

DIY Yourself VS. INTERIOR DESIGNER

Perhaps it is time to redecorate your home. This infographic shows facts and figures about the two options you have when it comes to interior design: DIY or hiring an expert.

I can do interior design, what's the big deal?

I am trained to work with fabrics, colors and different lighting problems that the regular design-savvy individual doesn't know.

I can't afford an interior designer!

My expertise get you the most "bang for your buck" and can help you avoid a costly mistake!

An Interior Designer will force me to spend money I don't have on things I don't like.

I work within my clients budget to create a unique space that suits their taste.

DO IT YOURSELF

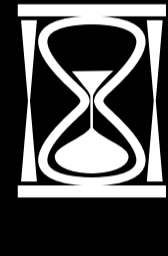
INTERIOR DESIGNER

VS.

- Knows exactly what look she wants to achieve. Easy plan adjustments and flexibility to change.
- Satisfaction from doing it herself.
- Can space out the project according to her needs. She may do it in bits and pieces.
- Allows her to do things in her own style.
- More money in her wallet. Full budget control.
- Family time a real experience and bonding time.
- Ability to do at own pace in the comfort of her home.
- She can choose her own suppliers and painters etc...

- Understands spatial layouts.
- She has the ability to envision a full picture.
- Her professional contacts can save you headache and money.
- Satisfaction guaranteed. Give it to her and it will get done.
- Saves you time.
- Knows where to place objects for the highest impact.
- Expensive software used to visualize room setups.
- Knowledge of goods and effects to spruce up a room.
- A seasoned designer has walked along the design path many times and has priceless experience.
- Let her do the legwork for you! Why should you be busy running around?

Facts & Figures



47% of Americans have not updated their home decor in the last five years and 9% haven't in more than 10 years.²



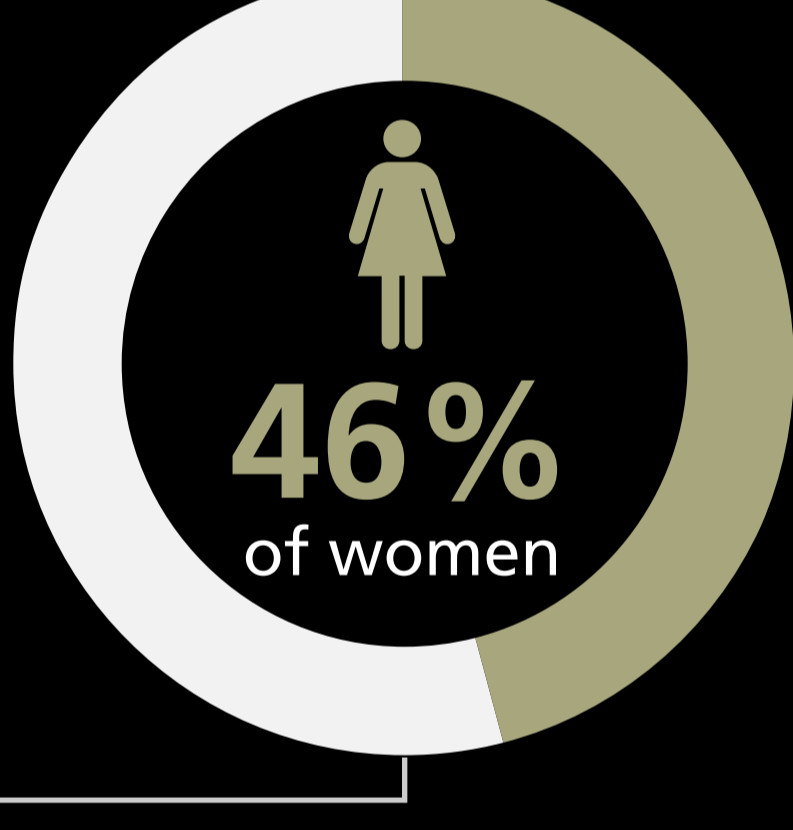
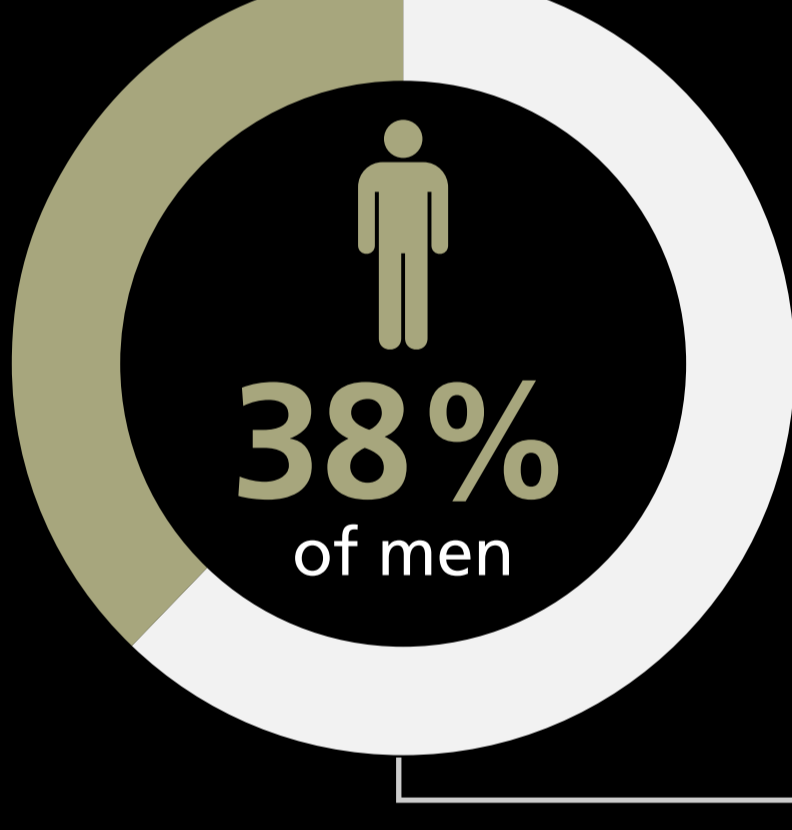
44% of Americans say the overall look of their homes is traditional, 22% followed by modern, 13% country and 12% global.



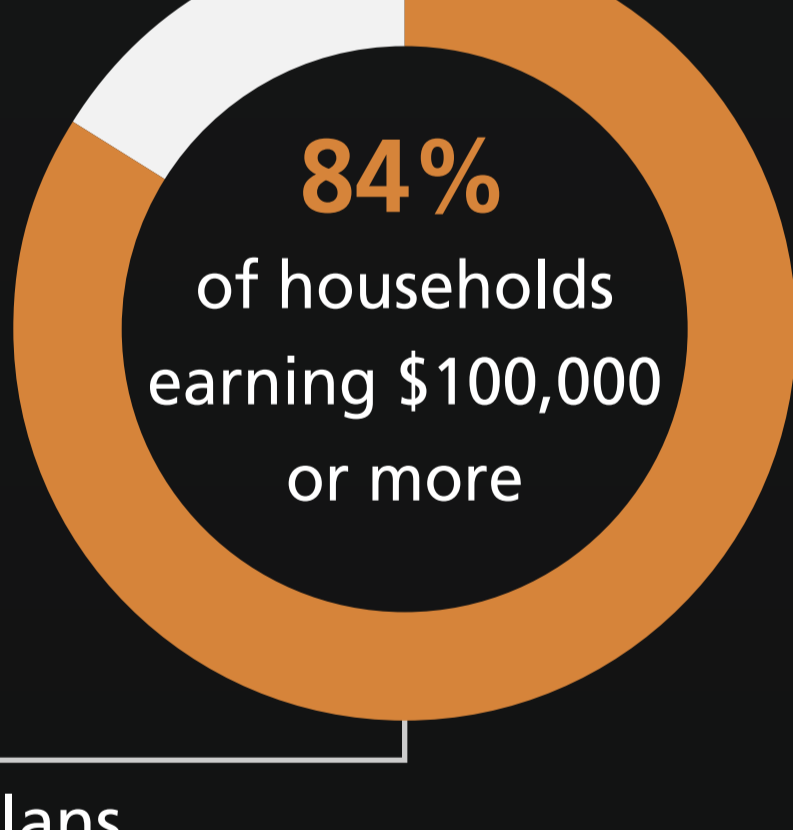
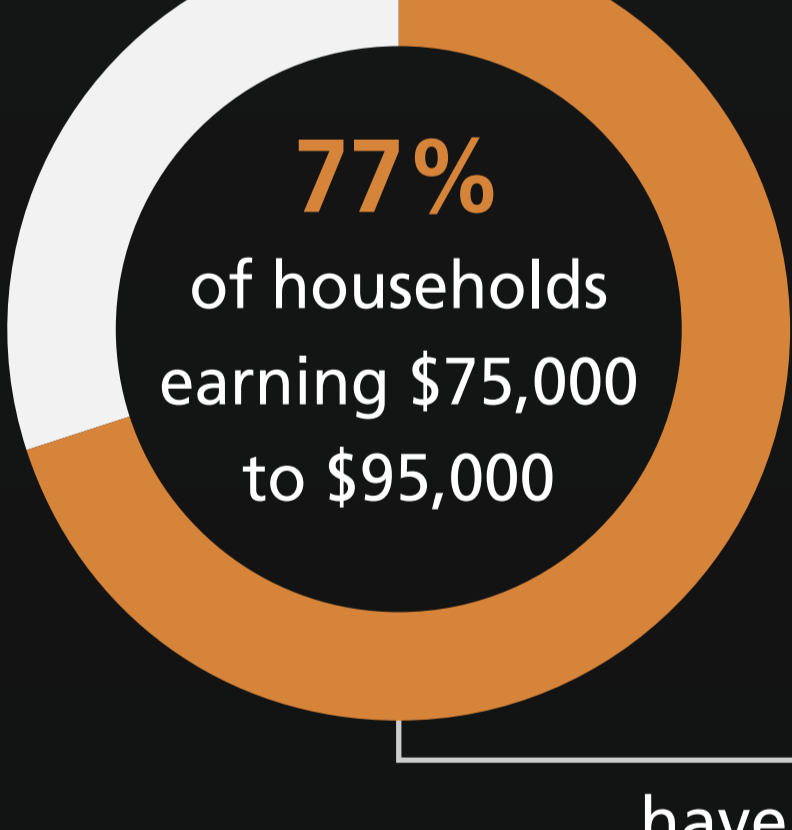
Only 20% of Americans reported feeling happy with their home décor, and 14% said their home furnishings make them feel gloomy and stressed.



A little over a third (36%) spend just 5-8 waking hours in their homes each day, and 26% said they spend 9-12 hours a day at home.



secretly wish they could throw out an item that their significant other keeps on display in their home.



have furniture buying plans.

Six out of ten buyers plan to redecorate because they're replacing worn-out furniture.

- 72% of ppl do DIY in some way or another.⁴
- 60% of ppl buy only new furniture.
- 66% of ppl buy furniture online.

Furniture buying plans

Percentage of consumers that plan to buy some furniture.

- 55% plan to buy for the living room
- 34% plan to buy for the family room
- 29% plan to buy for the master bedroom
- 17% plan to buy for the guest bedroom
- 14% plan to buy for a children's bedroom

Sources:
 (1) <http://www.maxeyhayse.com>
 (2) <http://irismedia.com/2011-01-23/national-home-census-survey-reveals-how-americans-live-in-their-homes/>
 (3) http://www.homeaccentstoday.com/article/535089-Homegoods_survey_reveals_half_of_Americans_haven_t_updated_home_decor_in_5_years_traditional_style_most_popular.php
 (4) http://modern-house-designs.blogspot.com/2012/07/freshomecom-interior-design_03.html