

**Louisiana 5th Congressional District -  
2014 General Election Flash Poll**

Conducted September 22-24, 2014

N=215,009 | n=504 | (+/-4.36%)



Voting

	Total
Total	504
Def	476 94.5
Prob	28 5.5

Ralph Abraham opinion

	Total
Total	504
Ver Fav	70 13.8
Som Fav	83 16.5
Som Unf	57 11.4
Ver Unf	22 4.3
No Opn	185 36.8
Nvr Hrd	86 17.1

Favorable	30.3%
Unfavorable	15.7%
Ratio	1.93:1

Harris Brown opinion

	Total
Total	504
Ver Fav	30 5.9
Som Fav	89 17.6
Som Unf	78 15.6
Ver Unf	32 6.4
No Opn	172 34.2
Nvr Hrd	102 20.3

Favorable	23.5%
Unfavorable	22%
Ratio	1.07:1

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Zach Dasher opinion

	<u>Total</u>
Total	504
Ver Fav	61 12.1
Som Fav	89 17.6
Som Unf	71 14.2
Ver Unf	38 7.5
No Opn	164 32.5
Nvr Hrd	82 16.2

Favorable	29.7%
Unfavorable	21.7%
Ratio	1.37:1

Clyde Holloway opinion

	<u>Total</u>
Total	504
Ver Fav	40 8.0
Som Fav	119 23.7
Som Unf	87 17.2
Ver Unf	66 13.0
No Opn	150 29.8
Nvr Hrd	42 8.3

Favorable	31.7%
Unfavorable	30.2%
Ratio	1.05:1

Jamie Mayo opinion

	<u>Total</u>
Total	504
Ver Fav	56 11.2
Som Fav	72 14.2
Som Unf	69 13.8
Ver Unf	111 22.0
No Opn	126 25.0
Nvr Hrd	70 13.8

Favorable	25.4%
Unfavorable	35.8%
Ratio	1.41:1

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Vance McAllister opinion

	<u>Total</u>
Total	504
Ver Fav	79 15.7
Som Fav	115 22.9
Som Unf	102 20.4
Ver Unf	101 20.0
No Opn	77 15.4
Nvr Hrd	28 5.7

Favorable	38.6%
Unfavorable	40.4%
Ratio	1.05:1

Party Support

	<u>Total</u>
Total	504
Def Rep	218 43.3
Prob Rep	81 16.2
Def Dem	121 24.1
Prob Dem	30 5.9
Def 3rd	14 2.8
Prob 3rd	13 2.5
Undec	27 5.4

Republican	59.5%
Democrat	30%
3 <sup>rd</sup> Party	5.3%
Spread	29.5%

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LA05 Head to Head

Total	<u>Total</u>
	504
Abraham	57 11.3
Brown	25 5.0
Dasher	65 13.0
Holloway	41 8.1
Mayo	97 19.3
McAllister	87 17.3
Tarpley	9 1.7
3rd Party	14 2.8
Undec	108 21.5

Ideology

Total	<u>Total</u>
	504
Ver Con	199 39.5
Som Con	142 28.3
Mod	97 19.3
Som Lib	37 7.3
Ver Lib	28 5.6

Conservative	67.8%
Liberal	12.9%

Gender

Total	<u>Total</u>
	504
F	287 56.9
M	217 43.1

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Age

	<u>Total</u>
Total	504
18-34	49 9.7
35-49	110 21.9
50-64	177 35.1
65+	168 33.3

Race

	<u>Total</u>
Total	504
Other	11 2.1
White	329 65.2
Black	132 26.3
Unknown	32 6.4

Party

	<u>Total</u>
Total	504
Dem	218 43.3
Rep	192 38.0
NonP / Other	94 18.7

DMA

	<u>Total</u>
Total	504
Monroe	257 50.9
Alexandria	128 25.4
New Orleans	61 12.1
Baton Rouge / Lafayette	58 11.6

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General Vote Propensity

	<u>Total</u>
Total	504
Lowest	83 16.6
Low	114 22.6
High	145 28.7
Highest	162 32.1