England	Busch Entertainment	2 countries
Wet'n' Wild Sydney	Australia	Herschend Family Entertainment	Atlanta
MGM Studios	China	Lotte World	Korea
Rubicon / Saraya Entertainment	Jordan	MGM Studios	3 countries
Samsung Everland	Korea	Paramount Parks	3 countries
Ernst & Young / Nakheel	UAE	Universal Studios	5 countries
Theme & Water Park Resort	India	VW Autostadt	Germany
Themed Attractions Malaysia	Malaysia	Warner Bros. Studios	3 countries

- Management Resources has also been involved in financial and operations planning for Cultural and Corporate Attractions as well as Events & Expositions.

- Notable Clients include:

- Corporate: Lego, Coca Cola, Time Warner, Ford, Grammys, Pepsi, Volkswagen, Crayola
- Cultural: American Museum of Natural History, Sept 11 Memorial, Smithsonian, Kennedy Space Center, College Football Hall of Fame, Aquarium of the Pacific, California Academy of the Sciences.
- Events & Expos: 2012 & 1984 Olympics, Expo 1982, 1986, 1992, 1998, 2000, 2010, 2017

DESIGN CONSULTANTS

Specialized Theme Park & Entertainment Expertise

rethink Leisure & Entertainment

Design and Theming Consultants

- rethink is a premier design agency with such illustrious ride attractions as *Harry Potter & Diagon Alley*, *Raiders of the Lost Ark*, *Transformers* and *Simpsons*.
- Their experience in designing themed entertainment spans 51 Countries in 6 Continents.



Scott Ault
President & CEO



Joshua Updike
Chief Creative Officer



John Rust
Senior Creative Director



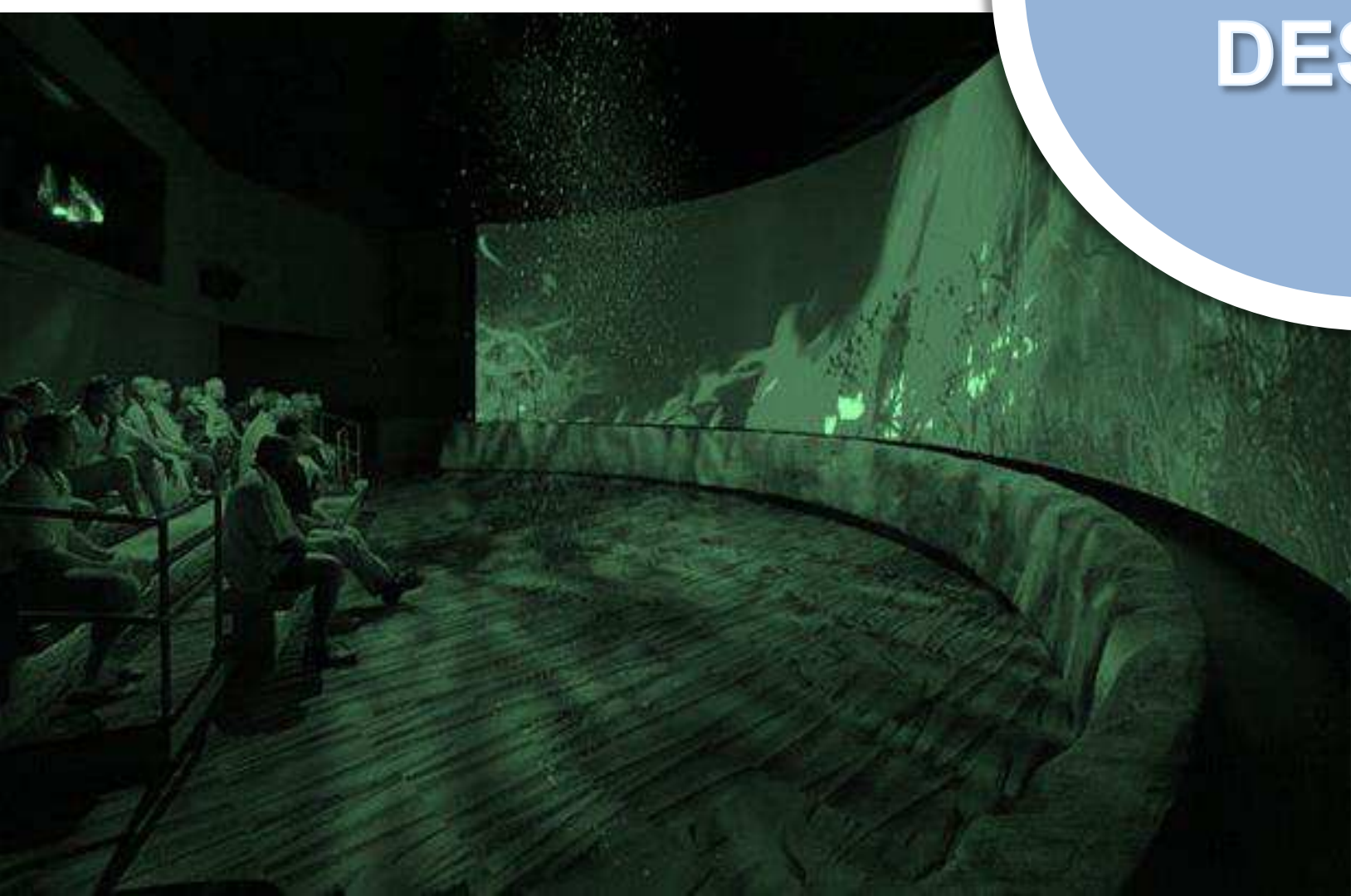
Gary Blumenstein
Senior Creative Director

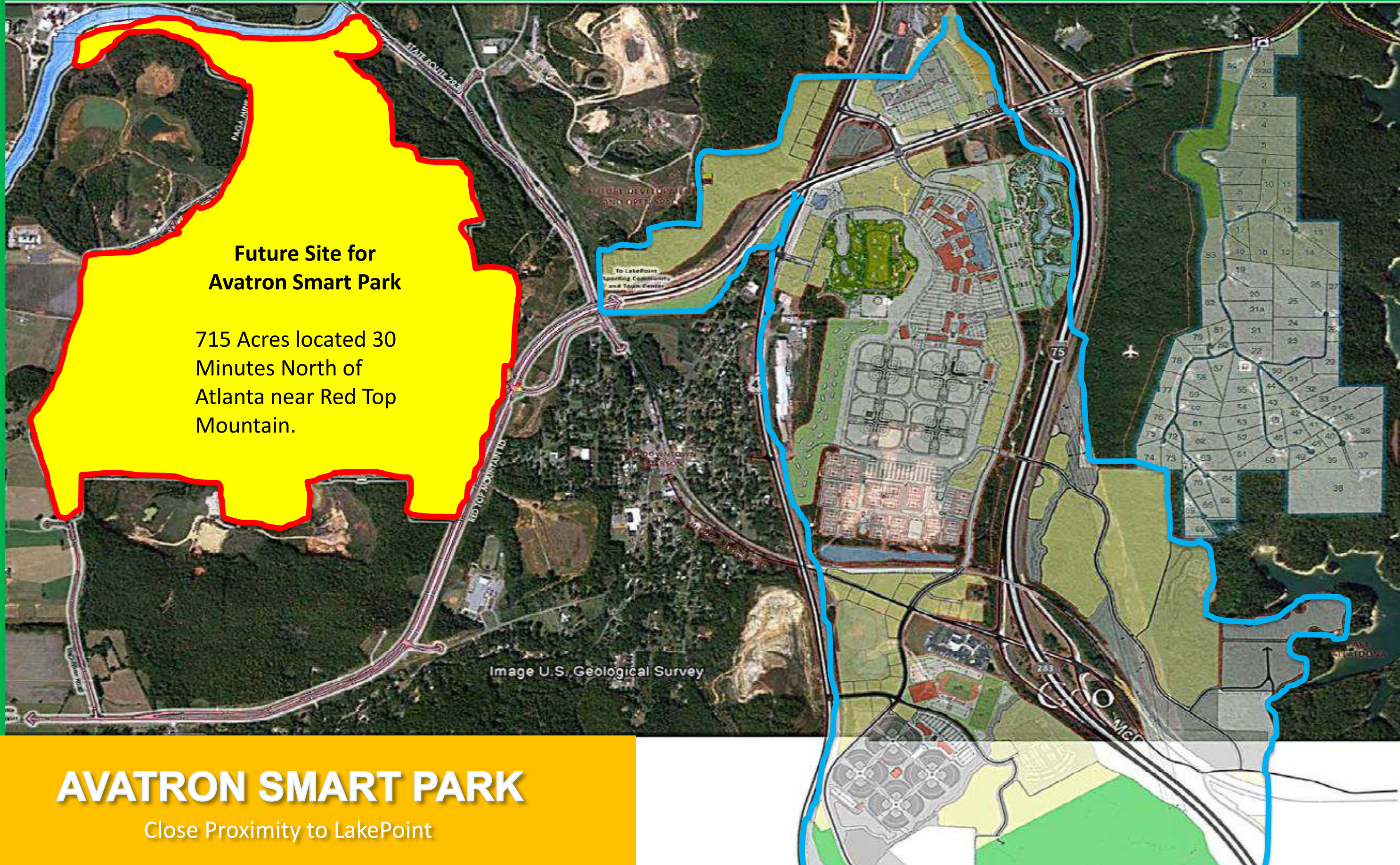




**LOCATION &
DESIGN**

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smart park





**Future Site for
Avatron Smart Park**

715 Acres located 30
Minutes North of
Atlanta near Red Top
Mountain.

Image U.S. Geological Survey

AVATRON SMART PARK

Close Proximity to LakePoint

- ✦ 200 Acre Parcel of Land
- ✦ 500+ Acres left for future growth
- ✦ Natural Amphitheater location
- ✦ Several Ponds on Property
- ✦ Within 5 Minutes from Interstate Hwy. 75
- ✦ Immediately adjacent to Lake Point
- ✦ Less than 5 minute bus ride from Lake Point
- ✦ Co-Branding/Marketing with Lake Point

- ▬ Avatron
- ▬ Lake Point

AVATRON DESIGN

Current Plans with Future Expansion Possibilities

Main access to Lakepoint Sports Complex,
State Route 293 and HWY 75

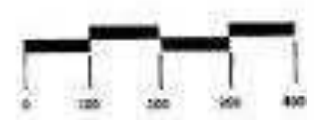
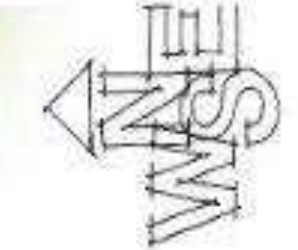


ATTRACTIONS LIST

- A. AVATRON HALL**
CAFE, AVATRON UNDERGROUND, AVATRON TECH STORE, LOOK NO HANDS, INTERACTIVE ART, WHISPERING WALL, VR SECTOR
 - 1. AVATRON HALL AND TOWER 40ksf
 - 2. SPORTS GREATS KIOSKS 4ksf
 - 3. X SPORTS KIOSKS 4ksf
- B. CITY OF THE FUTURE**
 - 4. DELTA X 20ksf
 - 5. NEW EARTH 40ksf
 - 6. HOLOVERSE THEATER 10ksf
 - 7. INTERACTIVE FOUNTAIN 3ksf
- C. KIDS ZONE**
 - 8. CHILDRENS PLAYGROUND 30ksf
 - 9. HI-TECH BUMPER CARS 8ksf
 - 10. MIDWAY GAMES 4ksf
- D. EXPEDITION USA**
 - 11. FLIGHT OF THE EAGLE 20ksf
 - 12. DEEP INTO THE EARTH 40ksf
 - 13. THE NOSE KNOWS 10ksf
 - 14. DINO TIME 60ksf
 - 15. 3D CHOCOLATE FACTORY 8ksf
- E. MYSTERIOUS FOREST**
 - 16. AREA 52 40ksf
 - 17. ENCHANTED GLEN 20ksf
 - 18. GHOST PETS 40ksf
 - 19. DRONE SHOW 10ksf

PROJECT DATA

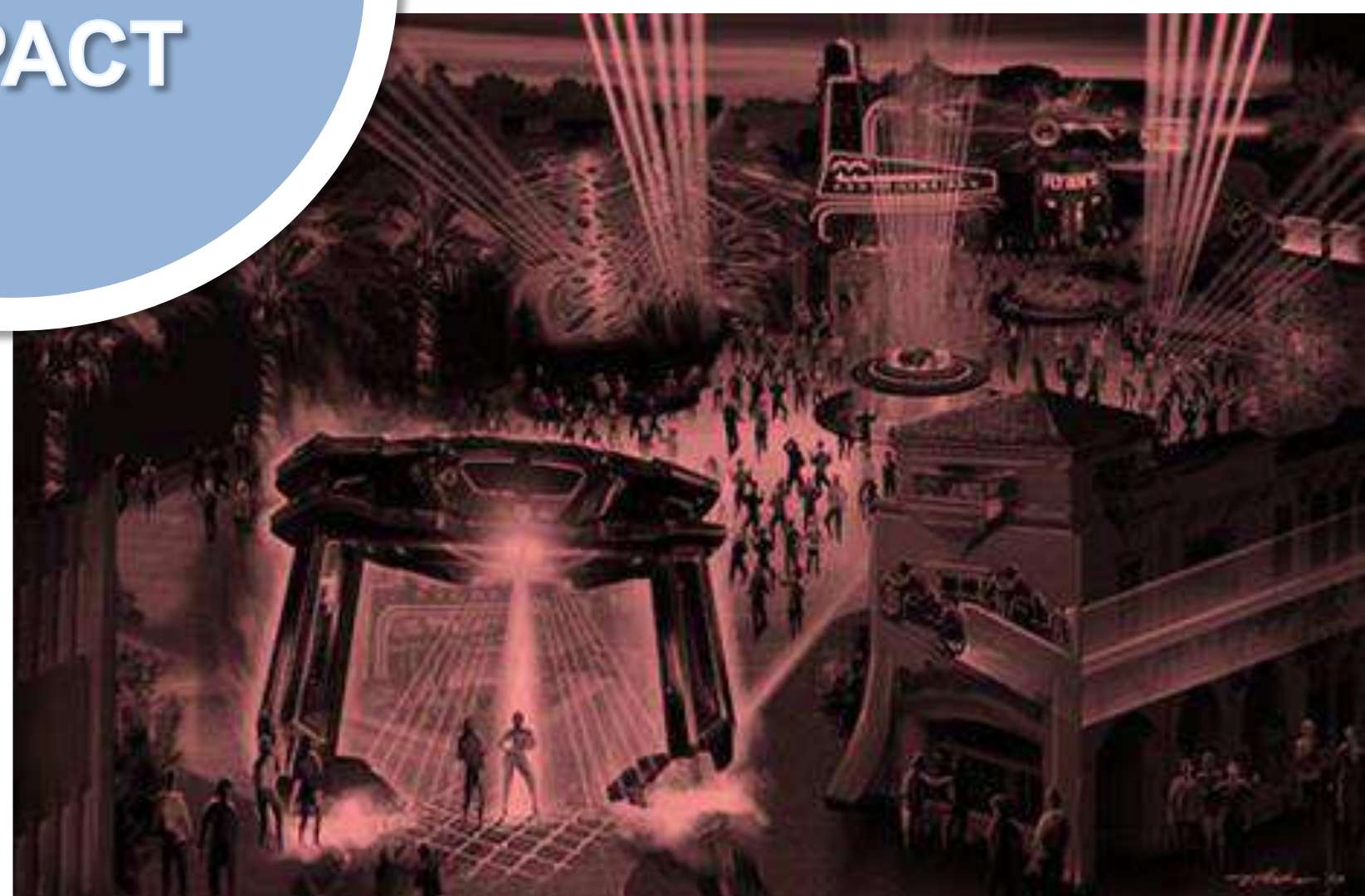
 PARK OPERATIONS	83ksf
 FOOD SERVICE	40ksf
 RETAIL	24ksf
 RESTROOMS	10ksf





**ECONOMIC
IMPACT**

avatron™
smart park



MARKET OPPORTUNITY

Why Avatron Smart Park is important for Georgia?

- Avatron Park provides an opportunity to not only **exceed the expectations of visitors**, but to create a lasting experience so unique that it becomes the motivating factor for visiting Georgia.
- **Theme Parks** throughout The USA have become increasingly popular post-recession and **have recovered notably quicker than the hospitality industry**.
- Avatron Smart Park offers a unique, thrilling in-demand experience to visitors as the first of its kind in Georgia.
- Themed Entertainment Association and AECOM publish yearly studies on the Themed Entertainment Industry. Below is the increase/decrease that the major theme parks in the US have experienced in 2013. **Majority of the parks except SeaWorld and Busch Gardens have shown impressive growth.**

Why Theme Parks?

- Theme parks are listed as family-friendly vacations.
- Theme parks are the favorite places and destinations for nearly one-third of summertime family vacations within a tri-State area.
- Surveys indicate that, except for beaches, Theme Parks are the second most-visited site in any State.
- Historically, all major theme parks draw a significant portion of their visitors from outside the State, either as a main destination or a secondary stop.



Existing Experiences, Attractions & Venues in Atlanta

7	Performance/Meeting Venues	3	Sports Venues
7	Sporting Franchises	3	Festivals
5	Attractions	2	Generation Y Events
4	Parks	1	Amusement Park
4	Museums	0	Theme Parks/Smart Parks

More than just a theme park with Hollywood visual effects, the Avatron Smart Park team is creating a *first-of-its-kind*, digital technology-based, immersive entertainment experience that will capture the imagination of guests of all ages.

ECONOMIC IMPACT

Defining a Methodology

Project Metrics

- ❖ **Total Investment (Avatron Only):** \$480 Million
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- ❖ **Employment (Avatron, 2 Hotels, & Retail Village):**
 - 2,000 – 2,250 FTE
- ❖ **Employment Construction Phase (Avatron Only):**
 - 1,000 – 1,500 FTE Over 36 mth. Construction Period
- ❖ **Job Mix:** At opening, a higher percentage of the jobs will require technical training and skills than in a typical project. The salaries will reflect that fact. Once the job mix analysis is completed by our Operator, we will provide it. This will include total anticipated payroll after Opening of park. (As a result of the technical requirements of the jobs, QuickStart Job Training Assistance from the State will be very important.)



Methodology

Our goal is to provide a high-level analysis of the impact that Avatron Smart Park will have on Georgia's GDP. Our analysts measured the direct, indirect, and induced impacts of tourism on the economy for State of Georgia. Our multiplier-based analysis provides an overall GDP Impact evaluation distinguishing between direct (by Avatron Park), indirect (by our locally-based suppliers) and induced (by households in Georgia affected by Direct and Indirect activity).

Direct Impact: Analysis based on direct activities by Avatron Smart Park:

- ❖ Payroll
- ❖ Tips & Gratuities
- ❖ Operational Costs
- ❖ Management Fees
- ❖ Capital Investment
- ❖ Taxes
 - Sales
 - Individual
 - Corporate
 - Property

Indirect Impact: Analysis based on a multiplier for indirect activities by Georgia based suppliers only:

- ❖ Construction & Infrastructure
- ❖ Utilities
- ❖ Information Technology
- ❖ Business Services
- ❖ Movie Production
- ❖ Wholesale & Retail
- ❖ Transportation
- ❖ Other Services

Induced Impact: Analysis based on a multiplier for wages, tips & gratuities, and other income spent and re-spent within the local economy.

Economic Leakage: defined as a situation in which capital or income exits an economy rather than remains within it. In economics, leakage refers to outflow from a circular flow of income model. In a two sector model, all individual income is sent back to employers when goods and services are purchased, and back to employees through wages and dividends. Leakage occurs when income is taken out through taxes, savings and imports.

Based on Industry Standards and project specifications the **Indirect and Induced Multipliers of 2.16** was provided by **Oxford Economics**.

ECONOMIC GROWTH

Avatron Only

Two Phases

The Economic Impact Analysis has been broken-down in to two phases including:

- Construction/Infrastructure
- Operations

“The theme park business has recovered from the recession much faster than other leisure pursuits.”
- BLOOMBERG BUSINESSWEEK

“Thrill-seekers want more than just a train on a track like traditional roller coasters. They want spectacular storytelling and eye-popping special effects with technically advanced rides. This has the amusement industry’s top draws, dark rides and roller coasters, in one unbelievable experience. These types of rides are coming out in an entirely new category of roller coasters.” - Peter Schnabel, Dynamic Attractions President

Operations Performance (in 000's)	2015-2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	Total
Direct GDP Impact	\$387,622	\$180,394	\$196,375	\$213,395	\$226,224	\$359,369	\$293,097	\$311,099	\$336,182	\$359,464	\$387,213	\$3,250,433
Indirect GDP Impact	\$264,919	\$120,783	\$131,378	\$142,662	\$151,098	\$162,653	\$176,260	\$186,942	\$201,523	\$215,337	\$231,800	\$1,985,356
Induced GDP Impact	\$174,090	\$79,372	\$86,334	\$93,749	\$99,293	\$106,886	\$115,828	\$122,848	\$132,429	\$141,507	\$152,325	\$1,304,662
Total GDP Impact	\$826,631	\$380,549	\$414,086	\$449,807	\$476,615	\$628,908	\$585,185	\$620,889	\$670,134	\$716,309	\$771,338	\$6,540,452



Construction Investment (in 000's)	2015	2016	2017	Total
Jobs Impact	\$43,200	\$86,400	\$69,120	\$198,720
Material Impact	\$142,167	\$284,334	\$227,467	\$653,967
Total Construction Impact	\$185,367	\$370,734	\$296,587	\$852,687

JOB CREATION

Avatron Only

		Average Temporary Jobs per Year	Average Permanent Jobs per Year
Atlanta Workforce	2,514,000 *		
Unemployed	160,896 *		
Unemployment Rate	6.4% *		
Indirect/Induced Multiplier	2.16		
Total Onsite Avatron FTEs		250	1,038
Total Avatron & Other FTE		540	2,242
Potential Reduction in Unemployment		0.16%	0.65%

* Provided by Georgia Department of Labor on Jan. 29, 2015 for Dec. 2014 Labor statistics.
http://www.bizjournals.com/atlanta/morning_call/2015/01/metro-atlanta-s-unemployment-rate-unchanged-at-6-4.html

Top 10 Bartow Employers

Shaw Industries	2,005
Bartow Co. Schools	1,618
Avatron Smart Park	1,038
Trinity Rail Operations	906
Cartersville Medical Center	750
Bartow Co. Gov't	750
Anheuser-Busch	706
Cartersville Schools	503
Morse Automotive	400
Georgia Power/Plant Bowen	400
Wal-Mart	390

Note: Avatron will become 3rd largest employer in Bartow.

Construction/Infrastructure Analysis

	2015	2016	2017	Total
Jobs	500	1,000	800	
Total Wages	\$25,000,000	\$50,000,000	\$40,000,000	\$115,000,000
Atlanta Wages (80%)	\$20,000,000	\$40,000,000	\$32,000,000	\$92,000,000
Total GDP Impact Jobs (2.16 multiplier)	\$43,200,000	\$86,400,000	\$69,120,000	\$198,720,000
Material cost	\$73,131,092	\$146,262,184	\$117,009,747	\$336,403,024
Atlanta Investment (90%)	\$65,817,983	\$131,635,966	\$105,308,773	\$302,762,721
Total GDP Impact Materials (2.16 multiplier)	\$142,166,843	\$284,333,686	\$227,466,949	\$653,967,478
Total GDP Impact (2.16 multiplier)	\$185,366,843	\$370,733,686	\$296,586,949	\$852,687,478

Assumptions:

- 80% of Jobs during the Construction period are local jobs.
- Labor is 34% of the overall project Construction Budget
- Local Investment is defined as local materials for construction as well as other local initiatives.

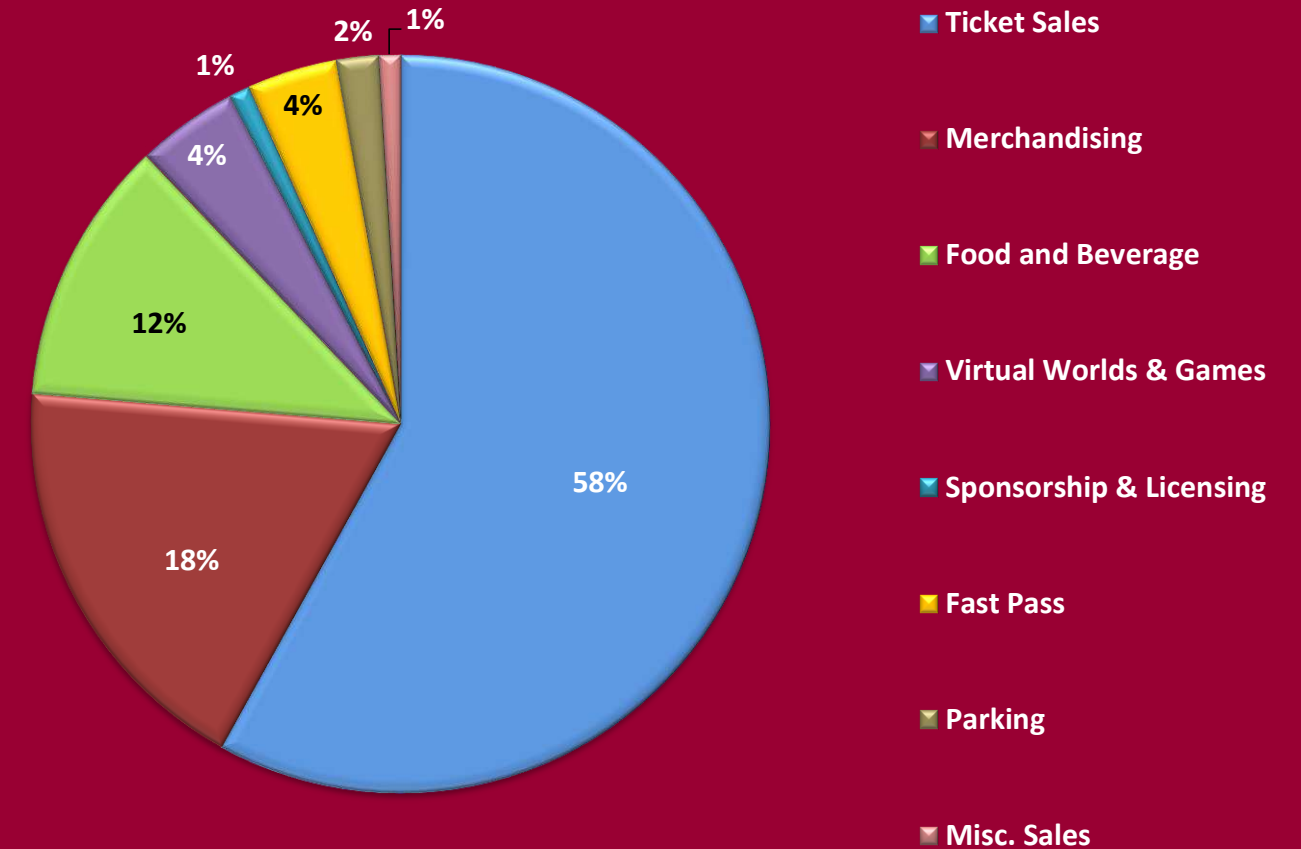


OPERATING PHASE

Avatron Only: "Best Case" Scenario



Consumer Spending Break-down by Type of Expenditure

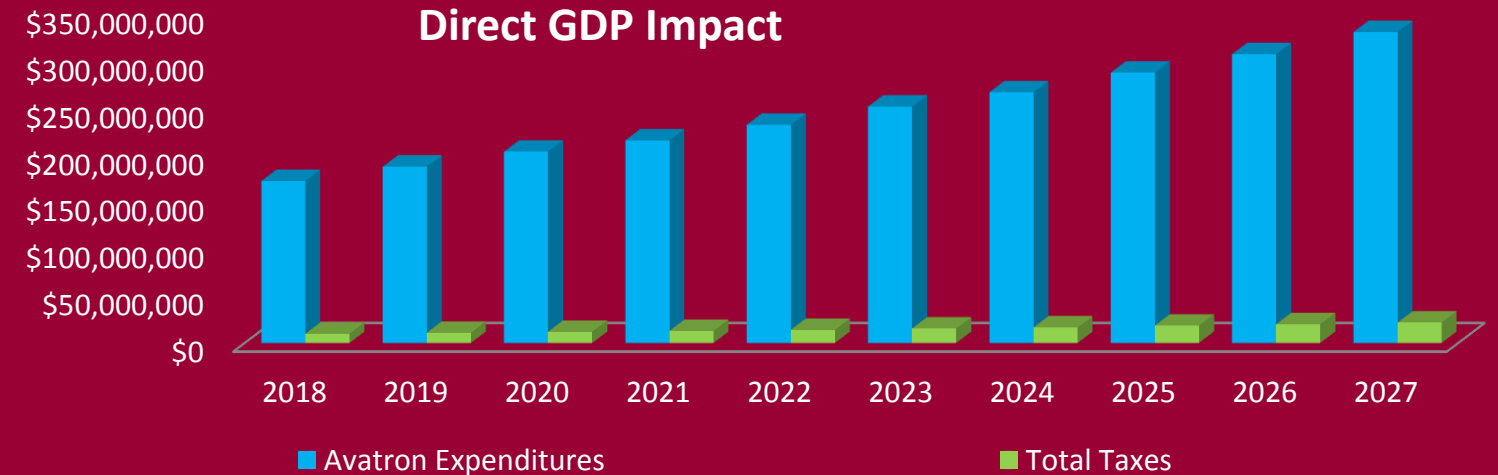


Consumer Expenditures by Category

Expenditure (in 000's)	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Ticket Sales	\$175,200	\$184,070	\$193,273	\$205,180	\$217,562	\$236,538	\$251,328	\$266,792	\$285,679	\$308,261	\$2,323,881
Merchandising	\$35,040	\$46,017	\$57,982	\$61,554	\$70,707	\$76,875	\$81,681	\$93,377	\$99,988	\$107,891	\$731,113
Food and Beverage	\$35,040	\$36,814	\$38,655	\$41,036	\$43,512	\$47,308	\$50,266	\$53,358	\$57,136	\$61,652	\$464,776
Virtual Worlds & Games	\$15,689	\$16,081	\$16,483	\$16,896	\$17,318	\$17,837	\$18,373	\$18,924	\$19,491	\$20,076	\$177,169
Sponsorship & Licensing	\$2,610	\$2,830	\$3,064	\$3,247	\$3,491	\$3,786	\$4,016	\$4,325	\$4,623	\$4,979	\$36,969
Fast Pass	\$10,950	\$11,673	\$12,425	\$13,443	\$14,504	\$16,184	\$17,439	\$18,755	\$20,406	\$22,419	\$158,197
Parking	\$6,570	\$6,734	\$6,903	\$7,075	\$7,252	\$7,470	\$7,694	\$7,925	\$8,162	\$8,407	\$74,191
Misc. Sales	\$2,610	\$2,830	\$3,064	\$3,247	\$3,491	\$3,786	\$4,016	\$4,325	\$4,623	\$4,979	\$36,969
Total	\$283,709	\$307,049	\$331,848	\$351,677	\$377,837	\$409,782	\$434,813	\$467,779	\$500,107	\$538,664	\$4,003,265

TOTAL GDP IMPACT

Avatron Only: "Best Case" Scenario



- Estimated Corporate and Individual taxes for the State of Georgia are upwards of \$300M over the first 10 year operating period not including Construction Period taxes.

Direct GDP Impact

Impact (in 000's)	Construction 3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Avatron Expenditures	\$378,456	\$172,547	\$187,682	\$203,803	\$215,855	\$232,362	\$251,801	\$267,060	\$287,889	\$307,624	\$331,142	\$2,836,222
State Corporate Taxes	\$0	\$3,595	\$4,091	\$4,620	\$5,099	\$5,697	\$6,471	\$7,087	\$8,539	\$9,338	\$10,292	\$64,828
State Payroll Taxes	\$9,165	\$4,251	\$4,601	\$4,973	\$5,270	\$5,662	\$6,141	\$6,516	\$7,010	\$7,494	\$8,072	\$69,154
State Sales Tax Surplus	\$0	\$0	\$0	\$0	\$0	\$115,648	\$28,685	\$30,437	\$32,745	\$35,007	\$37,706	\$280,229
Total	\$387,622	\$180,394	\$196,375	\$213,395	\$226,224	\$359,369	\$293,097	\$311,099	\$336,182	\$359,464	\$387,213	\$3,250,433

Indirect GDP Impact

Impact (in 000's)	3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Avatron Expenditures	\$378,456	\$172,547	\$187,682	\$203,803	\$215,855	\$232,362	\$251,801	\$267,060	\$287,889	\$307,624	\$331,142	\$2,836,222
Indirect Impact (Multiplier .7)	\$264,919	\$120,783	\$131,378	\$142,662	\$151,098	\$162,653	\$176,260	\$186,942	\$201,523	\$215,337	\$231,800	\$1,985,356

Induced GDP Impact

Impact (in 000's)	3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Avatron Expenditures	\$378,456	\$172,547	\$187,682	\$203,803	\$215,855	\$232,362	\$251,801	\$267,060	\$287,889	\$307,624	\$331,142	\$2,836,222
Induced Impact (Multiplier .46)	\$174,090	\$79,372	\$86,334	\$93,749	\$99,293	\$106,886	\$115,828	\$122,848	\$132,429	\$141,507	\$152,325	\$1,304,662

Total GDP Impact

Impact (in 000's)	3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Direct GDP Impact	\$387,622	\$180,394	\$196,375	\$213,395	\$226,224	\$359,369	\$293,097	\$311,099	\$336,182	\$359,464	\$387,213	\$3,250,433
Indirect GDP Impact	\$264,919	\$120,783	\$131,378	\$142,662	\$151,098	\$162,653	\$176,260	\$186,942	\$201,523	\$215,337	\$231,800	\$1,985,356
Induced GDP Impact	\$174,090	\$79,372	\$86,334	\$93,749	\$99,293	\$106,886	\$115,828	\$122,848	\$132,429	\$141,507	\$152,325	\$1,304,662
Total GDP Impact	\$826,631	\$380,549	\$414,086	\$449,807	\$476,615	\$628,908	\$585,185	\$620,889	\$670,134	\$716,309	\$771,338	\$6,540,452

TOTAL TAX IMPACT

Avatron Only: “Best Case” Scenario

Tax Calculation Inputs

	Inputs	GA vs. Bartow Tax %
Compensation	94.00%	
State Corporate Taxes	6.00%	
State Payroll Taxes	6.00%	
Total State Sales Taxes	7.00%	
State Sales Taxes less Bartow County Sales Tax	4.00%	57%
Bartow County Sales Taxes	3.00%	43%
Retail Tax of Family Purchase	4.00%	
% of Payroll spent on Retail	50.00%	
State Gas Taxes	\$1.50	

Out-of-State Visitors

	Total Visitors in GA	Avatron % of Visitors	Avatron Visitors	% of Out-of-State Visitors	Out-of-State Visitors	Total % of Out-of-State Visitor for Georgia
Out-of-State Visitors	16,000,000	5.00%	800,000	100.00%	800,000	
Lake Point Visitors	5,000,000	10.00%	500,000	55.00%	275,000	
Atlanta Visitors	26,300,000	1.00%	263,000	80.00%	210,400	
Metro Atlanta Residents	5,500,000	5.00%	275,000	0.00%	0	
Estimated Visitors per Year			1,838,000		1,285,400	69.93%
Estimated Visitors per Day			5,036		3,522	

Tax Benefits for the State of Georgia

	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total	Additional Taxes for State of Georgia
Consumer Expenditures	\$283,708,543	\$307,048,757	\$331,848,041	\$351,676,772	\$377,837,353	\$409,782,378	\$434,812,771	\$467,779,376	\$500,107,074	\$538,664,218	\$4,003,265,283	
Operational Expenditures	\$172,547,422	\$187,682,455	\$203,803,192	\$215,854,542	\$232,361,828	\$251,800,608	\$267,059,804	\$287,889,448	\$307,624,490	\$331,142,361	\$2,457,766,150	
Taxable Income	\$59,921,284	\$68,182,979	\$76,992,722	\$84,988,728	\$94,943,624	\$107,842,401	\$118,117,789	\$142,310,053	\$155,635,895	\$171,535,175	\$1,080,470,650	
Payroll	\$70,856,209	\$76,685,427	\$82,879,048	\$87,831,274	\$94,364,879	\$102,343,149	\$108,594,490	\$116,827,899	\$124,901,742	\$134,531,388	\$999,815,504	
Vehicles	700,000	717,500	735,438	753,823	772,669	795,849	819,725	844,316	869,646	895,735		
State Corporate Taxes	\$3,595,277	\$4,090,979	\$4,619,563	\$5,099,324	\$5,696,617	\$6,470,544	\$7,087,067	\$8,538,603	\$9,338,154	\$10,292,111	\$64,828,239	\$64,828,239
State Payroll Taxes	\$4,251,373	\$4,601,126	\$4,972,743	\$5,269,876	\$5,661,893	\$6,140,589	\$6,515,669	\$7,009,674	\$7,494,104	\$8,071,883	\$59,988,930	\$59,988,930
State Sales Taxes	\$19,859,598	\$21,493,413	\$23,229,363	\$24,617,374	\$26,448,615	\$28,684,766	\$30,436,894	\$32,744,556	\$35,007,495	\$37,706,495	\$280,228,570	\$167,377,814
Retail Tax of Family Purchase	\$1,417,124	\$1,533,709	\$1,657,581	\$1,756,625	\$1,887,298	\$2,046,863	\$2,171,890	\$2,336,558	\$2,498,035	\$2,690,628	\$19,996,310	\$19,996,310
State Gas Taxes	\$1,050,000	\$1,076,250	\$1,103,156	\$1,130,735	\$1,159,004	\$1,193,774	\$1,229,587	\$1,266,474	\$1,304,469	\$1,343,603	\$11,857,051	\$11,857,051
Total Taxes from Avatron	\$30,173,372	\$32,795,476	\$35,582,406	\$37,873,935	\$40,853,426	\$44,536,536	\$47,441,107	\$51,895,866	\$55,642,257	\$60,104,720	\$436,899,100	\$324,048,345

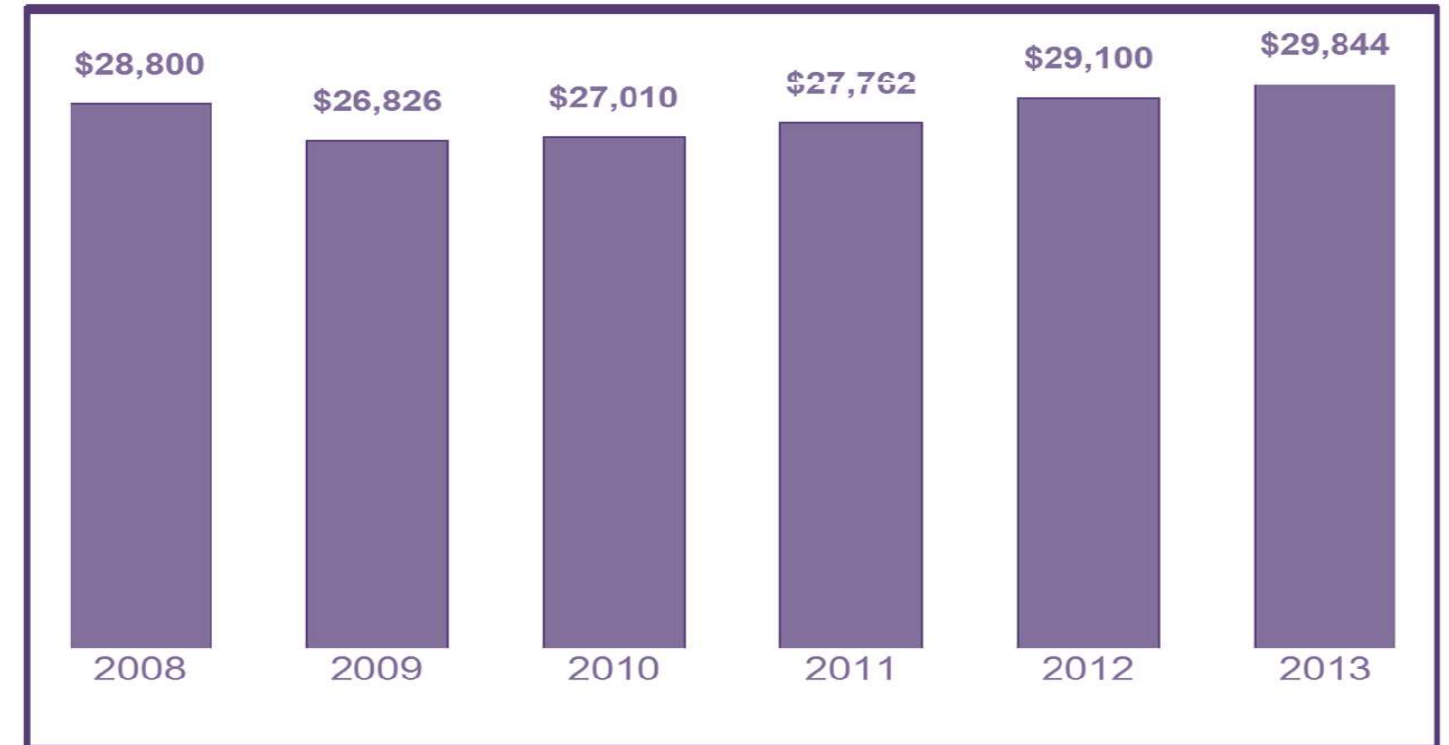
BARTOW COUNTY IMPACT

Avatron Only: "Best Case" Scenario

	Average Temporary Jobs per Year	Average Permanent Jobs per Year	Total
Total Onsite Avatron FTEs	250	1,038	1,288
Total Payroll			\$46,056,536
Total Benefits			\$24,799,673
Total Payroll & Benefits			\$70,856,209
Average Payroll			\$55,013

Bartow Per Capita Income

Source: U.S. Bureau of Economic Analysis



Tax Benefits for Bartow County

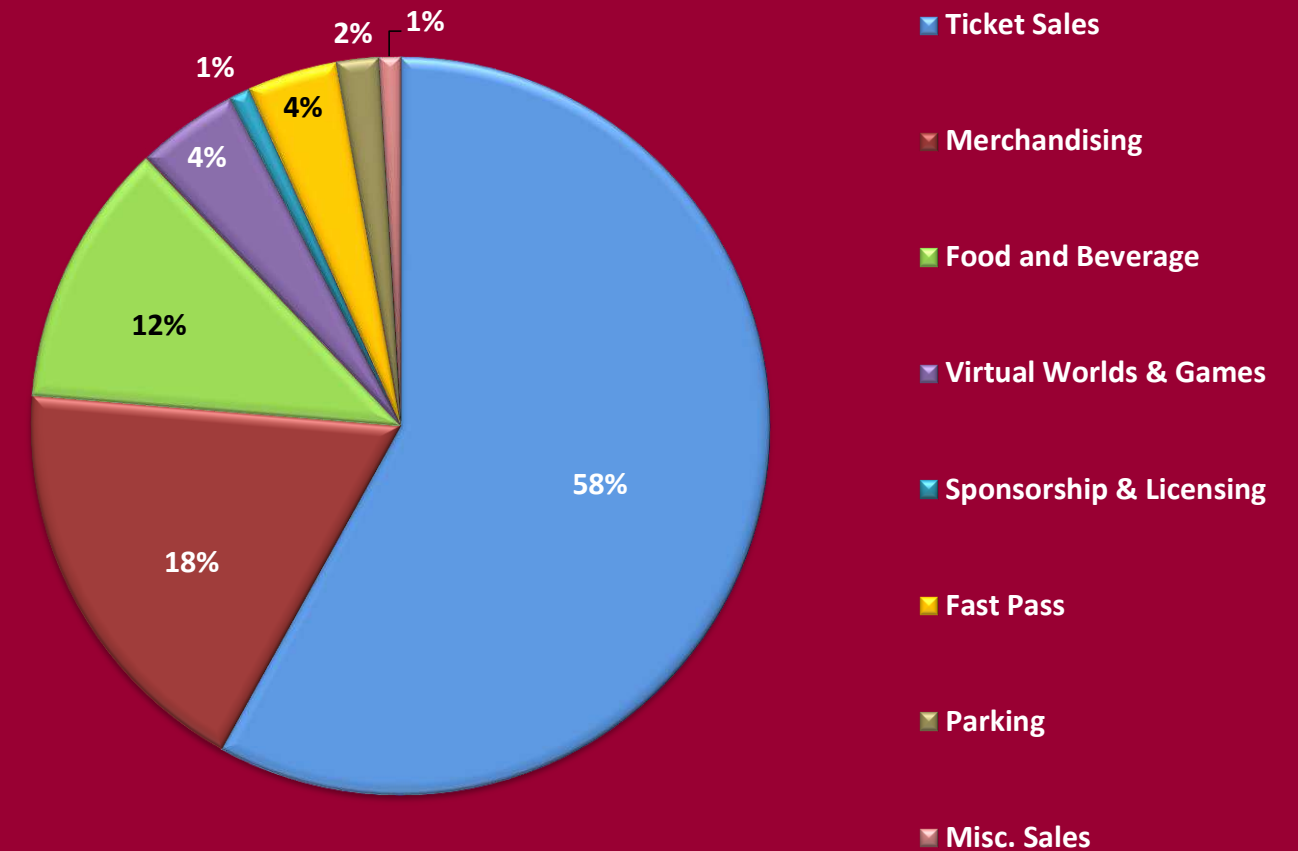
	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
State Sales Taxes	\$11,348,342	\$12,281,950	\$13,273,922	\$14,067,071	\$15,113,494	\$16,391,295	\$17,392,511	\$18,711,175	\$20,004,283	\$21,546,569	\$160,130,611
Bartow County Sales Taxes	\$8,511,256	\$9,211,463	\$9,955,441	\$10,550,303	\$11,335,121	\$12,293,471	\$13,044,383	\$14,033,381	\$15,003,212	\$16,159,927	\$120,097,958
Total Sales Tax	\$19,859,598	\$21,493,413	\$23,229,363	\$24,617,374	\$26,448,615	\$28,684,766	\$30,436,894	\$32,744,556	\$35,007,495	\$37,706,495	\$280,228,570
Total Tax Incentive	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$112,850,756
State Tax Incentive	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$90,280,605
Bartow County Tax Incentive	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$22,570,151
Bartow County Tax Surplus	\$6,131,033	\$6,817,445	\$7,546,767	\$8,129,910	\$8,899,267	\$9,838,738	\$10,574,857	\$11,544,372	\$12,495,097	\$13,629,024	\$95,606,509
City of Emerson Tax Surplus	\$123,209	\$137,003	\$151,659	\$163,378	\$178,839	\$197,718	\$212,511	\$231,994	\$251,100	\$273,887	\$1,921,298

OPERATING PHASE

Avatron Only: "Worst Case" Scenario



Consumer Spending Break-down by Type of Expenditure

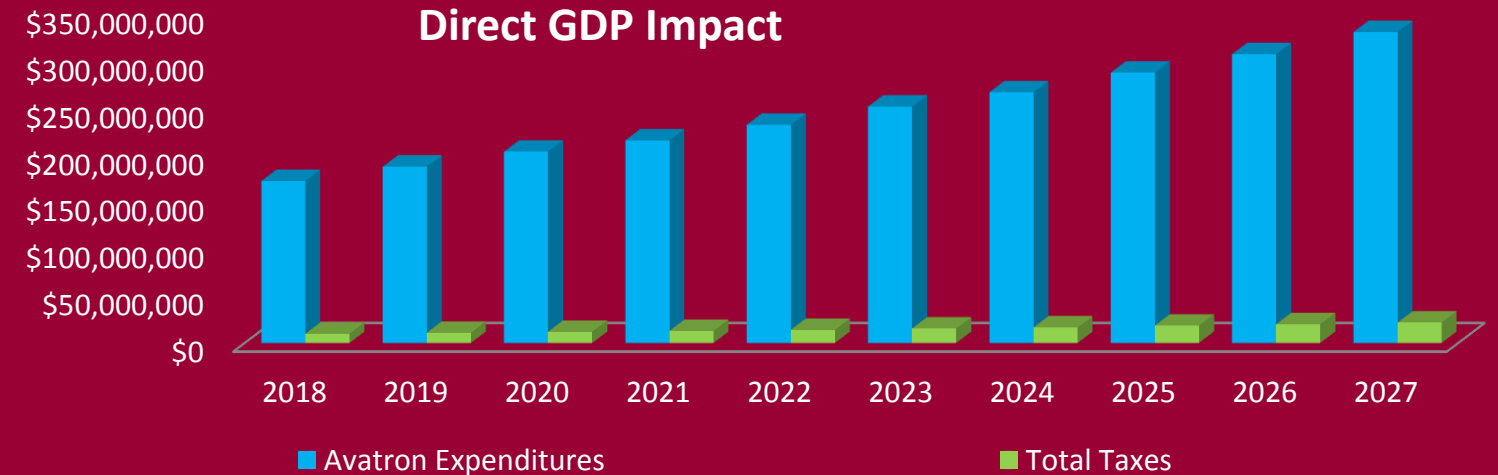


Consumer Expenditures by Category

Expenditure (in 000's)	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Ticket Sales	\$136,875	\$144,038	\$153,391	\$167,868	\$183,074	\$199,043	\$210,346	\$222,197	\$236,943	\$252,449	\$1,906,223
Merchandising	\$27,375	\$36,010	\$46,017	\$50,360	\$59,499	\$64,689	\$68,362	\$77,769	\$82,930	\$88,357	\$601,369
Food and Beverage	\$27,375	\$28,808	\$30,678	\$33,574	\$36,615	\$39,809	\$42,069	\$44,439	\$47,389	\$50,490	\$381,245
Virtual Worlds & Games	\$13,074	\$13,401	\$13,736	\$14,148	\$14,573	\$15,010	\$15,535	\$16,079	\$16,642	\$17,224	\$149,423
Sponsorship & Licensing	\$2,047	\$2,223	\$2,438	\$2,659	\$2,938	\$3,185	\$3,363	\$3,605	\$3,839	\$4,085	\$30,383
Fast Pass	\$9,125	\$9,727	\$10,546	\$11,849	\$13,222	\$14,666	\$15,613	\$16,609	\$17,887	\$19,234	\$138,479
Parking	\$5,475	\$5,612	\$5,752	\$5,925	\$6,102	\$6,286	\$6,506	\$6,733	\$6,969	\$7,213	\$62,572
Misc. Sales	\$2,047	\$2,223	\$2,438	\$2,659	\$2,938	\$3,185	\$3,363	\$3,605	\$3,839	\$4,085	\$30,383
Total	\$223,393	\$242,041	\$264,997	\$289,043	\$318,961	\$345,873	\$365,158	\$391,036	\$416,437	\$443,137	\$3,300,075

TOTAL GDP IMPACT

Avatron Only: "Worst Case" Scenario



- Estimated Corporate and Individual taxes for the State of Georgia are upwards of \$200M over the first 10 year operating period not including Construction Period taxes.

Direct GDP Impact

Impact (in 000's)	Construction 3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Avatron Expenditures	\$378,456	\$135,768	\$147,838	\$162,592	\$177,179	\$195,844	\$212,210	\$223,981	\$240,382	\$255,902	\$272,214	\$2,402,366
State Corporate Taxes	\$0	\$2,632	\$3,035	\$3,540	\$4,127	\$4,828	\$5,494	\$5,987	\$7,376	\$8,029	\$8,722	\$53,770
State Payroll Taxes	\$9,165	\$3,348	\$3,627	\$3,971	\$4,331	\$4,780	\$5,183	\$5,472	\$5,860	\$6,240	\$6,640	\$58,617
State Sales Tax Surplus	\$0	\$0	\$0	\$0	\$0	-\$19,160	\$24,211	\$25,561	\$27,373	\$29,151	\$31,020	\$118,155
Total	\$387,622	\$141,748	\$154,500	\$170,104	\$185,637	\$186,291	\$247,099	\$261,001	\$280,990	\$299,321	\$318,596	\$2,632,908

Indirect GDP Impact

Impact (in 000's)	3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Avatron Expenditures	\$378,456	\$135,768	\$147,838	\$162,592	\$177,179	\$195,844	\$212,210	\$223,981	\$240,382	\$255,902	\$272,214	\$2,402,366
Indirect Impact (Multiplier .7)	\$264,919	\$95,038	\$103,487	\$113,815	\$124,025	\$137,090	\$148,547	\$156,787	\$168,267	\$179,131	\$190,550	\$1,681,656

Induced GDP Impact

Impact (in 000's)	3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Avatron Expenditures	\$378,456	\$135,768	\$147,838	\$162,592	\$177,179	\$195,844	\$212,210	\$223,981	\$240,382	\$255,902	\$272,214	\$2,402,366
Induced Impact (Multiplier .46)	\$174,090	\$62,453	\$68,005	\$74,792	\$81,502	\$90,088	\$97,617	\$103,031	\$110,576	\$117,715	\$125,218	\$1,105,089

Total GDP Impact

Impact (in 000's)	3 YRS	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
Direct GDP Impact	\$387,622	\$141,748	\$154,500	\$170,104	\$185,637	\$186,291	\$247,099	\$261,001	\$280,990	\$299,321	\$318,596	\$2,632,908
Indirect GDP Impact	\$264,919	\$95,038	\$103,487	\$113,815	\$124,025	\$137,090	\$148,547	\$156,787	\$168,267	\$179,131	\$190,550	\$1,681,656
Induced GDP Impact	\$174,090	\$62,453	\$68,005	\$74,792	\$81,502	\$90,088	\$97,617	\$103,031	\$110,576	\$117,715	\$125,218	\$1,105,089
Total GDP Impact	\$826,631	\$299,239	\$325,992	\$358,711	\$391,164	\$413,470	\$493,263	\$520,819	\$559,833	\$596,168	\$634,364	\$5,419,653

TOTAL TAX IMPACT

Avatron Only: “Worst Case” Scenario

Tax Calculation Inputs

	Inputs	GA vs. Bartow Tax %
Compensation	94.00%	
State Corporate Taxes	6.00%	
State Payroll Taxes	6.00%	
Total State Sales Taxes	7.00%	
State Sales Taxes less Bartow County Sales Tax	4.00%	57%
Bartow County Sales Taxes	3.00%	43%
Retail Tax of Family Purchase	4.00%	
% of Payroll spent on Retail	50.00%	
State Gas Taxes	\$1.50	

Out-of-State Visitors

	Total Visitors in GA	Avatron % of Visitors	Avatron Visitors	% of Out-of-State Visitors	Out-of-State Visitors	Total % of Out-of-State Visitor for Georgia
Out-of-State Visitors	16,000,000	5.00%	800,000	100.00%	800,000	
Lake Point Visitors	5,000,000	10.00%	500,000	55.00%	275,000	
Atlanta Visitors	26,300,000	1.00%	263,000	80.00%	210,400	
Metro Atlanta Residents	5,500,000	5.00%	275,000	0.00%	0	
Estimated Visitors per Year			1,838,000		1,285,400	69.93%
Estimated Visitors per Day			5,036		3,522	

Tax Benefits for the State of Georgia

	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total	Additional Taxes for State of Georgia
Consumer Expenditures	\$223,393,286	\$242,040,693	\$264,997,343	\$289,042,799	\$318,960,881	\$345,872,597	\$365,158,094	\$391,035,906	\$416,436,893	\$443,136,930	\$3,300,075,421	
Operational Expenditures	\$135,768,303	\$147,838,030	\$162,592,218	\$177,178,601	\$195,843,564	\$212,210,421	\$223,981,288	\$240,381,717	\$255,901,889	\$272,214,006	\$2,023,910,038	
Taxable Income	\$43,866,948	\$50,579,937	\$59,006,072	\$68,789,093	\$80,471,163	\$91,569,253	\$99,777,393	\$122,939,538	\$133,811,546	\$145,362,954	\$896,173,897	
Payroll	\$55,792,473	\$60,449,663	\$66,183,086	\$72,188,439	\$79,660,480	\$86,381,681	\$91,198,234	\$97,661,217	\$104,005,114	\$110,673,448	\$824,193,836	
Vehicles	700,000	717,500	735,438	753,823	772,669	795,849	819,725	844,316	869,646	895,735	\$7,904,701	
State Corporate Taxes	\$2,632,017	\$3,034,796	\$3,540,364	\$4,127,346	\$4,828,270	\$5,494,155	\$5,986,644	\$7,376,372	\$8,028,693	\$8,721,777	\$53,770,434	\$53,770,434
State Payroll Taxes	\$3,347,548	\$3,626,980	\$3,970,985	\$4,331,306	\$4,779,629	\$5,182,901	\$5,471,894	\$5,859,673	\$6,240,307	\$6,640,407	\$49,451,630	\$49,451,630
State Sales Taxes	\$15,637,530	\$16,942,848	\$18,549,814	\$20,232,996	\$22,327,262	\$24,211,082	\$25,561,067	\$27,372,513	\$29,150,582	\$31,019,585	\$231,005,279	\$118,154,524
Retail Tax of Family Purchase	\$1,115,849	\$1,208,993	\$1,323,662	\$1,443,769	\$1,593,210	\$1,727,634	\$1,823,965	\$1,953,224	\$2,080,102	\$2,213,469	\$16,483,877	\$16,483,877
State Gas Taxes	\$1,050,000	\$1,076,250	\$1,103,156	\$1,130,735	\$1,159,004	\$1,193,774	\$1,229,587	\$1,266,474	\$1,304,469	\$1,343,603	\$11,857,051	\$11,857,051
Total Taxes from Avatron	\$23,782,945	\$25,889,868	\$28,487,981	\$31,266,152	\$34,687,373	\$37,809,545	\$40,073,156	\$43,828,258	\$46,804,153	\$49,938,841	\$362,568,272	\$249,717,516

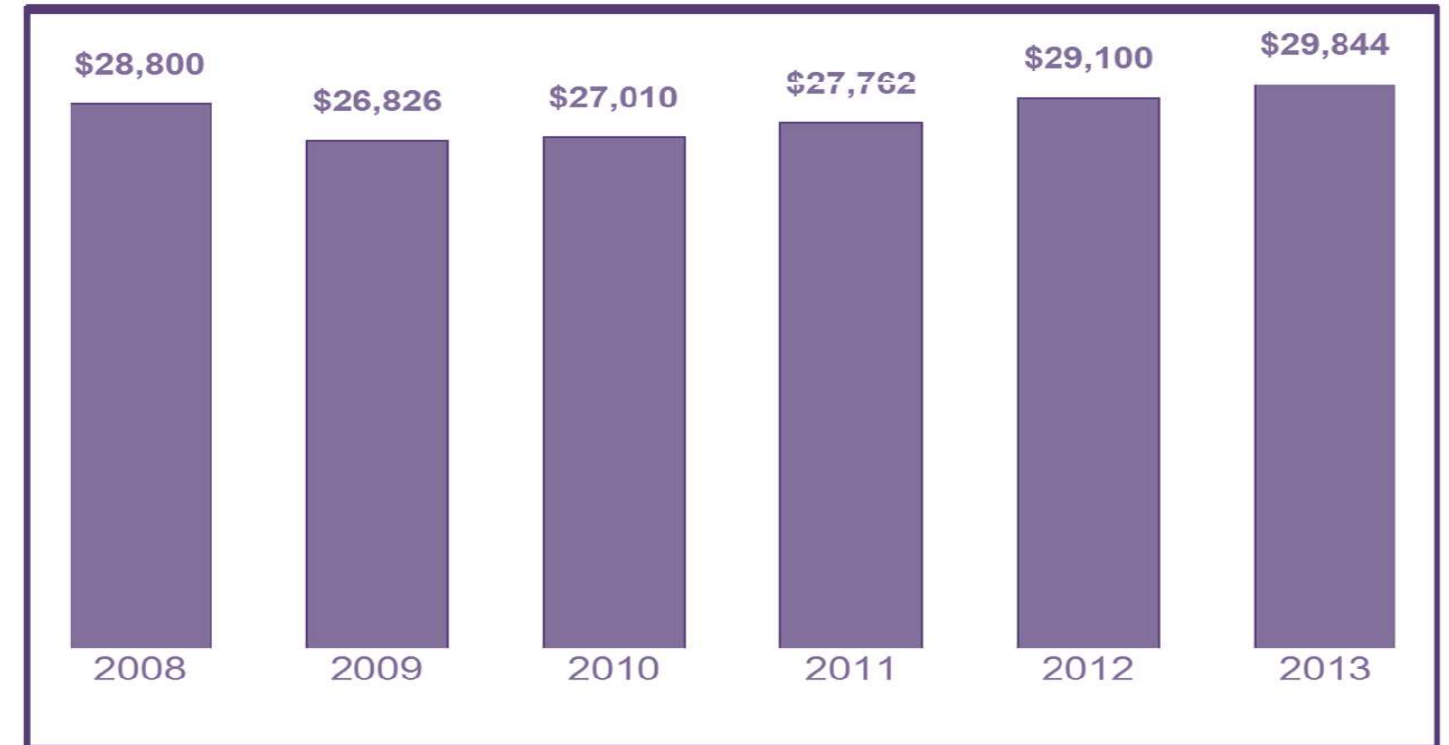
BARTOW COUNTY IMPACT

Avatron Only: “Worst Case” Scenario

	Average Temporary Jobs per Year	Average Permanent Jobs per Year	Total
Total Onsite Avatron FTEs	250	1,038	1,288
Total Payroll			\$46,056,536
Total Benefits			\$24,799,673
Total Payroll & Benefits			\$70,856,209
Average Payroll			\$55,013

Bartow Per Capita Income

Source: U.S. Bureau of Economic Analysis



Tax Benefits for Bartow County

	YR1	YR2	YR3	YR4	YR5	YR6	YR7	YR8	YR9	YR10	Total
State Sales Taxes	\$8,935,731	\$9,681,628	\$10,599,894	\$11,561,712	\$12,758,435	\$13,834,904	\$14,606,324	\$15,641,436	\$16,657,476	\$17,725,477	\$132,003,017
Bartow County Sales Taxes	\$6,701,799	\$7,261,221	\$7,949,920	\$8,671,284	\$9,568,826	\$10,376,178	\$10,954,743	\$11,731,077	\$12,493,107	\$13,294,108	\$99,002,263
Total Sales Tax	\$15,637,530	\$16,942,848	\$18,549,814	\$20,232,996	\$22,327,262	\$24,211,082	\$25,561,067	\$27,372,513	\$29,150,582	\$31,019,585	\$231,005,279
Total Tax Incentive	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$11,285,076	\$112,850,756
State Tax Incentive	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$9,028,060	\$90,280,605
Bartow County Tax Incentive	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$2,257,015	\$22,570,151
Bartow County Tax Surplus	\$4,357,221	\$4,905,623	\$5,580,755	\$6,287,908	\$7,167,769	\$7,959,215	\$8,526,382	\$9,287,423	\$10,034,441	\$10,819,662	\$74,926,399
City of Emerson Tax Surplus	\$87,562	\$98,583	\$112,150	\$126,361	\$144,043	\$159,948	\$171,345	\$186,639	\$201,651	\$217,431	\$1,505,713

ECONOMIC IMPACT RESULTS

Initiatives and Improvements

Initiatives:

Technology: Entertainment & Technology-driven companies focused on immersive entertainment and enhanced customer experience will benefit from Avatron Smart Park and will continue to evolve their products consistent with consumer demand, creating a living laboratory for these companies to conduct consumer research. Avatron Park can help grow a highly specialized entertainment & technology industry in Georgia.

Training: Connections between Avatron Smart Park, local schools, training programs and International universities (distance learning) helps enhance existing programs and/or launch new ones.

Environmental: Sustainable/Green Development is an additional ecotourism draw for what is possible. It will spark investment from Sustainable and Green-friendly companies and inspire a way of life by reducing an individual or families' carbon foot print.



Improvements:

Education: A more prosperous community is able to pay higher salaries which is attractive for more highly skilled and experienced teachers, gradually raising the quality of education in local schools.

Healthcare: A larger population, able to afford health services, increases the demand for physicians, medical specialists, nurses, and healthcare workers. As demand for healthcare services increases, physicians and hospitals are likely to respond by upgrading their equipment, resulting in higher quality of medical services provided to area residents.

Infrastructure: An increase in economic impact benefits Georgia infrastructure in many ways.

Crime Statistics: A general increase in economic prosperity helps decrease unemployment. As noted over the past decade in many communities worldwide, an increased employment rate and reduced economic hardships result in falling crime rates.

Global Recognition:

Avatron Smart Park will help Georgia with decreasing the unemployment rate, increasing the demand for high-end positions, increasing education, decreasing crime rate, improving transportation systems, implementing technologically advanced processes, supporting a constantly diverse and highly educated workforce.

Our goal is to support Georgia's world-class cultural identity of prosperity and high quality of life.



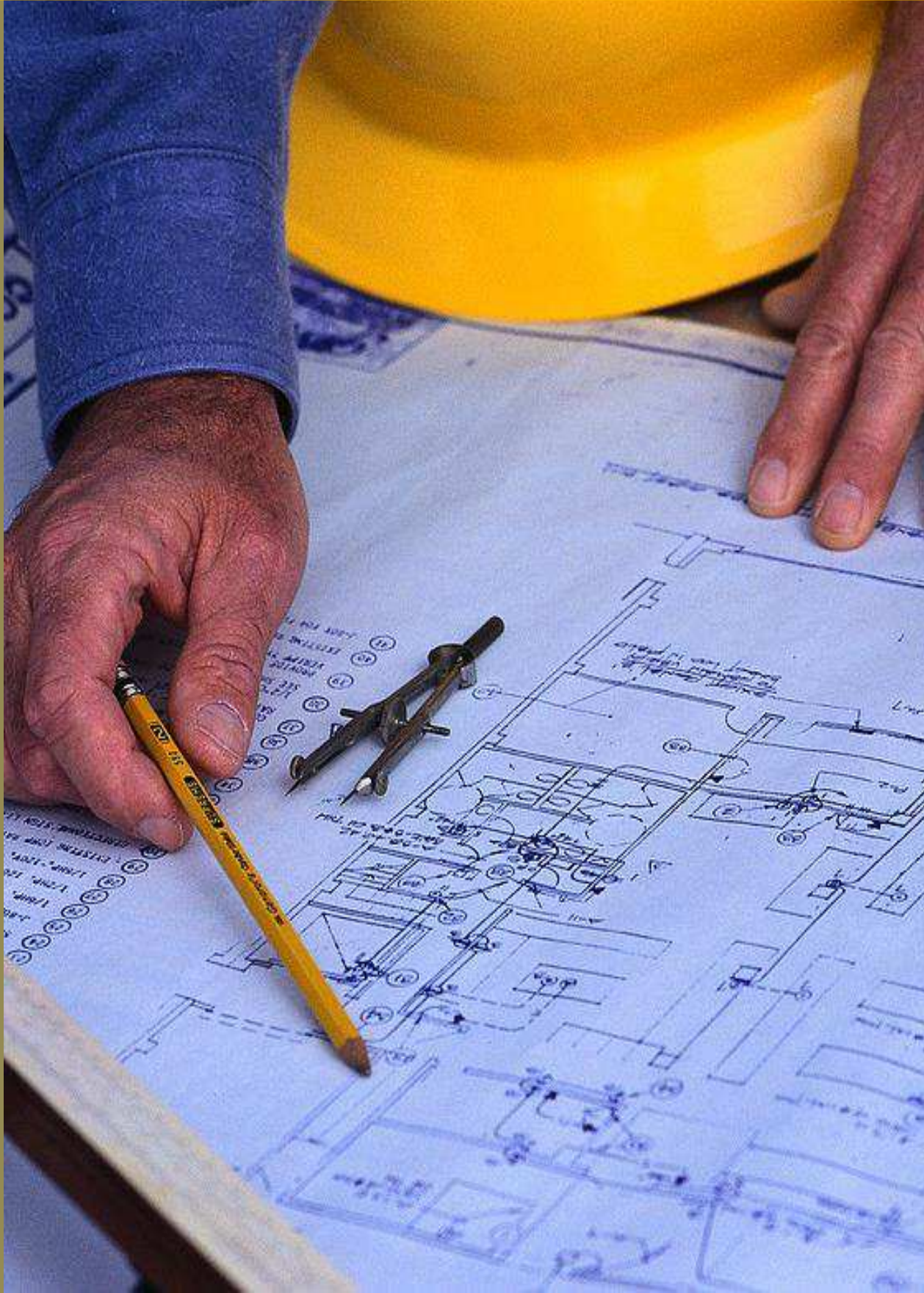
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smart park

**STATUS &
TIMELINE**



STATUS

What's Next for Avatron Smart Park?



Where are We?

- ✦ Trademark Registered and Approved
- ✦ Land Survey Completed
- ✦ Feasibility, Profit & Loss Scenarios, Investor Payback Models, and GDP Impact Studies completed.
- ✦ Preliminary Architectural Drawings & Land Use Designs Completed.
- ✦ Executed Engagement Letter with Cary Street Partners for Investment Banking Services with regards to Equity and Debt.
- ✦ Selected and working with world renowned Theme Park Operator.
- ✦ Selected and working with top notch Theme Park Design Firm and Producers.
- ✦ Selected and working with Construction Management Firm from NYC with tremendous Hospitality Expertise.
- ✦ Purchased property and park related URLs.
- ✦ Optioned Purchase of 715 Acres of Land called River Run in Emerson, GA
- ✦ Selected Entertainment, Technology, & Creative Design Firms
- ✦ In talks with Hotel and Retail Developers.

TIMELINE

What's Next for Avatron Smart Park?



What's Next?

Schedule of Construction related activities for a 30 Month timeline is as follows:

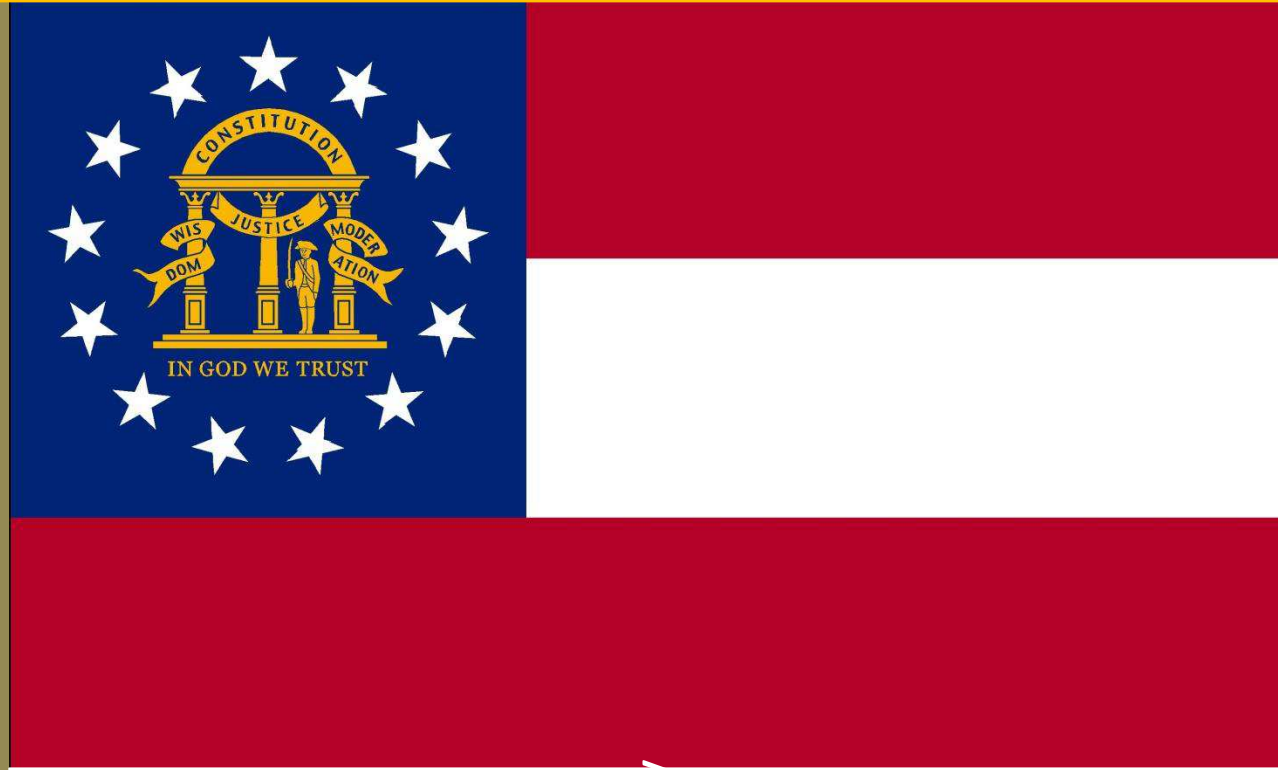
- ✧ Purchase/Sales Agreement for Land Completed
- ✧ Land Use Plan Initiated

The following items will be started immediately upon receipt of approval of requested incentives from Local Governments and State of Georgia:

- ✧ Infrastructural design Upon Approval
- ✧ Master Plan (Architectural Designs) Upon Approval
- ✧ Permits (Roads & Underground Infrastructure) Within 90 days
- ✧ Breaking Ground 4 Months
- ✧ Preconstruction Site Development and Utilities 4 – 6 Months
- ✧ Construction 6 – 8 Months
- ✧ Preconstruction Vertical Construction (Core/Shell) 9 – 12 Months
- ✧ Procure/Construction 10 – 12 Months
- ✧ Attraction Development/Design/ Fabricate, Deliver, Install, Test, Train 15 – 36 Months
- ✧ **Grand Opening** **2018**

AVATRON REQUEST

State and Local Support



Bartow County
GEORGIA



Avatron Smart Park Request

The Support requested from the State and Local Government is listed below:

- ✧ State of Georgia and Local Sales and Use Tax rebate over a 10-year period as provided under the Georgia Tourism Development Act
- ✧ Transportation Improvements for Paga Mine Road and Rte. 293 near project site



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