2015 PINNACLE AWARDS CEREMONY

presented by College Media Association
2015 PINNACLES: BY THE NUMBERS

- 416 total organizational entries from 252 colleges & universities
- 3104 total individual category entries from 279 colleges & universities
INDIVIDUAL BROADCAST CATEGORIES
BEST TELEVISION NEWSCAST

- 3rd Place: Tiger TV Newsbeat, Louisiana State University
- 2nd Place: The Voice News, Cuyahoga Community College
- Pinnacle Winner: TV2 News, Kent State University
BEST RADIO NEWSCAST

- 3rd Place: VandyRadio, Vanderbilt University
- 2nd Place: UTARadio, University of Texas at Arlington
- Pinnacle Winner: Radio DePaul, DePaul University
BEST TELEVISION SPORTSCAST

- 3rd Place: Pirate Sports Update, Seton Hall
- 2nd Place: KUJH Sports, University of Kansas
- Pinnacle Winner: TV2, Kent State University
BEST RADIO SPORTSCAST

- 3rd Place: KBVR, Oregon State University
- 2nd Place: VandyRadio, Vanderbilt University
- Pinnacle Winner: RMURadio, Robert Morris University
BEST TELEVISION ENTERTAINMENT PROGRAM

- 3rd Place: “Sunrise”, Viking Fusion, Berry College
- 2nd Place: “Commodores’ Kitchen”, Vanderbilt Television, Vanderbilt University
- Pinnacle Winner: “Gnarly Charlie’s”, UCN Studios, Buena Vista University
BEST RADIO TALK/ENTERTAINMENT PROGRAM

- 3rd Place: WHSN, Husson University
- 2nd Place: Radio DePaul, DePaul University
- Pinnacle Winner: WHUS, University of Connecticut
BEST TV PROMO/PSA

- 3rd Place: Viking Fusion, Berry College
- 2nd Place: SCAD District, Savannah College of Art & Design
- Pinnacle Winner: Griffon Update, Missouri Western University
BEST RADIO PROMO/PSA

- 3rd Place:  KBeach Radio, Cal State University Long Beach
- 2nd Place:  WMUL, Marshall University
- Pinnacle Winner:  Radio DePaul, DePaul University
BEST TELEVISION SPECIAL EVENT COVERAGE

- 3rd Place: SCAD District, Savannah College of Art & Design
- 2nd Place: TV2, Kent State University
- Pinnacle Winner: KUJH TV, University of Kansas
BEST RADIO SPECIAL EVENT COVERAGE

- 3rd Place: WBVU 97.5 FM Buena Vista University
- 2nd Place: KZLX, Northwest Missouri State University
- Pinnacle Winner: VandyRadio, Vanderbilt University
BEST VIRAL VIDEO

- 3rd Place: Tulane University Broadcast Entertainment, Tulane University
- 2nd Place: The Pioneer Newspaper, Cal State University East Bay
- Pinnacle Winner: VUFinder, Vanderbilt University
BEST PODCAST

- 3rd Place: KDRA, Drake University
- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: The Medill Justice Project, Northwestern University
INDIVIDUAL DESIGN CATEGORIES

CMA’S BEST OF COLLEGIATE DESIGN
BEST INFOGRAPHIC

- 3rd Place: Ka Leo O Hawaii, University of Hawaii at Manoa
- 2nd Place: Pipe Dream, Binghampton University
- Pinnacle Winner: Argomeck, NC State University
BEST EDITORIAL ILLUSTRATION

- 3rd Place: Loquitur, Cabrini College
- 2nd Place: The Cougar, University of Houston
- Pinnacle Winner: Ibis Yearbook, University of Miami
BEST SPECIAL SECTION COVER

- 3rd Place: The Daily Californian, University of California, Berkeley
- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: The Rocket, Slippery Rock University
BEST ADVERTISEMENT

- 3rd Place: The Prospector, University of Texas at El Paso
- 2nd Place: The Mercury, University of Texas at Dallas
- Pinnacle Winner: FNewsmagazine, School of the Art Institute of Chicago
BEST NEWSPAPER NEWS PAGE/SPREAD

- 3rd Place: The Shorthorn, University of Texas at Arlington
- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: FNewsmagazine, School of the Art Institute of Chicago
BEST NEWSPAPER FEATURE PAGE/SPREAD

- 3rd Place: The DePaulia, DePaul University
- 2nd Place: The Columbia Chronicle, Columbia College Chicago
- Pinnacle Winner: Ka Leo O Hawaii, University of Hawaii at Manoa
BEST NEWSPAPER OPINION PAGE/SPREAD

- 3rd Place: FNewsmagazine, School of the Art Institute of Chicago
- 2nd Place: The Oklahoma Daily, University of Oklahoma
- Pinnacle Winner: Baylor Lariat, Baylor University
BEST NEWSPAPER
SPORTS PAGE/SPREAD

- 3rd Place: The Vanderbilt Hustler, Vanderbilt University
- 2nd Place: College Heights Herald, Western Kentucky University
- Pinnacle Winner: Ka Leo O Hawaii, University of Hawaii at Manoa
BEST NEWSPAPER ENTERTAINMENT PAGE/SPREAD

- 3rd Place: The Columbia Chronicle, Columbia College Chicago
- 2nd Place: The Southwestern College Sun, Southwestern College
- Pinnacle Winner: FNewsmagazine, School of the Art Institute of Chicago
BEST NEWSPAPER PHOTO PAGE/SPREAD

- 3rd Place: Golden Gate Xpress, San Francisco State University
- 2nd Place: The Advocate, Contra Costa College
- Pinnacle Winner: College Heights Herald, Western Kentucky University
3rd Place: Golden Gate Xpress, San Francisco State University

2nd Place: The Michigan Times, University of Michigan-Flint

Pinnacle Winner: FNewsmagazine, School of the Art Institute of Chicago
BEST NEWSPAPER FRONT PAGE

- 3rd Place: The Shorthorn, University of Texas at Arlington
- 2nd Place: The Miami Hurricane, University of Miami
- Pinnacle Winner: The Collegian, University of Tulsa
BEST MAGAZINE COVER

- 3rd Place: UGAzine, The University of Georgia
- 2nd Place: Quinnipiac Bobcat Sports Network, Quinnipiac University
- Pinnacle Winner: Student Media Center, Virginia Commonwealth University
3rd Place: Focus Magazine, Baylor University

2nd Place: BARE Magazine, University of California, Berkeley

Pinnacle Winner: Emerald Media Group, University of Oregon
BEST MAGAZINE NEWS PAGE/SPREAD

- 3rd Place: Ke Alakai, BYU Hawaii
- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: FNewsmagazine, School of the Art Institute of Chicago
BEST MAGAZINE
FEATURE PAGE/SPREAD

- 3rd Place: Ke Alakai, BYU Hawaii
- 2nd Place: BARE Magazine, University of California, Berkeley
- Pinnacle Winner: FNewsmagazine, School of the Art Institute of Chicago
BEST MAGAZINE
SPORTS PAGE/SPREAD

- 3rd Place: Emerald Media Group, University of Oregon
- 2nd Place: Ke Alakai, BYU Hawaii
- Pinnacle Winner: GSU Student Media, Georgia Southern University
BEST MAGAZINE ENTERTAINMENT PAGE/SPREAD

- 3rd Place: Xpress Magazine, San Francisco State University
- 2nd Place: Focus Magazine, Baylor University
- Pinnacle Winner: The Prospector, University of Texas at El Paso
BEST YEARBOOK COVER

- 3rd Place: UCA Scroll, University of Central Arkansas
- 2nd Place: The Campanile, Rice University
- Pinnacle Winner: Ibis Yearbook, University of Miami
3rd Place: Ibis Yearbook, University of Miami

2nd Place: La Ventana, Texas Tech University

Pinnacle Winner: UCA Scroll, University of Central Arkansas
BEST YEARBOOK NEWS PAGE/SPREAD

- 3rd Place: Crossings Yearbook, Roger Williams University
- 2nd Place: The Campanile, Rice University
- Pinnacle Winner: Cactus Yearbook, The University of Texas at Austin
BEST YEARBOOK FEATURE PAGE/SPREAD

- 3rd Place: J@CBU, California Baptist University
- 2nd Place: Talisman, Western Kentucky University
- Pinnacle Winner: The Round Up, Baylor University
BEST YEARBOOK SPORTS PAGE/SPREAD

- 3rd Place: The Campanile, Rice University
- 2nd Place: UCA Scroll, University of Central Arkansas
- Pinnacle Winner: Ibis Yearbook, University of Miami
BEST YEARBOOK ENTERTAINMENT PAGE/SPREAD

- 3rd Place: Warbler, Eastern Illinois University
- 2nd Place: Ibis Yearbook, University of Miami
- Pinnacle Winner: Talisman, Western Kentucky University
BEST ONLINE MAIN PAGE

- 3rd Place: Mustang News, Cal Poly San Luis Obispo
- 2nd Place: WHUS Radio, University of Connecticut
- Pinnacle Winner: Kansas State Collegian, Kansas State University
3rd Place: The Southwestern College Sun, Southwestern College

2nd Place: The Pioneer Newspaper, California State University, East Bay

Pinnacle Winner: GSU Student Media, Georgia Southern University
BEST ONLINE INFOGRAPHIC

- 3rd Place: The Northern, Northern Kentucky University
- 2nd Place: The Daily Texan, University of Texas at Austin
- Pinnacle Winner: The Union, El Camino College
BEST EDITORIAL CARTOON

- 3rd Place: The Union, El Camino College
- 2nd Place: Texas Travesty, University of Texas at Austin
- Pinnacle Winner: Et Cetera, Eastfield College
BEST COMIC STRIP

- 3rd Place: The Mercury, University of Texas at Dallas
- 2nd Place: Ka Leo O Hawaii, University of Hawaii at Manoa
- Pinnacle Winner: Baylor Lariat, Baylor University
INDIVIDUAL ADVERTISING CATEGORIES
BEST DISPLAY AD

- 3rd Place: MSU Denver Met Media, Metropolitan State University of Denver
- 2nd Place: The Shorthorn, University of Texas at Arlington
- Pinnacle Winner: The Standard, Missouri State University
BEST ONLINE AD

- 3rd Place: University Daily Kansan, University of Kansas
- 2nd Place: MSU Denver Met Media, Metropolitan State University of Denver
- Pinnacle Winner: Mustang News, Cal Poly San Luis Obispo
BEST HOUSE AD

- 3rd Place: University Daily Kansan, University of Kansas
- 2nd Place: The Mercury, University of Texas at Dallas
- Pinnacle Winner: The Prospector, University of Texas at El Paso
BEST AD CAMPAIGN

- 3rd Place: Distraction Magazine, University of Miami
- 2nd Place: The Daily Evergreen, Washington State University
- Pinnacle Winner: The Prospector, University of Texas at El Paso
BEST AD SUPPLEMENT/ SPECIAL SECTION

- 3rd Place: The Shorthorn, University of Texas at Arlington
- 2nd Place: The Daily Evergreen, Washington State University
- Pinnacle Winner: The DePaulia, DePaul University
BEST RATE CARD/MEDIA KIT

- 3rd Place: University Daily Kansan, University of Kansas
- 2nd Place: MSU Denver Met Media, Metropolitan State University of Denver
- Pinnacle Winner: Mustang News, Cal Poly San Luis Obispo
BEST MULTIMEDIA CAMPAIGN

- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: Emerge Magazine, University of Guelph-Humber
BEST SOCIAL MEDIA STRATEGY

- 3rd Place: Emerge Magazine, University of Guelph-Humber
- 2nd Place: University Daily Kansan, University of Kansas
- Pinnacle Winner: The Daily Evergreen, Washington State University
INDIVIDUAL ONLINE CATEGORIES
BEST PODCAST

- 3rd Place: The Prospector, University of Texas at El Paso
- 2nd Place: The Oklahoma Daily, University of Oklahoma
- Pinnacle Winner: Radio DePaul, DePaul University
BEST MULTIMEDIA FEATURE STORY

- 3rd Place: College Heights Herald, Western Kentucky University
- 2nd Place: The Hub @TTU, Texas Tech University
- Pinnacle Winner: Los Angeles Loyolan, Loyola Marymount University
BEST MULTIMEDIA NEWS STORY

- 3rd Place: The Medill Justice Project, Northwestern University
- 2nd Place: The Northerner, Northern Kentucky University
- Pinnacle Winner: The Appalachian, Appalachian State University
BEST BREAKING NEWS COVERAGE ONLINE

- 3rd Place: The Daily Toreador, Texas Tech University
- 2nd Place: The Oklahoma Daily, University of Oklahoma
- Pinnacle Winner: Washington Square News, New York University
BEST AUDIO SLIDESHOW

- 3rd Place: Cabin Log-Yearbook & Campus, Berry College
- 2nd Place: Ke Alakai, BYU Hawaii
- Pinnacle Winner: The Corsair, Santa Monica College
BEST SOCIAL MEDIA PRESENCE

- 3rd Place: College Heights Herald, Western Kentucky University
- 2nd Place: Xpress Magazine, San Francisco State University
- Pinnacle Winner: SCAD District, Savannah College of Art & Design
BEST VIRAL VIDEO

- 3rd Place: SCAD District, Savannah College of Art & Design
- 2nd Place: Urban Plains, Drake University
- Pinnacle Winner: Mustang News, Cal Poly San Luis Obispo
INDIVIDUAL PHOTO CATEGORIES
BEST BREAKING NEWS PHOTO

- 3rd Place: The Tech Talk, Louisiana Tech University
- 2nd Place: The Oklahoma Daily, University of Oklahoma
- Pinnacle Winner: Technician, North Carolina State University
BEST GENERAL NEWS PHOTO

- 3rd Place: The Pioneer Newspaper, California State University, East Bay
- 2nd Place: The Advocate, Contra Costa College
- Pinnacle Winner: Baylor Lariat, Baylor University
BEST FEATURE PHOTO

- 3rd Place: Technician, North Carolina State University
- 2nd Place: The Vector, New Jersey Institute of Technology
- Pinnacle Winner: College Heights Herald, Western Kentucky University
BEST SPORTS NEWS PHOTO

- 3rd Place: Daily Titan, Cal State University, Fullerton
- 2nd Place: College Heights Herald, Western Kentucky University
- Pinnacle Winner: Grand Valley Lanthorn, Grand Valley State University
BEST SPORTS FEATURE PHOTO

- 3rd Place: The Santa Clara, Santa Clara University
- 2nd Place: The Pioneer Newspaper, California State University, East Bay
- Pinnacle Winner: Baylor Lariat, Baylor University
BEST PHOTO ILLUSTRATION

- 3rd Place: Drake Magazine, Drake University
- 2nd Place: The Daily Beacon, University of Tennessee Knoxville
- Pinnacle Winner: The Daily Targum, Rutgers University
BEST PORTRAIT

- 3rd Place: SAC Media, Mt. San Antonio College
- 2nd Place: Baylor Lariat, Baylor University
- Pinnacle Winner: RMU Sentry Media, Robert Morris University
BEST PHOTO PACKAGE

- 3rd Place: Drake Magazine, Drake University
- 2nd Place: Xpress Magazine, San Francisco State University
- Pinnacle Winner: College Heights Herald, Western Kentucky University
INDIVIDUAL SPORTS CATEGORIES
BEST SPORTS GAME STORY

- 3rd Place: The O’Colly, Oklahoma State University
- 2nd Place: The Crimson White, University of Alabama
- Pinnacle Winner: The Daily Beacon, University of Tennessee
BEST SPORTS FEATURE

- 3rd Place: The Quinnipiac Chronicle, Quinnipiac University
- 2nd Place: The Oklahoma Daily, University of Oklahoma
- Pinnacle Winner: The Daily Californian, University of California, Berkeley
BEST SPORTS COLUMNIST

- 3rd Place: The Independent Collegian, University of Toledo
- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: Technician, North Carolina State University
BEST SPORTS MULTIMEDIA STORY

- 3rd Place: Daily 49er, Long Beach State
- 2nd Place: The O’Colly, Oklahoma State University
- Pinnacle Winner: TCU360, Texas Christian University
3rd Place: The Spectrum, University of Buffalo

2nd Place: The Daily Californian, University of California, Berkeley

Pinnacle Winner: The Temple News, Temple University
BEST SPORTS SECTION

- 3rd Place: The Oklahoma Daily, University of Oklahoma
- 2nd Place: College Heights Herald, Western Kentucky University
- Pinnacle Winner: Emerald Media Group, University of Oregon
BEST ONLINE SPORTS SECTION

- 3rd Place: The Daily Evergreen, Washington State University
- 2nd Place: College Heights Herald, Western Kentucky University
- Pinnacle Winner: The Daily Collegian, Penn State University
INDIVIDUAL WRITING CATEGORIES
BEST BREAKING NEWS STORY

- 3rd Place: Mustang News, Cal Poly San Luis Obispo
- 2nd Place: The Prospector, University of Texas at El Paso
- Pinnacle Winner: The Jambar, Youngstown State University
BEST GENERAL NEWS STORY

- 3rd Place: The DePaulia, DePaul University
- 2nd Place: The Spectrum, University of Buffalo
- Pinnacle Winner: The Southwestern College Sun, Southwestern College
BEST NEWS PACKAGE

- 3rd Place: The Medill Justice Project, Northwestern University
- 2nd Place: The Oklahoma Daily, University of Oklahoma
- Pinnacle Winner: The DePaulia, DePaul University
BEST INVESTIGATIVE STORY

- 3rd Place: The Medill Justice Project in partnership with The Lens, Northwestern University
- 2nd Place: The Spectrum, University of Buffalo
- Pinnacle Winner: Mustang News, Cal Poly San Luis Obispo
BEST FEATURE STORY

- 3rd Place: The Crimson White, University of Alabama
- 2nd Place: The Hub @TTU, Texas Tech University
- Pinnacle Winner: The Daily Californian, University of California, Berkeley
BEST PROFILE

- 3rd Place: The DePaulia, DePaul University
- 2nd Place: The Independent Collegian, The University of Toledo
- Pinnacle Winner: AWOL Magazine, American University
BEST ARTS & ENTERTAINMENT STORY

- 3rd Place: Mustang News, Cal Poly San Luis Obispo
- 2nd Place: The Echo, Taylor University
- Pinnacle Winner: The Temple News, Temple University
BEST EDITORIAL

- 3rd Place: The Independent Collegian, The University of Toledo
- 2nd Place: The Quinnipiac Chronicle, Quinnipiac University
- Pinnacle Winner: The Brown and White, Lehigh University
BEST COLUMN

- 3rd Place: Mosaic Magazine, University of Alabama
- 2nd Place: The Daily Californian, University of California, Berkeley
- Pinnacle Winner: The Horizon, Indiana University Southeast
BEST SPECIAL SECTION

- 3rd Place: The Miami Hurricane, University of Miami
- 2nd Place: The DePaulia, DePaul University
- Pinnacle Winner: The Spectrum, University of Buffalo
ORGANIZATIONAL PINNACLE AWARDS
TWO-YEAR TELEVISION STATION OF THE YEAR

- 3rd Place: Owl Magazine, Harford Community College
- 2nd Place: Hawk Media Club, Hillsborough Community College
- Pinnacle Winner: Mystic Media, Bismarck State College
FOUR-YEAR TELEVISION STATION OF THE YEAR

- 3rd Place: LSU Student Media, Louisiana State University
- 2nd Place: The Appalachian, Appalachian State University
- Pinnacle Winner: TV2, Kent State University
TWO-YEAR RADIO STATION OF THE YEAR

- 3rd Place: The Apache Pow Wow, Tyler Junior College
- 2nd Place: Mystic Media, Bismarck State College
- Pinnacle Winner: Richland Chronicle, Richland College
FOUR-YEAR RADIO STATION OF THE YEAR

- 3rd Place: WKNC, North Carolina State University
- 2nd Place: WRST, University of Wisconsin-Oshkosh
- Pinnacle Winner: WRHU, Hofstra University
TWO-YEAR WEBSITE OF THE YEAR

- 3rd Place: Hawk Media Club, Hillsborough Community College
- 2nd Place: The Clarion, Madison Area Technical College
- Pinnacle Winner: The Corsair, Santa Monica College
FOUR-YEAR WEBSITE OF THE YEAR

- 3rd Place: FNewsmagazine, School of the Art Institute of Chicago
- 2nd Place: The Temple News, Temple University
- Pinnacle Winner: The Daily Californian, University of California, Berkeley
TWO-YEAR MOBILE APP/PLUG-IN OF THE YEAR

- 2nd Place: The Apache Pow Wow, Tyler Junior College
- Pinnacle Winner: Hawk Media Club, Hillsborough Community College
FOUR-YEAR MOBILE APP/PLUG-IN OF THE YEAR

- 3rd Place: UTARadio, University of Texas at Arlington
- 2nd Place: Emerald Media Group, University of Oregon
- Pinnacle Winner: College Heights Herald, Western Kentucky University
Pinnacle Winner: MATC Times, Milwaukee Area Technical College
FOUR-YEAR DAILY NEWSPAPER OF THE YEAR

- 3rd Place: Ball State Daily News, Ball State University
- 2nd Place: The Battalion, Texas A&M University
- Pinnacle Winner: The Daily Californian, University of California, Berkeley
TWO-YEAR WEEKLY NEWSPAPER OF THE YEAR

- 3rd Place: The Hudsonian, Hudson Valley Community College
- 2nd Place: The Corsair, Santa Monica College
- Pinnacle Winner: The Voice, Langara College
3rd Place: The Miami Hurricane, University of Miami

2nd Place: The Temple News, Temple University

Pinnacle Winner: The DePaulia, DePaul University
TWO-YEAR LESS THAN WEEKLY NEWSPAPER OF THE YEAR

- 3rd Place: The Southwestern College Sun, Southwestern College
- 2nd Place: The Et Cetera, Eastfield College
- Pinnacle Winner: The Union, El Camino College
FOUR-YEAR LESS THAN WEEKLY NEWSPAPER OF THE YEAR

- 3rd Place: J@CBU, California Baptist University
- 2nd Place: The Mercury, University of Texas at Dallas
- Pinnacle Winner: The Horizon, Indiana University Southeast
FOUR-YEAR YEARBOOK OF THE YEAR

- 3rd Place: The Campanile, Rice University
- 2nd Place: The Round Up, Baylor University
- Pinnacle Winner: Ibis Yearbook, University of Miami
TWO-YEAR FEATURE MAGAZINE OF THE YEAR

- 3rd Place: Southwestern College
- 2nd Place: Harford Community College
- Pinnacle Winner: Langara College
FOUR-YEAR FEATURE MAGAZINE OF THE YEAR

- 3rd Place: LSU Student Media, Louisiana State University
- 2nd Place: Drake Magazine, Drake University
- Pinnacle Winner: Tempo Magazine, Coastal Carolina University
TWO-YEAR LITERARY MAGAZINE OF THE YEAR

- 3rd Place: Foghorn, Del Mar College
- 2nd Place: The Wright Side, Wilbur Wright College
- Pinnacle Winner: The Traveler, Glendale Community College
FOUR-YEAR LITERARY MAGAZINE OF THE YEAR

- 3rd Place: Flagler College Gargoyle, Flagler College
- 2nd Place: Windhover, North Carolina State University
- Pinnacle Winner: The Appalachian, Appalachian State University
CONGRATULATIONS FINALISTS AND WINNERS

Thanks to everyone who entered